

EMERSON ELECTRIC CO  
Form 8-K  
August 26, 2003

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D. C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15 (D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event  
reported): August 26, 2003

Emerson Electric Co.

(Exact Name of Registrant as Specified in Charter)

Missouri

1-278

43-0259330

(State or Other  
Jurisdiction of  
Incorporation)

(Commission  
File Number)

(I.R.S. Employer  
Identification Number)

8000 West Florissant Avenue  
St. Louis, Missouri

63136

(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code:

(314) 553-2000

Item 9. Regulation FD Disclosure.

The following information is furnished pursuant to Regulation FD.

**Emerson GAAP Underlying Orders 3 Month Summary**  
**(Percent change. Trailing 3-month average versus prior year.)**

May '03

Jun '03

Jul '03

Edgar Filing: EMERSON ELECTRIC CO - Form 8-K

Process Control	+10 to +15	+5 to +10	0 to +5
Industrial Automation	+5 to +10	+5	+5
Electronics and Telecom	-10 to -5	-5 to 0	+5
HVAC	-5 to 0	+5	+5 to +10
Appliance and Tools	-5 to 0	-5 to 0	-5 to 0
Total Emerson	0 to +5	0 to +5	0 to +5

July 03 Order Comments:

Favorable currency exchange rates positively affected July orders approximately 3 to 4 percent. Underlying trends (excluding currency, acquisitions, and divestitures) continued to improve and were flat for the three-month period.

Process orders were impacted by softness in North American and short-cycle orders.

Industrial Automation orders reflect steady international demand in most industrial goods markets offset by weakness in North America. While orders at GAAP have slowed, the underlying trend during the quarter continued to improve.

Electronics and Telecommunications orders turned positive with favorable trends in the OEM business and strength in the systems business.

HVAC orders reflect increases in North America and continued strength in China and the rest of Asia.

Appliance and Tools orders reflect softness in the commercial businesses and mixed results in the consumer related businesses.

2

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMERSON ELECTRIC CO.  
(Registrant)

Date: August 26, 2003

By: /s/ H.M. Smith

---

H. M. Smith  
Assistant General Counsel and  
Assistant Secretary