KONINKLIJKE PHILIPS ELECTRONICS NV Form 6-K October 14, 2009

2009 20

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K REPORT OF FOREIGN ISSUER Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934 October 12, 2009

KONINKLIJKE PHILIPS ELECTRONICS N.V.

(Exact name of registrant as specified in its charter)

Royal Philips Electronics

(Translation of registrant s name into English)

The Netherlands

(Jurisdiction of incorporation or organization)

Breitner Center, Amstelplein 2, 1096 BC Amsterdam, The Netherlands

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F b Form 40-F o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule101(b)(1): o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule101(b)(7): o

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No b

Name and address of person authorized to receive notices

and communications from the Securities and Exchange Commission:

E.P. Coutinho

Koninklijke Philips Electronics N.V.

Amstelplein 2

1096 BC Amsterdam The Netherlands

This report comprises a copy of the Quarterly Report of the Philips Group for the three months ended September 30, 2009, dated October 12, 2009.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf, by the undersigned, thereunto duly authorized at Amsterdam, on the 12th day of October 2009. **KONINKLIJKE PHILIPS ELECTRONICS N.V.**

/s/ E.P. Coutinho

(General Secretary)

Forward-looking statements

This document contains certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items, in particular the paragraphs on Looking ahead and Outlook . Examples of forward-looking statements include statements made about our strategy, estimates of sales growth, future EBITA and future developments in our organic business. By their nature, these statements involve risk and uncertainty because they relate to future events and circumstances and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these statements.

These factors include but are not limited to domestic and global economic and business conditions, the successful implementation of our strategy and our ability to realize the benefits of this strategy, our ability to develop and market new products, changes in legislation, legal claims, changes in exchange and interest rates, changes in tax rates, pension costs and actuarial assumptions, raw materials and employee costs, our ability to identify and complete successful acquisitions and to integrate those acquisitions into our business, our ability to successfully exit certain businesses or restructure our operations, the rate of technological changes, political, economic and other developments in countries where Philips operates, industry consolidation and competition. As a result, Philips actual future results may differ materially from the plans, goals and expectations set forth in such forward-looking statements. For a discussion of factors that could cause future results to differ from such forward-looking statements, see the Risk management chapter included in our Annual Report 2008 and the Risk and uncertainties section in our semi-annual financial report for the six months ended June 28, 2009.

Third-party market share data

Statements regarding market share, including those regarding Philips competitive position, contained in this document are based on outside sources such as research institutes, industry and dealer panels in combination with management estimates. Where information is not yet available to Philips, those statements may also be based on estimates and projections prepared by outside sources or management. Rankings are based on sales unless otherwise stated. *Use of non-GAAP information*

In presenting and discussing the Philips Group s financial position, operating results and cash flows, management uses certain non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to the equivalent IFRS measures and should be used in conjunction with the most directly comparable IFRS measures. A reconciliation of such measures to the most directly comparable IFRS measures is contained in this document. Further information on non-GAAP measures can be found in our Annual Report 2008. *Use of fair-value measurements*

In presenting the Philips Group s financial position, fair values are used for the measurement of various items in accordance with the applicable accounting standards. These fair values are based on market prices, where available, and are obtained from sources that are deemed to be reliable.

Readers are cautioned that these values are subject to changes over time and are only valid at the balance sheet date. When observable market data does not exist, we estimated the fair values using appropriate valuation models. They require management to make significant assumptions with respect to future developments, which are inherently uncertain and may therefore deviate from actual developments. Critical assumptions used are disclosed in our 2008 financial statements. Independent valuations may have been obtained to support management s determination of fair values.

Philips reports third-quarter EBITA of EUR 344 million and sales of EUR 5.6 billion

Strong improvement of EBITA margin before restructuring and acquisition-related charges and a EUR 87 million provision release

Comparable sales down 11%, mainly attributable to Consumer Lifestyle and Lighting, up from the 19% decline visible in the second quarter

Double-digit growth in emerging markets for Healthcare not fully offsetting declines in the US

Restructuring and acquisition-related charges of EUR 125 million reflect ongoing reduction of our cost base

Free cash flow of EUR 353 million exceeded EBITA in the quarter Gerard Kleisterlee, President and CEO of Royal Philips Electronics:

Our Q3 results are a reflection of our strong fundamentals and the proactive manner in which we have been managing our costs, allowing us to deliver an underlying profitability of 6.8% of sales in the quarter, among the highest in recent years for the third quarter. We continue to invest in our portfolio of global leading businesses in Healthcare, Consumer Lifestyle and Lighting. We have a strong global brand that is still increasing in strength, climbing one notch to number 42 in the Interbrand top-100 global brand ranking, and we have an increasingly strong presence in emerging markets like India and China which are less affected by the economic downturn.

In addition, the decisive action we took at the end of 2008 to focus on cost and cash management is increasingly becoming visible in our performance. This has led to a set of encouraging results in the third quarter, especially if

All amounts in millions of euros unless otherwise stated; data included are unaudited. Financial reporting is in accordance with IFRS, unless otherwise stated. This document comprises regulated information within the meaning of the Dutch Financial Markets Supervision Act *Wet op het Financieel Toezicht*. you look at the year-over-year improvement in earnings and cash flow. I would also like to highlight that most businesses across the Company saw further improvement in both comparable sales and underlying earnings compared to the previous quarter, and we are fully focused on continuing this trend in the fourth quarter.

Our continued ability to increase our cash flow by bringing down working capital allowed us to sustain our investments in growth initiatives while maintaining a strong balance sheet. Recent examples are the acquisition of Saeco and our investments in establishing chains of Philips-branded stores for Consumer Lighting in China and India. We will continue to introduce innovative products in the coming quarter, including a new range of therapy products to better treat sleep apnea patients and new LED-based lighting solutions to light up offices, gardens and retail outlets. We have been responding to the tough economic environment by stepping up our efforts to make Philips a more customer-focused, agile and simpler company. I believe that our Q3 results show that we are making good progress thanks to the efforts of a committed and engaged global workforce. Therefore, I remain confident that Philips will come out of this recession as a stronger company and a leader in our field.

Philips Group

Net income in millions of euros unless otherwise stated

			Q3 2008	Q3 2009
Sales			6,334	5,621
EBITA			57	344
as a % of sales			0.9	6.1
EBIT			(133)	237
as a % of sales			(2.1)	4.2
Financial income and expenses			158	(44)
Income taxes			3	(56)
Results equity-accounted investees			9	39
Income (loss) from continuing operations			37	176
Discontinued operations			21	-
Net income (loss)			58	176
Attribution of net income (loss)				
Net income (loss) - stockholders			57	174
Net income - minority interests			1	2
Net income (loss) - stockholders per common share (in euros) - basic			0.06	0.19
Sales by sector in millions of euros unless otherwise stated				
	Q3 2008	Q3 2009	nominal	% change compa- rable
Healthcare	1,806	1,821	1	(4)
Consumer Lifestyle	2,578	2,073	(20)	(15)

Lighting	1,846	1,646	(11)	(13)
GM&S	104	81	(22)	(24)
Philips Group Highlights in the quarter Net income	6,334	5,621	(11)	(11)

Income from continuing operations increased by EUR 139 million year-on-year, driven by higher earnings and lower net charges.

Income included a gain of EUR 87 million related to a release of a provision for retiree medical benefits, EUR 125 million of restructuring and acquisition-related charges, and a EUR 30 million partial reversal of last year s TPV impairment loss.

In Q3 2008, income included a EUR 342 million financial gain on the sale of TSMC shares, which was more than offset by a EUR 259 million asbestos-related settlement charge, EUR 74 million of restructuring and acquisition-related charges, and EUR 189 million in impairment losses at LG Display and Toppoly. Sales by sector

Sales amounted to EUR 5,621 million, representing a decline of 11% on both a nominal and comparable basis. A positive currency impact of 2% was offset by portfolio changes.

Healthcare sales declined by 4% on a comparable basis, as growth at Customer Services and Home Healthcare Solutions was more than offset by declines at Clinical Care Systems, Imaging Systems and Healthcare Informatics.

Consumer Lifestyle sales fell by 15% on a comparable basis, due to sales declines in all businesses except Health & Wellness.

Lighting sales declined by 13% on a comparable basis, led by double-digit declines at Professional Luminaires, Lighting Electronics and Automotive Lighting.

Sales per market cluster

in millions of euros unless otherwise stated

	Q3 2008	Q3 2009	nominal	% change compa- rable
Western Europe	2,117	1,974	(7)	(6)
North America	1,844	1,583	(14)	(16)
Other mature markets	311	302	(3)	(9)
Total mature markets	4,272	3,859	(10)	(11)
Emerging markets	2,062	1,762	(15)	(11)
Philips Group	6,334	5,621	(11)	(11)
EBITA in millions of euros unless otherwise stated				
			Q3	Q3
			2008	2009
Healthcare			188	175

Consumer Lifestyle	63	129
Lighting	183	79
Group Management & Services	(377)	(39)
Philips Group	57	344
as a % of sales	0.9	6.1
EBITA		

as a % of sales

	Q3	Q3
	2008	2009
Healthcare	10.4	9.6
Consumer Lifestyle	2.4	6.2
Lighting	9.9	4.8
Group Management & Services	(362.5)	(48.1)
Philips Group	0.9	6.1
Restructuring and acquisition-related charges		
in millions of euros		

	Q3	Q3
	2008	2009
Healthcare	(17)	(40)

Consumer Lifestyle	(46)	(29)
Lighting	(11)	(42)
Group Management & Services	-	(14)
Philips Group	(74)	(125)
EBIT		
in millions of euros unless otherwise stated		

	Q3	Q3
	2008	2009
Healthcare	129	110
Consumer Lifestyle	59	126
Lighting	56	40
Group Management & Services	(377)	(39)
Philips Group	(133)	237
as a % of sales	(2.1)	4.2
Sales per market cluster		

In mature markets, double-digit declines at Lighting and Consumer Lifestyle were partially offset by a mid-single-digit decline at Healthcare.

While sales in the emerging markets showed considerable sequential improvement, they remained 11% below Q3 2008 on a comparable basis. Consumer Lifestyle saw a double-digit sales decline, particularly in Latin America and Russia. While Lighting sales in emerging markets saw a single-digit decline, in China and India they continued to grow. These declines were partially offset by double-digit growth at Healthcare in nearly all emerging markets.

Earnings

EBITA increased by EUR 287 million compared to Q3 2008, favorably impacted by a EUR 87 million release of a provision for retiree medical benefits and last year s EUR 259 million asbestos-related charge, partly offset by a EUR 51 million increase in restructuring and acquisition-related charges.

EBIT increased by EUR 370 million compared to Q3 2008, a quarter which also included a goodwill impairment of EUR 90 million at Lumileds.

Healthcare EBITA saw a slight year-on-year decline as Q3 2008 included a EUR 45 million divestment gain. Excluding this gain and restructuring and acquisition-related charges, EBITA improved by EUR 55 million to EUR 215 million (11.8% of sales), thanks to improvements in most businesses, notably Customer Services.

Consumer Lifestyle EBITA was EUR 129 million, or 6.2% of sales, a year-on-year increase of EUR 66 million driven by higher earnings in most businesses. Excluding restructuring and acquisition-related charges, Television was close to break-even, which helped take the overall sector EBITA before charges to EUR 49 million above the level of Q3 2008.

Lighting EBITA was EUR 104 million lower than in Q3 2008 due to lower operational earnings, mainly at Lamps and Professional Luminaires, and higher restructuring and acquisition-related charges. Excluding these charges, EBITA was EUR 73 million lower year-on-year.

GM&S EBITA improved by EUR 338 million compared to Q3 2008, a quarter which included EUR 259 million asbestos-related charges. The current quarter included a EUR 87 million release of a provision for retiree medical benefits.

Financial income and expenses in millions of euros

	Q3 2008	Q3 2009
Net interest expenses	(19)	(61)
TSMC		
Sale of securities	342	-
Dividend	23	-
LG Display impairment	(178)	-
Toppoly impairment	(11)	-
TPV option fair-value adjustment	(20)	18
Other	21	(1)
Results relating to equity-accounted investees in millions of euros	158	(44)
	Q3	Q3
	2008	2009
TPV value adjustment	-	30
Other	9	9
Cash balance in millions of euros	9	39
	Q3	Q3
	2008	2009
Cash of continuing operations	2,396	3,589
Cash of discontinued operations	94	-
Beginning balance	2,490	3,589

Free cash flow	57	353
Net cash from operating activities	210	470
Net capital expenditures	(153)	(117)
Acquisitions (divestments)	14	(172)
Other cash from investing activities	776	(36)
(Repurchase) delivery of shares	(803)	6
Changes in debt/other	(56)	(6)
Net cash flow discontinued operations	(18)	-
Ending balance	2,460	3,734
Less cash of discontinued operations	-	-
Cash of continuing operations	2,460	3,734
Financial income and expenses		

Net interest expenses increased compared to Q3 2008 as a result of lower interest rates on deposits and higher interest costs on derivatives related to hedging of foreign-currency funding positions.

Q3 2008 included a EUR 342 million gain on the sale of the remaining stake in TSMC as well as dividend income from TSMC of EUR 23 million.

Also in Q3 2008, impairment losses of EUR 178 million and EUR 11 million were reported for LG Display and Toppoly respectively.

Results relating to equity-accounted investees

A EUR 30 million gain was recorded due to the partial reversal of a EUR 59 million TPV impairment loss recognized in December 2008.

Cash balance

The Group cash balance increased by EUR 145 million to EUR 3.7 billion, driven by free cash inflow of EUR 353 million, partly offset by EUR 172 million in payments for acquisitions, mainly the Saeco espresso business.

In Q3 2008 the cash balance declined slightly as proceeds from the sale of stakes (EUR 688 million, mainly TSMC), cash from derivatives (EUR 88 million) and free cash inflow (EUR 57 million) were more than offset by share buy-back (EUR 803 million) and short-term debt repayment (EUR 98 million).

Cash flows from operating activities

in millions of euros Gross capital expenditures (PPE*)

in millions of euros * Capital expenditures on property, plant and equipment only Inventories as a % of sales *

* Sales is calculated as the sum of the last four quarters Cash flows from operating activities

Operating activities generated a cash inflow of EUR 470 million, compared to an inflow of EUR 210 million in Q3 2008. The increase of EUR 260 million was driven by higher cash earnings and lower working capital requirements.

Gross capital expenditures

Gross capital expenditures on property, plant and equipment were EUR 67 million lower than in Q3 2008, primarily due to lower investments at Lighting and Healthcare. Inventories

Inventories as a percentage of sales rose by 0.7 percentage points to 14.0% at the end of the quarter, with modest improvements at Lighting and Healthcare more than offset by an increase at Consumer Lifestyle. The ratio was 1.1 percentage points below the level of Q3 2008, due to lower inventory levels at Healthcare and Lighting.

In value, inventories saw a slight sequential increase as the additional inventory from the acquisition of Saeco was only partly offset by lower inventories at Lighting and Healthcare. Compared to Q3 2008, inventories decreased by EUR 796 million, mainly at Consumer Lifestyle and Lighting.

Net debt and group equity

in billions of euros Number of employees (FTEs) group equity net debt

Net debt and group equity

At the end of the quarter the net debt position amounted to EUR 0.6 billion, compared to EUR 1.5 billion at the end of Q3 2008. During the quarter, the net debt position decreased by EUR 219 million, mainly due to EUR 353 million free cash flow, partly offset by a EUR 169 million cash payment for Saeco.

Group equity remained stable in the quarter at EUR 13.4 billion. Employees

The increase in the number of employees was largely attributable to a seasonality-driven increase in temporary labor. The additional headcount related to the acquisition of Saeco was offset by a reduction in permanent employees elsewhere across the Company.

Compared to Q3 2008, the number of employees decreased by 9,786, primarily at Lighting (down 8,431) and Healthcare (down 1,091).

Healthcare

Key data in millions of euros unless otherwise stated

	Q3 2008	Q3 2009
Sales	1,806	1,821
Sales growth		
% nominal	14	1
% comparable	5	(4)
EBITA	188	175
as a % of sales	10.4	9.6
EBIT	129	110
as a % of sales	7.1	6.0
Net operating capital (NOC)	8,668	8,413
Number of employees (FTEs) Sales	35,841	34,750
in millions of euros EBITA		
EBITA in millions of euros	EBITA as a % of sales	

Business highlights

Philips acquired InnerCool Therapies Inc., a pioneer in the field of therapeutic hypothermia, strengthening its position in the emergency care market by adding body temperature management solutions.

Philips received certification in China for the latest addition to its value line of ultrasound systems. Designed specifically for emerging markets, this system is part of the HD family of ultrasound systems, which deliver high-quality imaging in an affordable package to meet the needs of both mature and emerging markets.

Egypt s Ministry of Health and Population is equipping approximately 1,000 ambulances with Philips patient monitoring and defibrillation devices.

Philips, in cooperation with Dutch health insurance firm Achmea, announced that Isala hospitals in the Netherlands have started using the Philips Motiva home healthcare system, marking the ninth installation at a Dutch hospital since the launch of Philips Motiva with Achmea in November 2007. Financial performance

Currency-comparable equipment order intake declined 7% year-on-year. The North American market continued to show weakness, mainly affecting Imaging Systems, as the uncertainty around US healthcare reform continued to adversely impact order intake. This decline was partly offset by growth outside North America at Imaging Systems and growth across most businesses in emerging markets.

Comparable sales at Healthcare declined 4% year-on-year. Double-digit growth in emerging markets was offset by declines in the US notably at Imaging Systems, Patient Monitoring and Clinical Care Systems.

EBITA amounted to EUR 215 million, or 11.8% of sales, excluding EUR 40 million of restructuring and acquisition- related charges. The comparable figure in Q3 2008, also excluding a EUR 45 million gain on the sale of Speech Recognition Systems, was EUR 160 million, or 8.9% of sales. EBITA improved at most businesses, notably Customer Services, mainly driven by operational improvement and strict cost management.

Looking ahead

In Q4, restructuring and acquisition-related charges are expected to total around EUR 35 million.

In October, Philips Respironics will launch a new Sleep Therapy System to treat Obstructive Sleep Apnea. Using intelligent technology, this new system simplifies patient management by immediately indicating the potential need for specialized therapy for OSA patients, and is designed for greater patient comfort by making it easier for patients to adapt to therapy.

Consumer Lifestyle

Key data in millions of euros unless otherwise stated

	Q3 2008	Q3 2009
Sales	2,578	2,073
of which Television	1,134	767
Sales growth		
% nominal	(19)	(20)
% comparable	(9)	(15)
Sales growth excl. Television		
% nominal	(16)	(10)
% comparable	(7)	(12)
EBITA	63	129
of which Television	(73)	(26)
as a % of sales	2.4	6.2
EBIT	59	126
of which Television	(73)	(26)
as a % of sales	2.3	6.1
Net operating capital (NOC)	1,761	1,041
of which Television	157	(390)
Number of employees (FTEs)	20,662	19,569
of which Television Sales	6,085	5,001
in millions of euros EBITA		
EBITA in millions of euros Business highlights	EBITA as	a % of sales

Philips completed the acquisition of Saeco International Group S.p.A. of Italy, one of the world s leading espresso machine makers. This move makes Philips a global leader in coffee machines.

Philips showcased its latest consumer-driven innovations at IFA, Europe s largest consumer lifestyle trade show. Highlights included a new high-end collection of kitchen appliances, a new range of notebook accessories, and the latest TVs and Blu-ray players.

Philips successfully launched Sonicare For Kids, the first-ever Sonicare power toothbrush for children. This step broadens the Philips Oral Healthcare portfolio.

Philips received two product awards from the European Imaging & Sound Association (EISA), with a model in the high-end TV range named European LCD TV 2009-2010 and the combination of the Philips Cinema 21:9 LCD TV and a Philips Blu-ray Disc player given the European Home Theater Innovation 2009-2010 award. Financial performance

The 20% nominal sales decline includes the impact of proactive portfolio changes, notably at Television and Audio & Video Multimedia. On a comparable basis, sales were 15% below Q3 2008, mainly impacted by double-digit declines at Audio & Video Multimedia, Television, and Peripherals & Accessories. At Domestic Appliances and Shaving & Beauty, sales declines were in the low single-digits, while Health & Wellness showed moderate growth.

EBITA amounted to EUR 129 million, a year-on-year improvement of EUR 66 million. Adjusted for restructuring and acquisition-related charges, EBITA improved from EUR 109 million (4.2% of sales) in Q3 2008 to EUR 158 million (7.6% of sales), with higher earnings in nearly all businesses. Television neared break-even in the quarter due to ongoing improvement actions.

Headcount relative to Q3 2008 showed a slight decrease as the addition of some 2,000 employees following the acquisition of Saeco was more than offset by the effect of portfolio changes and actions taken to rightsize the organization.

Looking ahead

In Q4, Consumer Lifestyle expects to incur a further EUR 40 million of restructuring charges and EUR 10 million of acquisition-related charges.

Providing Chinese consumers with a new way to easily prepare a variety of healthy meals, Philips will launch an innovative rice cooker in Q4.

Saeco will roll out their latest fully automatic coffee machines, which were very well received at IFA in Berlin. The new flagship Xelsis and the compact Syntia will be available throughout Europe.

Lighting

Key data in millions of euros unless otherwise stated

	Q3	Q3
	2008	2009
Sales	1,846	1,646
Sales growth		
% nominal	19	(11)
% comparable	6	(13)
EBITA	183	79
as a % of sales	9.9	4.8
EBIT	56	40
as a % of sales	3.0	2.4
Net operating capital (NOC)	6,458	5,382
Number of employees (FTEs) Sales	60,067	51,636
in millions of euros		

EBITA

EBITA in millions of euros Business highlights

EBITA as a % of sales

Philips was the first company to submit an entry in a competition organized by the US Department of Energy challenging the industry to develop high-quality, LED-based alternatives to 60W incandescent light bulbs. The submitted LED retrofit lamp has clear potential to become a mass-market product.

Philips acquired Teletrol Systems Inc., a leading supplier of integrated solutions for simultaneous multi-site management of lighting and energy usage. This acquisition will strengthen Philips range of sophisticated control solutions.

Philips achieved further success in energy-efficient LED-based outdoor lighting with new installations of street lighting in 30 towns and cities in Portugal, while also supplying LEDs to light up the prestigious International Garden Festival in France.

Financial performance

Comparable sales declined by 13% year-on-year, due to ongoing weakness in many end-markets resulting from the global economic slowdown. Sequentially, however, comparable sales improved in almost all businesses, supported by strong growth in Asian markets.

EBITA amounted to EUR 79 million, or 4.8% of sales. Excluding restructuring and acquisition-related charges, EBITA totaled EUR 121 million, or 7.4% of sales. The comparable figure in Q3 2008 was EUR 194 million, or 10.5% of sales.

Net operating capital decreased by EUR 1.1 billion year-on-year, to EUR 5.4 billion. Working capital requirements declined substantially compared to Q3 2008.

Looking ahead

Restructuring and acquisition-related charges of around EUR 85 million are expected in Q4, targeted at further reduction of fixed costs related to conventional lighting technologies.

In Q4, Philips plans to launch a wide range of new LED-based lighting solutions across many segments, including Outdoor, Retail and Office, while continuing to launch LED retrofit lamps in key markets around the world.

Group Management & Services

Key data in millions of euros unless otherwise stated

	Q3	Q3
	2008	2009
Sales	104	81
Sales growth		
% nominal	(29)	(22)
% comparable	(24)	(24)
EBITA Corporate Technologies	(26)	(45)
EBITA Corporate & Regional Costs	(55)	(44)
EBITA Pensions	1	76
EBITA Service Units and Other	(297)	(26)
EBITA	(377)	(39)
EBIT	(377)	(39)
Net operating capital (NOC)	484	(3,277)
Number of employees (FTEs)	11,441	12,270
Sales		

in millions of euros EBITA

in millions of euros Business highlights

Philips improved its position in the annual top-100 global brands ranking from Interbrand, moving up one notch to become the 42nd most valuable brand in the world with a total brand value of USD 8.1 billion.

For the 9th year in a row Philips was included in the Dow Jones Sustainability Indexes, which track the sustainability performance of the world s largest companies, receiving sector leadership status in the category Leisure Goods.

Philips Research continues to join forces to foster innovation in healthcare, partnering with Bruker BioSpin to develop ground-breaking Magnetic Particle Imaging technology for the preclinical market, and with GlyGenix Therapeutics to explore the use of ultrasound technologies in gene therapy.

Philips Design received several design awards including the prestigious INDEX:Award for its innovative, sustainable healthy cooking stove Chulha and a Bronze Industrial Design Excellence Award for the Philips Kitten Scanner.

Financial performance

EBITA amounted to a loss of EUR 39 million, compared to a loss of EUR 377 million in Q3 2008. The year-on-year improvement was driven by a EUR 87 million release of a provision for retiree medical benefits, whereas Q3 2008 included a EUR 259 million asbestos-related charge. Restructuring charges amounted to EUR 14 million.

Net operating capital decreased by EUR 3.8 billion year-on-year, due to pension adjustments in Q4 2008 and Q2 2009.

Looking ahead

Restructuring charges at Group Management & Services are expected to amount to EUR 30 million in Q4, largely related to the realignment of group R&D activities.

Highlights in the 1st nine months

The 1st nine months of 2009

Comparable sales were 16% lower than in the first nine months of 2008, reflecting the impact of the global economic downturn, with declines visible in all sectors, mainly at Consumer Lifestyle (23%) and Lighting (17%).

EBITA amounted to EUR 388 million, 46% lower than in the corresponding period of 2008, primarily due to higher restructuring and acquisition-related charges, offset by a release of a provision for retiree medical benefits; Q3 2008 included the asbestos settlement and net gains on the sale of businesses and real estate.

Compared to the first nine months of 2008, financial income and expenses declined by EUR 0.9 billion to a net expense of EUR 88 million, mainly due to last year s gains on the sale of stakes in TSMC (EUR 1.2 billion) and LG Display (EUR 158 million), higher impairment charges for NXP (EUR 251 million) and impairment charges for LG Display (EUR 178 million) and Toppoly (EUR 42 million).

Results relating to equity-accounted investees included the TPV value adjustment (EUR 55 million), whereas last year s figure was mainly comprised of operational earnings of LG Display (EUR 66 million). Net income

in millions of euros unless otherwise stated

	January	-September
	2008	2009
Sales	18,762	15,926
EBITA	718	388
as a % of sales	3.8	2.4
EBIT as a % of sales	357 1.9	59 0.4
Financial income and expenses	793	(88)
Income tax expense	(139)	130
Results equity-accounted investees	71	63
Income (loss) from continuing operations	1,082	164
Discontinued operations	5	-
Net income (loss)	1,087	164
Attribution of net income (loss) Net income (loss) - stockholders	1,083	159
Net income - minority interests	4	5

Net income (loss) - stockholders

Per common share (in euros) - basic

0.17

1.07

Management summary

Sales for the first nine months totaled EUR 15.9 billion, 16% lower than in the corresponding period of 2008 on a comparable basis. The year-to-date share of total sales attributable to emerging markets was 29%, 2 percentage points below last year. Order intake at Healthcare declined 11% compared to the first nine months of 2008. Sales at Healthcare showed a comparable decline of 4% year-on-year, while comparable sales at Consumer Lifestyle declined 23%. Lighting showed a 17% comparable decrease year-on-year.

EBITA in the first nine months of 2009 was EUR 388 million, 46% lower than in the corresponding period of 2008. EBITA includes a release of a provision for retiree medical benefits (EUR 87 million) and higher restructuring and acquisition-related charges (EUR 87 million), whereas last year included EUR 259 million of charges related to the asbestos claim settlement, gains on the sale of the Set-Top Box business (EUR 40 million), the Speech Recognition activity (EUR 45 million) and real estate (EUR 39 million), as well as a loss on the sale of HTP Optics (EUR 13 million).

Net income in the first nine months of 2009 decreased by EUR 0.9 billion compared to the corresponding period of 2008. This reduction is attributable to EUR 298 million lower EBIT and a EUR 0.9 billion decline in financial income, offset by lower income tax expense (EUR 269 million) mainly due to recognition of a deferred tax asset for Lumileds and a number of tax settlements.

Cash flows from operating activities showed an increase of EUR 723 million compared to the first nine months of 2008, resulting from strict management of working capital (in particular inventory levels).

Net operating capital decreased by EUR 5.8 billion compared to the level at the end of Q3 2008, largely due to lower working capital requirements (EUR 5.0 billion), including adjustments to pension assets and liabilities (EUR 3.5 billion).

Other information

Other information

Asbestos

In the third quarter, the opposition filed against TH Agriculture & Nutrition s (THAN) plan of reorganization (the Plan) has been successfully resolved. Provided that there will be no further opposition to the Plan, it is expected that the US District Court will affirm the Plan in the coming weeks, in which case the Plan would become effective in the fourth quarter, triggering THAN and Philips Electronics North America Corporation s obligation to fund an asbestos personal injury trust with USD 900 million (around EUR 600 million). Philips has already provided for this amount. For more information on remaining contingent liabilities, please refer to previous disclosure in our annual and semi-annual reports.

Outlook Outlook

While encouraged by the positive development in sales and profitability during the third quarter, we remain cautious about the short-term outlook in the absence of structural recovery in the majority of our end-markets. Consequently, we will continue to focus on managing costs and cash flow while progressing with actions to capitalize on future economic growth. These actions include maintaining investments in innovation and marketing, as well as making further investments in our product offering and our organizational footprint, particularly in emerging markets. We are confident that this approach will deliver a sustained improvement in our performance, augmented by the impact of sales recovery when it comes. Amsterdam, October 12, 2009 *Board of Management*

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Consolidated statements of income

all amounts in millions of euros unless otherwise stated

	3rd 2008	quarter 2009	January Septemb 2008 200		
Sales	6,334	5,621	18,762	15,926	
Cost of sales	(4,422)	(3,645)	(12,720)	(10,518)	
Gross margin	1,912	1,976	6,042	5,408	
Selling expenses	(1,304)	(1,242)	(3,730)	(3,640)	
General and administrative expenses	(280)	(129)	(763)	(597)	
Research and development expenses	(444)	(372)	(1,250)	(1,161)	
Impairment of goodwill	(90)	-	(90)	-	
Other business income	97	9	224	73	
Other business expenses	(24)	(5)	(76)	(24)	
Income (loss) from operations	(133)	237	357	59	
Financial income	421	35	1,566	208	
Financial expenses	(263)	(79)	(773)	(296)	
Income (loss) before taxes	25	193	1,150	(29)	
Income taxes	3	(56)	(139)	130	
Income after taxes	28	137	1,011	101	
Results relating to equity-accounted investees	9	39	71	63	
Income from continuing operations	37	176	1,082	164	
Discontinued operations - net of income taxes	21	-	5	-	

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Net income for the period	58	176	1,087	164		
Attribution of net income for the period						
Net income attributable to stockholders	57	174	1,083	159		
Net loss attributable to minority interests	1	2	4	5		
Weighted average number of common shares outstanding (after deduction						
of treasury stock) during the period (in thousands):						
basic	972,087	926,461	1,010,707	925,001		
diluted	977,701	930,512	1,018,530	927,889		
Net income attributable to stockholders						
per common share in euros:						
basic	0.06	0.19	1.07	0.17		
diluted	0.06	0.19	1.06	0.17		
Ratios						
Gross margin as a % of sales	30.2	35.2	32.2	34.0		
Selling expenses as a % of sales	(20.6)	(22.1)	(19.9)	(22.9)		
G&A expenses as a % of sales	(4.4)	(2.3)	(4.1)	(3.7)		
R&D expenses as a % of sales	(7.0)	(6.6)	(6.7)	(7.3)		
EBIT or Income (loss) from operations	(133)	237	357	59		
as a % of sales	(2.1)	4.2	1.9	0.4		
EBITA	57	344	718	388		
as a % of sales	0.9	6.1	3.8	2.4		
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Consolidated balance sheets

in millions of euros unless otherwise stated

	September 28, 2008	December 31, 2008	September 27, 2009
Current assets:			
Cash and cash equivalents	2,460	3,620	3,734
Receivables	5,015	4,289	4,214
Inventories	4,092	3,371	3,296
Other current assets	654	749	689
Total current assets	12,221	12,029	11,933
Non-current assets:			
Investments in equity-accounted investees	321	293	270
Other non-current financial assets	1,971	1,331	850
Non-current receivables	52	47	84
Other non-current assets	2,849	1,906	137
Deferred tax assets	747	931	1,368
Property, plant and equipment	3,499	3,496	3,326
Intangible assets excluding goodwill	4,591	4,477	4,165
Goodwill	7,321	7,280	7,242
Total assets	33,572	31,790	29,375
Current liabilities:			
Accounts and notes payable	3,171	2,992	3,044
Accrued liabilities	3,260	3,634	3,070
Short-term provisions	957	1,043	1,187
Other current liabilities	435	522	628

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Short-term debt	664	722	757
Total current liabilities	8,487	8,913	8,686
Non-current liabilities:			
Long-term debt	3,324	3,466	3,598
Long-term provisions	1,809	1,794	1,747
Deferred tax liabilities	904	584	150
Other non-current liabilities	995	1,440	1,796
Total liabilities	15,519	16,197	15,977
Minority interests	53	49	53
Stockholders equity	18,000	15,544	13,345
Total liabilities and equity	33,572	31,790	29,375
Number of common shares outstanding (after deduction of treasury stock)			
at the end of period (in thousands)	946,366	922,982	926,687
Ratios			
Stockholders equity per common share in euros	19.02	16.84	14.40
Inventories as a % of sales	15.1	12.8	14.0
Net debt : group equity	8:92	4:96	4:96
Net operating capital	17,371	14,069	11,559
Employees at end of period	128,011	121,398	118,225
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Consolidated statements of cash flows

all amounts in millions of euros unless otherwise stated

	3rd qı 2008	uarter 2009	2008	January to September 2009
Cash flows from operating activities:				
Net income attributable to stockholders	57	174	1,083	159
Loss discontinued operations	(21)	-	(5)	-
Minority interests	1	2	4	5
Adjustments to reconcile net income to net cash provided by (used for) operating activities:				
Depreciation and amortization	373	362	994	1,040
Impairment of goodwill and (reversal of) impairment of equity-accounted investees and other non-current financial assets	309	(28)	608	(4)
Net gain on sale of assets	(459)	(3)	(1,569)	(127)
Income from equity-accounted investees	(7)	(10)	(78)	(11)
Dividends received from equity-accounted investees	3	-	63	34
(Increase) decrease in working capital:	(143)	194	(1,334)	98
(Increase) decrease in receivables and other current assets	(168)	(490)	(412)	131
(Increase) decrease in inventories	(244)	(76)	(684)	148
Increase (decrease) in accounts payable, accrued and other liabilities	269	760	(238)	(181)
Increase in non-current receivables/other assets/ other liabilities	(219)	(111)	(252)	(513)
Increase (decrease) in provisions	339	(124)	290	(99)
Other items	(23)	14	83	28
Net cash provided by (used for) operating activities	210	470	(113)	610

Cash flows from investing activities:				
Purchase of intangible assets	(23)	(21)	(87)	(66)
Expenditures on development assets	(27)	(43)	(137)	(129)
Capital expenditures on property, plant and equipment	(188)	(121)	(514)	(373)
Proceeds from disposals of property, plant and equipment	85	68	157	95
Cash from (to) derivatives	88	(28)	343	(38)
Purchase of other non-current financial assets	-	-	-	(6)
Proceeds from (disposal of) other non-current financial assets	688	(8)	2,576	698
Purchase of businesses, net of cash acquired	(26)	(191)	(5,293)	(281)
Proceeds from sale of interests in businesses	40	19	40	19
Net cash provided by (used for) investing activities Cash flows from financing activities:	637	(325)	(2,915)	(81)
(Decrease) increase in short-term debt	(98)	45	(96)	(53)
Principal payments on long-term debt	(9)	(11)	(1,715)	(35)
Proceeds from issuance of long-term debt	10	11	2,077	300
Treasury stock transactions	(803)	6	(2,886)	21
Dividend paid	-	-	(698)	(634)
Net cash used for financing activities	(900)	51	(3,318)	(401)
Net cash used for continuing operations	(53)	196	(6,346)	128
Cash flows from discontinued operations:				
Net cash used for operating activities	(18)	-	(50)	-
Net cash used for investing activities	-	-	(1)	-
Net cash used for discontinued operations	(18)	-	(51)	-
	(71)	196	(6,397)	128

Net cash used for continuing and discontinued operations				
Effect of change in exchange rates on cash positions	41	(51)	(20)	(14)
Cash and cash equivalents at beginning of period	2,490	3,589	8,877	3,620
Cash and cash equivalents at end of period	2,460	3,734	2,460	3,734
Cash of continuing operations at end of period	2,460	3,734	2,460	3,734
For a number of reasons, principally the effects of tran items in the statements of cash flows do not correspon between the balance sheet amounts for the respective items.				
Ratio Cash flows before financing activities	847	145	(3,028)	529
Net cash paid during the period for				
- Pensions	(90)	(111)	(266)	(315)
- Interest	(39)	(76)	(117)	(212)
- Income taxes	(71)	(64)	(279)	(172)
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Consolidated statements of changes in equity all amounts in millions of euros

				other re	eserves			January to	Septer	mber 2009
			1104	ealized						
			unr		nanges					
		cı	urrency	(loss)	in		treasury	total		
capit	al				fair					
-	n				value		shares			
common exce	ss retai ned a	luati ma r	ns lavtici h al	ole-for-	of		atoo	ekholde ns ir	ority	total
(of				cash					
p stock valu		rocordiff	roncomo		flow	total	cost	oquiint	prosts	oquity
Stock van	le earnings	reseimer	erencese	curitiesi	ledges	total	cost	equi iy te	erests	equity
Balance as of December 31,										
2008 194 ·	17,101	117	(527)	(25)	(28)	(580)	(1,288)	15,544	49	15,593
Net income	159					-		159	5	164
Net current period change	(1,761)	(11)	(152)	222	(27)	43		(1,729)	(1)	(1,730)
Reclassifications into										
(income) loss				(123)	71	(52)		(52)		(52)
Total comprehensive										
income	(1,602)	(11)	(152)	99	44	(9)		(1,622)	4	(1,618)
Dividend distributed	(647)							(647)		(647)
Re-issuance of treasury stock (49	9) (16)						86	21		21
Share-based compensation										
plans 49								49		49

		-	(663)						86	(577)		(577)
Balance as of September 27, 2009 20	194	-	14,836	106	(679)	74	16	(589)	(1,202)	13,345	53	13,398

Sectors

all amounts in millions of euros unless otherwise stated

Sales and income (loss) from operations

	3rd quarter						
	sales	income from amount	2008 operations as % of sales	sales	income from amount	2009 operations as % of sales	
Healthcare	1,806	129	7.1	1,821	110	6.0	
Consumer Lifestyle *	2,578	59	2.3	2,073	126	6.1	
Lighting	1,846	56	3.0	1,646	40	2.4	
Group Management & Services	104	(377)	(362.5)	81	(39)	(48.1)	
	6,334	(133)	(2.1)	5,621	237	4.2	
* of which Television	1,134	(73)	(6.4)	767	(26)	(3.4)	

	January to September						
	sales	income from amount	2008 operations as % of sales	sales	income from amount	2009 operations as % of sales	
Healthcare	5,080	342	6.7	5,434	199	3.7	
Consumer Lifestyle *	7,900	150	1.9	5,564	61	1.1	
Lighting	5,423	400	7.4	4,700	(57)	(1.2)	
Group Management & Services	359	(535)	(149.0)	228	(144)	(63.2)	
	18,762	357	1.9	15,926	59	0.4	
* of which Television	3,593	(283)	(7.9)	2,037	(208)	(10.2)	

Sectors and main countries

all amounts in millions of euros

Sales and total assets	
sales	total assets Sept
January to September	28, Sept 27,