

DISH Network CORP  
Form 10-Q  
August 10, 2009

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**Form 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2009.**  
**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM \_\_\_\_\_ TO \_\_\_\_\_.**  
**Commission File Number: 0-26176**  
**DISH Network Corporation**  
(Exact name of registrant as specified in its charter)

**Nevada** **88-0336997**  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

**9601 South Meridian Boulevard**  
**Englewood, Colorado** **80112**  
(Address of principal executive offices) (Zip code)

**(303) 723-1000**  
(Registrant's telephone number, including area code)

**Not Applicable**

(Former name, former address and former fiscal year, if changed since last report)

**Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No**

**Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No**

**Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):**

**Large accelerated filer**       **Accelerated filer**       **Non-accelerated filer**       **Smaller reporting company**

**(Do not check if a smaller reporting company)**

**Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No**

**As of July 24, 2009, the registrant's outstanding common stock consisted of 208,369,696 shares of Class A common stock and 238,435,208 shares of Class B common stock.**

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**PART I FINANCIAL INFORMATION**  
**DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS**

We make forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 throughout this report. Whenever you read a statement that is not simply a statement of historical fact (such as when we describe what we believe, intend, plan, estimate, expect or anticipate will occur, and other similar statements) you must remember that our expectations may not be achieved, even though we believe they are reasonable. We do not guarantee that any future transactions or events described herein will happen as described or that they will happen at all. You should read this report completely and with the understanding that actual future results may be materially different from what we expect. Whether actual events or results will conform with our expectations and predictions is subject to a number of risks and uncertainties. The risks and uncertainties include, but are not limited to, the following:

Weakening economic conditions, including the recent downturn in financial markets and reduced consumer spending, may adversely affect our ability to grow or maintain our business.

If we do not improve our operational performance and customer satisfaction, our gross subscriber additions may decrease and our subscriber churn may increase.

If declines in DISH Network gross subscriber additions, increases in subscriber churn and higher subscriber acquisition and retention costs continue, our financial performance will be further adversely affected.

We face intense and increasing competition from satellite television providers, cable television providers, telecommunications companies, and companies that provide/facilitate the delivery of video content via the internet.

We may be required to make substantial additional investments in order to maintain competitive high definition, or HD, programming offerings.

Technology in our industry changes rapidly and could cause our services and products to become obsolete.

We may need additional capital, which may not be available on acceptable terms or at all, in order to continue investing in our business and to finance acquisitions and other strategic transactions.

A portion of our investment portfolio is invested in securities that have experienced limited or no liquidity in recent months and may not be immediately accessible to support our financing needs.

The termination of our distribution agreement with AT&T Inc., or AT&T, may reduce subscriber additions and increase churn if we are not able to develop alternative distribution channels.

As technology changes, and in order to remain competitive, we may have to upgrade or replace subscriber equipment and make substantial investments in our infrastructure.

We rely on EchoStar Corporation, or EchoStar, to design and develop all of our new set-top boxes and certain related components, and to provide transponder capacity, digital broadcast operations and other services for us. Our business would be adversely affected if EchoStar ceases to provide these services to us and we are unable to obtain suitable replacement services from third parties.

We rely on one or a limited number of vendors, and the inability of these key vendors to meet our needs could have a material adverse effect on our business.

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Our programming signals are subject to theft, and we are vulnerable to other forms of fraud that could require us to make significant expenditures to remedy.

We depend on third parties to solicit orders for DISH Network services that represent a significant percentage of our total gross subscriber acquisitions.

We depend on others to provide the programming that we offer to our subscribers and, if we lose access to this programming, our subscriber losses and subscriber churn may increase.

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Our competitors may be able to leverage their relationships with programmers so that they are able to reduce their programming costs and offer exclusive content that will place them at a competitive advantage to us.

We depend on the Cable Act for access to programming from cable-affiliate programmers at cost-effective rates.

We face increasing competition from other distributors of foreign language programming that may limit our ability to maintain our foreign language programming subscriber base.

Our local programming strategy faces uncertainty because we may not be able to obtain necessary retransmission consents from local network stations.

We are subject to significant regulatory oversight and changes in applicable regulatory requirements could adversely affect our business.

We have made a substantial investment in certain 700 MHz wireless licenses and will be required to make significant additional investments in order to commercialize these licenses and recoup our investment.

We have substantial debt outstanding and may incur additional debt that could have a dilutive effect on our outstanding equity capital or future earnings.

If we are unsuccessful in overturning the District Court's ruling on Tivo's motion for contempt, we are not successful in developing and deploying potential new alternative technology and we are unable to reach a license agreement with Tivo on reasonable terms, we would be subject to substantial liability and would be prohibited from offering digital video recorder, or DVR, functionality that would result in a significant loss of subscribers and place us at a significant disadvantage to our competitors.

We have limited owned and leased satellite capacity and satellite failures could adversely affect our business.

Our owned and leased satellites under construction are subject to risks related to launch that could limit our ability to utilize these satellites.

Our owned and leased satellites in orbit are subject to significant operational and environmental risks that could limit our ability to utilize these satellites.

Our owned and leased satellites have minimum design lives of 12 years, but could fail or suffer reduced capacity before then.

We currently have no commercial insurance coverage on the satellites we own and could face significant impairment charges if one of our satellites fails.

We may have potential conflicts of interest with EchoStar due to our common ownership and management.

We rely on key personnel and the loss of their services may negatively affect our businesses.

We are controlled by one principal stockholder who is also our Chairman, President and Chief Executive Officer.



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We are party to various lawsuits which, if adversely decided, could have a significant adverse impact on our business, particularly lawsuits regarding intellectual property.

We may pursue acquisitions and other strategic transactions to complement or expand our business that may not be successful and with respect to which we may lose the entire value of our investment.

Our business depends substantially on Federal Communications Commission, or FCC, licenses that can expire or be revoked or modified and applications for FCC licenses that may not be granted.

We are subject to digital HD carry-one-carry-all requirements that cause capacity constraints.

It may be difficult for a third party to acquire us, even if doing so may be beneficial to our shareholders, because of our capital structure.

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We cannot assure you that there will not be deficiencies leading to material weaknesses in our internal control over financial reporting.

We may face other risks described from time to time in periodic and current reports we file with the Securities and Exchange Commission, or SEC.

All cautionary statements made herein should be read as being applicable to all forward-looking statements wherever they appear. Investors should consider the risks described herein and should not place undue reliance on any forward-looking statements. We assume no responsibility for updating forward-looking information contained or incorporated by reference herein or in other reports we file with the SEC.

In this report, the words DISH Network, the Company, we, our and us refer to DISH Network Corporation and its subsidiaries, unless the context otherwise requires. EchoStar refers to EchoStar Corporation and its subsidiaries.

**Table of Contents****Item 1. FINANCIAL STATEMENTS****DISH NETWORK CORPORATION  
CONDENSED CONSOLIDATED BALANCE SHEETS**(Dollars in thousands, except share amounts)  
(Unaudited)

|  | <b>June 30,<br/>2009</b> | <b>As of<br/>December 31,<br/>2008</b> |
|--|--------------------------|--|
| <b>Assets</b>  |                          |  |
| <i>Current Assets:</i>   |                          |  |
| Cash and cash equivalents  | \$ 112,861               | \$ 98,574                              |
| Marketable investment securities   | 1,208,054                | 460,558                                |
| Trade accounts receivable other, net of allowance for doubtful accounts of \$13,079 and \$15,207, respectively | 826,148                  | 799,139                                |
| Trade accounts receivable EchoStar   | 20,456                   | 21,570                                 |
| Inventories, net   | 323,104                  | 426,671                                |
| Deferred tax assets  | 110,789                  | 86,331                                 |
| Income tax receivable  |                          | 148,747                                |
| Other current assets   | 182,938                  | 56,394                                 |
| <b>Total current assets</b>  | <b>2,784,350</b>         | <b>2,097,984</b>                       |
| <i>Noncurrent Assets:</i>  |                          |  |
| Restricted cash and marketable investment securities   | 145,289                  | 83,606                                 |
| Property and equipment, net of accumulated depreciation of \$2,556,766 and \$2,432,959, respectively           | 2,794,368                | 2,663,289                              |
| FCC authorizations   | 1,391,441                | 1,391,441                              |
| Marketable and other investment securities   | 94,577                   | 158,296                                |
| Other noncurrent assets, net   | 55,735                   | 65,431                                 |
| <b>Total noncurrent assets</b>   | <b>4,481,410</b>         | <b>4,362,063</b>                       |
| <b>Total assets</b>  | <b>\$ 7,265,760</b>      | <b>\$ 6,460,047</b>                    |
| <b>Liabilities and Stockholders Equity (Deficit)</b>   |                          |  |
| <i>Current Liabilities:</i>  |                          |  |
| Trade accounts payable other   | \$ 233,487               | \$ 174,216                             |
| Trade accounts payable EchoStar  | 222,779                  | 297,629                                |
| Deferred revenue and other   | 810,748                  | 830,529                                |
| Accrued programming  | 961,416                  | 1,020,086                              |
| Other accrued expenses   | 748,544                  | 619,210                                |
| 3% Convertible Subordinated Note due 2011  | 25,000                   | 25,000                                 |
| Current portion of long-term debt and capital lease obligations  | 22,866                   | 13,333                                 |
| <b>Total current liabilities</b>   | <b>3,024,840</b>         | <b>2,980,003</b>                       |

*Long-Term Obligations, Net of Current Portion:*

|  |           |           |
|--|-----------|-----------|
| Long-term debt and capital lease obligations, net of current portion                           | 5,078,790 | 4,969,423 |
| Deferred tax liabilities   | 289,700   | 235,551   |
| Long-term deferred revenue, distribution and carriage payments and other long-term liabilities | 392,379   | 224,176   |
| Total long-term obligations, net of current portion  | 5,760,869 | 5,429,150 |
| Total liabilities  | 8,785,709 | 8,409,153 |

## Commitments and Contingencies (Note 10)

*Stockholders Equity (Deficit):*

|   |              |              |
|---|--------------|--------------|
| Class A common stock, \$.01 par value, 1,600,000,000 shares authorized, 258,465,402 and 257,117,733 shares issued, 208,367,249 and 208,968,052 shares outstanding, respectively | 2,585        | 2,571        |
| Class B common stock, \$.01 par value, 800,000,000 shares authorized, 238,435,208 shares issued and outstanding   | 2,384        | 2,384        |
| Class C common stock, \$.01 par value, 800,000,000 shares authorized, none issued and outstanding   |              |              |
| Additional paid-in capital  | 2,111,876    | 2,090,527    |
| Accumulated other comprehensive income (loss)   | (57,714)     | (107,998)    |
| Accumulated earnings (deficit)  | (2,116,700)  | (2,492,804)  |
| Treasury stock, at cost   | (1,462,380)  | (1,443,786)  |
| Total stockholders equity (deficit)   | (1,519,949)  | (1,949,106)  |
| Total liabilities and stockholders equity (deficit)   | \$ 7,265,760 | \$ 6,460,047 |

The accompanying notes are an integral part of the Condensed Consolidated Financial Statements.

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**DISH NETWORK CORPORATION**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
**AND COMPREHENSIVE INCOME (LOSS)**

(Dollars in thousands, except per share amounts)  
(Unaudited)

|   | <b>For the Three Months</b> |              | <b>For the Six Months</b> |              |
|---|-----------------------------|--------------|---------------------------|--------------|
|   | <b>Ended June 30,</b>       |              | <b>Ended June 30,</b>     |              |
|   | <b>2009</b>                 | <b>2008</b>  | <b>2009</b>               | <b>2008</b>  |
| <b>Revenue:</b>   |                             |              |                           |              |
| Subscriber-related revenue  | \$ 2,878,115                | \$ 2,875,580 | \$ 5,743,054              | \$ 5,686,006 |
| Equipment sales and other revenue   | 19,137                      | 28,785       | 51,483                    | 53,837       |
| Equipment sales   EchoStar  | 2,526                       | 3,462        | 5,209                     | 6,100        |
| Transitional services and other revenue<br>EchoStar   | 3,923                       | 7,163        | 9,276                     | 13,441       |
| Total revenue   | 2,903,701                   | 2,914,990    | 5,809,022                 | 5,759,384    |
| <b>Costs and Expenses:</b>  |                             |              |                           |              |
| Subscriber-related expenses (exclusive of<br>depreciation shown<br>below   Note 11)                             | 1,532,076                   | 1,423,997    | 3,082,154                 | 2,868,638    |
| Satellite and transmission expenses (exclusive of<br>depreciation shown below   Note 11):                       |                             |              |                           |              |
| EchoStar  | 87,198                      | 77,697       | 167,955                   | 155,950      |
| Other   | 8,718                       | 7,575        | 15,739                    | 15,239       |
| Equipment, transitional services and other cost of<br>sales   | 27,094                      | 30,359       | 67,593                    | 62,173       |
| <i>Subscriber acquisition costs:</i>  |                             |              |                           |              |
| Cost of sales   subscriber promotion subsidies<br>EchoStar (exclusive of depreciation shown<br>below   Note 11) | 71,786                      | 32,284       | 95,922                    | 63,071       |
| Other subscriber promotion subsidies  | 248,171                     | 297,773      | 465,731                   | 577,970      |
| Subscriber acquisition advertising  | 68,315                      | 41,359       | 118,822                   | 105,331      |
| Total subscriber acquisition costs  | 388,272                     | 371,416      | 680,475                   | 746,372      |
| General and administrative expenses   EchoStar  | 12,413                      | 12,670       | 23,555                    | 26,440       |
| General and administrative expenses   | 143,466                     | 122,321      | 269,231                   | 238,082      |
| Tivo litigation expense   | 196,405                     |              | 196,405                   |              |
| Depreciation and amortization (Note 11)   | 245,300                     | 248,247      | 468,593                   | 520,614      |
| Total costs and expenses  | 2,640,942                   | 2,294,282    | 4,971,700                 | 4,633,508    |
| Operating income (loss)   | 262,759                     | 620,708      | 837,322                   | 1,125,876    |

**Other Income (Expense):**

|  |           |            |            |            |
|--|-----------|------------|------------|------------|
| Interest income                              | 11,262    | 13,372     | 16,046     | 27,473     |
| Interest expense, net of amounts capitalized | (91,132)  | (93,231)   | (175,069)  | (183,043)  |
| Other, net                                   | (44,334)  | (11,500)   | (40,157)   | (18,528)   |
| Total other income (expense)                 | (124,204) | (91,359)   | (199,180)  | (174,098)  |
| Income (loss) before income taxes            | 138,555   | 529,349    | 638,142    | 951,778    |
| Income tax (provision) benefit, net          | (75,135)  | (193,464)  | (262,038)  | (357,310)  |
| Net income (loss)                            | \$ 63,420 | \$ 335,885 | \$ 376,104 | \$ 594,468 |

**Comprehensive Income (Loss):**

|  |            |            |            |            |
|--|------------|------------|------------|------------|
| Foreign currency translation adjustments   | 274        | 87         | (106)      | (1,577)    |
| Unrealized holding gains (losses) on available-for-sale securities   | 59,155     | (10,318)   | 44,807     | (59,209)   |
| Recognition of previously unrealized (gains) losses on available-for-sale securities included in net income (loss) | 7,171      |            | 5,455      | (4,523)    |
| Deferred income tax (expense) benefit  | (103)      | (1,999)    | 128        | 19,224     |
| Comprehensive income (loss)  | \$ 129,917 | \$ 323,655 | \$ 426,388 | \$ 548,383 |

**Weighted-average common shares outstanding Class A and B common stock:**

|         |         |         |         |         |
|---------|---------|---------|---------|---------|
| Basic   | 446,752 | 449,724 | 446,813 | 449,263 |
| Diluted | 447,421 | 460,853 | 448,263 | 460,682 |

**Earnings per share Class A and B common stock:**

|                                     |         |         |         |         |
|-------------------------------------|---------|---------|---------|---------|
| Basic net income (loss) per share   | \$ 0.14 | \$ 0.75 | \$ 0.84 | \$ 1.32 |
| Diluted net income (loss) per share | \$ 0.14 | \$ 0.73 | \$ 0.84 | \$ 1.30 |

The accompanying notes are an integral part of the Condensed Consolidated Financial Statements.

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**DISH NETWORK CORPORATION**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In thousands)

(Unaudited)

|   | <b>For the Six Months<br/>Ended June 30,</b> |                    |
|---|--|--------------------|
|   | <b>2009</b>                                  | <b>2008</b>        |
| <b>Cash Flows From Operating Activities:</b>  |  |                    |
| Net income (loss)   | \$ 376,104                                   | \$ 594,468         |
| <i>Adjustments to reconcile net income (loss) to net cash flows from operating activities:</i>                                  |  |                    |
| Depreciation and amortization   | 468,593                                      | 520,614            |
| Equity in losses (earnings) of affiliates   | 4,149  | 1,069              |
| Realized and unrealized losses (gains) on investments   | 39,687                                       | 15,227             |
| Non-cash, stock-based compensation  | 7,275  | 7,801              |
| Deferred tax expense (benefit)  | 29,819                                       | 15,207             |
| Other, net  | 2,412  | 3,407              |
| Change in noncurrent assets   | 5,095  | 5,372              |
| Change in long-term deferred revenue, distribution and carriage payments and other long-term liabilities                        | 47,606                                       | 72,086             |
| Changes in current assets and current liabilities, net  | 265,103                                      | 106,638            |
| <b>Net cash flows from operating activities</b>   | <b>1,245,843</b>                             | <b>1,341,889</b>   |
| <b>Cash Flows From Investing Activities:</b>  |  |                    |
| Purchases of marketable investment securities   | (1,767,305)                                  | (1,574,637)        |
| Sales and maturities of marketable investment securities  | 1,094,018                                    | 1,132,729          |
| Purchases of property and equipment   | (466,733)                                    | (528,342)          |
| Change in restricted cash and marketable investment securities  | (62,473)                                     | (105)              |
| Deposit for 700 MHz wireless spectrum acquisition   |  | (711,871)          |
| Other   | (529)  | (2,600)            |
| <b>Net cash flows from investing activities</b>   | <b>(1,203,022)</b>                           | <b>(1,684,826)</b> |
| <b>Cash Flows From Financing Activities:</b>  |  |                    |
| Distribution of cash and cash equivalents to EchoStar in connection with the Spin-off   |  | (585,147)          |
| Proceeds from issuance of 7 3/4% Senior Notes due 2015  |  | 750,000            |
| Deferred debt issuance costs  |  | (5,033)            |
| Repayment of long-term debt and capital lease obligations   | (11,814)                                     | (5,018)            |
| Class A common stock repurchases  | (18,594)                                     |                    |
| Net proceeds from Class A common stock options exercised and Class A common stock issued under the Employee Stock Purchase Plan | 1,874  | 18,478             |
| <b>Net cash flows from financing activities</b>   | <b>(28,534)</b>                              | <b>173,280</b>     |

|  |            |            |
|--|------------|------------|
| Net increase (decrease) in cash and cash equivalents | 14,287     | (169,657)  |
| Cash and cash equivalents, beginning of period       | 98,574     | 919,542    |
| Cash and cash equivalents, end of period             | \$ 112,861 | \$ 749,885 |

**Supplemental Disclosure of Cash Flow Information:**

|   |            |              |
|---|------------|--------------|
| Cash paid for interest  | \$ 177,614 | \$ 180,783   |
| Capitalized interest  | \$ 8,451   | \$ 7,972     |
| Cash received for interest  | \$ 8,321   | \$ 20,978    |
| Cash paid for income taxes  | \$ 245,976 | \$ 251,282   |
| Employee benefits paid in Class A common stock  | \$ 12,198  | \$ 19,374    |
| Vendor financing  | \$         | \$ 5,814     |
| Satellites and other assets financed under capital lease obligations                        | \$ 130,714 | \$           |
| Net assets contributed in connection with the Spin-off, excluding cash and cash equivalents | \$         | \$ 2,765,398 |

The accompanying notes are an integral part of the Condensed Consolidated Financial Statements.



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**DISH NETWORK CORPORATION**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

**1. Organization and Business Activities**

***Principal Business***

DISH Network Corporation is a holding company. Its subsidiaries (which together with DISH Network Corporation are referred to as DISH Network, the Company, we, us and/or our ) operate the DISH Network broadcast satellite ( DBS ) subscription television service in the United States which had 13.610 million subscribers as of June 30, 2009. We have deployed substantial resources to develop the DISH Network DBS System. The DISH Network DBS System consists of our licensed Federal Communications Commission ( FCC ) authorized DBS and Fixed Satellite Service ( FSS ) spectrum, our owned and leased satellites, receiver systems, third-party broadcast operations, customer service facilities, in-home service and call center operations and certain other assets utilized in our operations.

***Spin-off of Technology and Certain Infrastructure Assets***

On January 1, 2008, we completed a tax-free distribution of our technology and set-top box business and certain infrastructure assets (the Spin-off ) into a separate publicly-traded company, EchoStar Corporation ( EchoStar ). DISH Network and EchoStar now operate as separate publicly-traded companies, and neither entity has any ownership interest in the other. However, a substantial majority of the voting power of both companies is owned beneficially by Charles W. Ergen, our Chairman, President and Chief Executive Officer. The two entities consist of the following:

*DISH Network Corporation* which retained its DISH Network® subscription television business and

*EchoStar Corporation* which sells equipment, including set-top boxes and related components, to DISH Network and international customers, and provides digital broadcast operations and satellite services to DISH Network and other customers.

**2. Summary of Significant Accounting Policies**

***Basis of Presentation***

The accompanying unaudited Condensed Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States ( GAAP ) and with the instructions to Form 10-Q and Article 10 of Regulation S-X for interim financial information. Accordingly, these statements do not include all of the information and notes required for complete financial statements prepared under GAAP. In our opinion, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation have been included. Operating results for the six months ended June 30, 2009 are not necessarily indicative of the results that may be expected for the year ending December 31, 2009. For further information, refer to the Consolidated Financial Statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2008 ( 2008 10-K ). Certain prior period amounts have been reclassified to conform to the current period presentation. Further, in connection with preparation of the condensed consolidated financial statements and in accordance with the recently issued Statement of Financial Accounting Standards No. 165 Subsequent Events ( SFAS 165 ), we evaluated subsequent events after the balance sheet date of June 30, 2009 through August 10, 2009.

***Principles of Consolidation***

We consolidate all majority owned subsidiaries and investments in entities in which we have controlling influence. Non-majority owned investments are accounted for using the equity method when we have the ability to significantly influence the operating decisions of the investee. When we do not have the ability to significantly

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influence the operating decisions of an investee, the cost method is used. For entities that are considered variable interest entities we apply the provisions of Financial Accounting Standards Board ( FASB ) Interpretation No. 46R,

Consolidation of Variable Interest Entities    An Interpretation of ARB No. 51 ( FIN 46R ). All significant intercompany accounts and transactions have been eliminated in consolidation.

***Use of Estimates***

The preparation of financial statements in conformity with GAAP requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses for each reporting period. Estimates are used in accounting for, among other things, allowances for doubtful accounts, inventory allowances, self-insurance obligations, deferred taxes and related valuation allowances, uncertain tax positions, loss contingencies, fair value of financial instruments, fair value of options granted under our stock-based compensation plans, fair values of assets and liabilities acquired in business combinations, capital leases, asset impairments, useful lives of property, equipment and intangible assets, retailer incentives, programming expenses, subscriber lives and royalty obligations. Illiquid credit markets and general downward economic conditions have increased the inherent uncertainty in the estimates and assumptions indicated above. Actual results may differ from previously estimated amounts, and such differences may be material to the Condensed Consolidated Financial Statements. Estimates and assumptions are reviewed periodically, and the effects of revisions are reflected prospectively in the period they occur.

***Fair Value of Financial Instruments***

As of June 30, 2009 and December 31, 2008, the carrying value of our cash and cash equivalents, marketable investment securities, trade accounts receivable, net of allowance for doubtful accounts, and current liabilities is equal to or approximates fair value due to their short-term nature. See Note 7 for the fair value of our long-term debt.

**3. Basic and Diluted Income (Loss) Per Share**

Statement of Financial Accounting Standards No. 128, Earnings Per Share ( SFAS 128 ) requires entities to present both basic earnings per share ( EPS ) and diluted EPS. Basic EPS excludes dilution and is computed by dividing net income (loss) by the weighted-average number of common shares outstanding for the period. Diluted EPS reflects the potential dilution that could occur if stock awards were exercised and convertible securities were converted to common stock.

The potential dilution from our subordinated notes convertible into common stock was computed using the if converted method. The potential dilution from stock awards was computed using the treasury stock method based on the average market value of our Class A common stock. The following table reflects the basic and diluted weighted-average shares outstanding used to calculate basic and diluted earnings per share. Earnings per share amounts for all periods are presented below in accordance with the requirements of SFAS 128.

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|  | <b>For the Three<br/>Months<br/>Ended June 30,</b> |             | <b>For the Six Months<br/>Ended June 30,</b> |             |
|--|--|-------------|--|-------------|
|  | <b>2009</b>  | <b>2008</b> | <b>2009</b>                                  | <b>2008</b> |
| Basic net income (loss)  | \$ 63,420  | \$ 335,885  | \$ 376,104                                   | \$ 594,468  |
| Interest on dilutive subordinated convertible notes, net of related tax effect |  | 2,461       | 234  | 4,922       |
| Diluted net income (loss)  | \$ 63,420  | \$ 338,346  | \$ 376,338                                   | \$ 599,390  |

**Weighted-average common shares outstanding    Class A and B common stock:**

|  |         |         |         |         |
|--|---------|---------|---------|---------|
| Basic  | 446,752 | 449,724 | 446,813 | 449,263 |
| Dilutive impact of stock awards outstanding                          | 669     | 2,348   | 968     | 2,638   |
| Dilutive impact of subordinated notes convertible into common shares |         | 8,781   | 482     | 8,781   |
| Diluted  | 447,421 | 460,853 | 448,263 | 460,682 |

**Earnings per share    Class A and B common stock:**

|                                     |         |         |         |         |
|-------------------------------------|---------|---------|---------|---------|
| Basic net income (loss) per share   | \$ 0.14 | \$ 0.75 | \$ 0.84 | \$ 1.32 |
| Diluted net income (loss) per share | \$ 0.14 | \$ 0.73 | \$ 0.84 | \$ 1.30 |

**Shares of Class A common stock issuable upon conversion of:**

|  |     |       |     |       |
|--|-----|-------|-----|-------|
| 3% Convertible Subordinated Note due 2010 (repaid during third quarter 2008) |     | 8,299 |     | 8,299 |
| 3% Convertible Subordinated Note due 2011                                    | 482 | 482   | 482 | 482   |

As of June 30, 2009 and 2008, there were stock awards to purchase 10.7 million and 3.6 million shares of Class A common stock outstanding, respectively, not included in the above denominator as their effect is antidilutive. In addition, during the three months ended June 30, 2009, the convertible note is not included in the diluted EPS calculation as its conversion would be antidilutive.

Vesting of options and rights to acquire shares of our Class A common stock ( Restricted performance units ) granted pursuant to our long-term incentive plans is contingent upon meeting certain long-term goals which have not yet been achieved. As a consequence, the following are not included in the diluted EPS calculation:

|                              | <b>As of June 30,</b> |             |
|------------------------------|-----------------------|-------------|
|                              | <b>2009</b>           | <b>2008</b> |
|                              | (In thousands)        |             |
| Performance-based options    | 10,300                | 9,568       |
| Restricted performance units | 603                   | 577         |
| Total                        | 10,903                | 10,145      |



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**4. Marketable Investment Securities, Restricted Cash and Other Investment Securities**

Our marketable investment securities, restricted cash and other investment securities consist of the following:

|  | <b>June 30,<br/>2009</b> | <b>As of<br/>December<br/>31,<br/>2008</b> |
|--|--------------------------|--|
|  | (In thousands)           |  |
| <b>Marketable investment securities:</b>   |                          |  |
| Current marketable investment securities    VRDNs  | \$ 837,857               | \$ 239,611                                 |
| Current marketable investment securities    strategic  | 139,814                  | 13,561                                     |
| Current marketable investment securities    other  | 230,383                  | 207,386                                    |
| <i>Total current marketable investment securities</i>  | 1,208,054                | 460,558                                    |
| Restricted marketable investment securities (1)  | 12,936                   | 22,407                                     |
| Noncurrent marketable investment securities    ARS and MBS (2)                                 | 91,772                   | 113,394                                    |
| <b>Total marketable investment securities</b>  | <b>1,312,762</b>         | <b>596,359</b>                             |
| <br>   |                          |  |
| <b>Restricted cash and cash equivalents (1)</b>  | <b>132,353</b>           | <b>61,199</b>                              |
| <br>   |                          |  |
| <b>Other investment securities:</b>  |                          |  |
| Other investment securities    cost method   | 2,805                    | 15,795                                     |
| Other investment securities    equity method   |                          | 26,784                                     |
| Other investment securities    fair value method   |                          | 2,323                                      |
| <b>Total other investment securities (2)</b>   | <b>2,805</b>             | <b>44,902</b>                              |
| <br>   |                          |  |
| <b>Total marketable investment securities, restricted cash and other investment securities</b> | <b>\$ 1,447,920</b>      | <b>\$ 702,460</b>                          |

(1) Restricted marketable investment securities and restricted cash and cash equivalents are included in Restricted cash and marketable investment

securities on our  
Condensed  
Consolidated  
Balance Sheets.

- (2) Noncurrent  
marketable  
investment  
securities  
auction rate  
securities  
( ARS ),  
mortgage  
backed  
securities  
( MBS ) and  
other investment  
securities are  
included in  
Marketable and  
other investment  
securities on our  
Condensed  
Consolidated  
Balance Sheets.

***Marketable Investment Securities***

Our marketable investment securities portfolio consists of various debt and equity instruments, all of which are classified as available-for-sale.

***Current Marketable Investment Securities – VRDNs***

Variable rate demand notes ( VRDNs ) are long-term floating rate municipal bonds with embedded put options that allow the bondholder to sell the security at par plus accrued interest. All of the put options are secured by a pledged liquidity source. Our VRDN portfolio is comprised of many municipalities and financial institutions that serve as the pledged liquidity source. While they are classified as marketable investment securities, the put option allows for VRDNs to be liquidated on a same day or on a five business day settlement basis.

***Current Marketable Investment Securities – Strategic***

Our strategic marketable investment securities are highly speculative and have experienced and continue to experience volatility. As of June 30, 2009, a significant portion of our strategic investment portfolio consisted of securities of a few issuers and the value of that portfolio therefore depends on those issuers.

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We account for debt securities, purchased at a discount that is related to credit quality, pursuant to the guidance of Statement of Position 03-3, Accounting for Certain Loans or Debt Securities Acquired in a Transfer, ( SOP 03-3 ). SOP 03-3 limits the yield that may be accreted (accretable yield) to the excess of our estimate of undiscounted expected principal, interest, and other cash flows (including the effects of prepayments) expected to be collected over our initial investment. These investments are accounted for under the cost recovery method, partial accrual or full accrual methods based on management's quarterly evaluation of these securities. The face value of these securities as of June 30, 2009 and December 31, 2008 was \$137 million and \$9 million, respectively. The carrying value, which is equal to fair value, of these securities at June 30, 2009 and December 31, 2008 was \$54 million and \$2 million, respectively. The total discount on these securities was \$92 million as of June 30, 2009 with \$13 million classified as accretable yield and the remaining \$79 million classified as non-accretable yield. As of December 31, 2008, the entire discount of \$6 million was classified as non-accretable yield.

*Current Marketable Investment Securities – Other*

Our other current marketable investment securities portfolio includes investments in various debt instruments including corporate and government bonds.

*Restricted Cash and Marketable Investment Securities*

As of June 30, 2009 and December 31, 2008, our restricted marketable investment securities, together with our restricted cash, included amounts required as collateral for our letters of credit. Restricted cash and marketable investment securities as of June 30, 2009 included \$62 million related to our litigation with Tivo.

*Noncurrent Marketable Investment Securities – ARS and MBS*

We have investments in ARS and MBS which are classified as available-for-sale securities and reported at fair value. Recent events in the credit markets have reduced or eliminated current liquidity for certain of our ARS and MBS investments. As a result, we classify these investments as noncurrent assets as we intend to hold these investments until they recover or mature.

The valuation of our ARS and MBS investments portfolio is subject to uncertainties that are difficult to estimate. Due to the lack of observable market quotes for identical assets, we utilize analyses that rely on Level 2 and/or Level 3 inputs as defined by Statement of Financial Accounting Standards No. 157, Fair Value Measurements ( SFAS 157 ). These inputs include, among other things, observed prices on similar assets as well as our assumptions and estimates related to the counterparty credit quality, default risk underlying the security and overall capital market liquidity. These securities were also compared, when possible, to other observable market data with similar characteristics.

*Other Investment Securities*

We have several strategic investments in certain equity securities that are included in noncurrent Marketable and other investment securities on our Condensed Consolidated Balance Sheets accounted for using the cost, equity or fair value methods of accounting.

Our ability to realize value from our strategic investments in companies that are not publicly traded depends on the success of those companies' businesses and their ability to obtain sufficient capital to execute their business plans. Because private markets are not as liquid as public markets, there is also increased risk that we will not be able to sell these investments, or that when we desire to sell them we will not be able to obtain fair value for them.

*Unrealized Gains (Losses) on Marketable Investment Securities*

As of June 30, 2009 and December 31, 2008, we had accumulated net unrealized losses of \$66 million and \$116 million, both net of related tax effect, respectively, as a part of Accumulated other comprehensive income (loss) within Total stockholders' equity (deficit). A full valuation allowance has been established against the deferred

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tax assets associated with these unrealized capital losses. The components of our available-for-sale investments are detailed in the table below.

|   | As of June 30, 2009                    |                  |                      |                    | As of December 31, 2008                |                     |                      |     |
|---|--|------------------|----------------------|--------------------|--|---------------------|----------------------|-----|
|   | Marketable<br>Investment<br>Securities | Gains            | Unrealized<br>Losses | Net                | Marketable<br>Investment<br>Securities | Gains               | Unrealized<br>Losses | Net |
|   | (In thousands)                         |                  |                      |                    |  |                     |                      |     |
| <b>Debt securities:</b>                           |  |                  |                      |                    |  |                     |                      |     |
| VRDNs   | \$ 837,857                             | \$ 1             | \$                   | \$ 1               | \$ 239,611                             | \$                  | \$                   |     |
| ARS and MBS                                       | 91,772                                 | 443              | (103,303)            | (102,860)          | 113,394                                | (103,943)           | (103,943)            |     |
| Other (including restricted)                      | 358,890                                | 23,556           | (4,087)              | 19,469             | 231,863                                | (12,442)            | (12,442)             |     |
| <b>Equity securities:</b>                         |  |                  |                      |                    |  |                     |                      |     |
| Other   | 24,243                                 | 17,307           | (40)                 | 17,267             | 11,491                                 |                     |                      |     |
| <b>Total marketable<br/>investment securities</b> | <b>\$ 1,312,762</b>                    | <b>\$ 41,307</b> | <b>\$ (107,430)</b>  | <b>\$ (66,123)</b> | <b>\$ 596,359</b>                      | <b>\$ (116,385)</b> | <b>\$ (116,385)</b>  |     |

As of June 30, 2009, restricted and non-restricted marketable investment securities include debt securities of \$1.156 billion with contractual maturities of one year or less and \$133 million with contractual maturities greater than one year. Actual maturities may differ from contractual maturities as a result of our ability to sell these securities prior to maturity.

**Marketable Investment Securities in a Loss Position**

In accordance with the guidance of FASB Staff Position No. 115-1 ( FSP 115-1 ) The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments, the following table reflects the length of time that the individual securities, accounted for as available-for-sale, have been in an unrealized loss position, aggregated by investment category. As of June 30, 2009, the unrealized losses on our investments in debt securities primarily represent investments in auction rate, mortgage and asset-backed securities. We are not aware of any specific factors indicating that the underlying issuers of these investments would not be able to pay interest as it becomes due or repay the principal at maturity. Therefore, we believe that these changes in the estimated fair values of these marketable investment securities are related to temporary market fluctuations. In addition, we have the ability and intent to hold our investments in these debt securities until they recover or mature.

| Investment<br>Category | Primary<br>Reason<br>for<br>Unrealized<br>Loss | Total<br>Fair<br>Value | Less than Six<br>Months |                    | As of June 30, 2009<br>Six to Nine<br>Months |                    | Nine Months or More |                    |
|------------------------|--|------------------------|-------------------------|--------------------|--|--------------------|---------------------|--------------------|
|                        |  |                        | Fair<br>Value           | Unrealized<br>Loss | Fair<br>Value                                | Unrealized<br>Loss | Fair<br>Value       | Unrealized<br>Loss |
|                        |  |                        |                         |                    |  |                    |                     |                    |
|                        |  |                        |                         |                    | (In thousands)                               |                    |                     |                    |
| Debt securities        | Temporary<br>market<br>fluctuations            | \$ 209,779             | \$ 35,517               | \$ (70)            | \$   | \$                 | \$ 174,262          | \$ (107,320)       |
| Equity securities      | Temporary<br>market                            | 217                    |                         |                    | 217  | (40)               |                     |                    |



fluctuations

|              |            |           |         |        |         |            |              |
|--------------|------------|-----------|---------|--------|---------|------------|--------------|
| <b>Total</b> | \$ 209,996 | \$ 35,517 | \$ (70) | \$ 217 | \$ (40) | \$ 174,262 | \$ (107,320) |
|--------------|------------|-----------|---------|--------|---------|------------|--------------|

**As of December 31, 2008**

(In thousands)

|              |                                     |            |          |          |          |         |            |              |
|--------------|-------------------------------------|------------|----------|----------|----------|---------|------------|--------------|
|              | Temporary<br>market<br>fluctuations | \$ 295,676 | \$ 2,070 | \$ (540) | \$ 8,114 | \$ (24) | \$ 285,492 | \$ (115,821) |
| <b>Total</b> |                                     | \$ 295,676 | \$ 2,070 | \$ (540) | \$ 8,114 | \$ (24) | \$ 285,492 | \$ (115,821) |

***Fair Value Measurements***

SFAS 157 Fair Value Measurements established a new framework for measuring fair value for all financial and non-financial instruments and expands related disclosures. Broadly, the SFAS 157 framework requires fair value to be determined based on the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market

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participants. SFAS 157 established market or observable inputs as the preferred source of values, followed by unobservable inputs or assumptions based on hypothetical transactions in the absence of market inputs.

Level 1, defined as observable inputs being quoted prices in active markets for identical assets;

Level 2, defined as observable inputs including quoted prices for similar assets; and

Level 3, defined as unobservable inputs in which little or no market data exists, therefore requiring assumptions based on the best information available.

Our assets measured at fair value on a recurring basis were as follows:

| Assets                                  | <b>Total Fair Value As of June 30, 2009</b> |                |                |                |
|---|---|----------------|----------------|----------------|
|   | <b>Total</b>                                | <b>Level 1</b> | <b>Level 2</b> | <b>Level 3</b> |
|   | (In thousands)                              |                |                |                |
| <b>Marketable investment securities</b> | \$ 1,312,762                                | \$ 34,226      | \$ 1,195,225   | \$ 83,311      |

Changes in Level 3 instruments are as follows:

|  | <b>Total</b>   | <b>Level 3<br/>Current<br/>and<br/>Noncurrent<br/>Marketable<br/>Investment<br/>Securities</b> | <b>Other<br/>Investment<br/>Securities</b> |
|--|----------------|--|--|
|  | (In thousands) |  |  |
| <b>Balance as of December 31, 2008</b>   | \$ 106,679     | \$ 104,356   | \$ 2,323                                   |
| Net realized/unrealized gains/(losses) included in earnings                          | (10,809)       | (8,486)  | (2,323)                                    |
| Net realized/unrealized gains/(losses) included in other comprehensive income (loss) | 1,298          | 1,298  |  |
| Purchases, issuances and settlements, net  | (13,857)       | (13,857)   |  |
| <b>Balance as of June 30, 2009</b>   | \$ 83,311      | \$ 83,311  | \$   |

***Gains and Losses on Sales and Changes in Carrying Values of Investments***

Other, net income and expense included on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) includes other changes in the carrying amount of our marketable and non-marketable investments as follows:

| Other Income (Expense):   | <b>For the Three Months<br/>Ended June 30,</b> |             | <b>For the Six Months<br/>Ended June 30,</b> |             |
|---|--|-------------|--|-------------|
|   | <b>2009</b>                                    | <b>2008</b> | <b>2009</b>                                  | <b>2008</b> |
|   | (In thousands)                                 |             |  |             |
| Marketable investment securities gains (losses) on sales/exchange | \$ (11,994)                                    | \$ 208      | \$ (4,732)                                   | \$ 2,483    |
| Marketable investment securities other-than-temporary impairments |  | (12,903)    |  | (12,903)    |

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|  |                    |                    |                    |                    |
|--|--------------------|--------------------|--------------------|--------------------|
| Other investment securities unrealized gains<br>(losses) on fair value investments and<br>other-than-temporary impairments | (34,020)           | (175)              | (34,955)           | (4,807)            |
| Other  | 1,680              | 1,370              | (470)              | (3,301)            |
| <b>Total</b>   | <b>\$ (44,334)</b> | <b>\$ (11,500)</b> | <b>\$ (40,157)</b> | <b>\$ (18,528)</b> |

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**5. Inventories**

Inventories consist of the following:

|                         | <b>June 30,</b> | <b>As of</b>    |
|-------------------------|-----------------|-----------------|
|                         | <b>2009</b>     | <b>December</b> |
|                         |                 | <b>31,</b>      |
|                         |                 | <b>2008</b>     |
|                         | (In thousands)  |                 |
| Finished goods    DBS   | \$ 166,840      | \$ 238,343      |
| Raw materials           | 125,084         | 146,353         |
| Work-in-process    used | 62,672          | 61,663          |
| Work-in-process    new  | 1,239           | 2,414           |
| <br>Subtotal            | <br>355,835     | <br>448,773     |
| Inventory allowance     | (32,731)        | (22,102)        |
| <br>Inventories, net    | <br>\$ 323,104  | <br>\$ 426,671  |

**6. Satellites**

We currently utilize twelve satellites in geostationary orbit approximately 22,300 miles above the equator, five of which are owned by us. Each of the owned satellites had an original estimated minimum useful life of at least 12 years. We currently lease capacity on five satellites from EchoStar with terms of up to two years and we account for these as operating leases. (See Note 12 for further discussion of our satellite leases with EchoStar.) We also lease two satellites from third parties, which are accounted for as capital leases pursuant to Statement of Financial Accounting Standards No. 13, *Accounting for Leases* ( SFAS 13 ). The capital leases are depreciated over the shorter of the economic life or the term of the satellite agreement.

Operation of our programming service requires that we have adequate satellite transmission capacity for the programming we offer. Moreover, current competitive conditions require that we continue to expand our offering of new programming, particularly by expanding local HD coverage and offering more HD national channels. While we generally have had in-orbit satellite capacity sufficient to transmit our existing channels and some backup capacity to recover the transmission of certain critical programming, our backup capacity is limited.

In the event of a failure or loss of any of our satellites, we may need to acquire or lease additional satellite capacity or relocate one of our other satellites and use it as a replacement for the failed or lost satellite. Such a failure could result in a prolonged loss of critical programming or a significant delay in our plans to expand programming as necessary to remain competitive and thus may have a material adverse effect on our business, financial condition and results of operations.

Prior to 2009, certain satellites in our fleet have experienced anomalies, some of which have had a significant adverse impact on their remaining life or commercial operation. There can be no assurance that future anomalies will not cause further losses, which could further impact the remaining life or commercial operation of any of these satellites. See *Long-Lived Satellite Assets* below for further discussion of evaluation of impairment. There can be no assurance that we can recover critical transmission capacity in the event one or more of our in-orbit satellites were to fail. We do not anticipate carrying insurance for any of the in-orbit satellites that we own, and we will bear the risk associated with any in-orbit satellite failures. Recent developments with respect to our satellites are discussed below.

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***Owned Satellites***

***EchoStar V.*** EchoStar V was originally designed with a minimum 12-year design life. Momentum wheel failures in prior years, together with relocation of the satellite between orbital locations, resulted in increased fuel consumption, as disclosed in previous SEC filings. During 2005, as a result of this increased fuel consumption, we reduced the remaining estimated useful life of the satellite and as of October 2008, the satellite was fully depreciated. In late July 2009, it was determined that the satellite had less fuel remaining than previously estimated. The satellite was removed from the 148 degree orbital location and retired from commercial service on August 3, 2009. The retirement of this satellite is not expected to have a material impact on the DISH Network service.

As a result of the retirement of EchoStar V, we currently do not have any satellites positioned at the 148 degree orbital location. While we are exploring alternatives for the continued use of this orbital location, there can be no assurance that the FCC will determine that our future use of this orbital location complies fully with all licensing requirements. If the FCC decides to revoke this license, we may be required to write-off its \$68 million carrying value.

***Leased Satellites***

***EchoStar XII.*** Prior to 2009, EchoStar XII experienced anomalies resulting in the loss of electrical power available from its solar arrays. During March and May 2009, EchoStar XII experienced more of these anomalies, which further reduced the electrical power available to operate EchoStar XII. We currently operate EchoStar XII in full continental United States ( CONUS )/spot beam hybrid mode. If we continue to operate the satellite in this mode, as a result of this loss of electrical power, we would be unable to use the full complement of its available transponders for the 12-year design life of the satellite. However, since the number of useable transponders on EchoStar XII depends on, among other things, whether EchoStar XII is operated in CONUS, spot beam, or hybrid CONUS/spot beam mode, we are unable to determine at this time the actual number of transponders that will be available at any given time or how many transponders can be used during the remaining estimated life of the satellite.

***Long-Lived Satellite Assets***

We account for impairments of long-lived satellite assets in accordance with the provisions of Statement of Financial Accounting Standards No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets ( SFAS 144 ). SFAS 144 requires a long-lived asset or asset group to be tested for recoverability whenever events or changes in circumstance indicate that its carrying amount may not be recoverable. Based on the guidance under SFAS 144, we evaluate our satellite fleet for recoverability as one asset group. While certain of the anomalies discussed above, and previously disclosed, may be considered to represent a significant adverse change in the physical condition of an individual satellite, based on the redundancy designed within each satellite and considering the asset grouping, these anomalies (none of which caused a loss of service to subscribers for an extended period) are not considered to be significant events that would require evaluation for impairment recognition pursuant to the guidance under SFAS 144. Unless and until a specific satellite is abandoned or otherwise determined to have no service potential, the net carrying amount related to the satellite would not be written off.

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**7. Long-Term Debt*****Fair Value of our Long-Term Debt***

The following table summarizes the carrying value and fair values of our debt facilities as of June 30, 2009 and December 31, 2008:

|  | As of             |              |                   |              |
|--|-------------------|--------------|-------------------|--------------|
|  | June 30, 2009     |              | December 31, 2008 |              |
|  | Carrying<br>Value | Fair Value   | Carrying<br>Value | Fair Value   |
|  | (In thousands)    |              |                   |              |
| 3% Convertible Subordinated Note due 2011        | \$ 25,000         | \$ 24,805    | \$ 25,000         | \$ 23,768    |
| 6 3/8% Senior Notes due 2011                     | 1,000,000         | 975,000      | 1,000,000         | 899,000      |
| 7% Senior Notes due 2013                         | 500,000           | 476,250      | 500,000           | 419,000      |
| 6 5/8% Senior Notes due 2014                     | 1,000,000         | 922,500      | 1,000,000         | 840,300      |
| 7 3/4% Senior Notes due 2015                     | 750,000           | 718,125      | 750,000           | 600,000      |
| 7 1/8% Senior Notes due 2016                     | 1,500,000         | 1,403,445    | 1,500,000         | 1,246,890    |
| Mortgages and other notes payable                | 44,429            | 44,429       | 46,211            | 46,211       |
| Subtotal   | \$ 4,819,429      | \$ 4,564,554 | \$ 4,821,211      | \$ 4,075,169 |
| Capital lease obligations (1)                    | 307,227           | N/A          | 186,545           | N/A          |
| Total long-term debt (including current portion) | \$ 5,126,656      | \$ 4,564,554 | \$ 5,007,756      | \$ 4,075,169 |

(1) Pursuant to SFAS 107 Disclosures about Fair Value of Financial Instruments, disclosure regarding fair value of capital leases is not required.

***Capital Lease Obligations***

Ciel II, a Canadian DBS satellite, was launched in December 2008 and commenced commercial operation at the 129 degree orbital location in February 2009. We have leased 100% of the capacity on the satellite for an initial term of ten years. Prior to the launch, we pre-paid \$131 million to SES Americom in connection with the lease agreement and we capitalized \$16 million of interest related to this satellite. In accordance with Statement of Financial Accounting Standards No. 13, Accounting for Leases ( SFAS 13 ), we have accounted for this agreement as a capital lease asset by recording \$277 million as the estimated fair value of the satellite and recording a capital lease obligation in the amount of \$130 million.

As of June 30, 2009 and December 31, 2008, we had \$500 million and \$223 million, respectively, capitalized for satellites acquired under capital leases included in Property and equipment, net with related accumulated depreciation

of \$45 million and \$26 million, respectively. This increase during the six months ended June 30, 2009 related to the Ciel II satellite discussed above.

In our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss), we recognized depreciation expense on satellites acquired under capital lease agreements as follows:

|                                     | <b>For the Three Months<br/>Ended June 30,</b> |             | <b>For the Six Months<br/>Ended June 30,</b> |             |
|-------------------------------------|--|-------------|--|-------------|
|                                     | <b>2009</b>                                    | <b>2008</b> | <b>2009</b>                                  | <b>2008</b> |
|                                     | (In thousands)                                 |             |  |             |
| Depreciation expense capital leases | \$ 10,632                                      | \$ 3,724    | \$ 18,964                                    | \$ 7,447    |

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Future minimum lease payments under our capital lease obligations, together with the present value of the net minimum lease payments as of June 30, 2009, are as follows (in thousands):

**For the Years Ended December 31,**

|  |            |
|--|------------|
| 2009 (remaining six months)  | \$ 38,396  |
| 2010   | 76,496     |
| 2011   | 75,970     |
| 2012   | 75,970     |
| 2013   | 75,970     |
| Thereafter   | 542,177    |
| Total minimum lease payments   | 884,979    |
| Less: Amount representing lease of the orbital location and estimated executory costs (primarily insurance and maintenance) including profit thereon, included in total minimum lease payments | (408,474)  |
| Net minimum lease payments   | 476,505    |
| Less: Amount representing interest   | (169,278)  |
| Present value of net minimum lease payments  | 307,227    |
| Less: Current portion  | (18,710)   |
| Long-term portion of capital lease obligations   | \$ 288,517 |

**8. Stockholders' Equity (Deficit)****Common Stock Repurchase Program**

Our board of directors previously authorized stock repurchases of up to \$1.0 billion of our Class A common stock. During the six months ended June 30, 2009, we repurchased 1.9 million shares of our common stock for \$19 million. As of June 30, 2009, we may repurchase up to \$981 million under this plan.

**9. Stock-Based Compensation****Stock Incentive Plans**

In connection with the Spin-off, as permitted by our existing stock incentive plans and consistent with the Spin-off exchange ratio, each DISH Network stock option was converted into two stock options as follows:

an adjusted DISH Network stock option for the same number of shares that were exercisable under the original DISH Network stock option, with an exercise price equal to the exercise price of the original DISH Network stock option multiplied by 0.831219.

a new EchoStar stock option for one-fifth of the number of shares that were exercisable under the original DISH Network stock option, with an exercise price equal to the exercise price of the original DISH Network stock option multiplied by 0.843907.

Similarly, each holder of DISH Network restricted stock units retained his or her DISH Network restricted stock units and received one EchoStar restricted stock unit for every five DISH Network restricted stock units that they held. Consequently, the fair value of the DISH Network stock award and the new EchoStar stock award immediately following the Spin-off was equivalent to the fair value of such stock award immediately prior to the Spin-off. We maintain stock incentive plans to attract and retain officers, directors and key employees. Stock awards under these plans include both performance and non-performance based stock incentives. As of June 30, 2009, we had outstanding under these plans stock options to acquire 22.6 million shares of our Class A common stock and



0.9 million restricted stock units. Stock options granted through June 30, 2009 were granted with exercise prices equal to or greater than the market value of our Class A common stock at the date of grant and with a maximum term of ten years. While historically we have issued stock awards subject to vesting, typically at the rate of 20% per year,

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some stock awards have been granted with immediate vesting and other stock awards vest only upon the achievement of certain company-wide objectives. As of June 30, 2009, we had 80.0 million shares of our Class A common stock available for future grant under our stock incentive plans. The 2009 Stock Incentive Plan, which was approved at the annual meeting of shareholders on May 11, 2009, allows us to grant new stock awards following the expiration of our 1999 Stock Incentive Plan on April 16, 2009.

As of June 30, 2009, the following stock awards were outstanding:

|                                 | <b>As of June 30, 2009</b> |                        |                  |                   |
|---------------------------------|----------------------------|------------------------|------------------|-------------------|
|                                 | <b>DISH Network Awards</b> | <b>EchoStar Awards</b> |                  |                   |
|                                 | <b>Stock</b>               | <b>Restricted</b>      | <b>Stock</b>     | <b>Restricted</b> |
| <b>Stock Awards Outstanding</b> | <b>Options</b>             | <b>Stock</b>           | <b>Options</b>   | <b>Stock</b>      |
|                                 | <b>Units</b>               | <b>Units</b>           | <b>Units</b>     | <b>Units</b>      |
| Held by DISH Network employees  | 19,087,050                 | 467,735                | 1,533,770        | 77,366            |
| Held by EchoStar employees      | 3,534,866                  | 410,374                | N/A              | N/A               |
| <b>Total</b>                    | <b>22,621,916</b>          | <b>878,109</b>         | <b>1,533,770</b> | <b>77,366</b>     |

We are responsible for fulfilling all stock awards related to DISH Network common stock and EchoStar is responsible for fulfilling all stock awards related to EchoStar common stock, regardless of whether such stock awards are held by our or EchoStar's employees. Notwithstanding the foregoing, based on the requirements of Statement of Financial Accounting Standards No. 123R, "Share Based Payments" (SFAS 123R), our stock-based compensation expense, resulting from stock awards outstanding at the Spin-off date, is based on the stock awards held by our employees regardless of whether such stock awards were issued by DISH Network or EchoStar. Accordingly, stock-based compensation that we expense with respect to EchoStar stock awards is included in "Additional paid-in capital" on our Condensed Consolidated Balance Sheets.

**Stock Award Activity**

Our stock option activity for the six months ended June 30, 2009 was as follows:

|  | <b>For the Six Months</b>  |  |
|--|----------------------------|--|
|  | <b>Ended June 30, 2009</b> |  |
|  | <b>Options</b>             | <b>Weighted-Average Exercise Price</b> |
| Total options outstanding, beginning of period           | 21,835,687                 | \$ 22.50                               |
| Granted  | 2,118,500                  | 13.55                                  |
| Exercised  | (130,287)                  | 6.05                                   |
| Forfeited and cancelled                                  | (1,201,984)                | 23.76                                  |
| <b>Total options outstanding, end of period</b>          | <b>22,621,916</b>          | <b>21.69</b>                           |
| Performance based options outstanding, end of period (1) | 10,299,750                 | 16.74                                  |
| Exercisable at end of period                             | 7,422,672                  | 29.22                                  |

- (1) These stock options, which are included in the caption Total options outstanding, end of period, were issued pursuant to two separate long-term, performance-based stock incentive plans. Vesting of these stock options is contingent upon meeting certain long-term company goals. See discussion of the 2005 LTIP and 2008 LTIP below.

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We realized tax benefits from stock awards exercised during the three and six months ended June 30, 2009 and 2008 as follows:

|   | <b>For the Three Months</b> |             | <b>For the Six Months</b> |             |
|---|-----------------------------|-------------|---------------------------|-------------|
|   | <b>Ended June 30,</b>       |             | <b>Ended June 30,</b>     |             |
|   | <b>2009</b>                 | <b>2008</b> | <b>2009</b>               | <b>2008</b> |
|   | (In thousands)              |             |                           |             |
| Tax benefit from stock awards exercised | \$ 15                       | \$ 2,090    | \$ 15                     | \$ 2,246    |

Based on the closing market price of our Class A common stock on June 30, 2009, the aggregate intrinsic value of our stock options was as follows:

|                           | <b>As of June 30, 2009</b> |                    |
|---------------------------|----------------------------|--------------------|
|                           | <b>Options</b>             | <b>Options</b>     |
|                           | <b>Outstanding</b>         | <b>Exercisable</b> |
|                           | (In thousands)             |                    |
| Aggregate intrinsic value | \$ 41,199                  | \$ 1,085           |

Our restricted stock unit activity for the six months ended June 30, 2009 was as follows:

|   | <b>For the Six Months</b>  |                   |
|---|----------------------------|-------------------|
|   | <b>Ended June 30, 2009</b> |                   |
|   | <b>Restricted</b>          | <b>Weighted-</b>  |
|   | <b>Stock</b>               | <b>Average</b>    |
|   | <b>Units</b>               | <b>Grant Date</b> |
|   |                            | <b>Fair Value</b> |
| Total restricted stock units outstanding, beginning of period | 1,452,734                  | \$27.87           |
| Granted   | 6,666                      | 11.11             |
| Exercised   | (20,000)                   | 25.07             |
| Forfeited and cancelled                                       | (561,291)                  | 30.58             |
| Total restricted stock units outstanding, end of period       | 878,109                    | 26.09             |
| Restricted performance units outstanding, end of period (1)   | 602,734                    | 24.08             |

(1) These restricted performance units, which are included in the caption Total restricted stock units outstanding, end of period, were issued pursuant to two separate long-term,

performance-based  
stock incentive  
plans. Vesting of  
these restricted  
performance units  
is contingent upon  
meeting certain  
long-term company  
goals. See  
discussion of the  
2005 LTIP and  
2008 LTIP below.

***Long-Term Performance-Based Plans***

**2005 LTIP.** In 2005, we adopted a long-term, performance-based stock incentive plan (the 2005 LTIP ) within the terms of our 1999 Stock Incentive Plan. The 2005 LTIP provides stock options and restricted stock units, either alone or in combination, which vest over seven years at the rate of 10% per year during the first four years, and at the rate of 20% per year thereafter. Exercise of the stock awards is subject to a performance condition that a company-specific subscriber goal is achieved prior to March 31, 2015.

Contingent compensation related to the 2005 LTIP will not be recorded in our financial statements unless and until management concludes achievement of the performance condition is probable. Given the competitive nature of our business, small variations in subscriber churn, gross subscriber addition rates and certain other factors can significantly impact subscriber growth. Consequently, while it was determined that achievement of the goal was not probable as of June 30, 2009, that assessment could change at any time.

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In accordance with SFAS 123R, if all of the stock awards under the 2005 LTIP were vested and the goal had been met or if we had determined that achievement of the goal was probable during the six months ended June 30, 2009, we would have recorded total non-cash, stock-based compensation expense for our employees as indicated in the table below. If the goal is met and there are unvested stock awards at that time, the vested amounts would be expensed immediately on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss), with the unvested portion recognized ratably over the remaining vesting period.

|  | <b>2005 LTIP</b> |                           |
|--|------------------|---------------------------|
|  | <b>Total</b>     | <b>Vested<br/>Portion</b> |
|  | (In thousands)   |                           |
| DISH Network awards held by DISH Network employees | \$ 43,650        | \$ 13,459                 |
| EchoStar awards held by DISH Network employees     | 8,863            | 2,733                     |
| <b>Total</b>                                       | <b>\$ 52,513</b> | <b>\$ 16,192</b>          |

**2008 LTIP.** In December 2008, we adopted a long-term, performance-based stock incentive plan (the 2008 LTIP ) within the terms of our 1999 Stock Incentive Plan. Since our 1999 Stock Incentive Plan has expired, stock awards issued under our 2008 LTIP after March 31, 2009 will be granted within the terms of the 2009 Stock Incentive Plan. The 2008 LTIP provides stock options and restricted stock units, either alone or in combination, which vest based on company-specific subscriber and financial metrics. Exercise of the stock awards is contingent on achieving these goals prior to December 31, 2015.

In accordance with SFAS 123R, management has determined it is probable that a portion of the 2008 LTIP stock awards will vest and as a result, we have recorded non-cash, stock-based compensation expense for the six months ended June 30, 2009 as indicated in the table below. Additional compensation related to the 2008 LTIP will be recorded based on management's assessment of the probability of meeting the remaining performance conditions. If the remaining goals are achieved and the remaining 2008 LTIP stock awards vest, we will recognize the additional non-cash, stock-based compensation expense on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) over the term of this stock incentive plan as follows.

| <b>2008 LTIP</b>   | <b>Non-Cash<br/>Stock-Based<br/>Compensation<br/>Expense</b> |
|--|--|
|  | (In thousands)   |
| Total expense  | \$ 27,458  |
| Less:  |  |
| Expense recognized during the six months ended June 30, 2009 | (1,357)  |
| Remaining expense expected to be recognized during 2009      | (1,389)  |
| <br>Remaining expense over the term of the plan              | <br>\$ 24,712  |

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Of the 22.6 million stock options and 0.9 million restricted stock units outstanding under our stock incentive plans as of June 30, 2009, the following awards were outstanding pursuant to the 2005 LTIP and the 2008 LTIP:

|   | <b>As of June 30, 2009</b>  |   |
|---|-----------------------------|---|
|   | <b>Number of<br/>Awards</b> | <b>Weighted-<br/>Average<br/>Exercise<br/>Price</b> |
| <b>Stock Options</b>                    |                             |   |
| 2005 LTIP                               | 3,979,250                   | \$25.22   |
| 2008 LTIP                               | 6,320,500                   | \$11.41   |
| Total                                   | 10,299,750                  | \$16.74   |
| <br><b>Restricted Performance Units</b> |                             |   |
| 2005 LTIP                               | 521,912                     |   |
| 2008 LTIP                               | 80,822                      |   |
| Total                                   | 602,734                     |   |

**Stock-Based Compensation**

Total non-cash, stock-based compensation expense for all of our employees is shown in the following table for the three and six months ended June 30, 2009 and 2008 and was allocated to the same expense categories as the base compensation for such employees:

|  | <b>For the Three Months<br/>Ended June 30,<br/>2009</b> |             | <b>For the Six Months<br/>Ended June 30,<br/>2009</b> |             |
|--|---|-------------|---|-------------|
|  | <b>2009</b>   | <b>2008</b> | <b>2009</b>   | <b>2008</b> |
|  | (In thousands)  |             |   |             |
| Subscriber-related                       | \$ 247  | \$ 189      | \$ 506  | \$ 460      |
| General and administrative               | 3,819   | 4,053       | 6,769   | 7,341       |
| Total non-cash, stock-based compensation | \$ 4,066  | \$ 4,242    | \$ 7,275  | \$ 7,801    |

As of June 30, 2009, our total unrecognized compensation cost related to our non-performance based unvested stock awards was \$29 million and includes compensation expense that we will recognize for EchoStar stock awards held by our employees as a result of the Spin-off. This cost is based on an estimated future forfeiture rate of approximately 4.2% per year and will be recognized over a weighted-average period of approximately three years. Share-based compensation expense is recognized based on stock awards ultimately expected to vest and is reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Changes in the estimated forfeiture rate can have a significant effect on share-based compensation expense since the effect of adjusting the rate is recognized in the period the forfeiture estimate is changed.

The fair value of each stock award for the three and six months ended June 30, 2009 and 2008 was estimated at the date of the grant using a Black-Scholes option pricing model with the following assumptions:

| <b>Stock Options</b>                           | <b>For the Three Months<br/>Ended June 30,</b> |             | <b>For the Six Months<br/>Ended June 30,</b> |                 |
|--|--|-------------|--|-----------------|
|  | <b>2009</b>                                    | <b>2008</b> | <b>2009</b>                                  | <b>2008</b>     |
| Risk-free interest rate                        | 2.86% - 3.19%                                  | 3.42%       | 1.97% - 3.19%                                | 2.74% - 3.42%   |
| Volatility factor                              | 31.78% - 33.59%                                | 21.86%      | 29.72% - 33.59%                              | 19.98% - 21.86% |
| Expected term of options in years              | 6.1 - 7.0                                      | 6.0         | 6.0 - 7.3                                    | 6.0 - 6.1       |
| Weighted-average fair value of options granted | \$6.19 - \$6.53                                | \$8.72      | \$3.86 - \$6.53                              | \$7.64 - \$8.72 |



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We do not currently plan to pay additional dividends on our common stock, and therefore the dividend yield percentage is set at zero for all periods presented. The Black-Scholes option valuation model was developed for use in estimating the fair value of traded stock options which have no vesting restrictions and are fully transferable.

Consequently, our estimate of fair value may differ from other valuation models. Further, the Black-Scholes model requires the input of highly subjective assumptions. Changes in the subjective input assumptions can materially affect the fair value estimate. Therefore, we do not believe the existing models provide as reliable a single measure of the fair value of stock-based compensation awards as a market-based model would.

We will continue to evaluate the assumptions used to derive the estimated fair value of our stock options as new events or changes in circumstances become known.

**10. Commitments and Contingencies****Commitments**

We have not yet procured a contract for the launch of our EchoStar XV satellite. While the cost of this launch will depend upon the terms and conditions of the contract, we estimate that the cost could range from approximately \$90 million to \$120 million. We anticipate incurring this cost between the current period and the expected launch of the satellite in late 2010.

**Guarantees**

In connection with the Spin-off, we distributed certain satellite lease agreements to EchoStar. We remain the guarantor under those capital leases for payments totaling approximately \$465 million over the next eight years. In addition, during the first quarter of 2008, EchoStar entered into a satellite transponder service agreement for Nimiq 5 for a total of \$535 million in payments through 2024. We sublease this capacity from EchoStar and have also guaranteed its obligation under this agreement. As of June 30, 2009, the remaining obligation under this agreement was \$532 million.

As of June 30, 2009, we have not recorded a liability on the balance sheet for any of these guarantees.

**Contingencies**

In connection with the Spin-off, we entered into a separation agreement with EchoStar, which provides among other things for the division of certain liabilities, including liabilities resulting from litigation. Under the terms of the separation agreement, EchoStar has assumed certain liabilities that relate to its business including certain designated liabilities for acts or omissions prior to the Spin-off. Certain specific provisions govern intellectual property related claims under which, generally, EchoStar will only be liable for its acts or omissions following the Spin-off and we will indemnify EchoStar for any liabilities or damages resulting from intellectual property claims relating to the period prior to the Spin-off as well as our acts or omissions following the Spin-off.

**Acacia**

During 2004, Acacia Media Technologies ( Acacia ) filed a lawsuit against us and EchoStar in the United States District Court for the Northern District of California. The suit also named DirecTV, Comcast, Charter, Cox and a number of smaller cable companies as defendants. Acacia is an entity that seeks to license an acquired patent portfolio without itself practicing any of the claims recited therein. The suit alleges infringement of United States Patent Nos. 5,132,992, 5,253,275, 5,550,863, 6,002,720 and 6,144,702, which relate to certain systems and methods for transmission of digital data. In March 2008, the Court issued an order outlining a schedule for filing dispositive invalidity motions based on its claim constructions. Acacia has agreed to stipulate to invalidity based on the Court's claim constructions in order to proceed immediately to the Federal Circuit on appeal. The Court, however, has permitted us to file additional invalidity motions, which we have done. The Court has not yet ruled on those motions. We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.



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***Broadcast Innovation, L.L.C.***

During 2001, Broadcast Innovation, L.L.C. ( Broadcast Innovation ) filed a lawsuit against us, EchoStar, DirecTV, Thomson Consumer Electronics and others in United States District Court in Denver, Colorado. The suit alleges infringement of United States Patent Nos. 6,076,094 (the 094 patent) and 4,992,066 (the 066 patent). The 094 patent relates to certain methods and devices for transmitting and receiving data along with specific formatting information for the data. The 066 patent relates to certain methods and devices for providing the scrambling circuitry for a pay television system on removable cards. Subsequently, DirecTV and Thomson settled with Broadcast Innovation leaving us as the only defendant.

During 2004, the judge issued an order finding the 066 patent invalid. Also in 2004, the Court found the 094 patent invalid in a parallel case filed by Broadcast Innovation against Charter and Comcast. In 2005, the United States Court of Appeals for the Federal Circuit overturned the 094 patent finding of invalidity and remanded the Charter case back to the District Court. During June 2006, Charter filed a reexamination request with the United States Patent and Trademark Office. The Court has stayed the Charter case pending reexamination, and our case has been stayed pending resolution of the Charter case.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Channel Bundling Class Action***

On September 21, 2007, a purported class of cable and satellite subscribers filed an antitrust action against us in the United States District Court for the Central District of California. The suit also names as defendants DirecTV, Comcast, Cablevision, Cox, Charter, Time Warner, Inc., Time Warner Cable, NBC Universal, Viacom, Fox Entertainment Group, and Walt Disney Company. The suit alleges, among other things, that the defendants engaged in a conspiracy to provide customers with access only to bundled channel offerings as opposed to giving customers the ability to purchase channels on an a la carte basis. We filed a motion to dismiss, which the Court denied in July 2008. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Enron Commercial Paper Investment***

During October 2001, we received approximately \$40 million from the sale of Enron commercial paper to a third party broker. That commercial paper was ultimately purchased by Enron. During November 2003, an action was commenced in the United States Bankruptcy Court for the Southern District of New York against approximately 100 defendants, including us, who invested in Enron's commercial paper. On April 7, 2009, we settled the litigation for an immaterial amount.

***ESPN***

On January 30, 2008, we filed a lawsuit against ESPN, Inc., ESPN Classic, Inc., ABC Cable Networks Group, Soapnet L.L.C., and International Family Entertainment (collectively ESPN ) for breach of contract in New York State Supreme Court. Our complaint alleges that ESPN failed to provide us with certain high-definition feeds of the Disney Channel, ESPN News, Toon, and ABC Family. ESPN asserted a counterclaim, and then filed a motion for summary judgment, alleging that we owed approximately \$35 million under the applicable affiliation agreements. We brought a motion to amend our complaint to assert that ESPN was in breach of certain most-favored-nation provisions under the affiliation agreements. On April 15, 2009, the trial court granted our motion to amend the

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complaint, and granted, in part, ESPN's motion on the counterclaim, finding that we are liable for some of the amount alleged to be owing but that the actual amount owing is disputed and will have to be determined at a later date. We will appeal the partial grant of ESPN's motion. Since the partial grant of ESPN's motion, they have amended their counterclaim to seek an additional \$20 million under the applicable affiliation agreements. We intend to vigorously prosecute and defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Finisar Corporation***

Finisar Corporation ( Finisar ) obtained a \$100 million verdict in the United States District Court for the Eastern District of Texas against DirecTV for patent infringement. Finisar alleged that DirecTV's electronic program guide and other elements of its system infringe United States Patent No. 5,404,505 (the 505 patent).

During 2006, we and EchoStar, together with NagraStar LLC, filed a Complaint for Declaratory Judgment in the United States District Court for the District of Delaware against Finisar that asks the Court to declare that we do not infringe, and have not infringed, any valid claim of the 505 patent. During April 2008, the Federal Circuit reversed the judgment against DirecTV and ordered a new trial. Our case is stayed until the DirecTV action is resolved.

We intend to vigorously prosecute this case. In the event that a Court ultimately determines that we infringe this patent, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to modify our system architecture. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Global Communications***

During April 2007, Global Communications, Inc. ( Global ) filed a patent infringement action against us and EchoStar in the United States District Court for the Eastern District of Texas. The suit alleges infringement of United States Patent No. 6,947,702 (the 702 patent), which relates to satellite reception. In October 2007, the United States Patent and Trademark Office granted our request for reexamination of the 702 patent and issued an Office Action finding that all of the claims of the 702 patent were invalid. At the request of the parties, the District Court stayed the litigation until the reexamination proceeding is concluded and/or other Global patent applications issue.

During June 2009, Global filed a patent infringement action against us and EchoStar in the United States District Court for the Northern District of Florida. The suit alleges infringement of United States Patent No. 7,542,717 (the 717 patent), which relates to satellite reception.

We intend to vigorously defend these cases. In the event that a Court ultimately determines that we infringe the 702 patent and/or the 717 patent, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Guardian Media***

During December 2008, Guardian Media Technologies LTD ( Guardian ) filed suit against us, EchoStar, EchoStar Technologies L.L.C., DirecTV and several other defendants in the United States District Court for the Central District of California alleging infringement of United States Patent Nos. 4,930,158 and 4,930,160. Both patents are expired and relate to certain parental lock features.

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We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Katz Communications***

During June 2007, Ronald A. Katz Technology Licensing, L.P. ( Katz ) filed a patent infringement action against us in the United States District Court for the Northern District of California. The suit alleges infringement of 19 patents owned by Katz. The patents relate to interactive voice response, or IVR, technology.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Multimedia Patent Trust***

On February 13, 2009, Multimedia Patent Trust ( MPT ) filed suit against us, EchoStar, DirecTV and several other defendants in the United States District Court for the Southern District of California alleging infringement of United States Patent Nos. 4,958,226, 5,227,878, 5,136,377, 5,500,678 and 5,563,593, which relate to video encoding, decoding and compression technology. MPT is an entity that seeks to license an acquired patent portfolio without itself practicing any of the claims recited therein.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***NorthPoint Technology***

On July 2, 2009, NorthPoint Technology, Ltd ( Northpoint ) filed suit against us, EchoStar, and DirecTV in the United States District Court for the Western District of Texas alleging infringement of United States Patent No. 6,208,636 ( the 636 patent ). The 636 patent relates to the use of multiple low-noise block converter feedhorns, or LNBFs, which are antennas used for satellite reception.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Personalized Media Communications***

In February 2008, Personalized Media Communications, Inc. filed suit against us, EchoStar and Motorola, Inc. in the United States District Court for the Eastern District of Texas alleging infringement of United States Patent Nos. 4,694,490, 5,109,414, 4,965,825, 5,233,654, 5,335,277, and 5,887,243, which relate to satellite signal processing.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We

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cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Retailer Class Actions***

During 2000, lawsuits were filed by retailers in Colorado state and federal courts attempting to certify nationwide classes on behalf of certain of our retailers. The plaintiffs are requesting the Courts declare certain provisions of, and changes to, alleged agreements between us and the retailers invalid and unenforceable, and to award damages for lost incentives and payments, charge backs, and other compensation. We have asserted a variety of counterclaims. The federal court action has been stayed during the pendency of the state court action. We filed a motion for summary judgment on all counts and against all plaintiffs. The plaintiffs filed a motion for additional time to conduct discovery to enable them to respond to our motion. The state court granted limited discovery which ended during 2004. The plaintiffs claimed we did not provide adequate disclosure during the discovery process. The state court agreed, and denied our motion for summary judgment as a result. In April 2008, the state court granted plaintiff's class certification motion and in January 2009, the state court entered an order excluding certain evidence that we can present at trial based on the prior discovery issues. The state court also denied plaintiffs' request to dismiss our counterclaims. The final impact of the court's evidentiary ruling cannot be fully assessed at this time. In May 2009, plaintiffs filed a motion for default judgment based on new allegations of discovery misconduct. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the lawsuit or determine the extent of any potential liability or damages.

***Technology Development Licensing***

On January 22, 2009, Technology Development and Licensing LLC ( TechDev ) filed suit against us and EchoStar in the United States District Court for the Northern District of Illinois alleging infringement of United States Patent No. 35, 952, which relates to certain favorite channel features. In July 2009, the Court granted our motion to stay the case pending two re-examination petitions before the Patent and Trademark Office.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Tivo Inc.***

During January 2008, the U.S. Court of Appeals for the Federal Circuit affirmed in part and reversed in part the April 2006 jury verdict concluding that certain of our digital video recorders, or DVRs, infringed a patent held by Tivo. In accordance with Statement of Financial Accounting Standards No. 5, Accounting for Contingencies ( SFAS 5 ), we previously recorded a total reserve of \$132 million on our Condensed Consolidated Balance Sheets to reflect the April 2006 jury verdict, supplemental damages through September 2006 and pre-judgment interest awarded by the Texas court, together with the estimated cost of potential further software infringement prior to implementation of our alternative technology, discussed below, plus interest subsequent to entry of the judgment. In its January 2008 decision, the Federal Circuit affirmed the jury's verdict of infringement on Tivo's software claims, and upheld the award of damages from the District Court. The Federal Circuit, however, found that we did not literally infringe Tivo's hardware claims, and remanded such claims back to the District Court for further proceedings. On October 6, 2008, the Supreme Court denied our petition for certiorari. As a result, approximately \$105 million of the total \$132 million reserve was released from an escrow account to Tivo.

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We also developed and deployed next-generation DVR software. This improved software was automatically downloaded to our current customers' DVRs, and is fully operational (our original alternative technology). The download was completed as of April 2007. We received written legal opinions from outside counsel that concluded our original alternative technology does not infringe, literally or under the doctrine of equivalents, either the hardware or software claims of Tivo's patent. Tivo filed a motion for contempt alleging that we are in violation of the Court's injunction. We opposed this motion on the grounds that the injunction did not apply to DVRs that have received our original alternative technology, that our original alternative technology does not infringe Tivo's patent, and that we were in compliance with the injunction.

On June 2, 2009, the District Court granted Tivo's contempt motion, finding that our original alternative technology was not more than colorably different than the products found by the jury to infringe Tivo's patent, that the original alternative technology still infringed the software claims, and that even if the original alternative technology was non-infringing, the original injunction by its terms required that we disable DVR functionality in all but approximately 192,000 digital set-top boxes in the field. The District Court awarded Tivo \$103 million in supplemental damages and interest for the period from September 2006 to April 2008, based on an assumed \$1.25 per subscriber per month royalty rate. We posted a bond to secure that award pending appeal of the contempt order. In accordance with SFAS 5, during the three months ended June 30, 2009, we increased the total reserve on our Condensed Statement of Operations and Comprehensive Income (Loss) by \$196 million to reflect the supplemental damages and interest for the period from implementation of our original alternative technology through April 2008 and for the estimated cost of alleged software infringement for the period from April 2008 through June 2009 plus interest.

On July 1, 2009, the Federal Circuit Court of Appeals granted a permanent stay of the District Court's contempt order pending resolution of our appeal. In so doing, the Federal Circuit found, at a minimum, that we had a substantial case on the merits. The Federal Circuit set an expedited briefing schedule for the appeal with oral argument possible as early as November 2009.

The District Court held a hearing on July 28, 2009 on Tivo's claims for contempt sanctions, but has ordered that enforcement of any sanctions award will be stayed pending our appeal of the contempt order. Tivo is seeking up to \$975 million in contempt sanctions for the period from April 2008 to June 2009 based on, among other things, profits Tivo alleges we made from subscribers using DVRs. We opposed Tivo's request arguing, among other things, that sanctions are inappropriate because we made good faith efforts to comply with the Court's injunction. We also challenged Tivo's calculation of profits.

On August 3, 2009, the Patent and Trademark Office (the PTO) issued an initial office action rejecting the software claims of the '389 patent as being invalid in light of two prior patents. These are the same software claims that we were found to have infringed and which underlie the contempt ruling now pending on appeal. We believe that the PTO's conclusions are relevant to the issues on appeal as well as the pending sanctions proceedings in the District Court. The PTO's conclusions support our position that our original alternative technology is more than colorably different than the devices found to infringe by the jury; that our original alternative technology does not infringe; and that we acted in good faith to design around Tivo's patent.

In light of the District Court's finding of contempt, and its description of the manner in which it believes our original alternative technology infringed the '389 patent, we are also developing and testing potential new alternative technology in an engineering environment.

If we are unsuccessful in overturning the District Court's ruling on Tivo's motion for contempt, we are not successful in developing and deploying potential new alternative technology and we are unable to reach a license agreement with Tivo on reasonable terms, we would be required to eliminate DVR functionality in all but approximately 192,000 digital set-top boxes in the field and cease distribution of digital set-top boxes with DVR functionality. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality, which would likely result in a significant decrease in new subscriber additions as well as a substantial loss of current subscribers. Furthermore, the inability to offer DVR functionality could cause certain of our distribution channels to

terminate or significantly decrease their marketing of DISH Network services. The adverse effect on our financial position and results of operations if the District Court's contempt order is upheld is likely to be significant. Additionally, the supplemental damage award of \$103 million does not include damages for the period after April 2008 or sanctions for contempt. In the event that we are unsuccessful in our appeal, we could also have to pay substantial additional damages and contempt sanctions. Depending on the amount of any additional damage or sanction award or any monetary settlement, we may be required to raise additional capital at a time and in circumstances in which we would normally not raise capital. Therefore, any capital we raise may be on terms that are unfavorable to us, which might adversely affect our financial position and results of operations and might also impair our ability to raise capital on acceptable terms in the future to fund our own operations and initiatives. We believe the cost of such capital and its terms and conditions may be substantially less attractive than our previous financings.



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If we are successful in overturning the District Court's ruling on Tivo's motion for contempt, but unsuccessful in defending against any subsequent claim in a new action that our original alternative technology or any potential new alternative technology infringes Tivo's patent, we could be prohibited from distributing DVRs or could be required to modify or eliminate our then-current DVR functionality in some or all set-top boxes in the field. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality and the adverse effect on our business could be material. We could also have to pay substantial additional damages. Because both we and EchoStar are defendants in the Tivo lawsuit, we and EchoStar are jointly and severally liable to Tivo for any final damages and sanctions that may be awarded by the Court. We have determined that we are obligated under the agreements entered into in connection with the Spin-off to indemnify EchoStar for substantially all liability arising from this lawsuit. EchoStar has agreed to contribute an amount equal to its \$5 million intellectual property liability limit under the Receiver Agreement. We and EchoStar have further agreed that EchoStar's \$5 million contribution would not exhaust EchoStar's liability to us for other intellectual property claims that may arise under the Receiver Agreement. We and EchoStar also agreed that we would each be entitled to joint ownership of, and a cross-license to use, any intellectual property developed in connection with any potential new alternative technology.

**Voom**

On May 28, 2008, Voom HD Holdings (Voom) filed a complaint against us in New York Supreme Court. The suit alleges breach of contract arising from our termination of the affiliation agreement we had with Voom for the carriage of certain Voom HD channels on the DISH Network satellite television service. In January 2008, Voom sought a preliminary injunction to prevent us from terminating the agreement. The Court denied Voom's motion, finding, among other things, that Voom was not likely to prevail on the merits of its case. Voom is claiming over \$1.0 billion in damages. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

**Other**

In addition to the above actions, we are subject to various other legal proceedings and claims which arise in the ordinary course of business, including among other things, disputes with programmers regarding fees. In our opinion, the amount of ultimate liability with respect to any of these actions is unlikely to materially affect our financial position, results of operations or liquidity.

**11. Depreciation and Amortization Expense**

Depreciation and amortization expense consists of the following:

|  | <b>For the Three Months</b> |             | <b>For the Six Months</b> |             |
|--|-----------------------------|-------------|---------------------------|-------------|
|  | <b>Ended June 30,</b>       |             | <b>Ended June 30,</b>     |             |
|  | <b>2009</b>                 | <b>2008</b> | <b>2009</b>               | <b>2008</b> |
|  | (In thousands)              |             |                           |             |
| Equipment leased to customers                          | \$ 207,382                  | \$ 209,761  | \$ 399,950                | \$ 422,039  |
| Satellites   | 22,181                      | 23,564      | 42,064                    | 50,015      |
| Furniture, fixtures, equipment and other               | 14,205                      | 13,620      | 23,503                    | 41,857      |
| Identifiable intangible assets subject to amortization | 291                         | 97          | 581                       | 4,428       |
| Buildings and improvements                             | 1,241                       | 1,205       | 2,495                     | 2,275       |
| Total depreciation and amortization                    | \$ 245,300                  | \$ 248,247  | \$ 468,593                | \$ 520,614  |

Cost of sales and operating expense categories included in our accompanying Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) do not include depreciation expense related to satellites or equipment leased to customers.



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**12. Related Party Transactions with EchoStar**

Following the Spin-off, EchoStar has operated as a separate public company and we have no continued ownership interest in EchoStar. However, a substantial majority of the voting power of the shares of both companies is owned beneficially by our Chairman, President and Chief Executive Officer, Charles W. Ergen.

EchoStar is our primary supplier of set-top boxes and digital broadcast operations and our key supplier of transponder leasing. Generally the prices charged for products and services provided under the agreements entered into in connection with the Spin-off are based on pricing equal to EchoStar's cost plus a fixed margin (unless noted differently below), which will vary depending on the nature of the products and services provided. Prior to the Spin-off, these products were provided and services were performed internally at cost.

In connection with the Spin-off, we and EchoStar also entered into certain transitional services agreements pursuant to which we obtain certain services and rights from EchoStar, EchoStar obtains certain services and rights from us, and we and EchoStar have indemnified each other against certain liabilities arising from our respective businesses. Subsequent to the Spin-off, we also entered into certain agreements with EchoStar and may enter into additional agreements with EchoStar in the future. The following is a summary of the terms of the principal agreements that we have entered into with EchoStar that may have an impact on our results of operations.

***Equipment sales    EchoStar***

***Remanufactured Receiver Agreement.*** We entered into a remanufactured receiver agreement with EchoStar under which EchoStar has the right to purchase remanufactured receivers and accessories from us for a two-year period ending, January 1, 2010. In August 2009, we and EchoStar agreed to extend this agreement through January 1, 2011. Under the remanufactured receiver agreement, EchoStar has the right, but not the obligation, to purchase remanufactured receivers and accessories from us at cost plus a fixed margin, which varies depending on the nature of the equipment purchased. EchoStar may terminate the remanufactured receiver agreement for any reason upon sixty days written notice to us. We may also terminate this agreement if certain entities acquire us.

***Transitional services and other revenue    EchoStar***

***Transition Services Agreement.*** We entered into a transition services agreement with EchoStar pursuant to which EchoStar has the right, but not the obligation, to receive the following services from us: finance, information technology, benefits administration, travel and event coordination, human resources, human resources development (training), program management, internal audit, legal, accounting and tax, and other support services. The fees for the services provided under the transition services agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. The transition services agreement has a term of two years ending on January 1, 2010. EchoStar may terminate the transition services agreement with respect to a particular service for any reason upon thirty days prior written notice. We and EchoStar have agreed that following January 1, 2010 EchoStar will continue to have the right, but not the obligation, to receive from us certain of the services previously provided under the transition services agreement for a one-year period and for successive one-year periods thereafter; however, EchoStar may terminate these services upon sixty days prior written notice.

***Management Services Agreement.*** We entered into a management services agreement with EchoStar pursuant to which we make certain of our officers available to provide services (which are primarily legal and accounting services) to EchoStar. Specifically, Bernard L. Han, R. Stanton Dodge and Paul W. Orban remain employed by us, but also serve as EchoStar's Executive Vice President and Chief Financial Officer, Executive Vice President and General Counsel, and Senior Vice President and Controller, respectively. EchoStar makes payments to us based upon an allocable portion of the personnel costs and expenses incurred by us with respect to such officers (taking into account wages and fringe benefits). These allocations are based upon the estimated percentages of time to be spent by our executive officers performing services for EchoStar under the management services agreement. EchoStar also reimburses us for direct out-of-pocket costs incurred by us for management services provided to EchoStar. We and EchoStar evaluate all charges for reasonableness at least annually and make any adjustments to these charges as we and EchoStar mutually agree upon.



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The management services agreement is for a one year period commencing on January 1, 2008, and will be renewed automatically for successive one-year periods thereafter, unless terminated earlier (i) by EchoStar at any time upon at least 30 days' prior written notice, (ii) by us at the end of any renewal term, upon at least 180 days' prior notice; or (iii) by us upon written notice to EchoStar, following certain changes in control.

*Real Estate Lease Agreement.* During 2008, we subleased space at 185 Varick Street, New York, New York to EchoStar for a period of approximately seven years. The rent on a per square foot basis for this sublease was comparable to per square foot rental rates of similar commercial property in the same geographic area at the time of the sublease, and EchoStar is responsible for its portion of the taxes, insurance, utilities and maintenance of the premises.

*Packout Services Agreement.* We entered into a packout services agreement with EchoStar, whereby EchoStar has the right, but not the obligation, to engage us to package and ship satellite receivers to customers that are not associated with us. The fees charged by us for the services provided under the packout services agreement are equal to our cost plus a fixed margin, which varies depending on the nature of the products and services provided. The original one year term of the packout services agreement was extended for an additional one year term and expires on December 31, 2009. EchoStar may terminate this agreement for any reason upon sixty days' prior written notice to us. In the event of an early termination of this agreement, EchoStar will be entitled to a refund of any unearned fees paid to us for the services.

***Satellite and transmission expenses***    ***EchoStar***

*Broadcast Agreement.* We entered into a broadcast agreement pursuant to which EchoStar provides us broadcast services, including teleport services such as transmission and downlinking, channel origination, and channel management services for a two year period ending on January 1, 2010. We have the right, but not the obligation, to extend the broadcast agreement annually for up to two years. We have exercised our right to renew this agreement for an additional year. We may terminate channel origination services and channel management services for any reason and without any liability upon sixty days' written notice to EchoStar. If we terminate teleport services for a reason other than EchoStar's breach, we must pay EchoStar the aggregate amount of the remainder of the expected cost of providing the teleport services.

*Satellite Capacity Agreements.* We entered into satellite capacity agreements pursuant to which we lease satellite capacity on satellites owned or leased by EchoStar. The fees for the services to be provided under the satellite capacity agreements are based on spot market prices for similar satellite capacity and depend, among other things, upon the orbital location of the satellite and the frequency on which the satellite provides services. Generally, each satellite capacity agreement will terminate upon the earlier of: (i) the end of life or replacement of the satellite; (ii) the date the satellite fails; (iii) the date that the transponder on which service is being provided under the agreement fails; or (iv) January 1, 2010. We expect to enter into agreements pursuant to which we will continue to lease satellite capacity on certain satellites owned or leased by EchoStar after January 1, 2010.

*Nimiq 5 Lease Agreement.* During March 2008, EchoStar entered into a fifteen-year satellite service agreement with Bell TV, to receive service on 16 DBS transponders on the Nimiq 5 satellite at the 72.7 degree orbital location. The Nimiq 5 satellite is expected to be launched in the second half of 2009. Bell TV currently has the right to receive service on the entire communications capacity of the Nimiq 5 satellite pursuant to an agreement with Telesat Canada. During March 2008, EchoStar also entered into a transponder service agreement ( *Nimiq 5 Transponder Agreement* ) with us, pursuant to which we will receive service from EchoStar on all of the DBS transponders covered by EchoStar's satellite service agreement with Bell TV. We have guaranteed certain obligations of EchoStar under the *Nimiq 5 Transponder Agreement*. See discussions under *Guarantees* in Note 10.

Under the terms of the *Nimiq 5 Transponder Agreement*, we will make certain monthly payments to EchoStar commencing when the *Nimiq 5* satellite is placed into service and continuing through the service term. Unless earlier terminated under the terms and conditions of the *Nimiq 5 Transponder Agreement*, the service term will expire ten years following the date it is placed in service. Upon expiration of the initial term we have the option to renew the

Nimiq 5 Transponder Agreement on a year-to-year basis through the end-of-life of the Nimiq 5 satellite.

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Upon a launch failure, in-orbit failure or end-of-life of the Nimiq 5 satellite, and in certain other circumstances, we have certain rights to receive service from EchoStar on a replacement satellite.

*QuetzSat-1 Lease Agreement.* During November 2008, EchoStar entered into a ten-year satellite service agreement with SES Latin America S.A ( SES ), which provides, among other things, for the provision by SES to EchoStar of service on 32 DBS transponders on the QuetzSat-1 satellite expected to be placed in service at the 77 degree orbital location. During November 2008, EchoStar also entered into a transponder service agreement ( QuetzSat-1 Transponder Agreement ) with us pursuant to which we will receive service from EchoStar on 24 of the DBS transponders.

Under the terms of the QuetzSat-1 Transponder Agreement, we will make certain monthly payments to EchoStar commencing when the QuetzSat-1 satellite is placed into service and continuing through the service term. Unless earlier terminated under the terms and conditions of the QuetzSat-1 Transponder Agreement, the service term will expire ten years following the actual service commencement date. Upon expiration of the initial term, we have the option to renew the QuetzSat-1 Transponder Agreement on a year-to-year basis through the end-of-life of the QuetzSat-1 satellite. Upon a launch failure, in-orbit failure or end-of-life of the QuetzSat-1 satellite, and in certain other circumstances, we have certain rights to receive service from EchoStar on a replacement satellite.

*TT&C Agreement.* We entered into a telemetry, tracking and control ( TT&C ) agreement pursuant to which we receive TT&C services from EchoStar for a two year period ending on January 1, 2010. DISH Network has the right, but not the obligation, to extend the agreement annually for up to two years. We have exercised our right to renew this agreement for an additional year. The fees for the services provided under the TT&C agreement are cost plus a fixed margin. We may terminate the TT&C agreement for any reason upon sixty days prior written notice.

*Satellite Procurement Agreement.* We entered into a satellite procurement agreement pursuant to which we have the right, but not the obligation, to engage EchoStar to manage the process of procuring new satellite capacity for DISH Network. The satellite procurement agreement has a two year term expiring on January 1, 2010. The fees for the services to be provided under the satellite procurement agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. We may terminate the satellite procurement agreement for any reason upon sixty days prior written notice. We and EchoStar have agreed that following January 1, 2010 we will continue to have the right, but not the obligation, to engage EchoStar to manage the process of procuring new satellite capacity for DISH Network for a one-year period and for successive one-year periods thereafter; however, we may terminate these services upon sixty days prior written notice.

**Cost of sales    subscriber promotion subsidies    EchoStar**

*Receiver Agreement.* EchoStar is currently our sole supplier of set-top box receivers. The table below indicates the dollar value of set-top boxes and other equipment that we purchased from EchoStar as well as the amount of such purchases that are included in Cost of sales    subscriber promotion subsidies    EchoStar on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss). The remaining amount is included in Inventories, net and Property and equipment, net on our Condensed Consolidated Balance Sheets.

|   | <b>For the Three Months</b> |             | <b>For the Six Months</b> |             |
|---|-----------------------------|-------------|---------------------------|-------------|
|   | <b>Ended June 30,</b>       |             | <b>Ended June 30,</b>     |             |
|   | <b>2009</b>                 | <b>2008</b> | <b>2009</b>               | <b>2008</b> |
|   | (In thousands)              |             |                           |             |
| Set-top boxes and other equipment purchased from EchoStar   | \$ 204,284                  | \$ 301,039  | \$ 524,603                | \$ 672,733  |
| Set-top boxes and other equipment purchased from EchoStar included in Cost of sales    subscriber | \$ 71,786                   | \$ 32,284   | \$ 95,922                 | \$ 63,071   |

promotion subsidies EchoStar

Under our receiver agreement with EchoStar, we have the right but not the obligation to purchase digital set-top boxes and related accessories, and other equipment from EchoStar for a two year period ending on January 1, 2010. We also have the right, but not the obligation, to extend the receiver agreement annually for up to two years. We have exercised our right to renew this agreement for an additional year. The receiver agreement allows us to



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purchase receivers and accessories from EchoStar at cost plus a fixed margin, which varies depending on the nature of the equipment purchased. Additionally, EchoStar provides us with standard manufacturer warranties for the goods sold under the receiver agreement. We may terminate the receiver agreement for any reason upon sixty days written notice to EchoStar. EchoStar may terminate the receiver agreement if certain entities were to acquire us. The receiver agreement also includes an indemnification provision, whereby the parties indemnify each other for certain intellectual property matters.

***General and administrative***    ***EchoStar***

***Product Support Agreement.*** We entered into a product support agreement pursuant to which we have the right, but not the obligation to receive product support from EchoStar (including certain engineering and technical support services) for all digital set-top boxes and related accessories that EchoStar has previously sold and in the future sells to us. The fees for the services provided under the product support agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. The term of the product support agreement is the economic life of such receivers and related accessories, unless terminated earlier. We may terminate the product support agreement for any reason upon sixty days prior written notice. In the event of an early termination of this agreement, we are entitled to a refund of any unearned fees paid to EchoStar for the services.

***Real Estate Lease Agreements.*** We entered into certain lease agreements with EchoStar. The rent on a per square foot basis for each of the leases is comparable to per square foot rental rates of similar commercial property in the same geographic area, and EchoStar is responsible for its portion of the taxes, insurance, utilities and maintenance of the premises. The term of each of the leases is set forth below:

***Inverness Lease Agreement.*** The lease for certain space at 90 Inverness Circle East in Englewood, Colorado, is for a period of two years ending on January 1, 2010. In August 2009, we and EchoStar agreed to extend this agreement through January 1, 2011.

***Meridian Lease Agreement.*** The lease for all of 9601 S. Meridian Blvd. in Englewood, Colorado, is for a period of two years ending on January 1, 2010 with annual renewal options for up to three additional years. We have exercised our right to renew this agreement for an additional year.

***Santa Fe Lease Agreement.*** The lease for all of 5701 S. Santa Fe Dr. in Littleton, Colorado, is for a period of two years ending on January 1, 2010 with annual renewal options for up to three additional years. We have exercised our right to renew this agreement for an additional year.

***Gilbert Lease Agreement.*** The lease for certain space at 801 N. DISH Dr. in Gilbert, Arizona, is for a period of two years ending on January 1, 2010 with annual renewal options for up to three additional years.

***EDN Sublease Agreement.*** The sublease for certain space at 211 Perimeter Center in Atlanta, Georgia, is for a period of three years, ending on April 30, 2011.

***Services Agreement.*** We entered into a services agreement pursuant to which we have the right, but not the obligation, to receive logistics, procurement and quality assurance services from EchoStar. The fees for the services provided under this services agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. This agreement has a term of two years ending on January 1, 2010. We may terminate the services agreement with respect to a particular service for any reason upon sixty days prior written notice. We and EchoStar have agreed that following January 1, 2010 we will continue to have the right, but not the obligation, to receive from EchoStar the services previously provided under the services agreement for a one-year period and for successive one-year periods thereafter; however, we may terminate these services upon sixty days prior written notice.

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(Unaudited)

***Other Agreements    EchoStar***

*Tax Sharing Agreement.* We entered into a tax sharing agreement with EchoStar which governs our respective rights, responsibilities and obligations after the Spin-off with respect to taxes for the periods ending on or before the Spin-off. Generally, all pre-Spin-off taxes, including any taxes that are incurred as a result of restructuring activities undertaken to implement the Spin-off, will be borne by us, and we will indemnify EchoStar for such taxes. However, we will not be liable for and will not indemnify EchoStar for any taxes that are incurred as a result of the Spin-off or certain related transactions failing to qualify as tax-free distributions pursuant to any provision of Section 355 or Section 361 of the Code because of (i) a direct or indirect acquisition of any of EchoStar's stock, stock options or assets, (ii) any action that EchoStar takes or fails to take or (iii) any action that EchoStar takes that is inconsistent with the information and representations furnished to the IRS in connection with the request for the private letter ruling, or to counsel in connection with any opinion being delivered by counsel with respect to the Spin-off or certain related transactions. In such case, EchoStar will be solely liable for, and will indemnify us for, any resulting taxes, as well as any losses, claims and expenses. The tax sharing agreement terminates after the later of the full period of all applicable statutes of limitations including extensions or once all rights and obligations are fully effectuated or performed.

*Tivo.* Because both we and EchoStar are defendants in the Tivo lawsuit, we and EchoStar are jointly and severally liable to Tivo for any final damages and sanctions that may be awarded by the Court. We have determined that we are obligated under the agreements entered into in connection with the Spin-off to indemnify EchoStar for substantially all liability arising from this lawsuit. EchoStar has agreed to contribute an amount equal to its \$5 million intellectual property liability limit under the Receiver Agreement. We and EchoStar have further agreed that EchoStar's \$5 million contribution would not exhaust EchoStar's liability to us for other intellectual property claims that may arise under the Receiver Agreement. We and EchoStar also agreed that we would each be entitled to joint ownership of, and a cross-license to use, any intellectual property developed in connection with any potential new alternative technology.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*You should read the following discussion and analysis of our financial condition and results of operations together with the condensed consolidated financial statements and notes to the financial statements included elsewhere in this quarterly report. This management's discussion and analysis is intended to help provide an understanding of our financial condition, changes in financial condition and results of our operations and contains forward-looking statements that involve risks and uncertainties. The forward-looking statements are not historical facts, but rather are based on current expectations, estimates, assumptions and projections about our industry, business and future financial results. Our actual results could differ materially from the results contemplated by these forward-looking statements due to a number of factors, including those discussed in our Annual Report on Form 10-K for the year ended December 31, 2008 and this Quarterly Report on Form 10-Q, under the caption Item 1A. Risk Factors.*

**EXECUTIVE SUMMARY****Overview**

DISH Network added approximately 26,000 net new subscribers during the three months ended June 30, 2009, our first quarterly net increase in five quarters. For the six months ended June 30, 2009, our total subscriber base fell by approximately 68,000. Positive factors contributing to our second quarter performance were the digital transition on June 12<sup>th</sup>, the completion of our security access device replacement program and new sales and marketing initiatives. Negative factors impacting our subscriber growth include economic conditions and the termination of our distribution agreement with AT&T. We continue to focus on addressing operational issues specific to DISH Network which we believe will contribute to long-term subscriber growth.

The current overall economic environment has negatively impacted many industries including ours. In addition, the overall growth rate in the pay-TV industry has slowed in recent years as the penetration of pay-TV households approaches 90%. Within this maturing industry, competition has intensified with the rapid growth of fiber-based pay-TV services offered by telecommunications companies. Furthermore, new internet protocol television ( IPTV ) products/services have begun to impact the pay-TV industry and such products/services will become more viable competition over time as their quality improves. In spite of these factors that have impacted the entire pay-TV industry, certain of our competitors have been able to achieve relatively strong subscriber growth in the current environment.

While economic factors have impacted the entire pay-TV industry, our relative performance has been mostly driven by issues specific to DISH Network. In recent years, DISH Network's position as the low cost provider in the pay-TV industry has been eroded by increasingly aggressive promotional pricing used by our competitors to attract new subscribers and similarly aggressive promotions and tactics used to retain existing subscribers. Some competitors have been especially aggressive and effective in marketing their service. Furthermore, our subscriber growth has been adversely affected by signal theft and other forms of fraud and by operational inefficiencies at DISH Network. We have not always met our own standards for performing high quality installations, effectively resolving customer issues when they arise, answering customer calls in an acceptable timeframe, effectively communicating with our subscriber base, reducing calls driven by the complexity of our business, improving the reliability of certain systems and subscriber equipment, and aligning the interests of certain third party retailers and installers to provide high quality service.

Our distribution relationship with AT&T was a substantial contributor to our gross and net subscriber additions over the past several years, accounting for approximately 17% of our gross subscriber additions for the year ended December 31, 2008. This distribution relationship ended January 31, 2009. Consequently, beginning with the second quarter 2009, AT&T no longer contributes to our gross subscriber additions. It may be difficult for us to develop alternative distribution channels that will fully replace AT&T and if we are unable to do so, our gross and net subscriber additions may be further impacted, our subscriber churn may increase, and our results of operations may be adversely affected. In addition, approximately one million of our current subscribers were acquired through our distribution relationship with AT&T and subscribers acquired through this channel have historically churned at a higher rate than our overall subscriber base. Although AT&T is not permitted to target these subscribers for transition to another pay-TV service and we and AT&T are required to maintain bundled billing and cooperative customer

service for these subscribers, these subscribers may still churn at higher than historical rates following termination of the AT&T distribution relationship.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

We have been investing more in advanced technology equipment as part of our subscriber acquisition and retention efforts. Recent initiatives to transmit certain programming only in MPEG-4 and to activate most new subscribers only with MPEG-4 receivers have accelerated our deployment of MPEG-4 receivers. To meet current demand, we have increased the rate at which we upgrade existing subscribers to HD and digital video recorders, or DVR, receivers. While these efforts may increase our subscriber acquisition and retention costs, we believe that they will help reduce subscriber churn and costs over the long run.

We have also been changing equipment to migrate certain subscribers to free up transponder capacity in support of HD and other initiatives. We expect to continue these initiatives through 2009. We believe that the benefit from the increase in available transponder capacity outweighs the short-term cost of these equipment changes.

To combat signal theft and improve the security of our broadcast system, we recently completed the replacement of our security access devices to re-secure our system. We expect additional future replacements of these devices to be necessary to keep our system secure. To combat other forms of fraud, we have taken a wide range of actions including terminating retailers that we believe were in violation of DISH Network's business rules. While these initiatives may inconvenience our subscribers and disrupt our distribution channels in the short-term, we believe that the long-term benefits will outweigh the costs.

To address our operational inefficiency, we continue to make significant investments in staffing, training, information systems, and other initiatives, primarily in our call center and in-home service businesses. These investments are intended to help combat inefficiencies introduced by the increasing complexity of our business, improve customer satisfaction, reduce churn, increase productivity, and allow us to scale better over the long run. We cannot, however, be certain that our increased spending will ultimately be successful in yielding such returns. In the meantime, we may continue to incur higher costs as a result of both our operational inefficiencies and increased spending. The adoption of these measures has contributed to higher expenses and lower margins. While we believe that the increased costs will be outweighed by longer-term benefits, there can be no assurance when or if we will realize these benefits at all. Programming costs represent a large percentage of our Subscriber-related expenses. As a result, our margins may face further downward pressure from price escalations in current contracts and the renewal of long-term programming contracts on less favorable pricing terms.

Over the long run, we plan to use Slingbox placeshifting technology and other technologies to maintain and enhance our competitiveness. We may also partner with or acquire companies whose lines of business are complementary to ours should attractive opportunities arise.

***Liquidity Drivers***

Like many companies, we make general investments in property such as satellites, information technology and facilities that support our overall business. As a subscriber-based company, however, we also make customer-specific investments to acquire new subscribers and retain existing subscribers. While the general investments may be deferred without impacting the business in the short-term, the customer-specific investments are less discretionary. Our overall objective is to generate sufficient cash flow over the life of each subscriber to provide an adequate return against the upfront investment. Once the upfront investment has been made for each subscriber, the subsequent cash flow is generally positive.

From a company standpoint, there are a number of factors that impact our future cash flow compared to the cash flow we generate at a given point in time. The first factor is how successful we are at retaining our current subscribers. As we lose subscribers from our existing base, the positive cash flow from that base is correspondingly reduced. The second factor is how successful we are at maintaining our subscriber-related margins. To the extent our

Subscriber-related expenses grow faster than our Subscriber-related revenue, the amount of cash flow that is generated per existing subscriber is reduced. The third factor is the rate at which we acquire new subscribers. The faster we acquire new subscribers, the more our positive ongoing cash flow from existing subscribers is offset by the negative upfront cash flow associated with new subscribers. Finally, our future cash flow is impacted by the rate at which we make general investments and any cash flow from financing activities.



**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

As our business has slowed due to the external and internal factors previously discussed, the biggest impact to our cash flow has been a reduction in customer-specific investments to acquire new subscribers. While fewer subscribers might translate into lower ongoing cash flow in the long-term, cash flow is actually aided in the short-term by the reduction in customer-specific investment spending. As a result, a slow down in our business due to external or internal factors does not introduce the same level of short-term liquidity risk as it might in other industries.

***Availability of Credit and Effect on Liquidity***

While the ability to raise capital has generally existed for DISH Network even during the recent market turmoil, the cost of such capital has not been as attractive as in prior periods. Because of the cash flow situation of our company and the absence of any material debt payments over the next two years, the higher cost of capital will not impact our current operations. However, we might be less likely than we would otherwise be to pursue initiatives which could increase shareholder value over the long run, such as making strategic investments, prepaying debt, or buying back our own stock. Alternatively, if we decided to still pursue such initiatives, the cost of doing so would be greater. Currently, we have no existing lines of credit, nor have we historically.

***Future Liquidity***

The most material trends that we experienced in 2008, being the net loss of subscribers and the reduction in subscriber-related margins, have continued during the first half of 2009. We lost 102,000 net subscribers in 2008 and an additional 68,000 net subscribers during the first half of 2009. Our AT&T agreement expired on January 31, 2009. Consequently, beginning with the second quarter 2009, AT&T no longer contributes to our gross subscriber additions. In addition, although our subscribers increased during the second quarter, we continue to be impacted by operational issues specific to DISH Network, as previously discussed. Our Subscriber-related expenses as a percentage of Subscriber-related revenue grew from 51.4% to 52.2% in 2008 and reached 53.7% during the six months ended June 30, 2009. Our Subscriber-related expenses continued to be negatively impacted by initiatives to retain subscribers, migrate certain subscribers to free up transponder capacity, and improve customer service. Uncertainties about these trends may impact our cash flow and results of operations but, as discussed above, are unlikely to impact current operations.

If we are unsuccessful in overturning the District Court's ruling on Tivo's motion for contempt, we are not successful in developing and deploying potential new alternative technology and we are unable to reach a license agreement with Tivo on reasonable terms, we would be required to eliminate DVR functionality in all but approximately 192,000 digital set-top boxes in the field and cease distribution of digital set-top boxes with DVR functionality. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality, which would likely result in a significant decrease in new subscriber additions as well as a substantial loss of current subscribers. Furthermore, the inability to offer DVR functionality could cause certain of our distribution channels to terminate or significantly decrease their marketing of DISH Network services. The adverse effect on our financial position and results of operations if the District Court's contempt order is upheld is likely to be significant. Additionally, the supplemental damage award of \$103 million does not include damages for the period after April 2008 or sanctions for contempt. In the event that we are unsuccessful in our appeal, we could also have to pay substantial additional damages and contempt sanctions. Depending on the amount of any additional damage or sanction award or any monetary settlement, we may be required to raise additional capital at a time and in circumstances in which we would normally not raise capital. Therefore, any capital we raise may be on terms that are unfavorable to us, which might adversely affect our financial position and results of operations and might also impair our ability to raise capital on acceptable terms in the future to fund our own operations and initiatives. We believe the cost of such capital and its terms and conditions may be substantially less attractive than our previous financings. If we are successful in overturning the District Court's ruling on Tivo's motion for contempt, but unsuccessful in defending against any subsequent claim in a new action that our original alternative technology or any potential new alternative technology infringes Tivo's patent, we could be prohibited from distributing DVRs or could be required to modify or eliminate our then-current DVR functionality in some or all set-top boxes in the field. In that event we

would be at a significant disadvantage to our competitors who could continue offering DVR functionality and the adverse effect on our business could be material. We could also have to pay substantial additional damages. Because both we and EchoStar are defendants in the Tivo lawsuit, we and EchoStar are jointly and severally liable to Tivo for any final damages and sanctions that may be awarded by the Court. We have determined that we are obligated under the agreements entered into in connection with the Spin-off to indemnify EchoStar for substantially all liability arising from this lawsuit. EchoStar has agreed to contribute an amount equal to its \$5 million intellectual property liability limit under the Receiver Agreement. We and EchoStar have further agreed that EchoStar's \$5 million contribution would not exhaust EchoStar's liability to us for other intellectual property claims that may arise under the Receiver Agreement. We and EchoStar also agreed that we would each be entitled to joint ownership of, and a cross-license to use, any intellectual property developed in connection with any potential new alternative technology.



**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued*****The Spin-off***

On January 1, 2008, we completed the separation of the assets and businesses we historically owned and operated into two companies (the Spin-off):

*DISH Network Corporation* which retained its DISH Network® subscription television business, and *EchoStar Corporation* (EchoStar) which sells equipment, including set-top boxes and related components, to DISH Network and international customers, and provides digital broadcast operations and satellite services to DISH Network and other customers.

DISH Network and EchoStar now operate as separate publicly traded companies, and neither entity has any ownership interest in the other. However, a substantial majority of the voting power of both companies is owned beneficially by Charles W. Ergen, our Chairman, President and Chief Executive Officer. In connection with the Spin-off, DISH Network entered into certain agreements with EchoStar to define responsibility for obligations relating to, among other things, set-top box sales, transition services, taxes, employees and intellectual property, which impact several of our key operating metrics. The fees we pay to EchoStar to access assets or receive certain services following the Spin-off, after taking into account the cost savings realized from the Spin-off, have not had a significant impact on our operations. Subsequent to the Spin-off, we have entered into certain other agreements with EchoStar and may enter into additional agreements with EchoStar in the future.

**EXPLANATION OF KEY METRICS AND OTHER ITEMS**

***Subscriber-related revenue.*** Subscriber-related revenue consists principally of revenue from basic, movie, local, pay-per-view, Latino and international subscription television services, equipment rental fees and other hardware related fees, including fees for DVRs and additional outlet fees from subscribers with multiple receivers, advertising services, fees earned from our DishHOME Protection Plan, equipment upgrade fees, HD programming and other subscriber revenue. Certain of the amounts included in Subscriber-related revenue are not recurring on a monthly basis.

***Equipment sales and other revenue.*** Equipment sales and other revenue principally includes the unsubsidized sales of DBS accessories to retailers and other third-party distributors of our equipment domestically and to DISH Network subscribers.

***Equipment sales, transitional services and other revenue EchoStar.*** Equipment sales, transitional services and other revenue EchoStar includes revenue related to equipment sales, and transitional services and other agreements with EchoStar associated with the Spin-off.

***Subscriber-related expenses.*** Subscriber-related expenses principally include programming expenses, costs incurred in connection with our in-home service and call center operations, billing costs, refurbishment and repair costs related to receiver systems, subscriber retention and other variable subscriber expenses.

***Satellite and transmission expenses EchoStar.*** Satellite and transmission expenses EchoStar includes the cost of digital broadcast operations provided to us by EchoStar, including satellite uplinking/downlinking, signal processing, conditional access management, telemetry, tracking and control and other professional services. In addition, this category includes the cost of leasing satellite and transponder capacity on satellites from EchoStar.

***Satellite and transmission expenses other.*** Satellite and transmission expenses other includes executory costs associated with capital leases and costs associated with transponder leases and other related services.

***Equipment, transitional services and other cost of sales.*** Equipment, transitional services and other cost of sales principally includes the cost of unsubsidized sales of DBS accessories to retailers and other distributors of our

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

equipment domestically and to DISH Network subscribers. In addition, this category includes costs related to equipment sales, transitional services and other agreements with EchoStar associated with the Spin-off.

**Subscriber acquisition costs.** In addition to leasing receivers, we generally subsidize installation and all or a portion of the cost of our receiver systems in order to attract new DISH Network subscribers. Our Subscriber acquisition costs include the cost of these receiver systems sold to retailers and other distributors of our equipment, the cost of these receiver systems sold directly by us to subscribers, net costs related to our promotional incentives, and costs related to installation and acquisition advertising. We exclude the value of equipment capitalized under our lease program for new subscribers from Subscriber acquisition costs.

**SAC.** Management believes subscriber acquisition cost measures are commonly used by those evaluating companies in the pay-TV industry. We are not aware of any uniform standards for calculating the average subscriber acquisition costs per new subscriber activation, or SAC, and we believe presentations of SAC may not be calculated consistently by different companies in the same or similar businesses. Our SAC is calculated as Subscriber acquisition costs, plus the value of equipment capitalized under our lease program for new subscribers, divided by gross subscriber additions. We include all the costs of acquiring subscribers (e.g., subsidized and capitalized equipment) as our management believes it is a more comprehensive measure of how much we are spending to acquire subscribers. We also include all new DISH Network subscribers in our calculation, including DISH Network subscribers added with little or no subscriber acquisition costs.

**General and administrative expenses.** General and administrative expenses consists primarily of employee-related costs associated with administrative services such as legal, information systems, accounting and finance, including non-cash, stock-based compensation expense. It also includes outside professional fees (e.g., legal, information systems and accounting services) and other items associated with facilities and administration.

**Interest expense, net of amounts capitalized.** Interest expense, net of amounts capitalized primarily includes interest expense, prepayment premiums and amortization of debt issuance costs associated with our senior debt and convertible subordinated debt securities (net of capitalized interest) and interest expense associated with our capital lease obligations.

**Other, net.** The main components of Other, net are unrealized gains and losses from changes in fair value of non-marketable strategic investments accounted for at fair value, equity in earnings and losses of our affiliates, gains and losses realized on the sale of investments, and impairment of marketable and non-marketable investment securities.

**Earnings before interest, taxes, depreciation and amortization ( EBITDA ).** EBITDA is defined as Net income (loss) plus Interest expense net of Interest income, Taxes and Depreciation and amortization. This non-GAAP measure is reconciled to net income (loss) in our discussion of Results of Operations below.

**DISH Network subscribers.** We include customers obtained through direct sales, and third-party retailers and other distribution relationships in our DISH Network subscriber count. We also provide DISH Network service to hotels, motels and other commercial accounts. For certain of these commercial accounts, we divide our total revenue for these commercial accounts by an amount approximately equal to the retail price of our Classic Bronze 100 programming package (but taking into account, periodically, price changes and other factors), and include the resulting number, which is substantially smaller than the actual number of commercial units served, in our DISH Network subscriber count. Previously, our end of period DISH Network subscriber count was rounded down to the nearest five thousand. However, beginning December 31, 2008, we round to the nearest one thousand.

**Average monthly revenue per subscriber ( ARPU ).** We are not aware of any uniform standards for calculating ARPU and believe presentations of ARPU may not be calculated consistently by other companies in the same or similar businesses. We calculate average monthly revenue per subscriber, or ARPU, by dividing average monthly Subscriber-related revenue for the period (total Subscriber-related revenue during the period divided by the number of months in the period) by our average DISH Network subscribers for the period. Average DISH Network subscribers are calculated for the period by adding the average DISH Network subscribers for each month and dividing by the

number of months in the period. Average DISH Network subscribers for each month are calculated by adding the beginning and ending DISH Network subscribers for the month and dividing by two.

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**Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

***Subscriber churn rate.*** We are not aware of any uniform standards for calculating subscriber churn rate and believe presentations of subscriber churn rates may not be calculated consistently by different companies in the same or similar businesses. We calculate subscriber churn rate for any period by dividing the number of DISH Network subscribers who terminated service during the period by the average monthly DISH Network subscribers during the period, and further dividing by the number of months in the period. When calculating subscriber churn, as is the case when calculating ARPU, the number of subscribers in a given month is based on the average of the beginning-of-month and the end-of-month subscriber counts.

***Free cash flow.*** We define free cash flow as Net cash flows from operating activities less Purchases of property and equipment, as shown on our Condensed Consolidated Statements of Cash Flows.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS** **Continued****RESULTS OF OPERATIONS***Three Months Ended June 30, 2009 Compared to the Three Months Ended June 30, 2008.*

|   | <b>For the Three Months<br/>Ended June 30,</b> |              | <b>Variance</b> |          |
|---|--|--------------|-----------------|----------|
|   | <b>2009</b>                                    | <b>2008</b>  | <b>Amount</b>   | <b>%</b> |
| (In thousands)  |  |              |                 |          |
| <b>Statements of Operations Data</b>                              |  |              |                 |          |
| <b>Revenue:</b>   |  |              |                 |          |
| Subscriber-related revenue  | \$ 2,878,115                                   | \$ 2,875,580 | \$ 2,535        | 0.1      |
| Equipment sales and other revenue                                 | 19,137   | 28,785       | (9,648)         | (33.5)   |
| Equipment sales, transitional services and other revenue EchoStar | 6,449  | 10,625       | (4,176)         | (39.3)   |
| Total revenue   | 2,903,701                                      | 2,914,990    | (11,289)        | (0.4)    |
| <b>Costs and Expenses:</b>  |  |              |                 |          |
| Subscriber-related expenses                                       | 1,532,076                                      | 1,423,997    | 108,079         | 7.6      |
| <b>% of Subscriber-related revenue</b>                            | <b>53.2%</b>                                   | <b>49.5%</b> |                 |          |
| Satellite and transmission expenses EchoStar                      | 87,198   | 77,697       | 9,501           | 12.2     |
| <b>% of Subscriber-related revenue</b>                            | <b>3.0%</b>                                    | <b>2.7%</b>  |                 |          |
| Satellite and transmission expenses Other                         | 8,718  | 7,575        | 1,143           | 15.1     |
| <b>% of Subscriber-related revenue</b>                            | <b>0.3%</b>                                    | <b>0.3%</b>  |                 |          |
| Equipment, transitional services and other cost of sales          | 27,094   | 30,359       | (3,265)         | (10.8)   |
| Subscriber acquisition costs                                      | 388,272  | 371,416      | 16,856          | 4.5      |
| General and administrative expenses                               | 155,879  | 134,991      | 20,888          | 15.5     |
| <b>% of Total revenue</b>   | <b>5.4%</b>                                    | <b>4.6%</b>  |                 |          |
| Tivo litigation expense   | 196,405  |              | 196,405         | NM       |
| Depreciation and amortization                                     | 245,300  | 248,247      | (2,947)         | (1.2)    |
| Total costs and expenses  | 2,640,942                                      | 2,294,282    | 346,660         | 15.1     |
| Operating income (loss)   | 262,759  | 620,708      | (357,949)       | (57.7)   |
| <b>Other Income (Expense):</b>                                    |  |              |                 |          |
| Interest income   | 11,262   | 13,372       | (2,110)         | (15.8)   |
| Interest expense, net of amounts capitalized                      | (91,132)                                       | (93,231)     | 2,099           | 2.3      |
| Other, net  | (44,334)                                       | (11,500)     | (32,834)        | NM       |
| Total other income (expense)                                      | (124,204)                                      | (91,359)     | (32,845)        | (36.0)   |
| Income (loss) before income taxes                                 | 138,555  | 529,349      | (390,794)       | (73.8)   |
| Income tax (provision) benefit, net                               | (75,135)                                       | (193,464)    | 118,329         | 61.2     |

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|  |    |              |              |              |        |
|--|----|--------------|--------------|--------------|--------|
| <b>Effective tax rate</b>                                  |    | <b>54.2%</b> | <b>36.5%</b> |              |        |
| Net income (loss)  | \$ | 63,420       | \$ 335,885   | \$ (272,465) | (81.1) |
| <b>Other Data:</b>   |    |              |              |              |        |
| DISH Network subscribers, as of period end (in millions)   |    | 13.610       | 13.790       | (0.180)      | (1.3)  |
| DISH Network subscriber additions, gross (in millions)     |    | 0.731        | 0.752        | (0.021)      | (2.8)  |
| DISH Network subscriber additions, net (in millions)       |    | 0.026        | (0.025)      | 0.051        | NM     |
| Average monthly subscriber churn rate                      |    | 1.73%        | 1.87%        | (0.14%)      | (7.5)  |
| Average monthly revenue per subscriber ( ARPU )            | \$ | 70.73        | \$ 69.38     | \$ 1.35      | 1.9    |
| Average subscriber acquisition cost per subscriber ( SAC ) | \$ | 708          | \$ 699       | \$ 9         | 1.3    |
| EBITDA   | \$ | 463,725      | \$ 857,455   | \$ (393,730) | (45.9) |

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**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

**Overview.** Revenue totaled \$2.904 billion for the three months ended June 30, 2009, a decrease of \$11 million or 0.4% compared to the same period in 2008. Net income totaled \$63 million, a decrease of \$272 million or 81.1%.

DISH Network added approximately 26,000 net new subscribers during the three months ended June 30, 2009, our first quarterly net increase in five quarters. For the six months ended June 30, 2009, our total subscriber base fell by approximately 68,000. Positive factors contributing to our second quarter performance were the digital transition on June 12<sup>th</sup>, the completion of our security access device replacement program and new sales and marketing initiatives. Negative factors impacting our subscriber growth include economic conditions and the termination of our distribution agreement with AT&T. We continue to focus on addressing operational issues specific to DISH Network which we believe will contribute to long-term subscriber growth. Subscriber-related expenses have continued to increase, negatively impacting our subscriber-related margins. Our Subscriber-related expenses continued to be negatively impacted by initiatives to retain subscribers, migrate certain subscribers to free up transponder capacity, and improve customer service.

**DISH Network subscribers.** As of June 30, 2009, we had approximately 13.610 million DISH Network subscribers compared to approximately 13.790 million subscribers at June 30, 2008, a decrease of 1.3%. DISH Network added approximately 731,000 gross new subscribers for the three months ended June 30, 2009, compared to approximately 752,000 gross new subscribers during the same period in 2008.

DISH Network added approximately 26,000 net new subscribers during the three months ended June 30, 2009, compared to a loss of approximately 25,000 net new subscribers during the same period in 2008. We believe this increase primarily resulted from the factors discussed in the Overview above. Our percentage monthly subscriber churn for the three months ended June 30, 2009 was 1.73%, compared to 1.87% for the same period in 2008. Given the increasingly competitive nature of our industry and the current weaker economic conditions, especially the downturn in the financial and consumer markets, we may not be able to significantly reduce churn without increasing our spending on customer retention incentives, which would have a negative effect on our results of operations and free cash flow.

We believe our gross and net subscriber additions as well as our subscriber churn have been negatively impacted by weaker economic conditions, aggressive promotional and retention offerings by our competition, the loss of our distribution relationship with AT&T discussed below, the heavy marketing of HD service by our competition, the growth of fiber-based and Internet-based pay TV providers, signal theft and other forms of fraud, and operational inefficiencies at DISH Network. We have not always met our own standards for performing high quality installations, effectively resolving customer issues when they arise, answering customer calls in an acceptable timeframe, effectively communicating with our customer base, reducing calls driven by the complexity of our business, improving the reliability of certain systems and customer equipment, and aligning the interests of certain third party retailers and installers to provide high quality service. Most of these factors have affected both gross new subscriber additions as well as existing subscriber churn. Our future gross subscriber additions and subscriber churn may continue to be negatively impacted by these factors, which could in turn adversely affect our revenue growth. Our distribution relationship with AT&T was a substantial contributor to our gross and net subscriber additions over the past several years, accounting for approximately 17% of our gross subscriber additions for the year ended December 31, 2008. This distribution relationship ended January 31, 2009. Consequently, beginning with the second quarter 2009, AT&T no longer contributes to our gross subscriber additions. It may be difficult for us to develop alternative distribution channels that will fully replace AT&T and if we are unable to do so, our gross and net subscriber additions may be further impacted, our subscriber churn may increase, and our results of operations may be adversely affected. In addition, approximately one million of our current subscribers were acquired through our distribution relationship with AT&T and subscribers acquired through this channel have historically churned at a higher rate than our overall subscriber base. Although AT&T is not permitted to target these subscribers for transition to another pay-TV service and we and AT&T are required to maintain bundled billing and cooperative customer service for these subscribers, these subscribers may still churn at higher than historical rates following termination of

the AT&T distribution relationship.

**Subscriber-related revenue.** DISH Network Subscriber-related revenue totaled \$2.878 billion for the three months ended June 30, 2009, an increase of \$3 million or 0.1% compared to the same period in 2008. This increase was primarily related to the increase in ARPU discussed below.



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**ARPU.** Monthly average revenue per subscriber was \$70.73 during the three months ended June 30, 2009 versus \$69.38 during the same period in 2008. ARPU is driven by a number of factors including, among other things, price increases and penetration rates of our programming and hardware offerings. The \$1.35 or 1.9% increase in ARPU was primarily attributable to price increases in February 2009 and 2008 on some of our most popular programming packages and changes in the sales mix toward HD programming packages and advanced hardware offerings. As a result of our current promotions, which provide an incentive for subscribers to select HD programming packages and advanced hardware offerings, we continue to see increased penetration in our HD programming and hardware related fees, which include fees earned from our DishHOME Protection Plan, fees for DVRs and rental fees. These increases were partially offset by an increase in the amount of discounted programming and a decrease in premium movie revenue.

**Subscriber-related expenses.** Subscriber-related expenses totaled \$1.532 billion during the three months ended June 30, 2009, an increase of \$108 million or 7.6% compared to the same period 2008. The increase in

Subscriber-related expenses was primarily attributable to higher costs for: (i) programming content, (ii) call center operations, and (iii) customer retention. The increase in programming content costs was primarily related to annual price escalation clauses in certain of our programming contracts and the renewal of certain contracts at higher rates. The increases related to call center operations were driven in part by our investments in staffing, training, information systems, and other initiatives. These investments are intended to help combat inefficiencies introduced by the increasing complexity of our business and technology, improve customer satisfaction, reduce churn, increase productivity, and allow us to better scale our business over the long run. We cannot, however, be certain that our increased spending will ultimately yield these benefits. In the meantime, we may continue to incur higher costs as a result of both our operational inefficiencies and increased spending. The increase in customer retention expense was primarily driven by more upgrades of existing customers to HD and DVR receivers and the equipment replacement to migrate certain subscribers to free up transponder capacity to support HD programming and other initiatives. We expect to continue these initiatives through 2009. We believe that the benefit from the increase in available transponder capacity outweighs the short-term cost of these equipment changes. Subscriber-related expenses represented 53.2% and 49.5% of Subscriber-related revenue during the three months ended June 30, 2009 and 2008, respectively. The increase in this expense to revenue ratio primarily resulted from the increase in Subscriber-related expenses discussed above, partially offset by an increase in ARPU.

In the normal course of business, we enter into contracts to purchase programming content in which our payment obligations are fully contingent on the number of subscribers to whom we provide the respective content. Our programming expenses will continue to increase to the extent we are successful in growing our subscriber base. In addition, our Subscriber-related expenses may face further upward pressure from price escalations in current contracts and the renewal of long-term programming contracts on less favorable pricing terms.

**Satellite and transmission expenses EchoStar.** Satellite and transmission expenses EchoStar totaled \$87 million during the three months ended June 30, 2009, an increase of \$10 million or 12.2% compared to the same period during 2008. This change was primarily attributable to an increase in uplink services provided by EchoStar related to the launch of Ciel II which commenced commercial operations in February 2009 and continued expansion of our HD local markets, partially offset by a slight decrease in the transponder capacity leased from EchoStar.

**Subscriber acquisition costs.** Subscriber acquisition costs totaled \$388 million for the three months ended June 30, 2009, an increase of \$17 million or 4.5% compared to the same period in 2008. This increase was primarily attributable to higher SAC discussed below, partially offset by the decrease in gross new subscribers discussed previously.

**SAC.** SAC was \$708 during the three months ended June 30, 2009 compared to \$699 during the same period in 2008, an increase of \$9, or 1.3%. This increase was primarily attributable to additional advertising costs per activation, partially offset by a shift in the mix of sales from independent retailers to direct sales, which resulted in lower incentives paid. The increase in deployment of more advanced set-top boxes, such as HD receivers and HD DVRs,

was in large part offset by lower hardware costs for the same or similar receiver model.

During the three months ended June 30, 2009 and 2008, the amount of equipment capitalized under our lease program for new subscribers totaled \$130 million and \$155 million, respectively. This decrease in capital expenditures under

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

our lease program for new subscribers resulted primarily from lower cost per receiver and lower gross subscriber additions.

Capital expenditures resulting from our equipment lease program for new subscribers have been, and are expected to continue to be, partially mitigated by, among other things, the redeployment of equipment returned by disconnecting lease program subscribers. However, to remain competitive we upgrade or replace subscriber equipment periodically as technology changes, and the costs associated with these upgrades may be substantial. To the extent technological changes render a portion of our existing equipment obsolete, we would be unable to redeploy all returned equipment and consequently would realize less benefit from the SAC reduction associated with redeployment of that returned lease equipment.

Our SAC calculation does not reflect any benefit from payments we received in connection with equipment not returned to us from disconnecting lease subscribers and returned equipment that is made available for sale rather than being redeployed through our lease program. During the three months ended June 30, 2009 and 2008, these amounts totaled \$25 million and \$31 million, respectively.

Several years ago, we began deploying receivers that utilize 8PSK modulation technology and receivers that utilize MPEG-4 compression technology. These technologies, when fully deployed, will allow more programming channels to be carried over our existing satellites. A majority of our customers today, however, do not have receivers that use MPEG-4 compression and a smaller but still significant percentage do not have receivers that use 8PSK modulation. We may choose to invest significant capital to accelerate the conversion of customers to MPEG-4 and/or 8PSK in order to realize the bandwidth benefits sooner. In addition, given that all of our HD content is broadcast in MPEG-4, any growth in HD penetration will naturally accelerate our transition to these newer technologies and may increase our subscriber acquisition and retention costs. All new receivers that we purchase from EchoStar now have MPEG-4 technology. Although we continue to refurbish and redeploy MPEG-2 receivers, as a result of our HD initiatives and current promotions, we currently activate most new customers with higher priced MPEG-4 technology. This limits our ability to redeploy MPEG-2 receivers and, to the extent that our new promotion in certain markets is successful, will accelerate the transition to MPEG-4 technology, resulting in an adverse effect on our SAC.

Our Subscriber acquisition costs and SAC may materially increase in the future to the extent that we transition to newer technologies, introduce more aggressive promotions, or provide greater equipment subsidies. See further discussion under *Liquidity and Capital*

*Resources - Subscriber Acquisition and Retention Costs.*

**General and administrative expenses.** General and administrative expenses totaled \$156 million during the three months ended June 30, 2009, an increase of \$21 million or 15.5% compared to the same period in 2008. This increase was primarily attributable to an increase in personnel costs and professional fees to support the DISH Network and an expense associated with the resolution of a dispute with the attorneys general from 46 states. General and administrative expenses represented 5.4% and 4.6% of Total revenue during the three months ended June 30, 2009 and 2008, respectively. The increase in the ratio of the expenses to Total revenue was primarily attributable to the changes in expenses discussed above.

**Tivo litigation expense.** We recorded \$196 million of Tivo litigation expense during the three months ended June 30, 2009 to reflect the \$103 million of supplemental damages awarded by the District Court, and for interest and supplemental damages for the period from April 2008 through June 2009. See Note 10 in the Notes to our Condensed Consolidated Financial Statements for further discussion.

**Interest income.** Interest income totaled \$11 million during the three months ended June 30, 2009, a decrease of \$2 million or 15.8% compared to the same period in 2008. This decrease principally resulted from lower percentage returns earned on our cash and marketable investment securities and lower cash and marketable investment securities balances during the second quarter of 2009.

**Other, net.** Other, net expense totaled \$44 million during the three months ended June 30, 2009, an increase of \$33 million compared to the same period in 2008. This change primarily resulted from an increase of \$23 million in

impairments on our other investment securities during 2009 and a loss on the exchange of marketable investment securities of \$7 million.

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**Earnings before interest, taxes, depreciation and amortization.** EBITDA was \$464 million during the three months ended June 30, 2009, a decrease of \$394 million or 45.9% compared to the same period in 2008. EBITDA for the three months ended June 30, 2009 was negatively impacted by the \$196 million Tivo litigation expense. The following table reconciles EBITDA to the accompanying financial statements.

|                                     | <b>For the Three Months<br/>Ended June 30,</b> |             |
|-------------------------------------|--|-------------|
|                                     | <b>2009</b>                                    | <b>2008</b> |
|                                     | (In thousands)                                 |             |
| EBITDA                              | \$ 463,725                                     | \$ 857,455  |
| Less:                               |  |             |
| Interest expense, net               | 79,870   | 79,859      |
| Income tax provision (benefit), net | 75,135   | 193,464     |
| Depreciation and amortization       | 245,300  | 248,247     |
| Net income (loss)                   | \$ 63,420                                      | \$ 335,885  |

EBITDA is not a measure determined in accordance with accounting principles generally accepted in the United States, or GAAP, and should not be considered a substitute for operating income, net income or any other measure determined in accordance with GAAP. EBITDA is used as a measurement of operating efficiency and overall financial performance and we believe it to be a helpful measure for those evaluating companies in the pay-TV industry. Conceptually, EBITDA measures the amount of income generated each period that could be used to service debt, pay taxes and fund capital expenditures. EBITDA should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP.

**Income tax (provision) benefit, net.** Our income tax provision was \$75 million during the three months ended June 30, 2009, a decrease of \$118 million compared to the same period in 2008. The decrease in the provision was primarily related to the decrease in Income (loss) before income taxes, partially offset by an increase in our effective tax rate as a result of the establishment of valuation allowances against certain deferred tax assets that are capital in nature.

**Net income (loss).** Net income was \$63 million during the three months ended June 30, 2009, a decrease of \$272 million compared to \$336 million for the same period in 2008. The decrease was primarily attributable to the changes in revenue and expenses discussed above.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued***Six Months Ended June 30, 2009 Compared to the Six Months Ended June 30, 2008.*

|   | <b>For the Six Months<br/>Ended June 30,</b> |              | <b>Variance</b> |          |
|---|--|--------------|-----------------|----------|
|   | <b>2009</b>                                  | <b>2008</b>  | <b>Amount</b>   | <b>%</b> |
| <b>Statements of Operations Data</b>                              |  |              |                 |          |
| (In thousands)  |  |              |                 |          |
| <b>Revenue:</b>   |  |              |                 |          |
| Subscriber-related revenue  | \$ 5,743,054                                 | \$ 5,686,006 | \$ 57,048       | 1.0      |
| Equipment sales and other revenue                                 | 51,483                                       | 53,837       | (2,354)         | (4.4)    |
| Equipment sales, transitional services and other revenue EchoStar | 14,485                                       | 19,541       | (5,056)         | (25.9)   |
| Total revenue   | 5,809,022                                    | 5,759,384    | 49,638          | 0.9      |
| <b>Costs and Expenses:</b>  |  |              |                 |          |
| Subscriber-related expenses                                       | 3,082,154                                    | 2,868,638    | 213,516         | 7.4      |
| <b>% of Subscriber-related revenue</b>                            | <b>53.7%</b>                                 | <b>50.5%</b> |                 |          |
| Satellite and transmission expenses EchoStar                      | 167,955                                      | 155,950      | 12,005          | 7.7      |
| <b>% of Subscriber-related revenue</b>                            | <b>2.9%</b>                                  | <b>2.7%</b>  |                 |          |
| Satellite and transmission expenses Other                         | 15,739                                       | 15,239       | 500             | 3.3      |
| <b>% of Subscriber-related revenue</b>                            | <b>0.3%</b>                                  | <b>0.3%</b>  |                 |          |
| Equipment, transitional services and other cost of sales          | 67,593                                       | 62,173       | 5,420           | 8.7      |
| Subscriber acquisition costs                                      | 680,475                                      | 746,372      | (65,897)        | (8.8)    |
| General and administrative expenses                               | 292,786                                      | 264,522      | 28,264          | 10.7     |
| <b>% of Total revenue</b>   | <b>5.0%</b>                                  | <b>4.6%</b>  |                 |          |
| Tivo litigation expense   | 196,405                                      |              | 196,405         | NM       |
| Depreciation and amortization                                     | 468,593                                      | 520,614      | (52,021)        | (10.0)   |
| Total costs and expenses  | 4,971,700                                    | 4,633,508    | 338,192         | 7.3      |
| Operating income (loss)   | 837,322                                      | 1,125,876    | (288,554)       | (25.6)   |
| <b>Other Income (Expense):</b>                                    |  |              |                 |          |
| Interest income   | 16,046                                       | 27,473       | (11,427)        | (41.6)   |
| Interest expense, net of amounts capitalized                      | (175,069)                                    | (183,043)    | 7,974           | 4.4      |
| Other, net  | (40,157)                                     | (18,528)     | (21,629)        | (116.7)  |
| Total other income (expense)                                      | (199,180)                                    | (174,098)    | (25,082)        | (14.4)   |
| Income (loss) before income taxes                                 | 638,142                                      | 951,778      | (313,636)       | (33.0)   |
| Income tax (provision) benefit, net                               | (262,038)                                    | (357,310)    | 95,272          | 26.7     |

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|  |              |              |              |        |
|--|--------------|--------------|--------------|--------|
| <b>Effective tax rate</b>                                  | <b>41.1%</b> | <b>37.5%</b> |              |        |
| Net income (loss)  | \$ 376,104   | \$ 594,468   | \$ (218,364) | (36.7) |
| <b>Other Data:</b>   |              |              |              |        |
| DISH Network subscribers, as of period end (in millions)   | 13.610       | 13.790       | (0.180)      | (1.3)  |
| DISH Network subscriber additions, gross (in millions)     | 1.384        | 1.483        | (0.099)      | (6.7)  |
| DISH Network subscriber additions, net (in millions)       | (0.068)      | 0.010        | (0.078)      | NM     |
| Average monthly subscriber churn rate                      | 1.78%        | 1.78%        | 0.00%        |        |
| Average monthly revenue per subscriber ( ARPU )            | \$ 70.38     | \$ 68.66     | \$ 1.72      | 2.5    |
| Average subscriber acquisition cost per subscriber ( SAC ) | \$ 685       | \$ 704       | \$ (19)      | (2.7)  |
| EBITDA   | \$ 1,265,758 | \$ 1,627,962 | \$ (362,204) | (22.2) |

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**Subscriber-related revenue.** DISH Network Subscriber-related revenue totaled \$5.743 billion for the six months ended June 30, 2009, an increase of \$57 million or 1.0% compared to the same period in 2008. This increase was primarily related to the increase in ARPU discussed below.

**ARPU.** Monthly average revenue per subscriber was \$70.38 during the six months ended June 30, 2009 versus \$68.66 during the same period in 2008. The \$1.72 or 2.5% increase in ARPU was primarily attributable to price increases in February 2009 and 2008 on some of our most popular programming packages and changes in the sales mix toward HD programming packages and advanced hardware offerings. As a result of our current promotions, which provide an incentive for subscribers to select HD programming packages and advanced hardware offerings, we continue to see increased penetration in our HD programming and hardware related fees, which include fees earned from our DishHOME Protection Plan, fees for DVRs and rental fees. These increases were partially offset by an increase in the amount of discounted programming, a decrease in pay-per-view buys and a decrease in premium movie revenue.

**Subscriber-related expenses.** Subscriber-related expenses totaled \$3.082 billion during the six months ended June 30, 2009, an increase of \$214 million or 7.4% compared to the same period 2008. The increase in Subscriber-related expenses was primarily attributable to higher costs for: (i) programming content partially offset by a non-recurring programming expense adjustment of approximately \$27 million, (ii) call center operations, and (iii) customer retention. The increase in programming content costs was primarily related to annual price escalation clauses in certain of our programming contracts and the renewal of certain contracts at higher rates. The increases related to call center operations were driven in part by our investments in staffing, training, information systems, and other initiatives. These investments are intended to help combat inefficiencies introduced by the increasing complexity of our business and technology, improve customer satisfaction, reduce churn, increase productivity, and allow us to better scale our business over the long run. We cannot, however, be certain that our increased spending will ultimately yield these benefits. In the meantime, we may continue to incur higher costs as a result of both our operational inefficiencies and increased spending. The increase in customer retention expense was primarily driven by more upgrades of existing customers to HD and DVR receivers and the equipment replacement to migrate certain subscribers to free up transponder capacity to support HD programming and other initiatives. We expect to continue these initiatives through 2009. We believe that the benefit from the increase in available transponder capacity outweighs the short-term cost of these equipment changes. Subscriber-related expenses represented 53.7% and 50.5% of Subscriber-related revenue during the six months ended June 30, 2009 and 2008, respectively. The increase in this expense to revenue ratio primarily resulted from the increase in Subscriber-related expenses discussed above, partially offset by an increase in ARPU.

**Satellite and transmission expenses EchoStar.** Satellite and transmission expenses EchoStar totaled \$168 million during the six months ended June 30, 2009, an increase of \$12 million or 7.7% compared to the same period during 2008. This change was primarily attributable to an increase in uplink services provided by EchoStar related to the launch of Ciel II which commenced commercial operations in February 2009 and continued expansion of our HD local markets, partially offset by a decrease in the transponder capacity leased from EchoStar.

**Subscriber acquisition costs.** Subscriber acquisition costs totaled \$680 million for the six months ended June 30, 2009, a decrease of \$66 million or 8.8% compared to the same period in 2008. This decrease was primarily attributable to the decline in gross new subscribers and the decrease in SAC discussed below.

**SAC.** SAC was \$685 during the six months ended June 30, 2009 compared to \$704 during the same period in 2008, a decrease of \$19, or 2.7%. This decrease was primarily attributable to a shift in the mix of sales from independent retailers to direct sales, which resulted in lower incentives paid, partially offset by additional advertising costs per activation during the period. The increase in deployment of more advanced set-top boxes, such as HD receivers and HD DVRs, was in large part offset by lower hardware costs for the same or similar receiver model.

During the six months ended June 30, 2009 and 2008, the amount of equipment capitalized under our lease program for new subscribers totaled \$268 million and \$298 million, respectively. This decrease in capital expenditures under our lease program for new subscribers resulted primarily from lower gross subscriber additions.



Our SAC calculation does not reflect any benefit from payments we received in connection with equipment not returned to us from disconnecting lease subscribers and returned equipment that is made available for sale rather

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than being redeployed through our lease program. During the six months ended June 30, 2009 and 2008, these amounts totaled \$63 million and \$62 million, respectively.

**General and administrative expenses.** General and administrative expenses totaled \$293 million during the six months ended June 30, 2009, an increase of \$28 million or 10.7% compared to the same period in 2008. This increase was primarily attributable to an increase in personnel costs and professional fees to support the DISH Network and an expense associated with the resolution of a dispute with the attorneys general from 46 states. General and administrative expenses represented 5.0% and 4.6% of Total revenue during the six months ended June 30, 2009 and 2008, respectively. The increase in the ratio of the expenses to Total revenue was primarily attributable to the changes in expenses discussed above.

**Tivo litigation expense.** We recorded \$196 million of Tivo litigation expense during the six months ended June 30, 2009 to reflect the \$103 million of supplemental damages awarded by the District Court, and for interest and supplemental damages for the period from April 2008 through June 2009. See Note 10 in the Notes to our Condensed Consolidated Financial Statements for further discussion.

**Depreciation and amortization.** Depreciation and amortization expense totaled \$469 million during the six months ended June 30, 2009, a \$52 million or 10.0% decrease compared to the same period in 2008. The decrease in Depreciation and amortization expense was primarily due to the decline in depreciation expense related to set-top boxes used in our lease programs and the abandonment of a software development project designed to support our IT systems during the six months ended June 30, 2008. The decrease in expense related to set-top boxes resulted from an increase in the number of fully-depreciated set-top boxes still in service and in the capitalization of new advanced equipment which has a longer estimated useful life.

**Interest income.** Interest income totaled \$16 million during the six months ended June 30, 2009, a decrease of \$11 million compared to the same period in 2008. This decrease principally resulted from lower cash and marketable investment securities balances and lower percentage returns earned on our cash and marketable investment securities during the six months ended June 30, 2009.

**Interest expense, net of amounts capitalized.** Interest expense totaled \$175 million during the six months ended June 30, 2009, a decrease of \$8 million or 4.4% compared to the same period in 2008. This decrease primarily resulted from the reduction in interest expense associated with 2008 debt redemptions, partially offset by an increase in interest expense related to the Ciel II capital lease.

**Other, net.** Other, net expense totaled \$40 million during the six months ended June 30, 2009, an increase of \$22 million compared to the same period in 2008. This change primarily resulted from an increase of \$23 million in impairments on our other investment securities during 2009 and a loss on the exchange of a marketable investment of \$7 million, partially offset by a decrease in unrealized losses on other investment securities of \$5 million during 2009.

**Earnings before interest, taxes, depreciation and amortization.** EBITDA was \$1.266 billion during the six months ended June 30, 2009, a decrease of \$362 million or 22.2% compared to the same period in 2008. EBITDA for the six months ended June 30, 2009 was negatively impacted by the \$196 million Tivo litigation expense. The following table reconciles EBITDA to the accompanying financial statements.

|                                     | <b>For the Six Months<br/>Ended June 30,</b> |              |
|-------------------------------------|--|--------------|
|                                     | <b>2009</b>                                  | <b>2008</b>  |
|                                     | (In thousands)                               |              |
| EBITDA                              | \$ 1,265,758                                 | \$ 1,627,962 |
| Less:                               |  |              |
| Interest expense, net               | 159,023                                      | 155,570      |
| Income tax provision (benefit), net | 262,038                                      | 357,310      |
| Depreciation and amortization       | 468,593                                      | 520,614      |

|                   |            |            |
|-------------------|------------|------------|
| Net income (loss) | \$ 376,104 | \$ 594,468 |
|-------------------|------------|------------|

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**Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

EBITDA is not a measure determined in accordance with accounting principles generally accepted in the United States, or GAAP, and should not be considered a substitute for operating income, net income or any other measure determined in accordance with GAAP. EBITDA is used as a measurement of operating efficiency and overall financial performance and we believe it to be a helpful measure for those evaluating companies in the pay-TV industry. Conceptually, EBITDA measures the amount of income generated each period that could be used to service debt, pay taxes and fund capital expenditures. EBITDA should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP.

***Income tax (provision) benefit, net.*** Our income tax provision was \$262 million during the six months ended June 30, 2009, a decrease of \$95 million compared to the same period in 2008. The decrease in the provision was primarily related to the decrease in Income (loss) before income taxes, partially offset by an increase in our effective tax rate as a result of the establishment of valuation allowances against certain deferred tax assets that are capital in nature.

***Net income (loss).*** Net income was \$376 million during the six months ended June 30, 2009, a decrease of \$218 million compared to \$594 million for the same period in 2008. The decrease was primarily attributable to the changes in revenue and expenses discussed above.

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**Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS** Continued  
**LIQUIDITY AND CAPITAL RESOURCES**

**Cash, Cash Equivalents and Marketable Investment Securities**

We consider all liquid investments purchased within 90 days of their maturity to be cash equivalents. See Item 3. Quantitative and Qualitative Disclosures About Market Risk for further discussion regarding our marketable investment securities. As of June 30, 2009, our cash, cash equivalents and current marketable investment securities totaled \$1.321 billion compared to \$559 million as of December 31, 2008, an increase of \$762 million. This increase in cash, cash equivalents and current marketable investment securities was primarily related to an increase in cash generated from operations, partially offset by capital expenditures, the repurchase of our common stock and the repayment of debt.

We have investments in various debt and equity instruments including corporate bonds, corporate equity securities, government bonds, and variable rate demand notes (VRDNs). VRDNs are long-term floating rate municipal bonds with embedded put options that allow the bondholder to sell the security at par plus accrued interest. All of the put options are secured by a pledged liquidity source. Our VRDN portfolio is comprised of many municipalities and financial institutions that serve as the pledged liquidity source. While they are classified as marketable investment securities, the put option allows VRDNs to be liquidated on a same day or on a five business day settlement basis. As of June 30, 2009 and December 31, 2008, we held VRDNs with fair values of \$838 million and \$240 million, respectively.

The following discussion highlights our cash flow activities during the six months ended June 30, 2009.

**Cash Flow*****Cash flows from operating activities***

For the six months ended June 30, 2009, we reported net cash flows from operating activities of \$1.246 billion. This amount primarily includes net income adjusted for Depreciation and amortization and Realized and unrealized losses (gains) on investments of \$884 million. In addition, our operating cash flow was positively impacted by timing differences between book expense and cash payments related to the Tivo litigation charge of \$196 million and other changes in working capital.

***Cash flows from investing activities***

For the six months ended June 30, 2009, we reported net cash outflows from investing activities of \$1.203 billion primarily related to net purchases of marketable investment securities of \$673 million, capital expenditures totaling \$467 million and increases in restricted cash and marketable investment securities of \$62 million. The capital expenditures included \$403 million associated with our subscriber acquisition and retention lease programs, \$47 million of non-discretionary spending for satellite capital expenditures and \$17 million of other corporate capital expenditures. The change in restricted cash and marketable investment securities primarily related to our litigation with Tivo.

***Cash flows from financing activities***

For the six months ended June 30, 2009, we reported net cash outflows from financing activities of \$29 million primarily resulting from common stock repurchases of \$19 million and debt repayments of \$12 million.

**Free Cash Flow**

We define free cash flow as Net cash flows from operating activities less Purchases of property and equipment, as shown on our Condensed Consolidated Statements of Cash Flows. We believe free cash flow is an important liquidity metric because it measures, during a given period, the amount of cash generated that is available to repay debt obligations, make investments, fund acquisitions and for certain other activities. Free cash flow is not a measure determined in accordance with GAAP and should not be considered a substitute for Operating income, Net income, Net cash flows from operating activities or any other measure determined in accordance with

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GAAP. Since free cash flow includes investments in operating assets, we believe this non-GAAP liquidity measure is useful in addition to the most directly comparable GAAP measure Net cash flows from operating activities. During the six months ended June 30, 2009 and 2008, free cash flow was significantly impacted by changes in operating assets and liabilities as shown in the Net cash flows from operating activities section of our Condensed Consolidated Statements of Cash Flows included herein. Operating asset and liability balances can fluctuate significantly from period to period and there can be no assurance that free cash flow will not be negatively impacted by material changes in operating assets and liabilities in future periods, since these changes depend upon, among other things, management's timing of payments and control of inventory levels, and cash receipts. In addition to fluctuations resulting from changes in operating assets and liabilities, free cash flow can vary significantly from period to period depending upon, among other things, subscriber growth, subscriber revenue, subscriber churn, subscriber acquisition costs including amounts capitalized under our equipment lease programs, operating efficiencies, increases or decreases in purchases of property and equipment and other factors.

The following table reconciles free cash flow to Net cash flows from operating activities.

|  | <b>For the Six Months<br/>Ended June 30,</b> |              |
|--|--|--------------|
|  | <b>2009</b>                                  | <b>2008</b>  |
|  | (In thousands)                               |              |
| Free cash flow                           | \$ 779,110                                   | \$ 813,547   |
| Add back:                                |  |              |
| Purchases of property and equipment      | 466,733                                      | 528,342      |
| Net cash flows from operating activities | \$ 1,245,843                                 | \$ 1,341,889 |

**Subscriber Churn**

Our subscriber churn rate for the six months ended June 30, 2009 and 2008 was 1.78%. We are continuing to focus on operational issues specific to DISH Network.

Our distribution relationship with AT&T was a substantial contributor to our gross and net subscriber additions over the past several years, accounting for approximately 17% of our gross subscriber additions for the year ended December 31, 2008. This distribution relationship ended January 31, 2009. Consequently, beginning with the second quarter 2009, AT&T no longer contributes to our gross subscriber additions. It may be difficult for us to develop alternative distribution channels that will fully replace AT&T and if we are unable to do so, our gross and net subscriber additions may be further impacted, our subscriber churn may increase, and our results of operations may be adversely affected. In addition, approximately one million of our current subscribers were acquired through our distribution relationship with AT&T and subscribers acquired through this channel have historically churned at a higher rate than our overall subscriber base. Although AT&T is not permitted to target these subscribers for transition to another pay-TV service and we and AT&T are required to maintain bundled billing and cooperative customer service for these subscribers, these subscribers may still churn at higher than historical rates following termination of the AT&T distribution relationship.

**Subscriber Acquisition and Retention Costs**

We incur significant up-front costs to acquire subscribers, including advertising, retailer incentives, equipment, installation, and new customer promotions. While we attempt to recoup these up-front costs over the lives of their subscription, there can be no assurance that we will. We deploy business rules such as credit requirements and commitments to receive service for a minimum term, and we strive to provide outstanding customer service, to increase the likelihood of customers keeping their DISH Network service over longer periods of time. Our subscriber acquisition costs may vary significantly from period to period.

We incur significant costs to retain our existing customers, mostly by upgrading their equipment to HD and DVR receivers. As with our subscriber acquisition costs, our retention spending includes the cost of equipment and installation. We also offer free programming and/or promotional pricing for limited periods for existing customers

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

in exchange for a commitment. A major component of our retention efforts includes the installation of equipment for customers who move. Our subscriber retention costs may vary significantly from period to period.

**Satellites**

Operation of our subscription television service requires that we have adequate satellite transmission capacity for the programming we offer. Moreover, current competitive conditions require that we continue to expand our offering of new programming, particularly by expanding local HD coverage and offering more HD national channels. While we generally have had in-orbit satellite capacity sufficient to transmit our existing channels and some backup capacity to recover the transmission of certain critical programming, our backup capacity is limited. In the event of a failure or loss of any of our satellites, we may need to acquire or lease additional satellite capacity or relocate one of our other satellites and use it as a replacement for the failed or lost satellite. Such a failure could result in a prolonged loss of critical programming or a significant delay in our plans to expand programming as necessary to remain competitive and cause us to expend a significant portion of our cash to acquire or lease additional satellite capacity.

**Security Systems**

Increases in theft of our signal, or our competitors' signals, could in addition to reducing new subscriber activations, also cause subscriber churn to increase. We use microchips embedded in credit card-sized access cards, called smart cards, or security chips in our receiver systems to control access to authorized programming content ( Security Access Devices ). Our signal encryption has been compromised in the past and may be compromised in the future even though we continue to respond with significant investment in security measures, such as Security Access Device replacement programs and updates in security software, that are intended to make signal theft more difficult. It has been our prior experience that security measures may be only effective for short periods of time or not at all and that we remain susceptible to additional signal theft. During the second quarter of 2009, we completed the replacement of our Security Access Devices and expect additional future replacements of these devices to be necessary to keep our system secure. We cannot assure you that we will be successful in reducing or controlling theft of our programming content and we may incur additional costs in the future if our Security Access Device replacement plan is not effective.

**Other**

We are also vulnerable to fraud, particularly in the acquisition of new subscribers. While we are addressing the impact of subscriber fraud through a number of actions, including eliminating certain payment options for subscribers, there can be no assurance that we will not continue to experience fraud which could impact our subscriber growth and churn. The current economic downturn may create greater incentive for signal theft and subscriber fraud, which could lead to higher subscriber churn and reduced revenue.

**Stock Repurchases**

Our board of directors previously authorized stock repurchases of up to \$1.0 billion of our Class A common stock. During the six months ended June 30, 2009, we repurchased 1.9 million shares of our common stock for \$19 million. As of June 30, 2009, we may repurchase up to \$981 million under this plan.

**Obligations and Future Capital Requirements**

We expect to fund our future working capital, capital expenditure and debt service requirements from cash generated from operations, existing cash and marketable investment securities balances, and cash generated through new additional capital. The amount of capital required to fund our future working capital and capital expenditure needs varies, depending on, among other things, the rate at which we acquire new subscribers and the cost of subscriber acquisition and retention, including capitalized costs associated with our new and existing subscriber equipment lease programs. The majority of our capital expenditures for 2009 are driven by the costs associated with subscriber premises equipment, included in our firm purchase obligations, as well as capital expenditures for our satellite-related obligations. These expenditures are necessary to operate and maintain DISH Network. Consequently, we consider them to be non-discretionary. The amount of capital required will also depend on the levels of investment





**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

necessary to support potential strategic initiatives, including our plans to expand our national and local HD offerings and other strategic opportunities that may arise from time to time. Our capital expenditures vary depending on the number of satellites leased or under construction at any point in time, and could increase materially as a result of increased competition, significant satellite failures, or continued general economic downturn. These factors could require that we raise additional capital in the future.

If we are unsuccessful in overturning the District Court's ruling on Tivo's motion for contempt, we are not successful in developing and deploying potential new alternative technology and we are unable to reach a license agreement with Tivo on reasonable terms, we would be required to eliminate DVR functionality in all but approximately 192,000 digital set-top boxes in the field and cease distribution of digital set-top boxes with DVR functionality. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality, which would likely result in a significant decrease in new subscriber additions as well as a substantial loss of current subscribers. Furthermore, the inability to offer DVR functionality could cause certain of our distribution channels to terminate or significantly decrease their marketing of DISH Network services. The adverse effect on our financial position and results of operations if the District Court's contempt order is upheld is likely to be significant.

Additionally, the supplemental damage award of \$103 million does not include damages for the period after April 2008 or sanctions for contempt. In the event that we are unsuccessful in our appeal, we could also have to pay substantial additional damages and contempt sanctions. Depending on the amount of any additional damage or sanction award or any monetary settlement, we may be required to raise additional capital at a time and in circumstances in which we would normally not raise capital. Therefore, any capital we raise may be on terms that are unfavorable to us, which might adversely affect our financial position and results of operations and might also impair our ability to raise capital on acceptable terms in the future to fund our own operations and initiatives. We believe the cost of such capital and its terms and conditions may be substantially less attractive than our previous financings.

If we are successful in overturning the District Court's ruling on Tivo's motion for contempt, but unsuccessful in defending against any subsequent claim in a new action that our original alternative technology or any potential new alternative technology infringes Tivo's patent, we could be prohibited from distributing DVRs or could be required to modify or eliminate our then-current DVR functionality in some or all set-top boxes in the field. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality and the adverse effect on our business could be material. We could also have to pay substantial additional damages.

Because both we and EchoStar are defendants in the Tivo lawsuit, we and EchoStar are jointly and severally liable to Tivo for any final damages and sanctions that may be awarded by the Court. We have determined that we are obligated under the agreements entered into in connection with the Spin-off to indemnify EchoStar for substantially all liability arising from this lawsuit. EchoStar has agreed to contribute an amount equal to its \$5 million intellectual property liability limit under the Receiver Agreement. We and EchoStar have further agreed that EchoStar's \$5 million contribution would not exhaust EchoStar's liability to us for other intellectual property claims that may arise under the Receiver Agreement. We and EchoStar also agreed that we would each be entitled to joint ownership of, and a cross-license to use, any intellectual property developed in connection with any potential new alternative technology. We have not yet procured a contract for the launch of our EchoStar XV satellite. While the cost of this launch will depend upon the terms and conditions of the contract, we estimate that the cost could range from approximately \$90 million to \$120 million. We anticipate incurring this cost between the current period and the expected launch of the satellite in late 2010.

From time to time we evaluate opportunities for strategic investments or acquisitions that may complement our current services and products, enhance our technical capabilities, improve or sustain our competitive position, or otherwise offer growth opportunities. We may make investments in or partner with others to expand our business into mobile and portable video, data and voice services. Future material investments or acquisitions may require that we obtain additional capital, assume third party debt or incur other long-term obligations.

We paid \$712 million to acquire certain 700 MHz wireless licenses, which were granted to us by the FCC in February 2009. In order to commercialize these licenses and satisfy FCC build-out requirements, we may be required to make significant additional investments or partner with others. Depending on the nature and scope of such commercialization and build-out, our investment could vary significantly. Part or all of our licenses may be terminated for failure to satisfy FCC build-out requirements. We currently plan to perform a market test to evaluate different technologies and consumer acceptance during 2010.

Recent developments in the financial markets have made it more difficult for issuers of high yield indebtedness, such as us, to access capital markets at acceptable terms. These developments may have a significant effect on our cost of financing and our liquidity position.

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**Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

A portion of our investment portfolio is invested in asset backed securities, auction rate securities, mortgage backed securities, special investment vehicles and strategic investments and as a result a portion of our portfolio has restricted liquidity. Liquidity in the markets for these investments has been impacted in the past year and these market conditions have adversely affected our liquidity. In addition, certain of these securities have defaulted or have been materially downgraded, causing us to record impairment charges. If the credit ratings of these securities further deteriorate or the lack of liquidity in the marketplace becomes prolonged, we may be required to record further impairment charges. Moreover, the current significant volatility of domestic and global financial markets has greatly affected the volatility and value of our marketable investment securities. To the extent we require access to funds, we may need to sell these securities under unfavorable market conditions, record further impairment charges and fall short of our financing needs.

**Off-Balance Sheet Arrangements**

Other than the Guarantees disclosed in Note 10 to our Condensed Consolidated Financial Statements, we generally do not engage in off-balance sheet financing activities.

**Table of Contents****Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK****Market Risks Associated With Financial Instruments**

Our investments and debt are exposed to market risks, discussed below.

*Cash, Cash Equivalents and Marketable Investment Securities.* As of June 30, 2009, our restricted and unrestricted cash, cash equivalents and current and noncurrent marketable investment securities had a fair value of \$1.558 billion. Of that amount, a total of \$1.378 billion was invested in: (a) cash; (b) debt instruments of the U.S. Government and its agencies; (c) commercial paper and corporate notes with an overall average maturity of less than one year and rated in one of the four highest rating categories by at least two nationally recognized statistical rating organizations; and (d) instruments with similar risk, duration and credit quality characteristics to the commercial paper described above. The primary purpose of these investing activities has been to preserve principal until the cash is required to, among other things, fund operations, make strategic investments and expand the business. Consequently, the size of this portfolio fluctuates significantly as cash is received and used in our business. As of June 30, 2009, all of the \$1.378 billion was invested in fixed or variable rate instruments. The value of these investments can be impacted by interest rate fluctuations, but while an increase in interest rates would ordinarily adversely impact the fair value of fixed rate investments, we normally hold these investments to maturity. Further, the value could be lowered by credit losses should economic conditions worsen.

*Auction Rate and Mortgage Backed Securities.* As of June 30, 2009, we held investments in auction rate securities ( ARS ) and mortgage backed securities ( MBS ) of \$92 million, which are reported at fair value. Recent events in the credit markets have reduced or eliminated current liquidity for certain of our ARS and MBS investments. As a result, we classify these investments as noncurrent assets as we intend to hold these investments until they recover or mature. A hypothetical 10% adverse change in the price of these investments would result in an approximate \$9 million decrease in the fair value of these investments.

*Strategic Marketable Investment Securities.* In general, our marketable investment securities portfolio includes debt and equity of public companies we hold for strategic and financial purposes. As of June 30, 2009, we held strategic and financial debt and equity investments of public companies with a fair value of \$140 million. These investments, which are concentrated in a small number of companies, are highly speculative and have experienced and continue to experience volatility. The fair value of our strategic and financial debt and equity investments can be significantly impacted by the risk of adverse changes in securities markets generally, as well as risks related to the performance of the companies whose securities we have invested in, risks associated with specific industries, and other factors. These investments are subject to significant fluctuations in fair value due to the volatility of the securities markets and of the underlying businesses. A hypothetical 10% adverse change in the price of our public strategic debt and equity investments would result in approximately a \$14 million decrease in the fair value of these investments.

*Other Investment Securities.* We are exposed to risk as it relates to changes in the market value of our other investments which totaled \$3 million as of June 30, 2009. We invest in equity instruments of public and private companies for operational and strategic business purposes. These securities are subject to significant fluctuations in fair value due to volatility of the stock market and the industry in which the companies operate. A hypothetical 10% adverse change in the price of these equity instruments would result in an approximate less than \$1 million decrease in the value of these investments.

Our ability to realize value from our strategic investments in companies that are not publicly traded depends on the success of those companies' businesses and their ability to obtain sufficient capital to execute their business plans. Because private markets are not as liquid as public markets, there is also increased risk that we will not be able to sell these investments, or that when we desire to sell them we will not be able to obtain fair value for them.

*Interest Rate Risk.* Our cash, cash equivalents and marketable investment securities had an average annual return for the six months ended June 30, 2009 of 1.8%. A decrease in interest rates does have the effect of reducing our future annual interest income from this portfolio, since funds would be re-invested at lower rates as the instruments mature. A hypothetical 10% decrease in average interest rates during 2009 would result in a decrease of approximately \$2 million in annual interest income.

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**Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK Continued**

*Fixed Rate Debt, Mortgages and Other Notes Payable.* At June 30, 2009, we had fixed-rate debt, mortgages and other notes payable of \$4.819 billion on our Condensed Consolidated Balance Sheets. We estimated the fair value of this debt to be approximately \$4.565 billion using quoted market prices for our publicly traded debt, which constitutes approximately 99% of our debt, and an analysis based on certain assumptions discussed below for our private debt. In completing our analysis for our private debt, we evaluate market conditions, related securities, various public and private offerings, and other publicly available information. In performing this analysis, we make various assumptions regarding credit spreads, volatility, and the impact of these factors on the value of the notes. The fair value of our debt is affected by fluctuations in interest rates. A hypothetical 10% decrease in assumed interest rates would increase the fair value of our debt by approximately \$157 million. To the extent interest rates increase, our costs of financing would increase at such time as we are required to refinance our debt. As of June 30, 2009, a hypothetical 10% increase in assumed interest rates would increase our annual interest expense by approximately \$33 million.

**Derivative Financial Instruments**

In general, we do not use derivative financial instruments for hedging or speculative purposes, but we may do so in the future.

**Item 4. CONTROLS AND PROCEDURES**

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we evaluated the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934) as of the end of the period covered by this report. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

There has been no change in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934) during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**Table of Contents****PART II OTHER INFORMATION****Item 1. LEGAL PROCEEDINGS**

In connection with the Spin-off, we entered into a separation agreement with EchoStar, which provides among other things for the division of certain liabilities, including liabilities resulting from litigation. Under the terms of the separation agreement, EchoStar has assumed certain liabilities that relate to its business including certain designated liabilities for acts or omissions prior to the Spin-off. Certain specific provisions govern intellectual property related claims under which, generally, EchoStar will only be liable for its acts or omissions following the Spin-off and we will indemnify EchoStar for any liabilities or damages resulting from intellectual property claims relating to the period prior to the Spin-off as well as our acts or omissions following the Spin-off.

***Acacia***

During 2004, Acacia Media Technologies ( Acacia ) filed a lawsuit against us and EchoStar in the United States District Court for the Northern District of California. The suit also named DirecTV, Comcast, Charter, Cox and a number of smaller cable companies as defendants. Acacia is an entity that seeks to license an acquired patent portfolio without itself practicing any of the claims recited therein. The suit alleges infringement of United States Patent Nos. 5,132,992, 5,253,275, 5,550,863, 6,002,720 and 6,144,702, which relate to certain systems and methods for transmission of digital data. In March 2008, the Court issued an order outlining a schedule for filing dispositive invalidity motions based on its claim constructions. Acacia has agreed to stipulate to invalidity based on the Court's claim constructions in order to proceed immediately to the Federal Circuit on appeal. The Court, however, has permitted us to file additional invalidity motions, which we have done. The Court has not yet ruled on those motions. We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Broadcast Innovation, L.L.C.***

During 2001, Broadcast Innovation, L.L.C. ( Broadcast Innovation ) filed a lawsuit against us, EchoStar, DirecTV, Thomson Consumer Electronics and others in United States District Court in Denver, Colorado. The suit alleges infringement of United States Patent Nos. 6,076,094 (the 094 patent) and 4,992,066 (the 066 patent). The 094 patent relates to certain methods and devices for transmitting and receiving data along with specific formatting information for the data. The 066 patent relates to certain methods and devices for providing the scrambling circuitry for a pay television system on removable cards. Subsequently, DirecTV and Thomson settled with Broadcast Innovation leaving us as the only defendant.

During 2004, the judge issued an order finding the 066 patent invalid. Also in 2004, the Court found the 094 patent invalid in a parallel case filed by Broadcast Innovation against Charter and Comcast. In 2005, the United States Court of Appeals for the Federal Circuit overturned the 094 patent finding of invalidity and remanded the Charter case back to the District Court. During June 2006, Charter filed a reexamination request with the United States Patent and Trademark Office. The Court has stayed the Charter case pending reexamination, and our case has been stayed pending resolution of the Charter case.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

**Table of Contents****PART II OTHER INFORMATION Continued*****Channel Bundling Class Action***

On September 21, 2007, a purported class of cable and satellite subscribers filed an antitrust action against us in the United States District Court for the Central District of California. The suit also names as defendants DirecTV, Comcast, Cablevision, Cox, Charter, Time Warner, Inc., Time Warner Cable, NBC Universal, Viacom, Fox Entertainment Group, and Walt Disney Company. The suit alleges, among other things, that the defendants engaged in a conspiracy to provide customers with access only to bundled channel offerings as opposed to giving customers the ability to purchase channels on an a la carte basis. We filed a motion to dismiss, which the Court denied in July 2008. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Enron Commercial Paper Investment***

During October 2001, we received approximately \$40 million from the sale of Enron commercial paper to a third party broker. That commercial paper was ultimately purchased by Enron. During November 2003, an action was commenced in the United States Bankruptcy Court for the Southern District of New York against approximately 100 defendants, including us, who invested in Enron's commercial paper. On April 7, 2009, we settled the litigation for an immaterial amount.

***ESPN***

On January 30, 2008, we filed a lawsuit against ESPN, Inc., ESPN Classic, Inc., ABC Cable Networks Group, Soapnet L.L.C., and International Family Entertainment (collectively ESPN) for breach of contract in New York State Supreme Court. Our complaint alleges that ESPN failed to provide us with certain high-definition feeds of the Disney Channel, ESPN News, Toon, and ABC Family. ESPN asserted a counterclaim, and then filed a motion for summary judgment, alleging that we owed approximately \$35 million under the applicable affiliation agreements. We brought a motion to amend our complaint to assert that ESPN was in breach of certain most-favored-nation provisions under the affiliation agreements. On April 15, 2009, the trial court granted our motion to amend the complaint, and granted, in part, ESPN's motion on the counterclaim, finding that we are liable for some of the amount alleged to be owing but that the actual amount owing is disputed and will have to be determined at a later date. We will appeal the partial grant of ESPN's motion. Since the partial grant of ESPN's motion, they have amended their counterclaim to seek an additional \$20 million under the applicable affiliation agreements. We intend to vigorously prosecute and defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Finisar Corporation***

Finisar Corporation (Finisar) obtained a \$100 million verdict in the United States District Court for the Eastern District of Texas against DirecTV for patent infringement. Finisar alleged that DirecTV's electronic program guide and other elements of its system infringe United States Patent No. 5,404,505 (the 505 patent).

During 2006, we and EchoStar, together with NagraStar LLC, filed a Complaint for Declaratory Judgment in the United States District Court for the District of Delaware against Finisar that asks the Court to declare that we do not infringe, and have not infringed, any valid claim of the 505 patent. During April 2008, the Federal Circuit reversed the judgment against DirecTV and ordered a new trial. Our case is stayed until the DirecTV action is resolved.

We intend to vigorously prosecute this case. In the event that a Court ultimately determines that we infringe this patent, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to modify our system architecture. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Global Communications***

During April 2007, Global Communications, Inc. (Global) filed a patent infringement action against us and EchoStar in the United States District Court for the Eastern District of Texas. The suit alleges infringement of United States Patent No. 6,947,702 (the 702 patent), which relates to satellite reception. In October 2007, the



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**PART II OTHER INFORMATION Continued**

United States Patent and Trademark Office granted our request for reexamination of the 702 patent and issued an Office Action finding that all of the claims of the 702 patent were invalid. At the request of the parties, the District Court stayed the litigation until the reexamination proceeding is concluded and/or other Global patent applications issue.

During June 2009, Global filed a patent infringement action against us and EchoStar in the United States District Court for the Northern District of Florida. The suit alleges infringement of United States Patent No. 7,542,717 (the 717 patent), which relates to satellite reception.

We intend to vigorously defend these cases. In the event that a Court ultimately determines that we infringe the 702 patent and/or the 717 patent, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Guardian Media***

During December 2008, Guardian Media Technologies LTD ( Guardian ) filed suit against us, EchoStar, EchoStar Technologies L.L.C., DirecTV and several other defendants in the United States District Court for the Central District of California alleging infringement of United States Patent Nos. 4,930,158 and 4,930,160. Both patents are expired and relate to certain parental lock features.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Katz Communications***

During June 2007, Ronald A. Katz Technology Licensing, L.P. ( Katz ) filed a patent infringement action against us in the United States District Court for the Northern District of California. The suit alleges infringement of 19 patents owned by Katz. The patents relate to interactive voice response, or IVR, technology.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Multimedia Patent Trust***

On February 13, 2009, Multimedia Patent Trust ( MPT ) filed suit against us, EchoStar, DirecTV and several other defendants in the United States District Court for the Southern District of California alleging infringement of United States Patent Nos. 4,958,226, 5,227,878, 5,136,377, 5,500,678 and 5,563,593, which relate to video encoding, decoding and compression technology. MPT is an entity that seeks to license an acquired patent portfolio without itself practicing any of the claims recited therein.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***NorthPoint Technology***

On July 2, 2009, NorthPoint Technology, Ltd ( Northpoint ) filed suit against us, EchoStar, and DirecTV in the United States District Court for the Western District of Texas alleging infringement of United States Patent No.

**Table of Contents****PART II OTHER INFORMATION Continued**

6,208,636 ( the 636 patent ). The 636 patent relates to the use of multiple low-noise block converter feedhorns, or LNBFs, which are antennas used for satellite reception.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Personalized Media Communications***

In February 2008, Personalized Media Communications, Inc. filed suit against us, EchoStar and Motorola, Inc. in the United States District Court for the Eastern District of Texas alleging infringement of United States Patent Nos. 4,694,490, 5,109,414, 4,965,825, 5,233,654, 5,335,277, and 5,887,243, which relate to satellite signal processing.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Retailer Class Actions***

During 2000, lawsuits were filed by retailers in Colorado state and federal courts attempting to certify nationwide classes on behalf of certain of our retailers. The plaintiffs are requesting the Courts declare certain provisions of, and changes to, alleged agreements between us and the retailers invalid and unenforceable, and to award damages for lost incentives and payments, charge backs, and other compensation. We have asserted a variety of counterclaims. The federal court action has been stayed during the pendency of the state court action. We filed a motion for summary judgment on all counts and against all plaintiffs. The plaintiffs filed a motion for additional time to conduct discovery to enable them to respond to our motion. The state court granted limited discovery which ended during 2004. The plaintiffs claimed we did not provide adequate disclosure during the discovery process. The state court agreed, and denied our motion for summary judgment as a result. In April 2008, the state court granted plaintiff's class certification motion and in January 2009, the state court entered an order excluding certain evidence that we can present at trial based on the prior discovery issues. The state court also denied plaintiffs' request to dismiss our counterclaims. The final impact of the court's evidentiary ruling cannot be fully assessed at this time. In May 2009, plaintiffs filed a motion for default judgment based on new allegations of discovery misconduct. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the lawsuit or determine the extent of any potential liability or damages.

***Technology Development Licensing***

On January 22, 2009, Technology Development and Licensing LLC ( TechDev ) filed suit against us and EchoStar in the United States District Court for the Northern District of Illinois alleging infringement of United States Patent No. 35, 952, which relates to certain favorite channel features. In July 2009, the Court granted our motion to stay the case pending two re-examination petitions before the Patent and Trademark Office.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Tivo Inc.***

During January 2008, the U.S. Court of Appeals for the Federal Circuit affirmed in part and reversed in part the April 2006 jury verdict concluding that certain of our digital video recorders, or DVRs, infringed a patent held by Tivo. In accordance with Statement of Financial Accounting Standards No. 5, Accounting for Contingencies ( SFAS 5 ), we previously recorded a total reserve of \$132 million on our Condensed Consolidated Balance Sheets to reflect the April 2006 jury verdict, supplemental damages through September 2006 and pre-judgment interest awarded by the Texas court, together with the estimated cost of potential further software infringement prior to implementation of our

alternative technology, discussed below, plus interest subsequent to entry of the judgment. In its January 2008 decision, the Federal Circuit affirmed the jury's verdict of infringement on Tivo's software claims, and upheld the award of damages from the District Court. The Federal Circuit, however, found that we did not literally infringe Tivo's hardware claims, and remanded such claims back to the District Court for further proceedings. On October 6, 2008, the Supreme Court denied our petition for certiorari. As a result, approximately \$105 million of the total \$132 million reserve was released from an escrow account to Tivo.

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We also developed and deployed next-generation DVR software. This improved software was automatically downloaded to our current customers' DVRs, and is fully operational (our original alternative technology). The download was completed as of April 2007. We received written legal opinions from outside counsel that concluded our original alternative technology does not infringe, literally or under the doctrine of equivalents, either the hardware or software claims of Tivo's patent. Tivo filed a motion for contempt alleging that we are in violation of the Court's injunction. We opposed this motion on the grounds that the injunction did not apply to DVRs that have received our original alternative technology, that our original alternative technology does not infringe Tivo's patent, and that we were in compliance with the injunction.

On June 2, 2009, the District Court granted Tivo's contempt motion, finding that our original alternative technology was not more than colorably different than the products found by the jury to infringe Tivo's patent, that the original alternative technology still infringed the software claims, and that even if the original alternative technology was non-infringing, the original injunction by its terms required that we disable DVR functionality in all but approximately 192,000 digital set-top boxes in the field. The District Court awarded Tivo \$103 million in supplemental damages and interest for the period from September 2006 to April 2008, based on an assumed \$1.25 per subscriber per month royalty rate. We posted a bond to secure that award pending appeal of the contempt order. In accordance with SFAS 5, during the three months ended June 30, 2009, we increased the total reserve on our Condensed Statement of Operations and Comprehensive Income (Loss) by \$196 million to reflect the supplemental damages and interest for the period from implementation of our original alternative technology through April 2008 and for the estimated cost of alleged software infringement for the period from April 2008 through June 2009 plus interest.

On July 1, 2009, the Federal Circuit Court of Appeals granted a permanent stay of the District Court's contempt order pending resolution of our appeal. In so doing, the Federal Circuit found, at a minimum, that we had a substantial case on the merits. The Federal Circuit set an expedited briefing schedule for the appeal with oral argument possible as early as November 2009.

The District Court held a hearing on July 28, 2009 on Tivo's claims for contempt sanctions, but has ordered that enforcement of any sanctions award will be stayed pending our appeal of the contempt order. Tivo is seeking up to \$975 million in contempt sanctions for the period from April 2008 to June 2009 based on, among other things, profits Tivo alleges we made from subscribers using DVRs. We opposed Tivo's request arguing, among other things, that sanctions are inappropriate because we made good faith efforts to comply with the Court's injunction. We also challenged Tivo's calculation of profits.

On August 3, 2009, the Patent and Trademark Office (the PTO) issued an initial office action rejecting the software claims of the 389 patent as being invalid in light of two prior patents. These are the same software claims that we were found to have infringed and which underlie the contempt ruling now pending on appeal. We believe that the PTO's conclusions are relevant to the issues on appeal as well as the pending sanctions proceedings in the District Court. The PTO's conclusions support our position that our original alternative technology is more than colorably different than the devices found to infringe by the jury; that our original alternative technology does not infringe; and that we acted in good faith to design around Tivo's patent.

In light of the District Court's finding of contempt, and its description of the manner in which it believes our original alternative technology infringed the 389 patent, we are also developing and testing potential new alternative technology in an engineering environment.

If we are unsuccessful in overturning the District Court's ruling on Tivo's motion for contempt, we are not successful in developing and deploying potential new alternative technology and we are unable to reach a license agreement with Tivo on reasonable terms, we would be required to eliminate DVR functionality in all but approximately 192,000 digital set-top boxes in the field and cease distribution of digital set-top boxes with DVR functionality. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality, which would likely result in a significant decrease in new subscriber additions as well as a substantial loss of current subscribers. Furthermore, the inability to offer DVR functionality could cause certain of our distribution channels to terminate or significantly decrease their marketing of DISH Network services. The adverse effect on our financial position and results of operations if the District Court's contempt order is upheld is likely to be significant. Additionally, the supplemental damage award of \$103 million does not include damages for the period after

April 2008 or sanctions for contempt. In the event that we are unsuccessful in our appeal, we could also have to pay substantial additional damages and contempt sanctions. Depending on the amount of any additional damage or sanction award or any monetary settlement, we may be required to raise additional capital at a time and in circumstances in which we would normally not raise capital. Therefore, any capital we raise may be on terms that are unfavorable to us, which might adversely affect our financial position and results of operations and might also impair our ability to raise capital on acceptable terms in the future to fund our own operations and initiatives. We believe the cost of such capital and its terms and conditions may be substantially less attractive than our previous financings.

**Table of Contents****PART II OTHER INFORMATION Continued**

If we are successful in overturning the District Court's ruling on Tivo's motion for contempt, but unsuccessful in defending against any subsequent claim in a new action that our original alternative technology or any potential new alternative technology infringes Tivo's patent, we could be prohibited from distributing DVRs or could be required to modify or eliminate our then-current DVR functionality in some or all set-top boxes in the field. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality and the adverse effect on our business could be material. We could also have to pay substantial additional damages. Because both we and EchoStar are defendants in the Tivo lawsuit, we and EchoStar are jointly and severally liable to Tivo for any final damages and sanctions that may be awarded by the Court. We have determined that we are obligated under the agreements entered into in connection with the Spin-off to indemnify EchoStar for substantially all liability arising from this lawsuit. EchoStar has agreed to contribute an amount equal to its \$5 million intellectual property liability limit under the Receiver Agreement. We and EchoStar have further agreed that EchoStar's \$5 million contribution would not exhaust EchoStar's liability to us for other intellectual property claims that may arise under the Receiver Agreement. We and EchoStar also agreed that we would each be entitled to joint ownership of, and a cross-license to use, any intellectual property developed in connection with any potential new alternative technology.

***Voom***

On May 28, 2008, Voom HD Holdings (Voom) filed a complaint against us in New York Supreme Court. The suit alleges breach of contract arising from our termination of the affiliation agreement we had with Voom for the carriage of certain Voom HD channels on the DISH Network satellite television service. In January 2008, Voom sought a preliminary injunction to prevent us from terminating the agreement. The Court denied Voom's motion, finding, among other things, that Voom was not likely to prevail on the merits of its case. Voom is claiming over \$1.0 billion in damages. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Other***

In addition to the above actions, we are subject to various other legal proceedings and claims which arise in the ordinary course of business, including among other things, disputes with programmers regarding fees. In our opinion, the amount of ultimate liability with respect to any of these actions is unlikely to materially affect our financial position, results of operations or liquidity.

**Item 1A. RISK FACTORS**

Item 1A, Risk Factors, of our Annual Report on Form 10-K for the year ended December 31, 2008 includes a detailed discussion of our risk factors. The information presented below updates, and should be read in conjunction with, the risk factors and information disclosed in our Annual Report on Form 10-K for 2008.

***If we are unsuccessful in overturning the District Court's ruling on Tivo's motion for contempt, we are not successful in developing and deploying potential new alternative technology and we are unable to reach a license agreement with Tivo on reasonable terms, we would be subject to substantial liability and would be prohibited from offering DVR functionality that would result in a significant loss of subscribers and place us at a significant disadvantage to our competitors.***

In June 2009, the U.S. District Court granted Tivo's motion for contempt finding that our next-generation DVRs continue to infringe Tivo's intellectual property and awarded Tivo an additional \$103 million dollars in supplemental damages.

If we are unsuccessful in overturning the District Court's ruling on Tivo's motion for contempt, we are not successful in developing and deploying potential new alternative technology and we are unable to reach a license agreement with Tivo on reasonable terms, we would be required to eliminate DVR functionality in all but approximately 192,000 digital set-top boxes in the field and cease distribution of digital set-top boxes with DVR functionality. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality, which would likely result in a significant decrease in new subscriber additions as well as a substantial loss of current subscribers. Furthermore, the inability to offer DVR functionality could cause certain of our distribution channels to terminate or significantly decrease their marketing of DISH Network services. The adverse effect on our financial position and results of operations if the District Court's contempt order is upheld is likely to be significant.

Additionally, the supplemental damage award of \$103 million does not include damages for the period after April 2008 or sanctions for contempt. In the event that we are unsuccessful in our appeal, we could also have to pay substantial additional damages and contempt sanctions. Depending on the amount of any additional damage or sanction award or any monetary settlement, we may be required to raise additional capital at a time and in circumstances in which we would normally not raise capital. Therefore, any capital we raise may be on terms that are unfavorable to us, which might adversely affect our financial position and results of operations and might also impair our ability to raise capital on acceptable terms in the future to fund our own operations and initiatives. We believe the cost of such capital and its terms and conditions may be substantially less attractive than our previous financings.

**Table of Contents****PART II OTHER INFORMATION Continued**

If we are successful in overturning the District Court's ruling on Tivo's motion for contempt, but unsuccessful in defending against any subsequent claim in a new action that our original alternative technology or any potential new alternative technology infringes Tivo's patent, we could be prohibited from distributing DVRs or could be required to modify or eliminate our then-current DVR functionality in some or all set-top boxes in the field. In that event we would be at a significant disadvantage to our competitors who could continue offering DVR functionality and the adverse effect on our business could be material. We could also have to pay substantial additional damages. Because both we and EchoStar are defendants in the Tivo lawsuit, we and EchoStar are jointly and severally liable to Tivo for any final damages and sanctions that may be awarded by the Court. We have determined that we are obligated under the agreements entered into in connection with the Spin-off to indemnify EchoStar for substantially all liability arising from this lawsuit. EchoStar has agreed to contribute an amount equal to its \$5 million intellectual property liability limit under the Receiver Agreement. We and EchoStar have further agreed that EchoStar's \$5 million contribution would not exhaust EchoStar's liability to us for other intellectual property claims that may arise under the Receiver Agreement. We and EchoStar also agreed that we would each be entitled to joint ownership of, and a cross-license to use, any intellectual property developed in connection with any potential new alternative technology.

**Item 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS*****Issuer Purchases of Equity Securities***

The following table provides information regarding repurchases of our Class A common stock from April 1, 2009 through June 30, 2009.

| <b>Period</b>            | <b>Total<br/>Number<br/>of<br/>Shares<br/>Purchased</b> | <b>Average<br/>Price<br/>Paid<br/>per<br/>Share</b> | <b>Total Number<br/>of<br/>Shares<br/>Purchased as<br/>Part of<br/>Publicly<br/>Announced<br/>Plans or<br/>Programs</b> | <b>Maximum<br/>Approximate<br/>Dollar Value of<br/>Shares<br/>that May Yet be<br/>Purchased Under<br/>the<br/>Plans or Programs<br/>(a)<br/>(In thousands)</b> |
|--------------------------|---|---|---|--|
| April 1 - April 30, 2009 |   | \$  |   | \$ 980,580   |
| May 1 - May 31, 2009     |   | \$  |   | \$ 980,580   |
| June 1 - June 30, 2009   |   | \$  |   | \$ 980,580   |
| Total                    |   | \$  |   | \$ 980,580   |

- (a) Our board of directors previously authorized stock repurchases of up to \$1.0 billion of our Class A common stock. In November 2008,



our board of directors extended the plan and authorized an increase in the maximum dollar value of shares that may be repurchased under the plan, such that we are authorized to repurchase up to \$1.0 billion of our outstanding shares through and including December 31, 2009, subject to a limitation to purchase no more than 20% of our outstanding common stock. As of June 30, 2009, we may repurchase up to \$981 million under this plan. Purchases under our repurchase program may be made through open market purchases, privately negotiated transactions, or Rule 10b5-1 trading plans, subject to market conditions and other factors. We may elect not to purchase the maximum amount of shares allowable under this program and we may also

enter into  
additional share  
repurchase  
programs  
authorized by our  
Board of  
Directors.

**Table of Contents****PART II OTHER INFORMATION Continued****Item 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

The following matters were voted upon at the annual meeting of our shareholders held on May 11, 2009:

- a. The election of James DeFranco, Cantey Ergen, Charles W. Ergen, Steven R. Goodbarn, Gary S. Howard, David K. Moskowitz, Tom A. Ortolf, and Carl E. Vogel as directors to serve until the 2010 annual meeting of shareholders;
- b. Ratification of the appointment of KPMG LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2009;
- c. The approval of the 2009 Stock Incentive Plan; and
- d. The approval of amendments to existing equity plans to allow for stock award exchange programs.

All matters voted on at the annual meeting were approved. The voting results were as follows:

|  | <b>For</b>    | <b>Votes<br/>Against/<br/>Withheld</b> | <b>Abstain</b> | <b>Broker<br/>Non-Votes</b> |
|--|---------------|--|----------------|-----------------------------|
| <i>Election as directors:</i>  |               |  |                |                             |
| James DeFranco   | 2,482,788,332 | 88,638,741                             |                |                             |
| Cantey Ergen   | 2,482,745,876 | 88,681,197                             |                |                             |
| Charles W. Ergen   | 2,490,579,989 | 80,847,084                             |                |                             |
| Steven R. Goodbarn   | 2,550,954,092 | 20,472,981                             |                |                             |
| Gary S. Howard   | 2,551,098,456 | 20,328,617                             |                |                             |
| David K. Moskowitz   | 2,487,521,563 | 83,905,510                             |                |                             |
| Tom A. Ortolf  | 2,551,107,749 | 20,319,324                             |                |                             |
| Carl E. Vogel  | 2,487,426,466 | 84,000,607                             |                |                             |
| <i>Ratification of the appointment of<br/>KPMG LLP as our independent<br/>registered public accounting firm for<br/>the fiscal year ending December 31,<br/>2009</i> |               |  |                |                             |
|  | 2,570,445,601 | 919,818                                | 61,654         |                             |
| <i>Approval of the 2009 Stock Incentive<br/>Plan</i>   |               |  |                |                             |
|  | 2,423,930,411 | 130,850,067                            | 39,761         | 16,606,834                  |
| <i>Approval of amendments to existing<br/>equity plans to allow for stock award<br/>exchange programs</i>  |               |  |                |                             |
|  | 2,423,633,752 | 131,148,580                            | 37,907         | 16,606,834                  |

**Item 5. OTHER INFORMATION**

**Transition Services Agreement.** We entered into a transition services agreement with EchoStar pursuant to which EchoStar has the right, but not the obligation, to receive the following services from us: finance, information technology, benefits administration, travel and event coordination, human resources, human resources development (training), program management, internal audit, legal, accounting and tax, and other support services. The fees for the services provided under the transition services agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. The transition services agreement has a term of two years ending on January 1, 2010. EchoStar may terminate the transition services agreement with respect to a particular service for any reason upon thirty days prior written notice. We and EchoStar have agreed that following January 1, 2010 EchoStar will continue to have the right, but not the obligation, to receive from us certain of the services previously provided under the transition services agreement for a one-year period and for successive one-year periods thereafter; however, EchoStar may terminate these services upon sixty days prior written notice.

**Satellite Procurement Agreement.** We entered into a satellite procurement agreement pursuant to which we have the right, but not the obligation, to engage EchoStar to manage the process of procuring new satellite capacity for DISH Network. The satellite procurement agreement has a two year term expiring on January 1, 2010. The fees for the services to be provided under the satellite procurement agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. We may terminate the satellite procurement agreement for any reason upon sixty days prior written notice. We and EchoStar have agreed that following January 1, 2010 we will continue to have the right, but not the obligation, to engage EchoStar to manage the process of procuring new satellite capacity for DISH Network for a one-year period and for successive one-year periods thereafter; however, we may terminate these services upon sixty days prior written notice.

**Services Agreement.** We entered into a services agreement pursuant to which we have the right, but not the obligation, to receive logistics, procurement and quality assurance services from EchoStar. The fees for the services provided under this services agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. This agreement has a term of two years ending on January 1, 2010. We may terminate the services agreement with respect to a particular service for any reason upon sixty days prior written notice. We and EchoStar have agreed that following January 1, 2010 we will continue to have the right, but not the obligation, to receive from EchoStar the services previously provided under the services agreement for a one-year period and for successive one-year periods thereafter; however, we may terminate these services upon sixty days prior written notice.

**Tivo.** Because both we and EchoStar are defendants in the Tivo lawsuit, we and EchoStar are jointly and severally liable to Tivo for any final damages and sanctions that may be awarded by the Court. We have determined that we are obligated under the agreements entered into in connection with the Spin-off to indemnify EchoStar for substantially all liability arising from this lawsuit. EchoStar has agreed to contribute an amount equal to its \$5 million intellectual property liability limit under the Receiver Agreement. We and EchoStar have further agreed that EchoStar's \$5 million contribution would not exhaust EchoStar's liability to us for other intellectual property claims that may arise under the Receiver Agreement. We and EchoStar also agreed that we would each be entitled to joint ownership of, and a cross-license to use, any intellectual property developed in connection with any potential new alternative technology.

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**PART II OTHER INFORMATION Continued**

**Item 6. EXHIBITS**

*(a) Exhibits.*

- 10.1\* DISH Network Corporation 2009 Stock Incentive Plan (incorporated by reference to the Definitive Proxy Statement on Form 14A filed on March 31, 2009, Commission File No. 000-26176).
  - 10.2\* Amended and Restated DISH Network Corporation 2001 Nonemployee Director Stock Option Plan (incorporated by reference to the Definitive Proxy Statement on Form 14A filed on March 31, 2009, Commission File No. 000-26176).
  - 10.3\* Amended and Restated DISH Network Corporation 1999 Stock Incentive Plan (incorporated by reference to the Definitive Proxy Statement on Form 14A filed on March 31, 2009, Commission File No. 000-26176).
  - 10.4\* Amended and Restated DISH Network Corporation 1995 Stock Incentive Plan (incorporated by reference to the Definitive Proxy Statement on Form 14A filed on March 31, 2009, Commission File No. 000-26176).
  - 31.1o Section 302 Certification by Chairman and Chief Executive Officer.
  - 31.2o Section 302 Certification by Executive Vice President and Chief Financial Officer.
  - 32.1o Section 906 Certification by Chairman and Chief Executive Officer.
  - 32.2o Section 906 Certification by Executive Vice President and Chief Financial Officer.
  - 101\*\* The following materials from the Quarterly Report on Form 10-Q of DISH Network for the quarter ended June 30, 2009, filed on August 10, 2009, formatted in eXtensible Business Reporting Language ( XBRL ): (i) Condensed Consolidated Balance Sheets, (ii) Condensed Consolidated Statements of Operations and Comprehensive Income (Loss), (iii) Condensed Consolidated Statements of Cash Flows, and (iv) related notes to these financial statements tagged as blocks of text.
- o Filed herewith.
- \* Incorporated by reference.
- \*\* In accordance with Rule 402 of Regulation S-T, the information in this Exhibit 101 shall not be deemed filed for the purposes of section 18 of the

Securities  
Exchange Act of  
1934, as  
amended (the  
Exchange Act ),  
or otherwise  
subject to the  
liability of that  
section, and  
shall not be  
incorporated by  
reference into  
any registration  
statement or  
other document  
filed under the  
Securities Act of  
1933, as  
amended, or the  
Exchange Act,  
except as shall  
be expressly set  
forth by the  
specific  
reference in  
such filing.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DISH NETWORK CORPORATION

By: */s/ Charles W. Ergen*  
Charles W. Ergen  
Chairman, President and Chief Executive  
Officer  
*(Duly Authorized Officer)*

By: */s/ Robert E. Olson*  
Robert E. Olson  
Executive Vice President and Chief Financial  
Officer  
*(Principal Financial Officer)*

Date: August 10, 2009