

Edgar Filing: RBS Holdings N.V. - Form FWP

RBS Holdings N.V.  
Form FWP  
October 11, 2011

Filed pursuant to Rule 433. Registration Statement Nos. 333-162193 and 333-162193-01

RBS Investor Products Trendpilot ETNs Online Ad Campaign September 2011

[GRAPHIC OMITTED]  
Cube grows and spins

[GRAPHIC OMITTED]  
Cube stops with shoes on front

Finally, RBS US Mid Cap  
Trendpilot[tm] ETN (TRNM)  
a trend you'll  
The Trend is Your Friend  
want to follow.  
Important Information  
BUILDING TOMORROW TM  
TM  
Headline animates on  
Other elements animate on

IMPORTANT INFORMATION: The Royal Bank of Canada (RBC) and RBS Holdings N.V. (RBS NV) and RBS Holdings N.V. have filed a registration statement (Form FWP) with the US Securities and Exchange Commission (SEC) for the offering of RBS ETNs. This communication relates. Before you invest, you should read the prospectus in that and other documents that have been filed with the SEC for more complete information about the offering. You may obtain the prospectus and the pricing supplement for free by visiting EDGAR at [www.sec.gov](http://www.sec.gov). Alternatively, RBS Securities Inc. (RBSSI) or any other relevant offering will arrange to provide the prospectus and the pricing supplement upon request by calling 1-855-RBS-ETP.

"Important Information" link