

Vivo Participacoes S.A.  
Form 6-K  
August 20, 2008

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

For the month of August 2008

Commission File Number 1-14493

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VIVO PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

VIVO Holding Company  
(Translation of Registrant's name into English)

Av. Roque Petroni Jr., no.1464, 6th floor – part, "B"building  
04707-000 - São Paulo, SP  
Federative Republic of Brazil  
(Address of principal executive office)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F:  Form 40-F:

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule

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101(b)(1):

Yes:  No:

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7)):

Yes:  No:

(Indicate by check mark whether the registrant by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes:  No:

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VIVO PARTICIPAÇÕES S.A.  
Publicly-held company  
CNPJ MF 02.558.074/0001-73 - NIRE 35.3.0015879-2

TCO IP S.A.  
Closely-held company  
CNPJ MF 04.225.487/0001-61 - NIRE 35.3.0035721-3

TELEMIG CELULAR PARTICIPAÇÕES S.A.  
Publicly-held company  
CNPJ MF 02.558.118/0001-65 - NIRE 31.300.025.357

TELEMIG CELULAR S.A.  
Publicly-held company  
CNPJ MF 02.320.739/0001-06 NIRE 31.300.012.999

NOTICE OF MATERIAL FACT

RESULTS OF THE PUBLIC TENDER OFFER FOR ACQUISITION OF COMMON SHARES  
(MTOs – acquisition of control - TELEMIG CELULAR PARTICIPAÇÕES S.A. and TELEMIG CELULAR S.A.)

Vivo Participações S.A. (“Vivo Part”), acquirer of the shareholding control of Telemig Celular Participações S.A. (“Telemig Participações”) and of Telemig Celular S.A. (“Telemig Celular”), jointly with TCO IP S.A. (“TCO-IP”) as the Offeror, announces in compliance with Instruction CVM 358/2002, the results of the auctions (“Auctions”) held on August 15, 2008 in connection with the offers to purchase all of the outstanding common shares of Telemig Participações and Telemig Celular that were made in accordance with the corresponding Mandatory Tender Offers in compliance with article 254-A of Law 6,404/76 (“MTOs”), both registered with CVM on July 10, 2008 (registration number CVM RJ-2008-03414 to Telemig Participações and CVM RJ-2008-03460 to Telemig Celular), which Notice was published on July 15, 2008 by TCO-IP as the Offeror.

| telemig celular participações s.a. |   |                                |                       |
|------------------------------------|---|--------------------------------|-----------------------|
| Negotiation Code                   | Amount of Shares<br>acquired by the Offeror | % of Common Share's<br>Capital | Total Amount<br>(R\$) |
| TMCP3L                             | 5,803,171                                   | 43.095%                        | 732,650,338.75        |

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| telemig celular s.a. |   |                                |                       |
|----------------------|---|--------------------------------|-----------------------|
| Negotiation Code     | Amount of Shares<br>acquired by the Offeror | % of Common Share's<br>Capital | Total Amount<br>(R\$) |
| TMGC3L               | 78,110                                      | 8.764%                         | 171,246,020.70        |

Therefore, after the financial settlement of the auctions, on August 20, 2008, the ownership of the shares representing the voting capital and the total capital stock of each of the companies Telemig Participações and Telemig Celular, considering the results of the VTOs for the acquisition of preferred shares, as announced on May 15, 2008, after the MTO Auctions is as follows:

| Telemig Celular Participações S.A. |                               |                       |                                  |                       |                           |         |
|------------------------------------|-------------------------------|-----------------------|----------------------------------|-----------------------|---------------------------|---------|
| Company                            | Amount of<br>Common<br>Shares | %<br>Common<br>shares | amount of<br>Preferred<br>Shares | % Preferred<br>shares | Total Amount<br>of Shares | % total |
| Vivo Part.                         | 7,258,108                     | 53.899%               | 969,932                          | 4.265%                | 8,228,040                 | 22.725% |
| TCO IP                             | 5,803,171                     | 43.095%               | 7,257,020                        | 31.912%               | 13,060,191                | 36.071% |
| Shares<br>Outstanding              | 404,780                       | 3.006%                | 14,514,050                       | 63.823%               | 14,918,830                | 41.204% |
| Total                              | 13,466,059                    | 100%                  | 22,741,002                       | 100%                  | 36,207,061                | 100%    |

| Telemig Celular S.A.  |                               |                    |                                  |                       |                           |         |
|-----------------------|-------------------------------|--------------------|----------------------------------|-----------------------|---------------------------|---------|
| Company               | Amount of<br>Common<br>Shares | % Common<br>shares | amount of<br>Preferred<br>Shares | % Preferred<br>shares | Total Amount<br>of Shares | % total |
| Telemig Part.         | 794,764                       | 89.175%            | 1,180,078                        | 79.685%               | 1,974,842                 | 83.250% |
| TCO IP                | 78,110                        | 8.764%             | 93,421                           | 6.308%                | 171,531                   | 7.231%  |
| Shares<br>Outstanding | 18,367                        | 2.061%             | 207,436                          | 14.007%               | 225,803                   | 9.519%  |
| Total                 | 891,241                       | 100%               | 1,480,935                        | 100%                  | 2,372,176                 | 100%    |

São Paulo, August 20, 2008.

Ernesto Gardelliano  
Investor Relations Officer  
Vivo Participações S.A.  
TCO IP S.A.

Roberto Oliveira de Lima  
Investor Relations Officer  
Telemig Celular Participações S.A.  
Telemig Celular S.A.



SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 20, 2008

VIVO PARTICIPAÇÕES S.A.

By: /s/ Ernesto Gardelliano  
Ernesto Gardelliano  
Investor Relations Officer

FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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