

BROOKS MIKE  
Form 4  
March 06, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BROOKS MIKE**

2. Issuer Name and Ticker or Trading Symbol  
**ROCKY BRANDS, INC. [RCKY]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**39 EAST CANAL STREET**

3. Date of Earliest Transaction (Month/Day/Year)  
**03/04/2008**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chairman and CEO**

(Street)  
**NELSONVILLE, OH 45764**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, without par value	03/04/2008		P		200	A	\$ 5.14
Common Stock, without par value	03/04/2008		P		100	A	\$ 5.17
Common Stock, without par value	03/04/2008		P		100	A	\$ 5.18

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Common Stock, without par value	03/04/2008	P	200	A	\$ 5.24	322,432	D
Common Stock, without par value	03/04/2008	P	100	A	\$ 5.25	322,532	D
Common Stock, without par value	03/04/2008	P	200	A	\$ 5.27	322,732	D
Common Stock, without par value	03/04/2008	P	1,800	A	\$ 5.29	324,532	D
Common Stock, without par value	03/04/2008	P	100	A	\$ 5.3	324,632	D
Common Stock, without par value	03/04/2008	P	100	A	\$ 5.39	324,732	D
Common Stock, without par value	03/04/2008	P	100	A	\$ 5.4	324,832	D
Common Stock, without par value	03/04/2008	P	200	A	\$ 5.41	325,032	D
Common Stock, without par value	03/04/2008	P	1,800	A	\$ 5.42	326,832	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(*e.g.*, puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BROOKS MIKE 39 EAST CANAL STREET NELSONVILLE, OH 45764	X		Chairman and CEO	

## Signatures

By: By: Curtis A. Loveland, Attorney-in-Fact for	03/05/2008
<small>__Signature of Reporting Person</small>	<small>Date</small>

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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