

BRAZILIAN DISTRIBUTION CO COMPANHIA BRASILEIRA DE DISTR CBD

Form 6-K

July 02, 2002

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of July, 2002

Brazilian Distribution Company

(Translation of Registrant's Name Into English)

Av. Brigadeiro Luiz Antonio,
3126 Sao Paulo, SP 01402-901
Brazil

(Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file
annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the
information contained in this Form is also thereby furnishing the information to
the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934.)

Yes No

--- ---

[GRUPO PAO DE ACUCAR LOGO]

COMPANHIA BRASILEIRA DE DISTRIBUICAO (CBD)
Publicly-Held Company
CNPJ/MF No. 47.508.411/0001-56

PUBLIC ANNOUNCEMENT

Pursuant to the provisions of paragraph 4 of article 157 in Law 6404/76 and the
provisions in Instruction 358/02 of the Brazilian Securities and Exchange
Commission (Comissao de Valores Mobiliarios), Companhia Brasileira de
Distribuicao informs its stockholders and investors that:

1. CBD has celebrated, on June 30, 2002, with HERMES - SOCIEDADE DE
INVESTIMENTOS MOBILIARIOS E IMOBILIARIOS, LDA. and JERONIMO MARTINS, SGPS,
SA, a Quota Purchase and Sale Agreement ("Contrato de Compra e Venda de
Quotas") and under this contract CBD acquired the totality of the quotas
representing the capital stock of JERONIMO MARTINS DISTRIBUICAO BRASIL

Edgar Filing: BRAZILIAN DISTRIBUTION CO COMPANHIA BRASILEIRA DE DISTR CBD - Form 6-K

LTDA., which operates Se Supermercados in the state of Sao Paulo ("Se Supermercados").

2. The price paid by CBD for the acquisition of the SE SUPERMERCADOS chain was R\$250,578,000.00 (two hundred and fifty million, five hundred and seventy-eight thousand reais). The amount of the working capital to be determined in the balance sheet of June 30, 2002 will be added to the purchase price. The company is being acquired with financial debts totaling R\$124,400,000.00 (one hundred and twenty four million, four hundred thousand reais).
3. It's important to note that the price mentioned above includes 12 significant real estate properties belonging to Se Supermercados, which market value is estimated at R\$70 million, which represents an innovation regarding the acquisitions previously made by CBD. Additionally, tax savings can be generated from the acquisition, which justify and support this transaction, and synergies will be generated from the future conversion of the acquired stores to the banners PAO DE ACUCAR, BARATEIRO and EXTRA.
4. The Se Supermercados chain currently operates 60 stores in 20 cities in the state of Sao Paulo, including the City of Sao Paulo, with gross revenue of R\$1.044 billion in 2001. The acquisition of Se Supermercados will allow the consolidation of CBD in the leading position in the retail market and the reinforcement of its strong presence in the State of Sao Paulo.

Sao Paulo, July 1st, 2002

AYMAR GIGLIO JUNIOR
Investor Relations Director

COMPANHIA BRASILEIRA DE DISTRIBUICAO

Aymar Giglio Junior
Investor Relations Director
Fernando Tracanella
Investor Relations Manager
Phone: 55 (11) 3886 0421 Fax: 55 (11) 3884 2677
Email: pa.relmerc@paodeacucar.com.br

THOMSON FINANCIAL INVESTOR RELATIONS

Doris Pompeu
Phone: 55 (11) 3848 0887 ext.208
E-mail: doris.pompeu@thomsonir.com.br

Website: <http://www.grupopaodeacucar.com.br>

Statements included in this report regarding the Company's business outlook and anticipated financial and operating results. regarding the Company's growth potential. constitute forward-looking statements and are based on management expectations regarding the future of the Company. These expectations are highly

dependent on changes in the market. general economic performance of the home country. industry and international markets. therefore they are subject to change.

SIGNATURES

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

COMPANHIA BRASILEIRA DE DISTRIBUICAO

Date: July 2, 2002

By: /s/ Augusto Marques da Cruz Filho

Name: Augusto Marques da Cruz Filho
Title: Chief Financial Officer

By: /s/ Aymar Giglio Junior

Name: Aymar Giglio Junior
Title: Investor Relations Officer