

NATIONAL INSTRUMENTS CORP  
Form DEFA14A  
April 30, 2018

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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SCHEDULE 14A  
(RULE 14a-101)

Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No. )

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Filed by the Registrant                      Filed by a Party other than the Registrant  
Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §240.14a-12

National Instruments Corporation  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

Title of each class of securities to which transaction applies:

(1)

Aggregate number of securities to which transaction applies:

(2)

Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(3)

Proposed maximum aggregate value of transaction:

(4)

Total fee paid:

(5)

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid:

(1)

Form, Schedule or Registration Statement No.:

(2)

Filing Party:

(3)

Date Filed:

(4)

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Supplemental CEO Compensation Information

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National Instruments CEO Compensation One-time Initial Grant for new CEO Was 62% of total comp in 2017 One-time Initial Grant does not repeat \*From NI proxy statements New CEO Equity Compensation

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NI Executive Compensation Philosophy Total compensation opportunities should be competitive Total compensation should be related to NI's performance Total compensation should be related to individual performance Equity rewards help executives think like stockholders NI's overall amount of equity awards should be related to its revenue growth The same compensation programs should generally apply to both executives and non-executive employees whenever possible 2017 New CEO Total Compensation Highly variable

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\$1.29BILLION REVENUEIN 2017 Continuous INVESTMENT IN R&D 35,000+ CUSTOMERS  
WORLDWIDE Long-Term Track Record of Growth Revenue in millions USD NI at a Glance Founded in  
1976Global Operations in more than 50 countries Approximately 7,300 employeesBroad customer base, more than  
35,000 companies served annually Diversity with no industry >15% of revenue

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Increasing Shareholder Value with Consistent Profitability

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GAAP to non-GAAP Operating Income Reconciliation

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