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RAVENSWOOD WINERY INC  
Form SC 13D  
April 20, 2001

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934

RAVENSWOOD WINERY, INC.

---

(Name of Issuer)

Common Stock, no par value

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(Title of Class of Securities)

754438109

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(CUSIP Number)

Thomas J. Mullin, Esq.  
Constellation Brands, Inc.  
300 WillowBrook Office Park  
Fairport, NY 14450  
(716) 218-2169

With a copy to:

Jeffrey P. Newman, Esq.  
Farella Braun + Martel LLP  
235 Montgomery Street, 30/th/ Floor  
San Francisco, CA 94104  
(415) 954-4400

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(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

April 10, 2001

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(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of (S)240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. ☐

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See (S)240.13d-7 for other parties to whom copies are to be sent.

The information required on the remainder of this cover page shall not be deemed

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to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 754438109  
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NAMES OF REPORTING PERSONS

1. I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only).

Constellation Brands, Inc.  
-----

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

2. (a) ☐  
(b) ☒

-----  
SEC USE ONLY

3.  
-----

SOURCE OF FUNDS (See Instructions) Not Applicable

4.  
-----

CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) ☐

5.  
-----

CITIZENSHIP OR PLACE OF ORGANIZATION

6. Delaware  
-----

SOLE VOTING POWER

7. NUMBER OF  
SHARES  
BENEFICIALLY OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

None

-----  
SHARED VOTING POWER

8.

2,857,027

-----  
SOLE DISPOSITIVE POWER

9.

None

-----  
SHARED DISPOSITIVE POWER

10.

None  
-----

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

11. 2,857,027  
-----

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES

12. (See Instructions) ☐

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PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

13. 56.3%

TYPE OF REPORTING PERSON (See Instructions)

14. CO

CUSIP NO. 754438109

NAMES OF REPORTING PERSONS

1. I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS  
(entities only).

VVV Acquisition Corp.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

2. (a) ☐  
(b) ☒

SEC USE ONLY

3.

SOURCE OF FUNDS (See Instructions)

4. Not Applicable

CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT  
TO ITEMS 2(d) or 2(e)

5. ☐.

CITIZENSHIP OR PLACE OF ORGANIZATION

6. Delaware

	7.	SOLE VOTING POWER
NUMBER OF		
SHARES		None
	8.	SHARED VOTING POWER
BENEFICIALLY		
OWNED BY		2,857,027
	9.	SOLE DISPOSITIVE POWER
EACH		
REPORTING		None
PERSON		
	10.	SHARED DISPOSITIVE POWER
WITH		None

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AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

11.  
2,857,027

-----  
CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES

12.  
(See Instructions) ☐

-----  
PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

13.  
56.3%

-----  
TYPE OF REPORTING PERSON (See Instructions)

14.  
CO

-----  
Item 1. Security and Issuer

This Schedule 13D is filed by Constellation Brands, Inc. ("CBI") and VVV Acquisition Corp. ("VVV") with respect to the common stock, no par value (the "Common Stock"), of Ravenswood Winery, Inc., a California corporation (the "Issuer").

Class of equity securities: Common Stock

The Issuer's principal executive offices are located at 18701 Gehricke Road, Sonoma, CA 95476.

Item 2. Identity and Background

(a) - (c) CBI is a Delaware corporation whose principal business is producing, marketing and distributing branded beverage alcohol products in North America and the United Kingdom. Its principal executive offices are located at 300 WillowBrook Office Park, Fairport, NY 14450. VVV is a Delaware corporation and wholly-owned indirect subsidiary of CBI. Its principal executive offices are located at 1178 Galleron Road, St. Helena, CA 94574. VVV is a new corporation formed by CBI for the purpose of merging with and into the Issuer (as described below).

Information with respect to the executive officers and directors of CBI and VVV, including name, business address, present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted, to the best knowledge of CBI and VVV, is listed on the attached Appendix I, which is incorporated herein by reference.

(d) - (e) During the last five years, neither CBI, VVV nor, to the best of its knowledge, any of the persons listed in Appendix I (executive officers and directors of CBI and VVV) has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors). During the last five years, neither CBI, VVV nor, to the best of its knowledge, any of the persons listed in Appendix I has been a party to any civil proceeding or a judicial or administrative body of competent jurisdiction which resulted in a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws, and neither CBI nor VVV is currently subject to any such judgment, decree or final order.

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(f) To the best knowledge of CBI and VVV, as applicable, the citizenship of each of the executive officers and directors of CBI and VVV is set out on Appendix I, which is incorporated herein by reference.

### Item 3. Source and Amount of Funds or Other Consideration

No monetary consideration was paid by CBI or VVV to the Issuer or the Shareholders (as defined below) for the Voting Agreements (as defined below). Reference is made to the description of the agreements described in Items 4 and 5 below.

### Item 4. Purpose of Transaction

(a)-(b) Pursuant to an Agreement and Plan of Merger dated April 10, 2001, (the "Merger Agreement"), among CBI, VVV and the Issuer, and subject to the conditions set forth therein (including regulatory and Issuer shareholder approval), VVV will merge with and into the Issuer and the Issuer will become an indirect wholly-owned subsidiary of CBI (such events constituting the "Merger"). Once the Merger is consummated, VVV will cease its corporate existence and the Issuer will continue in existence as the surviving corporation. As a result of the Merger, each outstanding share of the Issuer's Common Stock, other than shares owned by CBI, VVV or shareholders dissenting from the Merger, will be converted into the right to receive \$29.50 in cash, without interest (the "Merger Consideration"). Immediately before the effective time of the Merger, each outstanding vested option to purchase Issuer Common Stock shall be canceled, and in consideration of such cancellation, the holder of such option shall become entitled to receive cash equal to the product of (i) the number of vested shares subject to such option and (B) the excess of the Merger Consideration over the per share exercise price of such option, less any applicable withholding taxes. Immediately before the effective time of the Merger, a number of unvested options to purchase Issuer Common Stock held by each holder thereof equal to the lesser of (i) unvested options to purchase 1,000 shares of Issuer Common Stock or (ii) the number of unvested options to purchase Issuer Common Stock held by such holder, shall accelerate, fully vest and will be treated immediately prior to the effective time of the Merger in the same manner as vested options to purchase Issuer Common Stock. Immediately before the effective time of the Merger, except as provided in the preceding sentence, each unvested option to purchase Issuer Common Stock shall be canceled, and in consideration for such cancellation, the holder thereof shall become entitled to receive at the time such unvested option to purchase Issuer Common Stock would have vested an amount of cash equal to the product of (x) the number of unvested shares subject to such option that would have vested on such date and (y) the excess of the Merger Consideration over the per share exercise price of such option, less any applicable withholding taxes.

The foregoing summary of the Merger is qualified in its entirety by reference to the copy of the Merger Agreement included as Exhibit 2(a) to this Schedule 13D and incorporated herein by reference.

As a condition to CBI's negotiating and entering into the Merger Agreement, CBI required a majority of the Issuer's shareholders (the "Shareholders") to sign Voting Agreements dated as of April 10, 2001 (the "Voting Agreements"). The Shareholders have, by executing the Voting Agreements, irrevocably appointed CBI (or its designee) as his, her or its proxy and attorney-in-fact on certain limited matters as described below with respect to the shares of the Issuer owned by such Shareholders and listed on a schedule to the Voting Agreements. Such proxies, collectively, give CBI the limited right to vote the shares of Issuer Common Stock beneficially and collectively owned by the Shareholders in favor of the adoption of the Merger Agreement and in favor of any other matter necessary or appropriate for the consummation of the

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transactions contemplated by the Merger Agreement and against any Adverse Proposal (as defined in the Voting Agreements). The Voting Agreements terminate on the earlier of (a) the effective time of the Merger or (b) the date the Merger Agreement is terminated in accordance with its terms.

The foregoing summary of the Voting Agreements is qualified in its entirety by reference to the copy of the Voting Agreement included as Exhibit 2(b) to this Schedule 13D and incorporated herein by reference.

(c) Not applicable.

(d) The directors and officers of VVV shall be the directors and officers of the Issuer upon consummation of the Merger, until their respective successors are duly elected or appointed and qualified.

(e) Other than as a result of the Merger described above, not applicable.

(f)-(g) Not applicable.

(h)-(i) If the Merger is consummated as planned, the Issuer Common Stock will be deregistered under the Act and delisted from the Nasdaq National Market.

(j) Other than as described above, neither CBI nor VVV currently has any plan or proposal which relate to, or may result in, any of the matters listed in Item 4(a)-(i) of Schedule 13D (although CBI and VVV reserve their rights to develop such plans).

### Item 5. Interest in Securities of the Issuer

(a)-(b) As of April 10, 2001, as a result of the Voting Agreements, CBI and VVV may be deemed to be beneficial owners of 2,857,027 shares of the Issuer Common Stock. This number represents issued and outstanding shares and shares the beneficial ownership of which may be acquired within 60 days upon exercise of Company stock options or of Company convertible debentures. The aggregate number of shares for which CBI and VVV may be deemed to be the beneficial owners as a result of the Voting Agreements represents approximately 56.3% of Issuer Common Stock which is (1) issued and outstanding or (2) shares the beneficial ownership of which may be acquired within 60 days upon exercise of Company stock options or conversion of Company convertible debentures. CBI and VVV have shared voting power of all 2,857,027 shares subject to the Voting Agreements for the limited purposes described above. Neither CBI nor VVV has sole or shared dispositive power of any of the shares subject to the Voting Agreements.

The filing of this Schedule 13D shall not be construed as an admission that CBI or VVV is, for purposes of Section 13(d) or 13(g) of the Act, the beneficial owner of any securities covered by this Schedule 13D.

(c) None.

(d)-(e) Not applicable.

### Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

Other than the Merger Agreement, the Voting Agreements or as described above, to the best knowledge of CBI and VVV, there are no contracts, arrangements, understandings or relationships (legal or otherwise) among the persons named in Item 2 and between such persons and any person with respect to any securities of the Issuer, including but not limited to transfer or voting of

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any of the securities, finder's fees, joint ventures, loan or option arrangement, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.

### Item 7. Material to Be Filed as Exhibits

The following are filed herewith as exhibits to this Schedule 13D:

1. Joint Filing Agreement between CBI and VVV dated April 20, 2001.
- 2(a). Agreement and Plan of Merger dated as of April 10, 2001, by and among Issuer, CBI and VVV.
- 2(b). Form of Voting Agreement dated as of April 10, 2001, among CBI, VVV and each of certain shareholders of Issuer.
- 2(c). Press Release by CBI and Issuer announcing the Merger Agreement (incorporated herein by reference to CBI's Current Report on Form 8-K dated April 10, 2001, and filed by CBI on April 12, 2001).

### Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: April 20, 2001

Constellation Brands, Inc.

By: /s/ Richard Sands

-----  
Name: Richard Sands  
Title: President and Chief Executive Officer

VVV Acquisition Corp.

By: /s/ Agustin Francisco Huneeus

-----  
Name: Agustin Francisco Huneeus  
Title: President

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the statement: provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

Attention: Intentional misstatements or omissions of fact  
constitute Federal criminal violations (See 18 U.S.C. 1001)

### APPENDIX I

Directors and Executive Officers of Constellation Brands, Inc.

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Name, Employer and Address -----	Title, Present Principal Occupation ----- or Employment -----	Citizenship -----
Richard Sands Constellation Brands, Inc. 300 WillowBrook Office Park Fairport, NY 14450	Director, Chairman of the Board, President and Chief Executive Officer of Constellation Brands, Inc.	USA
Robert Sands Constellation Brands, Inc. 300 WillowBrook Office Park Fairport, NY 14450	Director and Group President of Constellation Brands, Inc.	USA
Agustin Francisco Huneus Franciscan Vineyards, Inc. 1187 Galleron Rd. St. Helena, CA 94574	President of Franciscan Vineyards, Inc., a wholly owned subsidiary of Constellation Brands, Inc.	USA and Chile
Alexander L. Berk Barton Incorporated 55 East Monroe Street Chicago, IL 60603	President and Chief Executive Officer of Barton Incorporated, a wholly owned subsidiary of Constellation Brands, Inc.	USA
Peter Aikens Matthew Clark plc Whitchurch Lane Bristol BS14 0JZ UK	President and Chief Executive Officer of Matthew Clark plc, a wholly owned indirect subsidiary of Constellation Brands, Inc.	UK
Jon Moramarco Canandaigua Wine Company, Inc. 235 North Bloomfield Road Canandaigua, NY 14424	President and Chief Executive Officer of Canandaigua Wine Company, Inc., a wholly owned subsidiary of Constellation Brands, Inc.	USA
Thomas S. Summer Constellation Brands, Inc. 300 WillowBrook Office Park Fairport, NY 14450	Executive Vice President and Chief Financial Officer of Constellation Brands, Inc.	USA
Thomas J. Mullin Constellation Brands, Inc. 300 WillowBrook Office Park Fairport, NY 14450	Executive Vice President and General Counsel of Constellation Brands, Inc.	USA
George H. Murray Constellation Brands, Inc. 300 WillowBrook Office Park Fairport, NY 14450	Executive Vice President and Chief Human Resources Officer of Constellation Brands, Inc.	USA
George Bresler Kurzman Eisenberg Corbin Lever & Goodman, LLP 521 Fifth Avenue, 28th Floor New York, NY 10175	Director of Constellation Brands, Inc. Partner of the law firm of Kurzman Eisenberg Corbin Lever & Goodman, LLP	USA
Jeananne K. Hauswald	Director of Constellation Brands, Inc.	USA

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<p>Solo Management Group, LLC 1170 5th Avenue, Suite 14B New York, NY 10029</p>	<p>Managing Partner of Solo Management Group, LLC, a corporate financial and investment management consulting company</p>	
<p>James A. Locke, III Nixon Peabody LLP Clinton Square Rochester, NY 14604</p>	<p>Director of Constellation Brands, Inc. Partner of the law firm of Nixon Peabody, LLP</p>	<p>USA</p>
<p>Thomas C. McDermott Forbes Products Corp. 45 High Tech Dr. Rush, NY 14543</p>	<p>Director of Constellation Brands, Inc. Proprietor of Forbes Products, LLC, a custom vinyl business products company</p>	<p>USA</p>
<p>Paul L. Smith 77 Babcock Drive Rochester, NY 14610-3304</p>	<p>Director of Constellation Brands, Inc. Retired - Eastman Kodak Company</p>	<p>USA</p>

### Directors and Executive Officers of VVV Acquisition Corp.

Name, Employer and Address -----	Title; Present Principal Occupation ----- or Employment -----	Citizens -----
<p>Agustin Francisco Huneeus Franciscan Vineyards, Inc. 1187 Galleron Rd. St. Helena, CA 94574</p>	<p>President of VVV Acquisition Corp. President of Franciscan Vineyards, Inc., a wholly owned subsidiary of Constellation Brands, Inc.</p>	<p>USA Chil</p>
<p>Thomas S. Summer Constellation Brands, Inc. 300 WillowBrook Office Park Fairport, NY 14450</p>	<p>Chief Financial Officer and Secretary of VVV Acquisition Corp. Executive Vice President and Chief Financial Officer of Constellation Brands, Inc.</p>	<p>USA</p>
<p>Richard Sands Constellation Brands, Inc. 300 WillowBrook Office Park Fairport, NY 14450</p>	<p>Director of VVV Acquisition Corp. Director, Chairman of the Board, President and Chief Executive Officer of Constellation Brands, Inc.</p>	<p>USA</p>
<p>Robert Sands Constellation Brands, Inc. 300 WillowBrook Office Park Fairport, NY 14450</p>	<p>Director of VVV Acquisition Corp. Director and Group President of Constellation Brands, Inc.</p>	<p>USA</p>