

SOUTHWEST AIRLINES CO
 Form 4
 December 17, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
 OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Romo Tammy

(Last) (First) (Middle)

SOUTHWEST AIRLINES
 CO., 2702 LOVE FIELD DRIVE

(Street)

DALLAS, TX 75235

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 SOUTHWEST AIRLINES CO
 [LUV]

3. Date of Earliest Transaction
 (Month/Day/Year)
 12/13/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 ___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 SR VP Finance & CFO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock	12/13/2013		S	300	D	\$ 18.76	94,185 D
Common Stock	12/13/2013		S	300	D	\$ 18.762	93,885 D
Common Stock	12/13/2013		S	200	D	\$ 18.77	93,685 D
Common Stock	12/13/2013		S	200	D	\$ 18.772	93,485 D
Common Stock	12/13/2013		S	1,500	D	\$ 18.78	91,985 D

Edgar Filing: SOUTHWEST AIRLINES CO - Form 4

Common Stock	12/13/2013	S	200	D	\$ 18.79	91,785	D
Common Stock	12/13/2013	S	500	D	\$ 18.792	91,285	D
Common Stock	12/13/2013	S	200	D	\$ 18.8	91,085	D
Common Stock	12/13/2013	S	700	D	\$ 18.802	90,385	D
Common Stock	12/13/2013	S	200	D	\$ 18.81	90,185	D
Common Stock	12/13/2013	S	200	D	\$ 18.812	89,985	D
Common Stock	12/13/2013	S	1,338	D	\$ 18.83	88,647	D
Common Stock	12/13/2013	S	100	D	\$ 18.832	88,547	D
Common Stock	12/13/2013	S	1,600	D	\$ 18.84	86,947	D
Common Stock	12/13/2013	S	3,062	D	\$ 18.85	83,885	D
Common Stock	12/13/2013	S	100	D	\$ 18.852	83,785	D
Common Stock	12/13/2013	S	100	D	\$ 18.86	83,685	D
Common Stock	12/13/2013	S	1,400	D	\$ 18.87	82,285	D
Common Stock	12/13/2013	S	200	D	\$ 18.88	82,085	D
Common Stock	12/13/2013	S	300	D	\$ 18.89	81,785	D
Common Stock	12/13/2013	S	100	D	\$ 18.9	81,685	D
Common Stock	12/13/2013	S	100	D	\$ 18.904	81,585	D
Common Stock	12/13/2013	S	400	D	\$ 18.91	81,185	D
Common Stock	12/13/2013	S	100	D	\$ 18.914	81,085	D
Common Stock						3,320 ⁽¹⁾	I

By
ProfitSharing
Plan

Edgar Filing: SOUTHWEST AIRLINES CO - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Romo Tammy SOUTHWEST AIRLINES CO. 2702 LOVE FIELD DRIVE DALLAS, TX 75235			SR VP Finance & CFO	

Signatures

/s/ Marilyn R. Post, on behalf of and as attorney-in-fact for Tammy Romo
 Romo
 **Signature of Reporting Person
 Date
 12/17/2013

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holdings reflect exempt transactions under the Issuer's ProfitSharing Plan.

Remarks:

Form 2 of 2

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.