Garcia Rene Form 3 April 30, 2012

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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response...

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

Name and Address of Reporting Person * A Garcia Rene		2. Date of Event Requiring Statement (Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol Perfumania Holdings, Inc. [PERF]					
(Last)	(First)	(Middle)	04/18/2011		4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
1600 NW 84	TH AVEN	IUE		-			Theu(Month/Day/Tear)		
	(Street)				(Check all applicable)		6. Individual or Joint/Group		
MIAMI, FI	LÂ 33126				DirectorX 10% Owner OfficerX Other (give title below) (specify below) Member of 10% 13D Group			Filing(Check Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person	
(City)	(State)	(Zip)		Table I - N	Non-Derivat	ive Securi	ties Be	neficially Owned	
1.Title of Secur (Instr. 4)	ity			2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		ture of Indirect Beneficial ership . 5)	
Common Sto	ock, \$0.01 j	par value <u>(</u> 1	(2)	17,257		D	Â		
Common Stock, \$0.01 par value $\frac{(1)}{(2)}$ 1				1,449,987		D (3)	Â		
Common Stock, \$0.01 par value $\frac{(1)}{(2)}$				101,333	101,333		Â		
Common Stock, \$0.01 par value $\frac{(1)}{(2)}$ 2				277,847		D (5)	Â		
Common Stock, \$0.01 par value $\frac{(1)}{(2)}$				121,615		D (6)	Â		
Common Stock, \$0.01 par value $\frac{(1)}{2}$ 121,				121,615		D (7)	Â		
Common Sto	ock, \$0.01 j	par value (1	(2)	121,615		D (8)	Â		
Reminder: Repo	ort on a separa	ate line for ea	ch class of secu	urities benefic	ially	FC 1473 (7-(12)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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 $Table\ II\ -\ Derivative\ Securities\ Beneficially\ Owned\ (\textit{e.g.},\ puts,\ calls,\ warrants,\ options,\ convertible\ securities)$

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	Securities Under	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Expiration Date Exercisable	A Title N	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)		
Warrant (right to buy)	08/11/2008 08/11/2018	Common Stock, \$0.01 par value	72,738	\$ 23.94	D	Â	
Warrant (right to buy)	04/18/2012 04/07/2017	Common Stock, 9) \$0.01 par value	261,332	\$ 8	D (6)	Â	
Warrant (right to buy)	04/18/2012 12/18/2017	Common Stock, \$0.01 par value	70,666	\$ 8	D (6)	Â	
Warrant (right to buy)	04/18/2012 04/07/2017	Common Stock, 9) \$0.01 par value	261,332	\$ 8	D (7)	Â	
Warrant (right to buy)	04/18/2012 12/18/2017	Common Stock, 9) \$0.01 par value	70,666	\$ 8	D (7)	Â	
Warrant (right to buy)	04/18/2012 04/07/2017	Common Stock, 9) \$0.01 par value	261,332	\$ 8	D (8)	Â	
Warrant (right to buy)	04/18/2012 12/18/2017	Common Stock, 9) \$0.01 par value	70,666	\$ 8	D (8)	Â	
Warrant (right to buy)	04/18/2012 04/07/2017	Common Stock, 7 \$0.01 par value	783,996	\$ 8	I	By Premier Trust, Inc.	
Warrant (right to buy)	04/18/2012 12/18/2017	Common Stock, 9) \$0.01 par value 5	512,998	\$ 8	I	By Premier Trust, Inc.	

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Warrant (right to buy)	08/11/2008	08/11/2018	Common Stock, \$0.01 par value	26,997	\$ 23.94	D (6)	Â
Warrant (right to buy)	08/11/2008	08/11/2018	Common Stock, \$0.01 par value	26,997	\$ 23.94	D (7)	Â
Warrant (right to buy)	08/11/2008	08/11/2018	Common Stock, \$0.01 par value	26,997	\$ 23.94	D (8)	Â
Warrant (right to buy)	08/11/2008	08/11/2018	Common Stock, \$0.01 par value	80,991	\$ 23.94	I	By Premier Trust, Inc.
Warrant (right to buy)	04/18/2012	04/18/2020(9)	Common Stock, \$0.01 par value	191,999	\$ 8	D (6)	Â
Warrant (right to buy)	04/18/2012	04/18/2020(9)	Common Stock, \$0.01 par value	192,000	\$ 8	D (7)	Â
Warrant (right to buy)	04/18/2012	04/18/2020(9)	Common Stock, \$0.01 par value	192,000	\$ 8	D (8)	Â
Warrant (right to buy) $\frac{(1)}{2}$	04/18/2012	04/18/2020(9)	Common Stock, \$0.01 par value	575,999	\$ 8	I	By Premier Trust, Inc.

Reporting Owners

Reporting Owner Name / Address	Relationships				
1	Director	10% Owner	Officer	Other	
Garcia Rene 1600 NW 84TH AVENUE MIAMI, FL 33126	Â	ÂX	Â	Member of 10% 13D Group	
Jacqueline Marie Garcia Haley 2012 Dynasty Trust 1600 NW 84TH AVENUE MIAMI, FL 33126	Â	ÂX	Â	Member of 10% 13D Group	
Carolina Marie Garcia Pirez 2012 Dynasty Trust	Â	ÂΧ	Â	Member of 10% 13D Group	

Reporting Owners 3

1600 NW 84TH AVENUE	į
MIAMI. FL 33126	

Victor Garcia 2012 Dynasty Trust 1600 NW 84TH AVENUE MIAMI, FL 33126	Â	ÂX	Â	Member of 10% 13D Group
Haley Jacqueline Marie Garcia 1600 NW 84TH AVENUE MIAMI, FL 33126	Â	ÂX	Â	Member of 10% 13D Group
Pirez Carolina Marie Garcia 1600 NW 84TH AVENUE MIAMI, FL 33126	Â	ÂX	Â	Member of 10% 13D Group
Garcia Victor R. 1600 NW 84TH AVENUE MIAMI, FL 33126	Â	ÂX	Â	Member of 10% 13D Group
Premier Trust, Inc. 4465 S. JONES BOULEVARD LAS VEGAS, NV 89103	Â	ÂX	Â	Member of 10% 13D Group

Signatures

Rene Garcia; By: /S/ Mark F. Coldwell, Attorney-in-Fact for Rene Garcia					
**Signature of Reporting Person	Date				
Carolina Marie Garcia Pirez 2012 Dynasty Trust; By: /S/ Mark F. Coldwell, Attorney-in-Fact for Carolina Marie Garcia Pirez 2012 Dynasty Trust	04/30/2012				
**Signature of Reporting Person	Date				
Jacqueline Marie Garcia Haley 2012 Dynasty Trust; By: /S/ Mark F. Coldwell, Attorney-in-Fact for Jacqueline Marie Garcia Haley 2012 Dynasty Trust	04/30/2012				
**Signature of Reporting Person	Date				
Victor Garcia 2012 Dynasty Trust; By: /S/ Mark F. Coldwell, Attorney-in-Fact for the Victor Garcia 2012 Dynasty Trust	04/30/2012				
**Signature of Reporting Person	Date				
Carolina Marie Garcia Pirez; By: /S/ Mark F. Coldwell, Attorney-in-Fact for Carolina Marie Garcia Pirez	04/30/2012				
**Signature of Reporting Person	Date				
Jacqueline Marie Garcia Haley; By: /S/ Mark F. Coldwell, Attorney-in-Fact for Jacqueline Marie Garcia Haley	04/30/2012				
**Signature of Reporting Person	Date				
Victor Garcia; By: /S/ Mark F. Coldwell, Attorney-in-Fact for Victor Garcia					
**Signature of Reporting Person	Date				
Premier Trust, Inc.; By: /S/ Mark F. Coldwell, Attorney-in-Fact for Premier Trust, Inc.	04/30/2012				
**Signature of Reporting Person	Date				

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Each Reporting Person may be deemed to be a member of a Section 13(d) group that owns more than 10% of the Issuer's outstanding shares of Common Stock. To enable all of the Reporting Persons to gain access to the Securities and Exchange Commission's electronic filing system (which only accepts a maximum of 10 joint filers per report), this report is the second of two identical reports relating to the same transaction being filed with the Securities and Exchange Commission.
- Each Reporting Person disclaims beneficial ownership of the shares of Common Stock reported herein except to the extent of its (2) pecuniary interest therein, and this report shall not be deemed to be an admission that any Reporting Person is the beneficial owner of such shares of Common Stock for purposes of Section 16 or for any other purpose.
 - Shares owned directly by JM-CO Capital Fund, LLC (JM-CO) and indirectly by Jacqueline Marie Garcia Haley (Haley), as Manager. As members of JM-CO, the Carolina Marie Garcia Pirez 2012 Dynasty Trust (CMGP Trust), the Jacqueline Marie Garcia Haley 2012 Dynasty Trust (JMGH Trust) and the Victor Garcia 2012 Dynasty Trust (VG Trust) may be deemed to be the beneficial owners of the
- (3) shares held by JM-CO. As the investment adviser of each of CMGP Trust, JMGH Trust and VG Trust, Rene Garcia may be deemed to be the beneficial owner of the shares owned directly by JM-CO. Premier Trust, Inc. (Premier) is the Trustee of each of the reported trusts, Haley is the Successor Trust Protector of the CMGP Trust and Carolina Marie Garcia Pirez (Pirez) is the Successor Trust Protector of the JMGH and VC Trusts. As a result, each of Premier, as trustee of the reported trusts and Haley and Pirez, as Successor Trust Protectors, may be deemed to indirectly beneficially own the shares held directly by JM-CO.
- Shares owned directly by Aqua Capital Fund, LLC (Aqua Capital) and indirectly by Jacavi Investments, LLC, as Manager (Jacavi), and Haley, as Manager of Jacavi. As the members of Aqua Capital, the CMGP Trust, the JMGH Trust and the VG Trust may be deemed to be the beneficial owners of the Shares owned directly by Aqua Capital. As the investment adviser of each of CMGP Trust, JMGH Trust and VG Trust, Rene Garcia may be deemed to be the beneficial owner of the Shares owned directly by Aqua Capital. Premier, as trustee of such trusts, and Haley and Pirez, as Successor Trust Protectors of such trusts may be deemed to be the beneficial owners of the Shares owned directly by Aqua Capital.
- Shares owned directly by RGarcia Investment Holdings, LLC (RGarcia Holdings) and indirectly by Rene Garcia, as Manager. As the members of RGarcia Holdings, each of the Garcia 2012 Family Dynasty Trust #2 and the Garcia 2012 Family Dynasty Trust #3 may be deemed to be the beneficial owners of the Shares owned directly by RGarcia Holdings. As co-trustees of such trusts, each of Pirez, Haley and Victor Garcia may be deemed to indirectly own the shares held directly by RGarcia Holdings.
- These securities are owned directly by the CMGP Trust. As the investment adviser of CMGP Trust, Rene Garcia may be deemed to be the beneficial owner of the securities owned directly by CMGP Trust. As the Trustee of CMGP Trust, Premier Trust may be deemed the beneficial of the securities directly owned by CMGP Trust. As the Successor Trust Protector of CMGP Trust, Ms. Haley may be deemed to be the beneficial owner of the securities owned directly by CMGP Trust.
- These securities are owned directly by the JMGH Trust. As the investment adviser of JMGH trust, Rene Garcia may be deemed to be the beneficial owner of the securities directly owned in the aggregated by JMGH Trust. As the Trustee of JMGH Trust, Premier Trust may be deemed the beneficial of the securities directly owned by JMGH Trust. As the Successor Trust Protector of JMGH Trust, Ms. Pirez may be deemed to be the beneficial owner of the securities directly owned by JMGH Trust.
- These securities are owned directly by the VG Trust. As the investment adviser of VG Trust, Rene Garcia may be deemed to be the beneficial owner of the securities directly owned by VG Trust. As the Trustee of VG Trust, Premier Trust may be deemed the beneficial of the securities directly owned by VG Trust. As the Successor Trust Protector of VG Trust, Ms. Pirez may be deemed to be the beneficial owner of the securities directly owned by VG Trust.
- (9) Pursuant to the terms of the warrants, under certain circumstances the expiration date of the warrants may be accelerated to the fifth anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.