VILLAGE SUPER MARKET INC Form SC 13G/A February 14, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO. 4)*

VILLAGE SUPER MARKET, INC.
----(Name of Issuer)

Common Stock, Class A
-----(Title of Class of Securities)

927107409 -----(CUSIP Number)

December 31, 2010

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[x] Rule 13d-1(b)

[] Rule 13d-1(c)

[] Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

PAGE 1 OF 4 PAGES

1	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON	
	River Road Asset Management, LLC	43-2076925
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) [(b) [
	N/A	(≈/ (
3	SEC USE ONLY	

	CITIZENSHIP Delaware	OR PL	ACE OF ORGANIZATION
		 5	SOLE VOTING POWER
			984,984
	NUMBER OF SHARES BENEFICIALLY OWNED BY	6	SHARED VOTING POWER
			0
	EACH REPORTING	7	SOLE DISPOSITIVE POWER
	PERSON WITH		1,173,876
		8	SHARED DISPOSITIVE POWER
			0
9	AGGREGATE AM	OUNT :	BENEFICIALLY OWNED BY EACH REPORTING PERSON
	1,173,876		
. 0	CHECK BOX IF	THE .	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*
	N/A		
L1	PERCENT OF C	T.ASS '	DEDDEGENEED DV AMOUNT IN DOLL O
_	121102111 01 0	шиоо .	REPRESENTED BY AMOUNT IN ROW 9
- 	16.7%		REPRESENTED BY AMOUNT IN ROW 9
 12	16.7%		
	16.7%		
	16.7% TYPE OF REPO		
	16.7% TYPE OF REPO		
	16.7% TYPE OF REPO	RTING	PERSON*
	16.7% TYPE OF REPO IA Item	1(a)	PERSON* PAGE 2 OF 4 PAGES Name of Issuer:
	16.7% TYPE OF REPO IA Item	1(a) 1 (b)	PERSON* PAGE 2 OF 4 PAGES Name of Issuer: Village Super Market, Inc. Address of Issuer's Principal Executive Offices: 733 Mountain Avenue
	16.7% TYPE OF REPO IA Item Item	1 (a) 1 (b) 2 (a) 1 (2 (b)	PERSON* PAGE 2 OF 4 PAGES Name of Issuer: Village Super Market, Inc. Address of Issuer's Principal Executive Offices: 733 Mountain Avenue Springfield, NJ 07081 Name of Person Filing:

- Item 3 If the Statement is being filed pursuant to Rule 13d-1(b), or 13d-2(b), check whether the person filing is a:
 - (e) [X] An investment advisor in accordance with section 240.13d-1(b)(1)(ii)(E)
- Item 4 Ownership:
 - (a) Amount Beneficially Owned: 1,173,876
 - (b) Percent of Class: 16.7%
 - (c) Number of shares as to which such person has:
 - (i) sole power to vote or direct the vote: 984,984
 - (ii) shared power to vote or direct the vote: 0

 - (iv) shared power to dispose or to direct the
 disposition of: 0

PAGE 3 OF 4 PAGES

- Item 5 Ownership of Five Percent or Less of a Class: If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].
- Item 6 Ownership of More than Five Percent on Behalf of Another Person:

Not applicable.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:

Not applicable.

Item 8 Identification and Classification of Members of the ${\tt Group:}$

Not applicable.

- Item 9 Notice of Dissolution of a Group:
 Not applicable.

were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of such securities and were were not acquired in connection with or as a participant in any transaction having such purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 4, 2011

River Road Asset Management, LLC

By: /S/ THOMAS D. MUELLER

Name: Thomas D. Mueller Title: COO, CCO

PAGE 4 OF 4 PAGES