WORLD WRESTLING ENTERTAINMENTINC

Form 8-K

November 18, 2004

```
                    SECURITIES AND EXCHANGE COMMISSION
                          Washington, D.C. 20549


                             ---------------

                                FORM 8-K

                              CURRENT REPORT

                    Pursuant to Section 13 or 15(d) of the
                        Securities Exchange Act of 1934

        Date of Report (Date of earliest event reported): November 17, 2004

                      World Wrestling Entertainment, Inc.
            ----------------------------------------------------
             (Exact name of registrant as specified in its charter)


           Delaware                   000-27639               04-2693383
 ----------------------------     --------------         ------------------
  (State or other jurisdiction     (Commission           (IRS Employer
   of incorporation)               File Number)          Identification No.)


           1241 East Main Street, Stamford, CT          06902
          ---------------------------------------- ----------
           (Address of principal executive offices)  (Zip code)

        Registrant's telephone number, including area code: (203) 352-8600
```

Check the appropriate box below if the Form 8-K filing is intended to
simultaneously satisfy the filing obligation of the registrant under any of the
following provisions (see General Instruction A.2.):

/ / Written communications pursuant to Rule 425 under the Securities Act
    (17 CFR 230.425)
/ / Soliciting material pursuant to Rule 14a-12 under the Exchange Act
    (17 CFR 240.14a-12)
/ / Pre-commencement communications pursuant to Rule 14d-2(b) under the
    Exchange Act (17 CFR 240.14d-2(b))
/ / Pre-commencement communications pursuant to Rule 13e-4(c) under the
    Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

    On November 17, 2004, the Company announced that it had assigned to Hard
Rock Cafe International the lease for the Company's former entertainment
complex, The World, at 1501 Broadway, New York, NY.

Item 9.01. Financial Statements and Exhibits

        (a) Not applicable.

(b) Not applicable.

(c) Exhibits

    99.1   Press Release dated November 17, 2004.

SIGNATURE

    Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD WRESTLING ENTERTAINMENT, INC.

By: /s/ Edward L. Kaufman

    Edward L. Kaufman
    Executive Vice President and
    General Counsel

Dated: November 17, 2004