### Edgar Filing: Friendly Ian R - Form 4

Friendly Iat Form 4 August 31, <b>FORN</b> Check t if no lot subject Section Form 4 Form 5 obligati may co <i>See</i> Inst 1(b).	2009 <b>M 4</b> UNITED this box nger to 16. or states Filed pur Section 170	<b>MENT O</b> rsuant to S (a) of the	Wa F CHA Section Public U	nshingtor NGES IN SECU 16(a) of t Utility Ho	h, D.C. 2 I BENE RITIES he Secur Iding Co	FICI	AL OWN Exchange	OMMISSION NERSHIP OF Act of 1934, 1935 or Section 0	OMB Number: Expires: Estimated a burden hour response	•	
(Print or Type	e Responses)										
1. Name and Friendly Ia	Address of Reporting an R	Person *	Symbol	er Name <b>an</b> RAL MII			C	5. Relationship of I Issuer			
(Last)	(First) (	Middle)	3. Date of	of Earliest 7	Fransaction	n		(Cneck	all applicable	)	
				(Month/Day/Year) 08/27/2009				Director 10% Owner X Officer (give title Other (specify below) below) EVP, COO, US Retail			
Filed(N				led(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
	POLIS, MN 55426							Person		-	
(City)	(State)	(Zip)					_	uired, Disposed of,		-	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	Code (Instr. 8)	omr Dispo (Instr. 3, Amount	(A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	08/27/2009			М	5,000 (1)	А	\$ 34.56	99,146.8437	D		
Common Stock	08/27/2009			S	5,000	D	\$ 59.4272	94,146.8437	D		
Common Stock								376	Ι	by Child #1 ( <u>3)</u>	
Common Stock								376	Ι	by Child #2 $(3)$	
Common Stock								376	Ι	by Child #3 ( <u>3)</u>	

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Common Stock	8,692	Ι	by Trust $(4)$
Common Stock	3,033	Ι	by Trust 2 $(5)$
Common Stock	3,975	Ι	by Trust 3 $(6)$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Non-Qualified Stock Option (right to buy)	\$ 34.56	08/27/2009		М	5,000	12/13/2003	01/13/2010	Common Stock	5,0

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
Friendly Ian R NUMBER ONE GENERAL MILLS BOULEVARD MINNEAPOLIS, MN 55426			EVP, COO, US Retail				
Signatures							
By: Christopher A Rauschl For: Ian R Friendly	08/31/200	9					
**Signature of Reporting Person	Date						

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were sold pursuant to a 10b5-1 trading plan dated 7/15/2009
- (2) Represents the weighted average of actual sale prices that range from \$59.15 to \$59.75. Full information regarding the number of shares sold at each separate price is available upon request of the Securities and Exchange Commission or any security holder of the company.
- (3) Shares held in irrevocable trust for the benefit of reporting person's child(ren).
- (4) Held in Trust by the Trustee of the General Mills Savings Plan.
- (5) Held in Trust for which the reporting person's spouse is a trustee and the reporting person's spouse and children are beneficiaries.
- (6) Grantor Retained Annuity Trust for which reporting person serves as trustee and exercises investment and voting control.
- (7) Employee option (right to buy) granted by the Compensation Committee of Board of Directors of General Mills, Inc. under shareholder-approved stock option plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.