

GREAT AMERICAN FINANCIAL RESOURCES INC  
Form 8-K  
July 28, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT**  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): July 21, 2004

**GREAT AMERICAN FINANCIAL RESOURCES, INC.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-11632

(Commission File Number)

06-1356481

IRS Employer Identification No.)

250 East Fifth Street

Cincinnati, Ohio 45202

(Address of principal executive offices including zip code)

Registrant's telephone number, including area code: **(513) 333-5300**

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Item 12. Results of Operations and Financial Conditions

SIGNATURE

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EXHIBIT 99.1

Item 12. Results of Operations and Financial Conditions

On July 21, 2004, Great American Financial Resources, Inc. ("GAFRI") reported its results for the period ending June 30, 2004. A copy of the press release issued by GAFRI on July 21, 2004 concerning the foregoing results is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registration has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GREAT AMERICAN FINANCIAL RESOURCES,  
INC.

Dated: July 21, 2004

By: /s/ Christopher P. Miliano

Christopher P. Milano

Chief Financial Officer

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99.1 Press release, dated as of July 21, 2004, reporting Great American Financial Resources, Inc. results for the period ended June 30, 2004 (furnished and not filed herewith solely pursuant to Item 12).

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