

VIAD CORP  
Form 4  
August 02, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**MORRISON DAVID G**

(Last) (First) (Middle)

**BREWSTER TRANSPORT  
COMPANY LIMITED, C/O 1850  
NORTH CENTRAL AVENUE STE  
800**

(Street)

**PHOENIX, AZ 85004-4545**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**VIAD CORP [VVI]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/01/2006**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**President / CEO / Brewster Transport Co. Ltd.**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V Amount (A) or (D) Price   |   |  |  |
| Common Stock                    | 08/01/2006                           |  | M                              | 1,925 A \$ 13.2416  | 5,216   | D  |  |
| Common Stock                    | 08/01/2006                           |  | M                              | 1,700 A \$ 17.5068  | 6,916   | D  |  |
| Common Stock                    | 08/01/2006                           |  | J                              | 69 <sup>(1)</sup> D \$ 0  | 0   | I  | By children                                |
| Common Stock                    |                                      |  |                                |   | 35  | I  | By wife                                    |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Option-right to buy                        | \$ 13.2416   | 08/01/2006                           |  | M                              | 1,925   | 08/16/1998 08/15/2006                                    | Common Stock  | 1,925                      |
| Option-right to buy                        | \$ 17.5068   | 08/01/2006                           |  | M                              | 1,700   | 08/21/1999 08/20/2007                                    | Common Stock  | 1,700                      |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                 |                             |
|---|---------------|-----------|-----------------|-----------------------------|
|   | Director      | 10% Owner | Officer         | Other                       |
| MORRISON DAVID G<br>BREWSTER TRANSPORT COMPANY LIMITED<br>C/O 1850 NORTH CENTRAL AVENUE STE 800<br>PHOENIX, AZ 85004-4545 |               |           | President / CEO | Brewster Transport Co. Ltd. |

## Signatures

Scott E. Sayre, 08/02/2006  
Attorney-in-Fact

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares no longer owned Indirectly because children have reached age of majority and are no longer living at home.

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