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DYKSTRA PAUL B
Form 4
January 31, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

() Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person
2. Issuer Name and Ticker or Trading Symbol
3. IRS or Social Security Number of Reporting Person (Voluntary)

Dykstra, Paul B.
GES Exposition Services, Inc.
950 Grier Drive
Las Vegas, Nevada 89119

Viad Corp
VVI

6. Relationship of Reporting Person to Issuer (Check all applicable)

Director 10% Owner Officer (give title below) Other (specify below)

President & CEO, GES
Exposition Services

7. Individual or Joint/Group Reporting

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) |
|---------------------------------|--------------------------------------|--------------------------------|---|---|---|
| Common Stock | 01-30-2003 | M | 4,000 A | \$13.875 | 60,769 D |
| Common Stock | | | | | 4,815.344 I |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Ownership Form: Direct (D) or Indirect (I) |
|--|--|---------------------|--------------------------------|--|--|---|---|
|--|--|---------------------|--------------------------------|--|--|---|---|

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| | (| Month/ | C | | Date | Expi- | | Amount | | |
|---------------------|----------|--------|---|---|-------|-------|-------|--------|--------------|-------|
| |) | Day/ | O | | Exer- | ra- | | or | | |
| |) | Year | D | | cis- | tion | | Number | | |
| |) | | E | V | (A) | (D) | able | Date | | |
| | | | | | | | Date | Title | | |
| | | | | | | | | Shares | | |
| Option-right to buy | \$13.875 | 01-30 | M | | | 4,000 | 08-16 | 08-15 | Common Stock | 4,000 |
| | | -2003 | | | | | -1998 | -2006 | | |
| | | | | | | (a) | | | | |

Explanation of responses:

- a. Granted August, 1996, pursuant to 1992 Stock Incentive Plan.

Signature of Reporting Person:

/s/Carol Kotek, Attorney-in-Fact

 Carol Kotek, Attorney-in-Fact