

KB HOME  
Form DEFA14A  
March 02, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A  
Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934

Filed by the Registrant  Filed by a Party other than the Registrant   
Check the appropriate box:  
 Preliminary Proxy Statement  
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material under §240.14a-12

KB HOME  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.  
 Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.  
Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4)Date Filed:

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The definitive additional materials filed herewith are a Notice Regarding the Availability of Proxy Materials for the KB Home Annual Meeting of Stockholders to be held on April 12, 2018, an email message sent by KB Home's Chairman, President and Chief Executive Officer to KB Home employees on March 2, 2018, and an email message that KB Home's transfer agent sent to certain registered stockholders of KB Home regarding the electronic delivery to them of materials for the Annual Meeting.

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Employee Email Message

Subject: KB Home Annual Meeting – Please Vote!

Dear KB Home Team –

On Thursday, April 12, 2018, we will hold our Annual Meeting of Stockholders. You can find the proxy materials for the meeting online at <http://www.kbhome.com/investor/proxy>.

Many of you will have the opportunity to vote on the four items of business being considered at the meeting, and your vote is very important.

If on February 9, 2018, you held KB Home common stock (either directly or through our 401(k) Savings Plan), or had common stock options, you will receive a proxy/voting instruction form(s) and/or a notice card(s) with instructions on how to access the proxy materials for the meeting and vote.

Depending on your holdings, including any in a personal brokerage or bank account, you may receive more than one proxy/voting instruction form and/or notice card, and they may be sent to you electronically. Please look for your proxy/voting instruction form(s) or notice card(s) in the mail or in your e-mail account(s). Each proxy/voting instruction form or notice card will have the control number you need to vote and you will need to vote each control number you receive separately.

Please note that if you receive a notice card, you will not receive a corresponding paper or e-mail copy of the proxy materials unless you request a copy by following the instructions provided on your notice card.

For the reasons discussed in the proxy materials, I encourage you to vote

- “FOR” the election of each of our directors
- “FOR” the advisory vote to approve named executive officer compensation
- “FOR” the Amended and Restated Rights Agreement
- “FOR” ratifying Ernst & Young LLP’s appointment as our independent registered public accounting firm for the fiscal year ending November 30, 2018

To ensure your vote is counted, please vote as soon as possible.

If you have any questions about voting or about the Annual Meeting, please contact our Corporate Secretary.

Thank you for your support!

Email Message to Registered Stockholders

KB HOME 2018 Annual Meeting of Stockholders

Control Number:

To:

KB Home's 2018 proxy statement and 2017 annual report are now available online, and you may also vote your shares for the 2018 Annual Meeting.

To view the proxy statement and annual report, please visit <http://investor.kbhome.com/proxy.cfm> and click on "Proxy Information."

To cast your vote, please visit [www.investorvote.com/KBH](http://www.investorvote.com/KBH) and follow the on-screen instructions. You will be prompted to enter your Control Number provided above in this email to access this voting site. Note that votes submitted through this site must be received by 11:59 p.m., Eastern Time, on April 11, 2018.

Thank you for viewing the KB Home 2018 Annual Meeting materials and for submitting your very important vote.

**REMEMBER, YOUR VOTE IS IMPORTANT. PLEASE VOTE.**

Please note: Registered stockholders may unsubscribe to email notifications at any time by changing their elections at Investor Center.

Questions?

For additional assistance regarding your account please visit [www.computershare.com/ContactUs](http://www.computershare.com/ContactUs) where you will find useful FAQs, phone numbers and our secure online contact form.