ROMAN JEFFREY J

Form 4

February 24, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

OMB APPROVAL

Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response... 0.5

may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

Class A

Stock Class A Common

Stock Class A

Common

Common

02/23/2006

02/23/2006

02/23/2006

(Print or Type Responses)

ROMAN JEFFREY J Symb		Symbol	er Name and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
			FACE INC [IFSIA]	(Check all applicable)			
(Last)	(First) (M		of Earliest Transaction				
		(Month/E 02/23/2	Day/Year) 2006	Director 10% Owner X Officer (give title Other (specify below) Vice President			
(Street) 4. If An			endment, Date Original	6. Individual or Joint/Group Filing(Check			
Filed(ATLANTA, GA 30339			onth/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	Zip) Tabl	ole I - Non-Derivative Securities	Acquired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(A) or				
Class B Common Stock	02/23/2006		C $\frac{3,000}{(1)}$ D \$0	28,000 (2) D			

3,000

 $20^{(3)}$

309 (3) D

(1)

\$0

3,000

2,980

\$10.8 2,671

D

D

D

 \mathbf{C}

S

S

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Stock							
Class A Common Stock	02/23/2006	S	30 <u>(3)</u> D) \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	79 2,641	D	
Class A Common Stock	02/23/2006	S	125 <u>(3)</u> D) \$ 10.7	76 2,516	D	
Class A Common stock	02/23/2006	S	2,115 E	\$ 10.7	75 ⁴⁰¹	D	
Class A Common Stock	02/23/2006	S	33 <u>(3)</u> D) \$ 10.7	73 368	D	
Class A Common Stock	02/23/2006	S	79 <u>(3)</u> D) \$ 10.7	71 289	D	
Class A Common Stock	02/23/2006	S	289 <u>(3)</u> D	\$ 10	0.7 0	D	
Class B Common Stock					2,302.0871	I	by 401(k) plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Titl	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transac	ctionNumber	Expiration D	ate	Amou	ınt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8	3) Derivativ	e		Secur	ities	(Instr. 5)
	Derivative				Securities	3		(Instr.	3 and 4)	
	Security	Acquired								
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									A	
									Amount	
						Date	Expiration	m: .1	or	
						Exercisable	Date		Number	
				G 1	T. (A) (D)				of	
				Code	V (A) (D)				Shares	

9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

(9-02)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ROMAN JEFFREY J

2859 PACES FERRY ROAD SUITE 2000

Vice President

ATLANTA, GA 30339

Signatures

/s/ Jeffrey J. 02/24/2006 Roman

**Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion of a security exempted pursuant to Rule 16b-6(b). The reporting person exchanged Class B shares for Class A shares on a one-for-one basis.
- (2) A substantial number of such shares are restricted shares subject to a risk of forfeiture under certain circumstances.
- (3) This sale was effected pursuant to a Rule 10b5-1(c) trading plan adopted by the reporting person on December 30, 2005

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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