#### PACKER DANIEL F

Form 4

January 05, 2007

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB

**OMB APPROVAL** 

3235-0287 Number: January 31,

Expires:

2005 Estimated average

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* PACKER DANIEL F

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

below)

(Last)

(City)

(First)

(Street)

(State)

(Middle)

(Zip)

ENTERGY CORP /DE/ [ETR] 3. Date of Earliest Transaction

(Month/Day/Year)

01/03/2007

(Check all applicable)

Director

10% Owner Officer (give title \_\_X\_ Other (specify

below)

"Officer" Under Sec. 16 Rules

ENTERGY NEW ORLEANS. INC., 1600 PERDIDO STREET,

**ROOM 505** 

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year) \_X\_ Form filed by One Reporting Person

NEW ORLEANS, LA 70112

Form filed by More than One Reporting Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

		Table	Table 1 - Non-Derivative Securities Acquired, Disposed 61, 61 Denenciary Owned							
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature of			
Security	(Month/Day/Year)	Execution Date, if	Transactio	on(A) or Disposed of	Securities	Form: Direct	Indirect			
(Instr. 3)		any	Code	(D)	Beneficially	(D) or	Beneficial			
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)	Ownership			
					Following	(Instr. 4)	(Instr. 4)			
					Reported					
				(A)	Transaction(s)					
				or	(Instr. 3 and 4)					
			Code V	Amount (D) Price	,					
Common	01/03/2007		M	4,710 A (1)	4,710	D				
Stock										
Common Stock	01/03/2007		D	4,710 D \$ 92.8	0 (2)	D				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock	<u>(1)</u>	01/03/2007		M	4,710	01/03/2007	01/03/2007	Common Stock	4,710

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

PACKER DANIEL F ENTERGY NEW ORLEANS, INC. 1600 PERDIDO STREET, ROOM 505 NEW ORLEANS, LA 70112

"Officer" Under Sec. 16

Rules

## **Signatures**

Paul A. Castanon for Daniel F. Packer

01/05/2007

Date

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents payout of previously granted cash awards, the payment of which was deferred under the Company's equity award plans. The deferred cash awards were invested in phantom stock. Each phantom stock unit is the economic equivalent of one share of common stock. Each phantom stock unit is settled for cash upon expiration of deferral period.
- (2) The reporting person had 581 shares of company stock in the company Savings Plan as of January 2, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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