ENTERGY CORP /DE/ Form 8-K October 18, 2002

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date earliest event reported) October 18, 2002

Commission File Number	Registrant, State of Incorporation, Address and Telephone Number	I.R.S. Employer Identification No.
1-11299	ENTERGY CORPORATION (a Delaware corporation)	72-1229752
	639 Loyola Avenue	

Form 8-K

Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits

(c) Exhibits.

Exhibit Description No. 99.1 Briefing Sheets on Entergy Corporation to be handed out at the 37th Edison Electric Institute Financial Conference.

New Orleans, Louisiana 70113 Telephone (504) 576-4000

99.2 Debt and Liquidity Summary on Entergy Corporation.

Item 9. Regulation FD Disclosure

Entergy Corporation

On October 20, 2002, Entergy Corporation will hand out informational packs to various members of the financial and investment community in Palm Desert, California at the 37th Edison Electric Institute Financial Conference. A copy of the informational packs to be given at the conference are attached to this report as Exhibits 99.1 and 99.2 and is incorporated herein. On Tuesday, October 22, 2002, Entergy will file a Form 8-K and the Exhibit thereto will be the presentation to be given by J. Wayne Leonard, Entergy Corporation's Chief Executive Officer at the Edison Electric Institute Financial Conference on October 22, 2002

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at 9:45 a.m. PST. This presentation is being webcast simultaneously and interested investors can access the webcast at http://media.corporate-ir.net/media_files/Event/2002/oct/EEI/agenda.htm.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Entergy Corporation

By: /s/ Nathan E. Langston Nathan E. Langston Senior Vice President and Chief Accounting Officer

Dated: October 18, 2002