

MEREDITH CORP  
Form 4  
August 14, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ZIESER JOHN S**

(Last) (First) (Middle)  
**1716 LOCUST STREET**  
  
(Street)

**DES MOINES, IA 50309-3023**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**MEREDITH CORP [MDP]**

3. Date of Earliest Transaction (Month/Day/Year)  
**08/12/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
**Chief Development Officer**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock (Restricted) (\$1 par value) <sup>(1)</sup>	08/12/2008		A		2,400	A	\$ 0
Common Stock (Restricted-ROE) (\$1 par value) <sup>(2)</sup>	08/12/2008		A		10,000	A	\$ 0
Common Stock (\$1 par value)					312		
Common Stock (\$1 par value) <sup>(3)</sup>					12,718	I	

by  
Managed  
Account

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Common Stock (\$1 par value) <sup>(4)</sup> 1,856 I by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of S
Non-Qualified Stock Option (right to buy) <sup>(5)</sup>	\$ 29.23	08/12/2008		A	65,000	08/12/2011 08/12/2021	Common Stock (\$1 par value)	65	
Non-Qualified Stock Option (right to buy) <sup>(6)</sup>	\$ 28.0625					08/09/2008 08/08/2010	Common Stock (\$1 par value)	12	
Non-Qualified Stock Option (right to buy) <sup>(7)</sup>	\$ 28.0625					08/09/2001 08/09/2010	Common Stock (\$1 par value)	18	
Non-Qualified Stock Option (right to buy) <sup>(8)</sup>	\$ 33.1563					08/12/2000 08/10/2009	Common Stock (\$1 par value)	6,	
Non-Qualified Stock Option (right to buy) <sup>(7)</sup>	\$ 33.1563					08/11/2000 08/11/2009	Common Stock (\$1 par value)	18	
Non-Qualified Stock Option (right to buy) <sup>(7)</sup>	\$ 34.8					08/08/2002 08/08/2011	Common Stock (\$1 par value)	22	

Non-Qualified Stock Option (right to buy) <u>(7)</u>	\$ 37.1563	02/01/2000	02/01/2009	Common Stock (\$1 par value)	18
Non-Qualified Stock Option (right to buy) <u>(7)</u>	\$ 39.05	08/13/2003	08/13/2012	Common Stock (\$1 par value)	25
Non-Qualified Stock Option (right to buy) <u>(5)</u>	\$ 46.165	08/12/2006	08/12/2013	Common Stock (\$1 par value)	30
Non-Qualified Stock Option (right to buy) <u>(9)</u>	\$ 46.165	08/12/2011	08/13/2013	Common Stock (\$1 par value)	30
Non-Qualified Stock Option (right to buy) <u>(5)</u>	\$ 46.21	08/08/2009	08/08/2016	Common Stock (\$1 par value)	20
Non-Qualified Stock Option (right to buy) <u>(5)</u>	\$ 49.1	08/09/2008	08/09/2015	Common Stock (\$1 par value)	20
Non-Qualified Stock Option (right to buy) <u>(5)</u>	\$ 49.97	08/10/2007	08/10/2014	Common Stock (\$1 par value)	40
Non-Qualified Stock Option (right to buy) <u>(5)</u>	\$ 53.9	08/07/2010	08/07/2017	Common Stock (\$1 par value)	20
Restricted stock units <u>(10)</u>	\$ 0	08/08/1988	08/08/1988	Common Stock (\$1 par value)	10
Stock equivalent units	\$ 0	08/08/1988	08/08/1988	Common Stock (\$1 par value) <u>(11)</u>	7,

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

ZIESER JOHN S  
1716 LOCUST STREET  
DES MOINES, IA 50309-3023

Chief Development Officer

## Signatures

By: Teresa T. Rinker, by Power of Attorney For: John S.  
Zieser

08/14/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- (2) Restricted stock granted pursuant to Meredith Corp.'s 2004 Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the attainment of the ROE criteria specified in the award agreement and the completion of a three-year period of service.
- (3) Shares held in reporting person's IRA account; Meredith Corp. Savings & Investment Plan account; and Employee Stock Purchase Plan account, upon all of which quarterly dividends are paid in the form of additional Common Stock (\$1 par value).
- (4) Shares purchased by spouse for her own account and the children's custodial accounts.
- (5) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.
- (6) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full August 9, 2008. Graduated percentages of the option, however, will become exercisable August 13, 2003, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (7) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.
- (8) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full February 12, 2007. Graduated percentages of the option, however, will become exercisable August 12, 2000, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (9) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12, 2011. Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (10) Restricted stock units (granted pursuant to Meredith Corp.'s Stock Incentive Plan), which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the attainment of specified EPS growth targets and the completion of a three-year period of service.
- (11) Stock equivalents issued pursuant to Meredith Corp.'s Deferred Compensation Plan or Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corp. employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.