MEREDITH CORP

Form 4

August 14, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

burden hours per

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

Common Stock (Restricted-ROE)

(\$1 par value) $\frac{(2)}{}$

Common Stock

(\$1 par value) $\frac{(3)}{}$

Common Stock

(\$1 par value) $\frac{(4)}{}$

08/12/2008

1. Name and Address of Reporting Person * KARPOWICZ PAUL			2. Issuer Name and Ticker or Trading Symbol MEREDITH CORP [MDP]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earlies	_	_			(Check all	applicable)	
(Last)	(11181)	(Middle))11			Director	10% Ox	war
1716 LOCUST STREET			(Month/Day/Year) 08/12/2008			Director 10% OwnerX Officer (give title Other (specify below) President-Broadcasting Group				
	(Street)		4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
DES MOINES.	, IA 50309-	-3023	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(6'')	(6, ,)	(7 .)					1 01301			
(City)	(State)	(Zip)	Table I - No	n-Derivati	ve Securiti	es Aco	quired,	Disposed of, or	Beneficially	Owned
1.Title of Security (Instr. 3)	(Month	saction Date /Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code	4. Securit on(A) or Dis (D) (Instr. 3, 4	sposed	l of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (Restricted) (\$1 par value) (1)		/2008		A	3,950	A	\$0	40,391	D	

Α

12,500 A

\$ 0

12,500

1,734

5,876

D

I

Ι

by

by

Managed

Account

Spouse

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
Non-Qualified Stock Option (right to buy)	\$ 29.23	08/12/2008		A	70,000	08/12/2011	08/12/2021	Common Stock (\$1 par value)	70
Non-Qualified Stock Option (right to buy)	\$ 46.21					08/08/2009	08/08/2016	Common Stock (\$1 par value)	30
Non-Qualified Stock Option (right to buy)	\$ 47.56					02/14/2008	02/14/2015	Common Stock (\$1 par value)	40
Non-Qualified Stock Option (right to buy)	\$ 53.9					08/07/2010	08/07/2017	Common Stock (\$1 par value)	30
Restricted stock units (6)	\$ 0					08/08/1988	08/08/1988	Common Stock (\$1 par value)	15

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			

KARPOWICZ PAUL 1716 LOCUST STREET DES MOINES, IA 50309-3023

President-Broadcasting Group

Reporting Owners 2

Signatures

By: Teresa T. Rinker, by Power of Attorney For: Paul A. Karpowicz

08/14/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- Restricted stock granted pursuant to Meredith Corp.'s 2004 Stock Incentive Plan which will be converted to Common Stock (\$1 par (2) value) on a one-for-one basis upon the attainment of the ROE criteria specified in the award agreement and the completion of a three-year period of service.
 - The reporting person acquired these shares of Common Stock (\$1 par value) through his/her Meredith Corp. Employee Stock Purchase
- (3) Plan account upon which quarterly dividends are paid in the form of additional Common Stock. This footnote would normally be included in column 5.
- (4) Shares held in an account for the reporting person's spouse.
- (5) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.
- Restricted stock units granted pursuant to Meredith Corp.'s 2004 Stock Incentive Plan which will be converted to Common Stock (\$1 par (6) value) on a one-for-one basis upon the attainment of specified EPS growth targets and the completion of a three-year period of service. Quarterly dividends are accrued in the form of additional restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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