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GENERAL MOTORS ACCEPTANCE CORP Form 424B3

May 17, 2004

File No. 333-109287

U.S.\$15,000,000,000 GENERAL MOTORS ACCEPTANCE CORPORATION SMARTNOTES (SM)

DUE FROM NINE MONTHS TO THIRTY YEARS FROM DATE OF ISSUE

Unless otherwise specified in an applicable pricing supplement, the SmartNotes will not be listed on any securities exchange, and there can be no assurance that the SmartNotes offered will be sold or that there will be a secondary market for the SmartNotes.

The Agents have advised us that they may from time to time purchase and sell SmartNotes in the secondary market, but the Agents are not obligated to do so. No termination date for the offering of the SmartNotes has been established.

Pricing Supplement No. 29 Trade Date: 05/20/2004 (To Prospectus dated October 24, 2003) Issue Date: 05/25/2004

The date of this Pricing Supplement is May 20, 2004

CUSIP	Stated			
or	Interest		Price to	Selling
Common Code	Rate	Maturity	Public (1)	Concession
3704A OLB6	2.800%	11/15/2005	100%	0.1250%
3704A OLC4	3.500%	05/15/2006	100%	0.3000%
3704A OLD2	4.250%	05/15/2007	100%	0.4500%
3704A OLEO	5.400%	05/15/2009	100%	0.7500%
3704A OLF7	Float (2)	05/15/2011	100%	1.0000%
3704A OLG5	Step (3)	05/15/2016	100%	1.4000%
3704A OLH3	6.750%	05/15/2019	100%	1.6000%
Payment	Survivor's	Subject to Redemption		
Frequency	-		Date and te	rms of redemption
Monthly	Yes	No		
Semi-Annual	Yes	No		
Semi-Annual	Yes	No		
Quarterly	Yes	No		
Quarterly	Yes	No		
Semi-Annual	Yes	Yes	Callable at	100% on 05/15/2007 and
			every coupo:	n date thereafter.
Monthly	Yes	Yes		100% on 05/15/2007 and n date thereafter.

- (1) Actual Price to Public may be less, and will be determined by prevailing market prices at the time of purchase as set forth in the confirmation sheet.
- (2) 3704A0LF7: 3-Month T-Bills + 185 bps, reset quarterly, No Cap
- (3) 3704A0LG5: 5.50% for 3 yrs., 7.55% thereafter

The co-agent name Edward Jones & Co., L.P. on the prospectus dated October 24, 2003 should read Edward D. Jones & Co., L.P.

Per Note	Total

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Public Offering Price 100.00% \$15,000,000,000

Agents' Discounts

Proceeds, before expenses, to General Motors Acceptance

Corporation 97.50%-99.80% \$14,625,000,000-\$14,970,000,000

(SM) Service Mark of General Motors Acceptance Corporation

NEITHER THE SECURITIES AND EXCHANGE COMMISSION NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THESE SECURITIES OR DETERMINED IF THIS PROSPECTUS IS TRUTHFUL OR COMPLETE. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

ABN AMRO FINANCIAL SERVICES, INC.

A.G. EDWARDS & SONS, INC.

CHARLES SCHWAB & CO., INC.

CITIGROUP

EDWARD D. JONES & CO., L.P. FIDELITY CAPITAL MARKETS

a division of National Financial Services LLC MERRILL LYNCH & CO.

MORGAN STANLEY

UBS FINANCIAL SERVICES INC.
WACHOVIA SECURITIES LLC

October 24, 2003