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GENERAL MOTORS ACCEPTANCE CORP

Form 424B3

January 15, 2004

Pricing Supplement Dated January 16, 2004  
(To Prospectus Dated October 23, 2003)

Rule 424(b) (3)  
File No. 333-109323

GENERAL MOTORS ACCEPTANCE CORPORATION  
Medium-Term Notes - Floating Rate

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Agent: J.P. Morgan Securities, Inc, Credit Suisse First  
Boston, Goldman, Sachs & Co., HSBC Securities (USA)  
Inc, Merrill Lynch, Morgan Stanley, Citigroup  
Global Markets Inc, UBS-Warburg Dillon Read  
Principal Amount: \$1,100,000,000.00  
Agent's Discount  
or Commission: \$ 1,650,000.00  
Net Proceeds to Company: \$1,098,350,000.00  
Initial Interest Rate: 2.02%  
Issue Date: 01/16/04  
Maturity Date: 01/16/07  
CUSIP: 37042WH38  
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Calculation Agent: GMAC

Interest Calculation:

/X/ Regular Floating Rate Note  
Interest Rate Basis: / / CD Rate / / Commercial Paper Rate  
/ / Prime Rate / / Federal Funds Rate  
/X/ LIBOR (see below) / / Treasury Rate  
/ / Other

(see attached)

If LIBOR, Designated LIBOR Page / / Reuters Page: / / or  
/X/ Telerate Page: 3750

Interest Reset Dates: Each January 14, April 14, July 14 and October 14.  
The first interest reset date  
will be April 14, 2004. The final interest reset  
date will be October 12, 2006.

Interest Payment Dates: Each January 16, April 16, July 16 and October 16,  
commencing April 16, 2004 and ending January 16, 2007.

Index Maturity: 3 Months  
Spread (+/-): +0.900%

Day Count Convention:

/X/ Actual/360 for the period from 01/16/04 to 01/16/07  
/ / Actual/Actual for the period from / / to / /  
/ / 30/360 for the period from / / to / /

Redemption:

/X/ The Notes cannot be redeemed prior to the Stated Maturity Date.  
/ / The Notes may be redeemed prior to Stated Maturity Date.  
/ / Initial Redemption Date:  
Initial Redemption Percentage: \_\_\_\_%  
Annual Redemption Percentage Reduction: \_\_\_\_% until Redemption  
Percentage is 100% of the Principal Amount.

Repayment:

/X/ The Notes cannot be repaid prior to the Maturity Date.  
/ / The Notes can be repaid prior to the Maturity Date at the option of  
the holder of the Notes. (See Below)  
/ / Optional Repayment Date(s):

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Repayment Price: %

Currency:

Specified Currency: U.S. (If other than U.S. dollars, see attached)

Minimum Denominations: \_\_\_\_\_ (Applicable only if Specified

Currency is other than U.S. dollars)

Original Issue Discount: / / Yes /X/ No

Total Amount of OID: Yield to Maturity:

Initial Accrual Period:

Form: /X/ Book-Entry / / Certificated

Other: /X/ Principal / / Agent

If as principal:

/ / The Notes are being offered at varying prices related to prevailing market prices at the time of resale.

/X/ The Notes are being offered at a fixed initial public offering price of 100% of principal amount.

If as agent:

The Notes are being offered at a fixed initial public offering price of XX% of principal amount.