

Edgar Filing: GENERAL MOTORS ACCEPTANCE CORP - Form 424B3

GENERAL MOTORS ACCEPTANCE CORP  
 Form 424B3  
 March 24, 2003

File No. 333-101108

U.S.\$15,000,000,000  
 GENERAL MOTORS ACCEPTANCE CORPORATION  
 SMARTNOTES (SM)

DUE FROM NINE MONTHS TO THIRTY YEARS FROM DATE OF ISSUE

Unless otherwise specified in an applicable pricing supplement, the SmartNotes will not be listed on any securities exchange, and there can be no assurance that the SmartNotes offered will be sold or that there will be a secondary market for the notes.

The Agents have advised GMAC that they may from time to time purchase and sell notes in the secondary market, but the Agents are not obligated to do so. No termination date for the offering of the notes has been established.

Pricing Supplement No. 15  
 (To Prospectus dated December 6, 2002)

Trade Date: 03/27/2003  
 Issue Date: 04/01/2003

The date of this Pricing Supplement is March 27, 2003

CUSIP or Common Code	Stated Interest Rate	Maturity	Price to Public 1	Reallowance
37042 G2A3	3.250%	10/15/2004	100%	0.1250%
37042 G2B1	4.000%	04/15/2005	100%	0.3000%
37042 G2C9	4.800%	04/15/2006	100%	0.4500%
37042 G2D7	5.650%	04/15/2008	100%	0.7500%
37042 G2E5	6.875%	04/15/2013	100%	1.1000%
37042 G2F2	7.375%	04/15/2018	100%	1.6000%

Payment Frequency	Survivor's Option	Yes/No	Subject to Redemption Date and terms of redemption
Monthly	Yes	No	
Semi-Annual	Yes	No	
Monthly	Yes	No	
Quarterly	Yes	No	
Semi-Annual	Yes	Yes	Callable at 100% on 04/15/2005 and every coupon date thereafter
Semi-Annual	Yes	Yes	Callable at 100% on 04/15/2006 and every coupon date thereafter

1 Actual Price to Public may be less, and will be determined by prevailing market prices at the time of purchase as set forth in the confirmation statement.

	Per Note	Total
Public Offering Price	100.00%	\$15,000,000,000
Agents' Discounts and Concessions	.20%-2.50%	\$30,000,000-\$375,000,000
Proceeds, before expenses, to General Motors Acceptance Corporation	97.50%-99.80%	\$14,625,000,000-\$14,970,000,000

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(SM) Service Mark of General Motors Acceptance Corporation

NEITHER THE SECURITIES AND EXCHANGE COMMISSION NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THESE SECURITIES OR DETERMINED IF THIS PROSPECTUS IS TRUTHFUL OR COMPLETE. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

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ABN AMRO FINANCIAL SERVICES, INC.

A.G. EDWARDS & SONS, INC.

EDWARD D. JONES & CO., L.P.

FIDELITY CAPITAL MARKETS

a division of National Financial Services LLC

MERRILL LYNCH & CO.

MORGAN STANLEY

PRUDENTIAL SECURITIES

SALOMON SMITH BARNEY

CHARLES SCHWAB & CO. INC.

USB PAINWEBBER INC.

December 6, 2002