

EQUIFAX INC  
Form 3/A  
January 31, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Shannon Michael S		(Month/Day/Year)	EQUIFAX INC [EFX]	
(Last)	(First)	(Middle)	05/17/2006	
1550 PEACHTREE STREET,		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)
N.W.		(Check all applicable)		10/26/2006
(Street)		<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below)		6. Individual or Joint/Group Filing(Check Applicable Line)
ATLANTA,Â GAÂ 30309		Pres-NA Comm Sol		<input checked="" type="checkbox"/> Form filed by One Reporting Person
(City)	(State)	(Zip)	<input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	43,640 <sup>(1)</sup>	D	Â
Common Stock	602	I	By 401(k)
Common Stock	73	I	By Custodian For Child

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial
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	Date Exercisable	Expiration Date	Derivative Security (Instr. 4) Title	Amount or Number of Shares	or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	Ownership (Instr. 5)
Stock Option/Right to Buy	01/28/1999	01/28/2008	Common Stock	682	\$ 19.35	D	Â
Stock Option/Right to Buy	01/28/2002	01/28/2008	Common Stock	1,764	\$ 19.35	D	Â
Stock Option/Right to Buy	Â <u>(2)</u>	01/27/2009	Common Stock	8,330	\$ 21.83	D	Â
Stock Option/Right to Buy	Â <u>(3)</u>	01/27/2009	Common Stock	8,562	\$ 21.83	D	Â
Stock Option/Right to Buy	Â <u>(4)</u>	12/10/2009	Common Stock	10,135	\$ 13.62	D	Â
Stock Option/Right to Buy	Â <u>(5)</u>	01/29/2011	Common Stock	2,988	\$ 17.21	D	Â
Stock Option/Right to Buy	Â <u>(6)</u>	01/29/2011	Common Stock	7,147	\$ 17.21	D	Â
Stock Option/Right to Buy <u>(7)</u>	01/29/2001	01/29/2011	Common Stock	0	\$ 17.21	D	Â
Stock Option/Right to Buy	Â <u>(8)</u>	02/05/2012	Common Stock	5,214	\$ 25.5	D	Â
Stock Option/Right to Buy	Â <u>(9)</u>	02/05/2012	Common Stock	6,786	\$ 25.5	D	Â
Stock Option/Right to Buy	Â <u>(10)</u>	01/29/2013	Common Stock	4,863	\$ 21.11	D	Â
Stock Option/Right to Buy	Â <u>(11)</u>	01/29/2013	Common Stock	10,137	\$ 21.11	D	Â
Stock Option/Right to Buy	Â <u>(12)</u>	01/29/2014	Common Stock	4,311	\$ 25.68	D	Â
Stock Option/Right to Buy	Â <u>(13)</u>	01/29/2014	Common Stock	9,689	\$ 25.68	D	Â
Stock Option/Right to Buy	Â <u>(14)</u>	02/03/2015	Common Stock	18,000	\$ 30.3	D	Â
Stock Option/Right to Buy	Â <u>(15)</u>	02/09/2016	Common Stock	15,000	\$ 36.7	D	Â

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

