PRUDENTIAL PLC Form 6-K February 09, 2018

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of February, 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name	Michael Wells	
2 Reason for the notification		
a) Position/status	Group Chief Executive (PDMR)	
b) Initial notification /Amendment	Initial notification	
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a) Name	Prudential plc	
b) LEI	5493001Z3ZE83NGK8Y12	
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a) Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541	
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	
c) Price(s) and volume(s)	Price(s) Volume(s) GBP 18.10 10	
Aggregated information d) - Aggregated volume - Price	10 GBP 18.10	
e) Date of the transaction	2018-02-08	
f) Place of the transaction	London Stock Exchange	
1 Details of the person discharging managerial responsibilities / person closely associated		
a) Name	Mark FitzPatrick	
2 Reason for the notification		

a) Position/status	Chief Financial Officer (PDMR)	
b) Initial notification /Amendment	Initial notification	
Details of the issuer, emission allowance market participan or auction monitor	t, auction platform, auctioneer	
a) Name	Prudential plc	
b) LEI	5493001Z3ZE83NGK8Y12	
Details of the transaction(s): section to be repeated for (i) e 4 each type of transaction; (iii) each date; and (iv) each place conducted		
a) Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541	
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	
c) Price(s) and volume(s)	Price(s) Volume(s) GBP 18.10 10	
Aggregated information d) - Aggregated volume - Price	10 GBP 18.10	
e) Date of the transaction	2018-02-08	
f) Place of the transaction	London Stock Exchange	
1 Details of the person discharging managerial responsibilities / person closely associated		
a) Name	John Foley	
2 Reason for the notification		
a) Position/status	Executive Director (PDMR)	

b) Initial notification /Amendment	Initial notification
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Prudential plc
b) LEI	5493001Z3ZE83NGK8Y12
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan
	Price(s) Volume(s)
c) Price(s) and volume(s)	GBP 18.10 11
Aggregated information d) - Aggregated volume - Price	11 GBP 18.10
e) Date of the transaction	2018-02-08
f) Place of the transaction	London Stock Exchange
1 Details of the person discharging managerial responsibilities / person closely associated	
a) Name	Julian Adams
2 Reason for the notification	
a) Position/status	Group Regulatory and Government Relations Director (PDMR)
b) Initial notification /Amendment	Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer 3 or auction monitor a) Name Prudential plc b) LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary shares of 5 pence Description of the financial instrument, type of instrument each Identification code GB0007099541 Acquisition of shares b) Nature of the transaction through the Prudential Group Share Incentive Plan Price(s) Volume(s) c) Price(s) and volume(s) GBP 18.10 10 Aggregated information 10 d) - Aggregated volume GBP 18.10 - Price e) Date of the transaction 2018-02-08 f) Place of the transaction London Stock Exchange 1 Details of the person discharging managerial responsibilities / person closely associated Jonathan Oliver a) Name 2 Reason for the notification **Group Communications** a) Position/status Director (PDMR) b) Initial notification /Amendment Initial notification 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Prudential plc a) Name b) LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary shares of 5 pence Description of the financial instrument, type of instrument each Identification code GB0007099541 Acquisition of shares b) Nature of the transaction through the Prudential Group Share Incentive Plan Price(s) Volume(s) c) Price(s) and volume(s) GBP 18.10 9 Aggregated information d) - Aggregated volume GBP 18.10 - Price e) Date of the transaction 2018-02-08 f) Place of the transaction London Stock Exchange

person discharging 1 managerial responsibilities / person closely associated

Details of the