PRUDENTIAL PLC Form 6-K September 09, 2016

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of September, 2016

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Michael Wells

2 Reason for the notification

a) Position/status Group Chief Executive

(PDMR)

b)Initial notification /Amendment

Initial notification

3

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc b)LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary shares of 5 pence Description of the financial instrument, type of instrument each a) Identification code GB0007099541 b) Nature of the transaction Acquisition through the Prudential Group Share Incentive Plan c) Price(s) and volume(s) Price(s) Volume(s) £13.91 13 Aggregated information d)- Aggregated volume 13 £13.91 - Price e) Date of the transaction 2016-09-08 f) Place of the transaction London Stock Exchange 1 Details of the person discharging managerial responsibilities / person closely associated a) Name John Foley 2 Reason for the notification **Executive Director** a) Position/status (PDMR) b) Initial notification / Amendment Initial notification 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Prudential plc b)LEI

5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Ordinary shares of 5 pence

Description of the financial instrument, type of instrument each

Identification code

a)

GB0007099541

Nature of the transaction Acquisition through the

Prudential Group Share

Incentive Plan

Price(s) and volume(s) Price(s) Volume(s)

£13.91 14

Aggregated information

d)- Aggregated volume 14

- Price £13.91

e) Date of the transaction 2016-09-08

f) Place of the transaction

London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Nicolaos Nicandrou

2 Reason for the notification

a) Position/status Chief Financial Officer

(PDMR)

b) Initial notification / Amendment

Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b)LEI 5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument

Ordinary shares of 5 pence Identification code each GB0007099541 Nature of the transaction Acquisition through the Prudential Group Share Incentive Plan c) Price(s) and volume(s) Price(s) Volume(s) £13.91 14 Aggregated information 14 d)- Aggregated volume - Price £13.91 e) Date of the transaction 2016-09-08 f) Place of the transaction London Stock Exchange 1 Details of the person discharging managerial responsibilities / person closely associated a) Name Julian Adams 2 Reason for the notification Group Regulatory and a) Position/status **Government Affairs** Director (PDMR) b) Initial notification / Amendment Initial notification 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Prudential plc b)LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument Ordinary shares of 5 pence each Identification code

GB0007099541

Nature of the transaction Acquisition through the Prudential Group Share Incentive Plan c) Price(s) and volume(s) Price(s) Volume(s) £13.91 13 Aggregated information 13 d) - Aggregated volume - Price £13.91 e) Date of the transaction 2016-09-08 f) Place of the transaction London Stock Exchange 1 Details of the person discharging managerial responsibilities / person closely associated a) Name Raghu Hariharan 2 Reason for the notification Director of Strategy & a) Position/status Capital Market Relations (PDMR) b) Initial notification / Amendment Initial notification 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Prudential plc b)LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary shares of 5 pence Description of the financial instrument, type of instrument each a) Identification code GB0007099541 b) Nature of the transaction

Acquisition through the Prudential Group Share Incentive Plan

Price(s) Volume(s)

£13.91 14

14

Aggregated information

c) Price(s) and volume(s)

d)- Aggregated volume

- Price £13.91

e) Date of the transaction 2016-09-08

f) Place of the transaction

London Stock Exchange

Details of the person discharging
1 managerial responsibilities / person closely associated

a)