Armstrong Susan M Form 4 February 14, 2018

Check this box

if no longer

subject to

Section 16.

Form 4 or

obligations

may continue.

See Instruction

Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SECURITIES

OMB Number:

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January 31, 2005

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response...

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

Common

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * Armstrong Susan M

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

NATURES SUNSHINE

PRODUCTS INC [NATR]

4. If Amendment, Date Original

(Check all applicable)

EVP & Chief Operations Officer

(First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year) 02/12/2018

Director 10% Owner X_ Officer (give title Other (specify below) below)

2500 W EXECUTIVE PARKWAY, SUITE 100

(State)

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year) Applicable Line)

> _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

(Street)

LEHI, UT 84043

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 2A. Deemed 1. Title of 3. 4. Securities Acquired 5. Amount of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of Securities (D)

(Instr. 3) Code (Month/Day/Year) (Instr. 8)

(Zip)

Beneficially (Instr. 3, 4 and 5) Owned Following Reported (A) Transaction(s)

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Ownership Indirect (I) (Instr. 4) (Instr. 4)

or Code V Amount (D) Price

F 371 (1) D 21,692 D

Common 02/12/2018 Stock

02/12/2018

F 37 (2) 21,655

D

(Instr. 3 and 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8) Derivative				Securities		(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security			Acquired							Follo
	·		(A) or								Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
		4, and 5)									
									A		
									Amount		
				Date	Expiration		or				
						Exercisable Date	Title Number				
				C 1 W	(A) (D)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Relationships Reporting Owner Name / Address

Officer Other Director 10% Owner

Armstrong Susan M 2500 W EXECUTIVE PARKWAY, SUITE 100 LEHI, UT 84043

EVP & Chief Operations Officer

Signatures

Joseph W. Baty as attorney-in-fact for Susan M Armstrong

02/14/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares of NATR common stock withheld to pay taxes upon vesting of restricted stock units originally granted to the Reporting (1) Person on February 11, 2014. The number of shares withheld was determined on February 12, 2018, based on the closing price of NATR common stock on February 9, 2018.
- Represents shares of NATR common stock withheld to pay taxes upon vesting of restricted stock units originally granted to the Reporting (2) Person on September 19, 2014. The number of shares withheld was determined on February 12, 2018, based on the closing price of NATR common stock on February 9, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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