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REYNOLD Form 4	S MARSHALL 7	•									
November 1	3, 2018										
FORM	Λ4						NGE			APPROVAL	
	UNITED	STATES S			AND EX 1, D.C. 2(NGE (COMMISSION	OMB Number:		
Check this box if no longer subject to Section 16. Form 4 or				SECU	RITIES				Expires: Estimate burden h response	•	
Form 5 obligatio may cor <i>See</i> Inst 1(b).	ons Section 17(ruction	a) of the Pu	blic Uti	ility Ho		npan	y Act of	e Act of 1934, f 1935 or Sectio 40	on		
(Print or Type	Responses)										
1. Name and A	Г s	2. Issuer Name and Ticker or Trading Symbol PREMIER FINANCIAL BANCORP					5. Relationship of Reporting Person(s) to Issuer				
			NC [PF					(Che	ck all applica	ble)	
				e of Earliest Transaction h/Day/Year)				_X_ Director10% Owner _X_ Officer (give title Other (specify below)below)			
2450 FIRS' 2968	T AVENUE, P O	BOX 1	1/08/20)18				below) Chain	rman of the B	oard	
	(Street)			ndment, D th/Day/Yea	Date Origina ar)	ıl		6. Individual or J Applicable Line) _X_ Form filed by	One Reporting	Person	
HUNTING	TON, WV 25728							Form filed by Person	More than One	Reporting	
(City)	(State)	(Zip)	Table	e I - Non-	Derivative	Secu	rities Acq	uired, Disposed o	of, or Benefic	ially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		nte, if T (Year) (4. Securiti on(A) or Dis (Instr. 3, 4) Amount	posed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
PFBI Common Stock	11/08/2018			S	69,386		\$ 18.25	923,694	D		
PFBI Common Stock								101,037	I	by Spouse	
PFBI Common Stock								47,100	I	by Harrah & Reynolds Corporation	
PFBI								20,790	Ι	by Pritchard	

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Common Stock			Electric
PFBI Common Stock	3,929	Ι	by Champion Leasing

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D)	Expiration D (Month/Day/	5. Date Exercisable and Expiration Date Month/Day/Year)		le and int of rlying ities . 3 and 4)	Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
1 8	Director	10% Owner	Officer	Other				
REYNOLDS MARSHALL T 2450 FIRST AVENUE P O BOX 2968 HUNTINGTON, WV 25728	X		Chairman of the Board					
Signatures								
/s/ Marshall T. Reynolds	11/13/201	8						
**Signature of Reporting Person	Date							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.