

BATTLE A GEORGE  
Form 4  
April 30, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BATTLE A GEORGE

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
100 WINCHESTER CIRCLE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
04/29/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

LOS GATOS, CA 95032

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	04/29/2013		M		650 <sup>(1)</sup> A \$ 29.6	D	
Common Stock	04/29/2013		S		650 <sup>(1)</sup> D \$ 212.4069	D	
Common Stock	04/29/2013		M		1,403 <sup>(1)</sup> A \$ 28.51	D	
Common Stock	04/29/2013		S		1,403 <sup>(1)</sup> D \$ 213.7366	D	
Common Stock	04/29/2013		M		1,468 <sup>(1)</sup> A \$ 27.24	D	
	04/29/2013		S			D	8,000

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Common Stock			<u>1,468</u> <sup>(1)</sup>		\$		213.7366	
Common Stock	04/29/2013	M	<u>1,500</u> <sup>(1)</sup>	A	\$ 20.5	9,500		D
Common Stock	04/29/2013	S	<u>1,500</u> <sup>(1)</sup>	D	\$ 214.5102	8,000		D
Common Stock	04/29/2013	M	<u>1,996</u> <sup>(1)</sup>	A	\$ 20.02	9,996		D
Common Stock	04/29/2013	S	<u>1,996</u> <sup>(1)</sup>	D	\$ 214.5102	8,000		D
Common Stock	04/29/2013	M	<u>1,754</u> <sup>(1)</sup>	A	\$ 22.81	9,754		D
Common Stock	04/29/2013	S	<u>1,754</u> <sup>(1)</sup>	D	\$ 214.5102	8,000		D
Common Stock	04/29/2013	M	<u>1,451</u> <sup>(1)</sup>	A	\$ 27.55	9,451		D
Common Stock	04/29/2013	S	<u>1,451</u> <sup>(1)</sup>	D	\$ 214.5102	8,000		D
Common Stock	04/29/2013	M	<u>1,037</u> <sup>(1)</sup>	A	\$ 29.46	9,037		D
Common Stock	04/29/2013	S	<u>1,037</u> <sup>(1)</sup>	D	\$ 214.5102	8,000		D
Common Stock	04/29/2013	M	<u>320</u> <sup>(1)</sup>	A	\$ 29.46	8,320		D
Common Stock	04/29/2013	S	<u>320</u> <sup>(1)</sup>	D	\$ 215.6344	8,000		D
Common Stock	04/29/2013	M	<u>1,504</u> <sup>(1)</sup>	A	\$ 26.61	9,504		D
Common Stock	04/29/2013	S	<u>1,504</u> <sup>(1)</sup>	D	\$ 215.6344	8,000		D
Common Stock	04/29/2013	M	<u>1,761</u> <sup>(1)</sup>	A	\$ 22.73	9,761		D
Common Stock	04/29/2013	S	<u>1,761</u> <sup>(1)</sup>	D	\$ 215.6344	8,000		D
Common Stock	04/29/2013	M	<u>1,751</u> <sup>(1)</sup>	A	\$ 22.83	9,751		D
Common Stock	04/29/2013	S	<u>1,751</u> <sup>(1)</sup>	D	\$ 215.6344	8,000		D
Common Stock	04/29/2013	M	<u>649</u> <sup>(1)</sup>	A	\$ 23.48	8,649		D
	04/29/2013	S	<u>649</u> <sup>(1)</sup>	D		8,000		D

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Common Stock					\$	215.6344	
Common Stock	04/29/2013	M	<u>1,055</u> (1)	A	\$ 23.48	9,055	D
Common Stock	04/29/2013	S	<u>1,055</u> (1)	D	\$ 216.5162	8,000	D
Common Stock	04/29/2013	M	<u>1,164</u> (1)	A	\$ 22.15	9,164	D
Common Stock	04/29/2013	S	<u>1,164</u> (1)	D	\$ 216.5162	8,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BATTLE A GEORGE 100 WINCHESTER CIRCLE LOS GATOS, CA 95032		X		

## Signatures

By: David Hyman, Authorized Signatory For: A. George Battle  
04/30/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

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