Dickson Rich	hard									
Form 4 February 01,	2019									
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FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287		
Check thi if no long subject to Section 1 Form 4 o Form 5 obligation may cont <i>See</i> Instru	6. r Filed purs inue.	ENT OF CH suant to Sectio) of the Public	F CHANGES IN BENEFICIAL OWNERSHIP (SECURITIES Section 16(a) of the Securities Exchange Act of 193 Public Utility Holding Company Act of 1935 or Sec of the Investment Company Act of 1940					Estimated average burden hours per response 0.5		
1(b). (Print or Type F	Responses)									
Dickson Richard Sym			2. Issuer Name and Ticker or Trading ymbol //ATTEL INC /DE/ [MAT]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (M	liddle) 3. Da	e of Earliest 7	Transaction			(Check	к ан аррисабие)	
333 CONTINENTAL BOULEVARD			(Month/Day/Year) 01/31/2019				Director 10% Owner X Officer (give title Other (specify below) Pres & Chief Operating Officer			
EL SEGUN	Amendment, Date Original d(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 					
							Person			
(City)	(State) (Zip) 7	able I - Non-	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Ye	Date, if Transaction(A) or Disposed of (D Code (Instr. 3, 4 and 5)		l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	01/31/2019		М	31,476	А	<u>(1)</u>	132,573	D		
Common Stock	01/31/2019		F	10,903 (2)	D	\$ 11.84	121,670	D		
Common Stock							2,488 <u>(3)</u>	Ι	In 401(k)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year))		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. l De Sec (In
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(1)</u>	01/31/2019		М	31,476	<u>(1)</u>	<u>(1)</u>	Common Stock	31,476	

Reporting Owners

Reporting Owner Name / Address	Relationships						
I J	Director	ctor 10% Owner Officer		Other			
Dickson Richard 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 90245			Pres & Chief Operating Officer				
Signatures							
/s/ Tiffani Magri, Attorney-in-Fact for Richard Dickson			02/01/2019				
**Signature of Reporting Person			Date				
Explanation of Respon	ises:						

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

As reported on a Form 4 dated January 31, 2017 and filed on February 2, 2017, the Reporting Person received a grant of 95,383 Restricted Stock Units ("RSUs" or "Units") on January 31, 2017. The RSUs vest as to (a) 33% of the Units granted on the first anniversary of the date of grant, (b) an additional 33% of the Units granted on the second anniversary of the date of grant, and (c) the

- (1) remaining 34% of the Units granted on the third anniversary of the date of grant. On each vesting date, for each Unit vesting on such date, the Reporting Person will receive one share of Mattel, Inc. Common Stock (or, at the election of Mattel, Inc., a cash amount equal to the fair market value of one share of Common Stock on the date of vesting), subject to tax withholding. On January 31, 2019, the second 33% of these RSUs vested, resulting in the issuance of 31,476 shares of Mattel, Inc. Common Stock.
- (2) Pursuant to the terms of the January 31, 2017 RSU grant, 10,903 shares of Mattel, Inc. Common Stock were automatically withheld at vesting to cover required tax withholding.
- (3) As of January 31, 2019, the Reporting Person had a balance of \$29,436.07 in the Mattel Stock Fund of Mattel, Inc.'s 401(k) plan, the Personal Investment Plan ("PIP"). The number of shares has been calculated by the plan administrator for the PIP.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.