PEARCE RANDY L

Form 4

September 25, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * PEARCE RANDY L			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
<i>(</i> 1	(E' 1)	0.6.111.)	Ascena Retail Group, Inc. [ASNA]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
			(Month/Day/Year)	_X_ Director 10% Owner			
C/O ASCENA RETAIL GROUP,			09/22/2017	Officer (give title Other (specify			
INC., 933 MAC ARTHUR			07/22/2017	below) below)			
BOULEVARD							
BOULEVAR	KD						
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
			• •	_X_ Form filed by One Reporting Person			
MAHWAH, NJ 07430				Form filed by More than One Reporting			
				Person			

(State)

(Zip)

(City)

		Tubbe I from Delivative Securities frequencia, Disposed 63, 62 Delivereding								
1.Title of	2. Transaction Date	2A. Deemed	3.		4. Securit	ies Ac	quired	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transac	Transaction(A) or Disposed of			Securities	Form: Direct	Indirect	
(Instr. 3)		any	Code	Code (D)		Beneficially	(D) or	Beneficial		
		(Month/Day/Year)	(Instr. 8	8)	(Instr. 3, 4 and 5)		Owned	Indirect (I)	Ownership	
								Following	(Instr. 4)	(Instr. 4)
						(4)		Reported		
						(A)		Transaction(s)		
			Code	V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common	09/22/2017		M		16,010	A	<u>(1)</u>	57,072	D	
Common	09/23/2017		M		1,667	A	<u>(1)</u>	58,739	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of ctionDerivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Derivative Expiration Date Gecurities (Month/Day/Year) Acquired (A) or Disposed of D) Instr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 I S (
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units (2)	(1)	09/22/2017		M		16,010	<u>(4)</u>	<u>(4)</u>	Common	16,010	
Restricted Stock Units (3)	(1)	09/23/2017		M		1,667	(5)	<u>(5)</u>	Common	1,667	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
PEARCE RANDY L C/O ASCENA RETAIL GROUP, INC. 933 MAC ARTHUR BOULEVARD MAHWAH, NJ 07430	X						

Signatures

Mary Beth Riley by power of attorney 09/25/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock units convert into common stock on a one-for-one basis.
- (2) Granted under the Company's 2016 Omnibus Incentive Plan.
- (3) Granted under the Company's 2010 Stock Incentive Plan.
- (4) On September 22, 2016, the reporting person was granted 16,010 restricted stock units, vesting one year from the grant date.
- (5) On September 23, 2014, the reporting person was granted 5,000 restricted stock units, vesting in three annual installments beginning on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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