King Luther Jr Form 4 July 06, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations may continue. See Instruction STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * KING LUTHER CAPITAL MANAGEMENT CORP

(First)

(Middle)

301 COMMERCE SUITE 1600,

(Street)

2. Issuer Name and Ticker or Trading Symbol

BEASLEY BROADCAST GROUP INC [BBGI]

3. Date of Earliest Transaction (Month/Day/Year)

07/05/2012

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

_X__ 10% Owner Director _ Other (specify Officer (give title

below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person _X_ Form filed by More than One Reporting

Person

FORT WORTH, TX 76102

| (City) | (State) | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | |
|--------------------------------------|---|--|--|---|-----|--------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactio Code (Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | (D) | Price | (Instr. 3 and 4) | | |
| Class A Common Stock | 07/05/2012 | | S | 4,774 | D | \$ 6.0129 | 670,995 | I | See footnote (1) |
| Class A Common Stock | 07/05/2012 | | S | 7,450 | D | \$ 6.0071 | 663,545 | I | See footnote (1) |
| Class A Common Stock | 07/06/2012 | | S | 222 | D | \$ 6.022 | 663,323 | I | See footnote (1) |
| Class A Common | 07/06/2012 | | S | 101 | D | \$ 6 | 663,222 | I | See footnote |

(1) Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (Instr. | 5. ctionNumbe of 8) Deriva Securi Acquii (A) or Dispos of (D) (Instr. 4, and | (Month/Day. tive ties red sed 3, | ate | Amou Unde Secur | rlying | 8. Price of Derivative Security (Instr. 5) |
|---|---|---|---|---------------------------------|--|---|--------------------|-----------------------|--|---|
| | | | | Code | V (A) (| Date Exercisable D) | Expiration Date | Title | Amount or Number of Shares | |

Reporting Owners

| Reporting Owner Name / Address | | Relationships | | | | | |
|---|--|---------------|---------|-------|--|--|--|
| | | 10% Owner | Officer | Other | | | |
| KING LUTHER CAPITAL MANAGEMENT CORP 301 COMMERCE SUITE 1600 FORT WORTH, TX 76102 | | X | | | | | |
| LKCM Private Discipline Master Fund, SPC PO BOX 309GT UGLAND HOUSE, SOUTH CHURCH STREET GRAND CAYMAN, E9 00000 | | X | | | | | |
| LKCM Investment Partnership, L.P. 301 COMMERCE STREET SUITE 1600 FORT WORTH, TX 76102 | | X | | | | | |
| King John Bryan 301 COMMERCE STREET SUITE 1600 FORT WORTH, TX 76102 | | X | | | | | |
| King Luther Jr 301 COMMERCE STREET | | X | | | | | |

Reporting Owners 2 SUITE 1600 FORT WORTH, TX 76102

Signatures

J. Luther King, Jr., for Luther King Capital Management 07/06/2012 Corporation **Signature of Reporting Person Date J. Bryan King, for LKCM Private Discipline Master Fund, SPC 07/06/2012 **Signature of Reporting Person Date J. Luther King, Jr., for LKCM Investment Partnership, L.P. 07/06/2012 **Signature of Reporting Person Date J. Bryan King 07/06/2012 Date **Signature of Reporting Person 07/06/2012 J. Luther King, Jr. **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents securities held by LKCM Private Discipline Master Fund, SPC (PDP) and LKCM Investment Partnership, L.P. (LIP). LKCM Private Discipline Management, L.P. (PDP Management) is the holder of management shares of PDP. LKCM Alternative Management, LLC (LKCM Alternative) is the general partner of PDP Management. LKCM Capital Group, LLC is the sole member of LKCM

(1) Alternative. LKCM Investment Partnership GP, LLC (LIP GP) is the general partner of LIP. J. Luther King, Jr. and J. Bryan King are controlling members of LKCM Capital Group, LLC. J. Luther King, Jr. is a controlling member of LIP GP. Luther King Capital Management Corporation is their nvestment manager for PDP and LIP, and J. Luther King, Jr. is a controlling shareholder of LKCM. Each of the reporting persons disclaims beneficial ownership of the securities reported herein, except to the extent of its pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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