#### BROCKSMITH JAMES G JR

Form 4

January 29, 2010

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

January 31, Expires: 2005

Estimated average

**OMB APPROVAL** 

burden hours per

response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

DDOCKCMITH LAMEC C ID			2. Issuer Name <b>and</b> Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer			
	Alberto			-Culver CO [ACV]				(Check all applicable)			
(Last)	(First) (M	fiddle) 3. Date of	3. Date of Earliest Transaction								
		(Month/E	ay/Year)				_X_ Director	10%	6 Owner		
8930 BAY 0 1003	E NO. 01/28/2	01/28/2010					ve titleOth below)	er (specify			
	(Street)	4. If Ame	ndment, Da	te Original			6. Individual or Joint/Group Filing(Check				
	nth/Day/Year)	)			Applicable Line)						
NAPLES, F	L 34108							_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip) Tabl	e I - Non-D	erivative S	Securi	ties Ac	quired, Disposed	of, or Beneficia	lly Owned		
1.Title of	2. Transaction Date	e 2A. Deemed	3.	4. Securi	ties		5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year)	Execution Date, if	TransactionAcquired (A) or				Securities Form: Direct Indirect Beneficially (D) or Beneficial				
(Instr. 3)		any	Code Disposed of (D)								
		(Month/Day/Year)	(Instr. 8) (Instr. 3, 4 and 5)		Owned	Indirect (I)	Ownership				
							Following	(Instr. 4)	(Instr. 4)		
					(A)		Reported Transaction(s)				
					or		(Instr. 3 and 4)				
			Code V	Amount	(D)	Price	(mour 5 und 1)				
Common Stock	01/28/2010		A	2,600	A	\$0	8,100	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: BROCKSMITH JAMES G JR - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5.  onNumber of Derivative Securities Acquired (A) or Disposed of (D)		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	of ng s	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(Instr. 3, 4, and 5)  (A) (D)	Date Exercisable	Expiration Date	or Title Nu of	umber		

Relationships

# **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

BROCKSMITH JAMES G JR 8930 BAY COLONY DRIVE NO. 1003 X NAPLES, FL 34108

# **Signatures**

/s/James M. Spira as attorney-in-fact for James G. Brocksmith, Jr.

01/29/2010

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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