

Vivo Participacoes S.A.
Form 6-K
August 18, 2010

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 of the
Securities Exchange Act of 1934

For the month of August, 2010

Commission File Number 1-14493

VIVO PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

VIVO Holding Company

(Translation of Registrant's name into English)

**Av. Roque Petroni Jr., no.1464, 6th floor part, "B"building
04707-000 - São Paulo, SP**

Federative Republic of Brazil

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

Registration with CVM SHOULD not BE CONSTRUED AS AN appreciation on the company. company management is responsible for the information provided.

01.01 - IDENTIFICATION

1 - CVM CODE 01771-0	2 - COMPANY NAME VIVO PARTICIPAÇÕES S.A.	3 - Brazilian IRS Registry of Legal Entities (CNPJ) 02.558.074/0001-73
4 - Registration Number (NIRE) 35300158792		

01.02 - HEAD OFFICE

1 - ADDRESS Av. Roque Petroni Júnior, 1464			2 - DISTRICT Morumbi	
3 - ZIP CODE 04707-000		4 - MUNICIPALITY São Paulo		5 - STATE SP
6 - AREA CODE 11	7 - TELEPHONE NUMBER 7420-1172	8 - TELEPHONE NUMBER 7420-1182	9 - TELEPHONE NUMBER -	10 - TELEX -
11 - AREA CODE 11	12 - FAX 7420-2247	13 - FAX -	14 - FAX -	
15 - E-MAIL				

01.03 - INVESTOR RELATIONS OFFICER (Company Mail Address)

1 - NAME Cristiane Barretto Sales				
2 - ADDRESS Av. Roque Petroni Junior, 1464			3 - DISTRICT Morumbi	
4 - ZIP CODE 04707-000		5 - MUNICIPALITY São Paulo		6 - STATE SP
7 - AREA CODE 11	8 - TELEPHONE NUMBER 7420-1362	9 - TELEPHONE NUMBER -	10 - TELEPHONE NUMBER -	11 - TELEX -
12 - AREA CODE 11	13 - FAX 7420-2982	14 - FAX 7420-6752	15 - FAX -	
16 - E-MAIL ri@vivo.com.br				

01.04—GENERAL INFORMATION / INDEPENDENT ACCOUNTANT

CURRENT YEAR		CURRENT QUARTER			PRIOR QUARTER		
1 - BEGINNING	2 - END	3 - QUARTER	4 - BEGINNING	5 - END	6 - QUARTER	7 - BEGINNING	8 - END
01/01/2010	12/31/2010	1	01/01/2010	03/31/2010	4	10/01/2009	12/31/2009
9 - AUDITOR Ernst & Young Auditores Independentes S/S					10 - CVM CODE 00471-5		
11 - NAME OF RESPONSIBLE PARTNER Luiz Carlos Passetti					12 - INDIVIDUAL TAXPAYERS' REGISTRATION NUMBER 001.625.898-32		

01.05 - CAPITAL COMPOSITION

NUMBER OF SHARES(IN THOUSANDS)	1 03/31/2010	2 12/31/2009	3 03/31/2009
SUBSCRIBED CAPITAL			
1 - COMMON	137,269	137,269	136,275
2 - PREFERRED	263,445	263,445	238,064

3 - TOTAL	400,714	400,714	374,339
TREASURY STOCK			
4 - COMMON	0	0	0
5 - PREFERRED	1,123	1,123	1,123
6 - TOTAL	1,123	1,123	1,123

01.06 - CHARACTERISTICS OF THE COMPANY

1 - TYPE OF COMPANY Commercial, industrial and others
2 - SITUATION Operating
3 - SHARE CONTROL NATURE Private holding
4 - ACTIVITY CODE 1130 - Telecommunications
5 - MAIN ACTIVITY Cellular Telecommunications Service
6 - TYPE OF CONSOLIDATION Total

1.07 - COMPANIES NOT INCLUDED IN THE CONSOLIDATED FINANCIAL STATEMENTS

1 - ITEM	2 - Brazilian IRS Registry of Legal Entities (CNPJ)	3 - NAME
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01.08 - DIVIDENDS APPROVED AND/OR PAID DURING AND AFTER THE QUARTER

1 - ITEM	2 - EVENT	3 - APPROVAL	4 - YIELD	5 - DATE OF PAYMENT	6 - TYPE OF SHARE	7 - YIELD PER SHARE
01	AGO	04/16/2010	Interest on Shareholders' equity	04/19/2010	Common	0.1107577459
02	AGO	04/16/2010	Interest on Shareholders' equity	04/19/2010	Preferred	0.1107577459
03	AGO	04/16/2010	Dividends	04/19/2010	Common	0.9138918337
04	AGO	04/16/2010	Dividends	04/19/2010	Preferred	0.9138918337
05	AGO	04/16/2010	Interest on Shareholders' equity	10/25/2010	Common	0.1107577459
06	AGO	04/16/2010	Interest on Shareholders' equity	10/25/2010	Preferred	0.1107577459
07	AGO	04/16/2010	Dividends	10/25/2010	Common	0.9138918337
08	AGO	04/16/2010	Dividends	10/25/2010	Preferred	0.9138918337

01.09—SUBSCRIBED CAPITAL AND CHANGES IN CURRENT YEAR

1 - ITEM	2 - DATE OF CHANGE	3 - CAPITAL (In thousands of reais)	4 - CHANGE AMOUNT (In thousands of reais)	5 - CHANGE NATURE	6 - NUMBER OF SHARES ISSUED (Thousand)	7 - SHARE PRICE ON ISSUE DATE (In reais)
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01.10—INVESTOR RELATIONS OFFICER

1 - DATE	2 - SIGNATURE
07/21/2010	

A free translation from Portuguese into English of quarterly information prepared in Brazilian currency in accordance with accounting practices adopted in Brazil and specific norms issued by IBRACON, CFC and CVM

FEDERAL PUBLIC SERVICE**BRAZILIAN SECURITIES COMMISSION (CVM)****ITR – QUARTERLY INFORMATION****Corporation Law****COMMERCIAL, INDUSTRIAL & OTHER TYPES OF COMPANY****As of 06/30/2010**

1 – CVM CODE	2 - COMPANY NAME	3 – Brazilian IRS Registry of Legal Entities (CNPJ)
01771-0	VIVO PARTICIPAÇÕES S.A.	02.558.074/0001-73

02.01 - BALANCE SHEET - ASSETS (IN THOUSANDS OF REAIS)

1 – CODE	2 - ACCOUNT DESCRIPTION	3 – 06/30/2010	4 - 12/31/2009
1	TOTAL ASSETS	12,407,571	11,892,840
1.01	CURRENT ASSETS	887,094	514,273
1.01.01	CASH AND CASH EQUIVALENTS	166,034	257,111
1.01.01.01	CASH AND CASH EQUIVALENTS	166,034	257,111
1.01.02	CREDITS	296,527	-
1.01.02.01	TRADE ACCOUNTS RECEIVABLE, NET	296,527	-
1.01.02.02	OTHER RECEIVABLES	-	-
1.01.03	INVENTORIES	21,810	-
1.01.04	OTHER	402,723	257,162
1.01.04.01	SHORT-TERM INVESTMENTS PLEDGED AS COLLATERAL	2,278	-
1.01.04.02	INTEREST ON SHAREHOLDERS AND DIVIDENDS	185,967	246,092
1.01.04.02	RECOVERABLE TAXES	144,718	8,666
1.01.04.03	DEPOSITS AND BLOCKAGES ESCROW	8,820	1,072
1.01.04.04	PREPAID EXPENSES	54,494	998
1.01.04.05	OTHER ASSETS	6,446	334
1.02	NONCURRENT ASSETS	11,520,477	11,378,567
1.02.01	LONG-TERM RECEIVABLES	1,947,107	1,173,899
1.02.01.01	OTHER RECEIVABLES	-	-
1.02.01.02	RECEIVABLES FROM RELATED PARTIES	-	-
1.02.01.02.01	FROM ASSOCIATED COMPANIES	-	-
1.02.01.02.02	FROM SUBSIDIARY COMPANIES	-	-
1.02.01.02.03	FROM OTHER RELATED PARTIES	-	-
1.02.01.03	OTHER	1,947,107	1,173,899
1.02.01.03.01	DEFERRED AND RECOVERABLE TAXES	1,346,527	1,157,645
1.02.01.03.02	DEPOSITS AND BLOCKAGES ESCROW	586,224	5,927
1.02.01.03.03	PREPAID EXPENSES	5,106	1,570
1.02.01.03.04	OTHER ASSETS	549	549
1.02.01.03.05	DERIVATIVE CONTRACTS	8,971	8,208
1.02.02	PERMANENT ASSETS	9,573,370	10,204,668
1.02.02.01	INVESTMENTS	7,401,517	8,864,837

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1.02.02.01.01	ASSOCIATED COMPANIES	-	-
1.02.02.01.02	GOODWILL ON ASSOCIATED COMPANIES	-	-
1.02.02.01.03	SUBSIDIARY COMPANIES	7,401,413	8,864,733
1.02.02.01.04	GOODWILL ON ACQUISITION OF INVESTMENTS	-	-
1.02.02.01.05	OTHER INVESTMENTS	104	104
1.02.02.02	PROPERTY AND EQUIPMENT	640,142	2
1.02.02.03	INTANGIBLE ASSETS	1,531,711	1,339,829

02.02 - BALANCE SHEET – LIABILITIES AND SHAREHOLDERS’ EQUITY (IN THOUSANDS OF REAIS)

1 - CODE	2 - ACCOUNT DESCRIPTION	3 – 06/30/2010	4 – 12/31/2009
2	TOTAL LIABILITIES AND SHAREHOLDERS’ EQUITY	12,407,571	11,892,840
2.01	CURRENT LIABILITIES	1,259,256	819,311
2.01.01	LOANS AND FINANCING	105	-
2.01.02	DEBENTURES	29,680	266,256
2.01.03	SUPPLIERS	361,431	2,345
2.01.04	TAXES PAYABLE	122,165	36,609
2.01.05	DIVIDENDS PAYABLE	441,037	319,287
2.01.06	PROVISIONS	16,784	1,168
2.01.06.01	PROVISION FOR CONTINGENCIES	16,784	1,168
2.01.07	PAYABLES TO RELATED PARTIES	451	327
2.01.08	OTHER	287,603	193,319
2.01.08.01	PAYROLL AND SOCIAL CHARGES	21,085	393
2.01.08.02	DERIVATIVE CONTRACTS	2,252	2,302
2.01.08.03	OTHER LIABILITIES	264,266	190,624
2.02	NONCURRENT LIABILITIES	2,073,693	1,814,838
2.02.01	LONG-TERM LIABILITIES	2,073,693	1,814,838
2.02.01.01	LOANS AND FINANCING	12,830	-
2.02.01.02	DEBENTURES	1,410,884	1,803,609
2.02.01.03	PROVISIONS	16,163	341
2.02.01.03.01	PROVISION FOR CONTINGENCIES	16,163	341
2.02.01.04	PAYABLES TO RELATED PARTIES	-	-
2.02.01.05	ADVANCE FOR FUTURE CAPITAL INCREASE	-	-
2.02.01.06	OTHER	633,816	10,888
2.02.01.06.01	TAXES PAYABLE	583,266	-
2.02.01.06.02	DERIVATIVE CONTRACTS	9,332	10,552
2.02.01.06.03	OTHER LIABILITIES	41,218	336
2.03	DEFERRED INCOME	-	-
2.05	SHAREHOLDERS’ EQUITY	9,074,622	9,258,691
2.05.01	CAPITAL STOCK	8,780,150	8,780,150
2.05.02	CAPITAL RESERVES	518,678	518,678
2.05.03	REVALUATION RESERVE	-	-
2.05.03.01	OWN ASSETS	-	-
2.05.03.02	CONTROLLED AND NON CONTROLLED SUBSIDIARIES	-	-
2.05.04	PROFIT RESERVES	891,996	1,503,921
2.05.04.01	LEGAL	164,524	164,524
2.05.04.02	STATUTORY	-	-

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2.05.04.03	CONTINGENCIES	11,070	11,070
2.05.04.04	REALIZABLE PROFIT RESERVES	-	-
2.05.04.05	RETENTION OF PROFITS	-	-
2.05.04.06	SPECIAL RESERVE FOR UNDISTRIBUTED DIVIDENDS	-	611,925
2.05.04.07	OTHER PROFIT RESERVES	716,402	716,402
2.05.04.07.01	TREASURY STOCK	(11,070)	(11,070)
2.05.04.07.02	RESERVE FOR EXPANSION	727,472	727,472
2.05.05	ADJUSTMENTS OF EQUITY EVALUATION	(1,749,650)	(1,749,650)
2.05.05.03	ADJUSTMENTS BUSINESS COMBINATION	(1,749,650)	(1,749,650)
2.05.06	RETAINED EARNINGS/ACCUMULATED DEFICIT	633,448	205,592

03.01 - STATEMENT OF OPERATIONS (IN THOUSANDS OF REAIS)

1 - CODE	2 - ACCOUNT DESCRIPTION	3 - 04/01/2010 to 06/30/2010	4 - 01/01/2010 to 06/30/2010	5 - 04/01/2009 to 06/30/2009	6 - 01/01/2009 to 06/30/2009
3.01	GROSS SALES AND/OR SERVICES	245,503	245,503	-	-
3.02	DEDUCTIONS	(78,288)	(78,288)	-	-
3.03	NET SALES AND/OR SERVICES	167,215	167,215	-	-
3.04	COST OF SALES AND/OR SERVICES	(79,948)	(79,948)	-	-
3.05	GROSS PROFIT	87,267	87,267	-	-
3.06	OPERATING EXPENSES/INCOME	168,877	380,648	181,634	313,425
3.06.01	SELLING EXPENSES	(32,066)	(32,066)	-	-
3.06.02	GENERAL AND ADMINISTRATIVE EXPENSES	(17,931)	(23,920)	(2,291)	(7,316)
3.06.03	FINANCIAL	(28,689)	(59,041)	(51,084)	(111,258)
3.06.03.01	FINANCIAL INCOME	9,936	21,309	4,275	20,655
3.06.03.02	FINANCIAL EXPENSES	(38,625)	(80,350)	(55,359)	(131,913)
3.06.04	OTHER OPERATING INCOME	2,719	2,757	17	189
3.06.05	OTHER OPERATING EXPENSES	(7,327)	(7,591)	(31)	(115)
3.06.06	EQUITY IN EARNINGS OF SUBSIDIARY AND ASSOCIATED COMPANIES	252,171	500,509	235,023	431,925
3.07	OPERATING RESULT	256,144	467,915	181,634	313,425
3.08	NONOPERATING INCOME (LOSS)	-	-	-	-
3.08.01	REVENUES	-	-	-	-
3.08.02	EXPENSES	-	-	-	-
3.09	INCOME (LOSS) BEFORE TAXES AND PROFIT SHARING	256,144	467,915	181,634	313,425
3.10	PROVISION FOR INCOME AND SOCIAL CONTRIBUTION TAXES	560	560	-	-
3.11	DEFERRED INCOME TAX	(20,705)	(40,619)	64	1,296
3.12	STATUTORY INTEREST/CONTRIBUTIONS	-	-	-	-
3.12.01	INTEREST	-	-	-	-
3.12.02	CONTRIBUTIONS	-	-	-	-
3.13		-	-	-	-

	REVERSAL OF INTEREST ON SHAREHOLDERS' EQUITY				
3.15	PROFIT /LOSS FOR THE PERIOD	235,999	427,856	181,698	314,721
	NUMBER OF SHARES, EX-TREASURY (THOUSAND)	399,591	399,591	373,216	373,216
	EARNINGS PER SHARE	0.59060	1.07073	0.48684	0.84327
	LOSS PER SHARE				

04.01 - STATEMENTS OF CASH FLOWS INDIRECT METHOD (IN THOUSANDS OF REAIS)

1 - CODE	2 - ACCOUNT DESCRIPTION	3 - 04/01/2010 to 06/30/2010	4 - 01/01/2010 to 06/30/2010	5 - 04/01/2009 to 06/30/2009	5 - 01/01/2009 to 06/30/2009
4.01	NET CASH FLOW FROM OPERATING ACTIVITIES	(26,963)	(54,673)	(101,498)	(104,450)
4.01.01	CASH FLOW FROM OPERATING ACTIVITIES	38,358	1,207	(52,881)	(114,127)
4.01.01.01	NET INCOME (LOSS)	235,999	427,856	181,698	314,721
4.01.01.02	RESULT OF INTEREST CORPORATE	(252,171)	(500,509)	(235,023)	(431,925)
4.01.01.03	DEPRECIATION AND AMORTIZATION	15,766	15,766	-	-
4.01.01.04	LOSSES ON INVESTMENT	-	-	-	80
4.01.01.05	RESIDUAL COST OF FIXED ASSETS DISPOSALS	3,976	3,976	-	-
4.01.01.06	WRITE-OFF AND REVERSALS OF PROVISIONS FOR LOSSES ON INVENTORIES	(1,245)	(1,245)	-	-
4.01.01.07	LOSSES IN FORWARD, SWAP AND OPTION CONTRACTS	789	(1,893)	1,492	5,250
4.01.01.08	LOSSES (GAINS) ON LOANS, FINANCING AND DEBENTURES	606	2,569	-	-
4.01.01.09	MONETARY AND VARIATION	790	790	-	-
4.01.01.10	ALLOWANCE FOR DOUBTFUL ACCOUNTS RECEIVABLE	1,986	1,986	-	-
4.01.01.11	PLANS FOR POST-EMPLOYMENT BENEFITS	(107)	(107)	-	-
4.01.01.12	PROVISION (RESERVE) FOR CONTINGENCIES	2,838	2,933	(18)	(159)
4.01.01.13	PROVISION (REVERSE) FOR SUPPLIERS	9	49	(979)	(811)
4.01.01.14	PROVISION FOR TAXES	7,773	7,773	13	13
4.01.01.15	PROVISION FIDELITY PROGRAM	644	644	-	-
4.01.01.16	PROVISION (REVERSE) DEFERRED INCOME TAXES	20,705	40,619	(64)	(1,296)
4.01.02	CHANGES IN ASSETS AND LIABILITIES	(65,321)	(55,880)	(48,617)	9,677
4.01.02.01	TRADE ACCOUNTS RECEIVABLE	2,050	2,050	-	-
4.01.02.02	INVENTORIES	(587)	(587)	-	-
4.01.02.03	DEFERRED AND RECOVERABLE	(25,416)	(334)	(453)	32,311

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	TAXES				
4.01.02.04	OTHER CURRENT AND NONCURRENT ASSETS	2,317	2,307	(945)	(1,916)
4.01.02.05	PAYROLL AND RELATED ACCRUALS	2,710	2,893	30	205
4.01.02.06	TRADE ACCOUNTS PAYABLE	7,939	8,009	(383)	(522)
4.01.02.07	TAXES PAYABLE	(1,783)	(36,911)	12	(44,535)
4.01.02.08	CHARGES ON LOANS, FINANCING AND DEBENTURES	(42,714)	(23,585)	(46,847)	24,656
4.01.02.09	PROVISION FOR CONTINGENCIES (PAYMENTS)	(750)	(767)	(5)	(7)
4.01.02.10	OTHER CURRENT AND NONCURRENT LIABILITIES	(9,087)	(8,955)	(26)	(105)
4.01.03	OTHER	-	-	-	-
4.02	NET CASH FLOW FROM INVESTING ACTIVITIES	1,044,732	1,127,099	260,585	438,786
4.02.01	ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT AND INTANGIBLE	(12,539)	(12,539)	-	-
4.02.02	RESOURCES FROM ACQUISITION AND MERGER AND SOCIETY	122,813	122,813	-	-
4.02.03	RECEIVED FOR SUBSCRIPTION TO MINORITY	-	-	-	8,842
4.02.04	RECEIVED OF INTEREST OS SHAREHOLDERS' EQUITY	934,435	1,016,802	260,585	429,944
4.02.05	RESOURCES FROM THE DISPOSAL OF FIXED ASSETS	23	23	-	-
4.03	NET CASH FLOW FROM FINANCING ACTIVITIES	(876,730)	(1,163,503)	(550,139)	(340,335)
4.03.01	LOANS, FINANCING AND DEBENTURES FUNDING	-	-	-	210,000
4.03.02	LOANS, FINANCING AND DEBENTURES PAID	(459,777)	(669,815)	(550,000)	(550,000)
4.03.03	PAYMENT OF THE REVERSE STOCK SPLIT	-	(83)	(127)	(307)
4.03.04	INTEREST ON SHAREHOLDERS' EQUITY AND DIVIDENDS PAID	(416,953)	(493,605)	(12)	(28)
4.05	INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	141,039	(91,077)	(391,052)	(5,999)
4.05.01	OPENING BALANCE OF CASH AND CASH EQUIVALENTS	-	257,111	-	10,706
4.05.02	CLOSING BALANCE OF CASH AND CASH EQUIVALENTS	141,039	166,034	(391,052)	4,707

05.01 - STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY FROM 04/01/2010 TO 06/30/2010 (IN THOUSANDS OF REAIS)

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1 - CODE	2 - ACCOUNT DESCRIPTION	3- CAPITAL	4- CAPITAL RESERVES	5- REVALUATION RESERVE	6- INCOME RESERVES	7- RETAINED EARNINGS ACCUMULATED EARNINGS	ADJU OF VALU
5.01	OPENING BALANCE	8,780,150	518,678	-	1,503,921	397,449	(
5.02	PRIOR YEAR ADJUSTMENT	-	-	-	-	-	
5.03	ADJUSTED BALANCE	8,780,150	518,678	-	1,503,921	397,449	(
5.04	NET INCOME/LOSS FOR THE YEAR	-	-	-	-	235,999	
5.05	DESTINATIONS	-	-	-	(611,925)	-	
5.05.01	DIVIDENDS	-	-	-	(611,925)	-	
5.05.02	INTEREST ON SHAREHOLDERS' EQUITY	-	-	-	-	-	
5.05.03	OTHER DESTINATIONS	-	-	-	-	-	
5.05.03.01	LEGAL RESERVE	-	-	-	-	-	
5.08	INCREASE/DECREASE CAPITAL	-	-	-	-	-	
5.08.01	CAPITAL INCREASE - WITH RESERVES	-	-	-	-	-	
5.08.02	CAPITAL INCREASE - SHARES MERGER	-	-	-	-	-	
5.12	OTHER	-	-	-	-	-	
5.12.01	UNCLAIMED DIVIDENDS AND INTEREST ON SHAREHOLDERS' EQUITY	-	-	-	-	-	
5.13	FINAL BALANCE	8,780,150	518,678	-	891,996	633,448	(

**05.02 - STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY FROM 01/01/2010 TO 06/30/2010
(IN THOUSANDS OF REAIS)**

1 - CODE	2 - ACCOUNT DESCRIPTION	3- CAPITAL	4- CAPITAL RESERVES	5- REVALUATION RESERVE	6- INCOME RESERVES	7-RETAINED EARNINGS ACCUMULATED EARNINGS	ADJU OF VALU
5.01	OPENING BALANCE	8,780,150	518,678	-	1,503,921	205,592	(
5.02	PRIOR YEAR ADJUSTMENT	-	-	-	-	-	
5.03	ADJUSTED BALANCE	8,780,150	518,678	-	1,503,921	205,592	(
5.04	NET INCOME/LOSS FOR THE YEAR	-	-	-	-	427,856	
5.05	DESTINATIONS	-	-	-	(611,925)	-	
5.05.01	DIVIDENDS	-	-	-	(611,925)	-	
5.05.02	INTEREST ON SHAREHOLDERS'	-	-	-	-	-	

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	EQUITY						
5.05.03	OTHER DESTINATIONS	-	-	-	-	-	-
5.05.03.01	LEGAL RESERVE	-	-	-	-	-	-
5.08	INCREASE/DECREASE CAPITAL	-	-	-	-	-	-
5.08.01	CAPITAL INCREASE - WITH RESERVES	-	-	-	-	-	-
5.08.02	CAPITAL INCREASE - SHARES MERGER	-	-	-	-	-	-
5.12	OTHER	-	-	-	-	-	-
5.12.01	UNCLAIMED DIVIDENDS AND INTEREST ON SHAREHOLDERS' EQUITY	-	-	-	-	-	-
5.13	FINAL BALANCE	8,780,150	518,678	-	891,996	633,448	(

08.01 - BALANCE SHEET – CONSOLIDATED ASSETS (IN THOUSANDS OF REAIS)

1 – CODE	2 - ACCOUNT DESCRIPTION	3 – 06/30/2010	4 – 12/31/2009
1	TOTAL ASSETS	20,616,996	21,127,793
1.01	CURRENT ASSETS	6,337,051	6,002,969
1.01.01	CASH AND CASH EQUIVALENTS	1,156,077	1,258,574
1.01.01.01	CASH AND CASH EQUIVALENTS	1,156,077	1,258,574
1.01.02	CREDITS	2,546,119	2,546,806
1.01.02.01	TRADE ACCOUNTS RECEIVABLE, NET	2,546,119	2,546,806
1.01.02.02	OTHER CREDITS	-	-
1.01.03	INVENTORIES	398,312	423,634
1.01.04	OTHER	2,236,543	1,773,955
1.01.04.01	SHORT-TERM INVESTMENTS PLEDGED AS COLLATERAL	36,820	39,197
1.01.04.02	RECOVERABLE TAXES	1,298,546	1,186,231
1.01.04.03	DEPOSITS AND BLOCKAGES ESCROW	234,212	200,907
1.01.04.04	DERIVATIVE CONTRACTS	5,240	14,700
1.01.04.05	PREPAID EXPENSES	504,144	161,954
1.01.04.06	OTHER ASSETS	157,581	170,966
1.02	NONCURRENT ASSETS	14,279,945	15,124,824
1.02.01	LONG-TERM RECEIVABLES	4,543,060	4,493,939
1.02.01.01	OTHER CREDIT	-	-
1.02.01.02	RECEIVABLES FROM RELATED PARTIES	-	-
1.02.01.02.01	FROM ASSOCIATED COMPANIES	-	-
1.02.01.02.02	FROM SUBSIDIARY COMPANIES	-	-
1.02.01.02.03	FROM OTHER RELATED PARTIES	-	-
1.02.01.03	OTHER	4,543,060	4,493,939
1.02.01.03.01	SHORT-TERM INVESTMENTS PLEDGED AS COLLATERAL	53,210	51,344
1.02.01.03.02	DEFERRED AND RECOVERABLE TAXES	3,461,606	3,670,121

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1.02.01.03.03	DEPOSITS AND BLOCKAGES ESCROW	842,283	608,995
1.02.01.03.04	DERIVATIVE CONTRACTS	157,652	137,060
1.02.01.03.05	PREPAID EXPENSES	25,311	23,430
1.02.01.03.06	OTHER ASSETS	2,998	2,989
1.02.02	PERMANENT ASSETS	9,736,885	10,630,885
1.02.02.01	INVESTMENTS	112	112
1.02.02.01.01	ASSOCIATED COMPANIES	-	-
1.02.02.01.02	SUBSIDIARY COMPANIES	-	-
1.02.02.01.03	OTHER INVESTMENTS	112	112
1.02.02.02	PROPERTY AND EQUIPMENT	5,699,554	6,408,504
1.02.02.03	INTANGIBLE ASSETS	4,037,219	4,222,269
1.02.02.04	DEFERRED CHARGES	-	-

08.02 - BALANCE SHEET – CONSOLIDATED LIABILITIES AND SHAREHOLDERS' EQUITY (IN THOUSANDS OF REAIS)

1 – CODE	2 - ACCOUNT DESCRIPTION	3 –06/30/2010	4 –12/31/2009
2	TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	20,616,996	21,127,793
2.01	CURRENT LIABILITIES	6,521,071	6,451,455
2.01.01	LOANS AND FINANCING	962,764	688,397
2.01.02	DEBENTURES	29,680	266,256
2.01.03	SUPPLIERS	2,853,539	3,053,587
2.01.04	TAXES PAYABLE	1,096,499	953,355
2.01.05	DIVIDENDS PAYABLE	441,037	322,433
2.01.06	PROVISIONS	125,806	134,181
2.01.06.01	PROVISION FOR CONTINGENCIES	125,806	134,181
2.01.07	PAYABLES TO RELATED PARTIES	2,251	1,180
2.01.08	OTHER	1,009,495	1,032,066
2.01.08.01	DERIVATIVE CONTRACTS	37,989	30,970
2.01.08.02	PAYROLL AND SOCIAL CHARGES	164,871	161,366
2.01.08.03	OTHER LIABILITIES	806,635	839,730
2.02	NONCURRENT LIABILITIES	5,021,303	5,417,647
2.02.01	LONG-TERM LIABILITIES	5,021,303	5,417,647
2.02.01.01	LOANS AND FINANCING	2,185,072	2,306,632
2.02.01.02	DEBENTURES	1,410,884	1,863,209
2.02.01.03	PROVISIONS	159,062	143,962
2.02.01.03.01	PROVISION FOR CONTINGENCIES	159,062	143,962
2.02.01.04	PAYABLES TO RELATED PARTIES	-	-
2.02.01.05	ADVANCE FOR FUTURE CAPITAL INCREASE	-	-
2.02.01.06	OTHER	1,266,285	1,103,844
2.02.01.06.01	TAXES PAYABLE	920,082	764,971
2.02.01.06.02	DERIVATIVE CONTRACTS	101,131	131,418
2.02.01.06.03	OTHER LIABILITIES	245,072	207,455
2.03	DEFERRED INCOME	-	-
2.04	MINORITY INTEREST	-	-
2.05	SHAREHOLDERS' EQUITY	9,074,622	9,258,691
2.05.01	CAPITAL STOCK	8,780,150	8,780,150

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2.05.02	CAPITAL RESERVES	518,678	518,678
2.05.03	REVALUATION RESERVE	-	-
2.05.03.01	OWN ASSETS	-	-
2.05.03.02	SUBSIDIARY/ASSOCIATED COMPANIES	-	-
2.05.04	INCOME RESERVES	891,996	1,503,921
2.05.04.01	LEGAL	164,524	164,524
2.05.04.02	STATUTORY	-	-
2.05.04.03	CONTINGENCIES	11,070	11,070
2.05.04.04	REALIZABLE PROFIT RESERVES	-	-
2.05.04.05	RETENTION OF PROFITS	-	-
2.05.04.06	SPECIAL RESERVE FOR UNDISTRIBUTED DIVIDENDS	-	611,925
2.05.04.07	OTHER PROFIT RESERVES	716,402	716,402
2.05.04.07.01	TREASURY STOCK	(11,070)	(11,070)
2.05.04.07.02	RESERVE FOR EXPANSION	727,472	727,472
2.05.05	ADJUSTMENTS OF EQUITY EVALUATION	(1,749,650)	(1,749,650)
2.05.05.03	ADJUSTMENTS BUSINESS COMBINATION	(1,749,650)	(1,749,650)
2.05.06	RETAINED EARNINGS/ACCUMULATED DEFICIT	633,448	205,592
2.05.07	ADVANCE FOR FUTURE CAPITAL INCREASE	-	-

09.01 – CONSOLIDATED STATEMENT OF OPERATIONS (IN THOUSANDS OF REAIS)

1 – CODE	2 – ACCOUNT DESCRIPTION	3 –04/01/2010 to 06/30/2010	4 –01/01/2010 to 06/30/2010	5 - 04/01/2009 to 06/30/2009	6 - 01/01/2009 to 06/30/2009
3.01	GROSS SALES AND/OR SERVICES	6,309,172	12,312,668	5,512,605	11,127,584
3.02	DEDUCTIONS	(1,907,570)	(3,677,841)	(1,506,000)	(3,080,628)
3.03	NET SALES AND/OR SERVICES	4,401,602	8,634,827	4,006,605	8,046,956
3.04	COST OF SALES AND/OR SERVICES	(2,396,737)	(4,798,767)	(2,228,948)	(4,487,398)
3.05	GROSS PROFIT	2,004,865	3,836,060	1,777,657	3,559,558
3.06	OPERATING EXPENSES/INCOME	(1,603,458)	(3,090,561)	(1,496,824)	(3,011,840)
3.06.01	SELLING EXPENSES	(1,231,422)	(2,343,447)	(1,124,880)	(2,113,883)
3.06.02	GENERAL AND ADMINISTRATIVE EXPENSES	(332,759)	(648,100)	(293,486)	(641,641)
3.06.03	FINANCIAL	(101,169)	(159,442)	(121,767)	(286,652)
3.06.03.01	FINANCIAL INCOME	41,707	151,734	75,180	160,700
3.06.03.02	FINANCIAL EXPENSES	(142,876)	(311,176)	(196,947)	(447,352)
3.06.03.02.01	APPROPRIATED ON SHAREHOLDERS' EQUITY	-	-	-	-
3.06.03.02.02	FINANCIAL OPERATIONS EXPENSES	-	-	-	-
3.06.04	OTHER OPERATING INCOME	90,740	182,777	75,238	160,022
3.06.05	OTHER OPERATING EXPENSES	(28,848)	(122,349)	(31,929)	(129,686)
3.06.06	EQUITY IN EARNINGS OF SUBSIDIARY AND ASSOCIATED COMPANIES	-	-	-	-
3.07	OPERATING RESULT	401,407	745,499	280,833	547,718
3.08	NONOPERATING INCOME	-	-	-	-

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3.08.01	REVENUES	-	-	-	-
3.08.02	EXPENSES	-	-	-	-
3.09	RESULT BEFORE TAXES AND PROFIT SHARING	401,407	745,499	280,833	547,718
3.10	PROVISION FOR INCOME AND SOCIAL CONTRIBUTION TAXES	(60,042)	(168,346)	(31,260)	(100,620)
3.11	DEFERRED INCOME TAX	(105,366)	(149,297)	(54,061)	(104,941)
3.12	STATUTORY INTEREST/CONTRIBUTIONS	-	-	-	-
3.12.01	INTEREST	-	-	-	-
3.12.02	CONTRIBUTIONS	-	-	-	-
3.13	REVERSAL OF INTEREST ON SHAREHOLDERS' EQUITY	-	-	-	-
3.14	MINORITY INTEREST	-	-	(13,814)	(27,436)
3.15	PROFIT/LOSS FOR THE PERIOD	235,999	427,856	181,698	314,721
	NUMBER OF SHARES, EX-TREASURY (THOUSAND)	399,591	399,591	373,216	373,216
	EARNINGS PER SHARE	0.59060	1.07073	0.48684	0.84327
	LOSS PER SHARE	-	-	-	-

10.01 – CONSOLIDATED STATEMENTS OF CASH FLOWS INDIRECT METHOD (IN THOUSANDS OF REAIS)

1 - CODE	2 - ACCOUNT DESCRIPTION	3 – 04/01/2010 to 06/30/2010	4 – 01/01/2010 to 06/30/2010	5 -04/01/2009 to 06/30/2009	6-01/01/2009 to 06/30/2009
4.01	NET CASH FLOW FROM OPERATING ACTIVITIES	1,236,381	1,629,252	1,372,073	2,111,498
4.01.01	CASH FLOW FROM OPERATING ACTIVITIES	1,229,995	2,523,089	1,163,049	2,345,036
4.01.01.01	NET INCOME(LOSS)	235,999	427,856	181,698	314,721
4.01.01.02	RESULT OF INTEREST CORPORATE	-	-	13,814	27,436
4.01.01.03	DEPRECIATION AND AMORTIZATION	840,181	1,711,514	811,042	1,606,211
4.01.01.04	LOSS ON INVESTMENT	-	-	-	2,015
4.01.01.05	RESIDUAL COST OF FIXED ASSETS DISPOSALS	(2,511)	(2,251)	46	380
4.01.01.06	WRITE-OFF AND REVERSALS OF PROVISIONS FOR LOSSES ON INVENTORIES	(10,324)	(14,135)	(13,548)	(5,730)
4.01.01.07	LOSS(GAIN) IN FORWARD, SWAP AND OPTION CONTRACTS	(14,385)	(35,379)	257,933	363,332
4.01.01.08	LOSS ON LOANS, FINANCING AND DEBENTURES	28,991	57,004	(222,879)	(280,794)
4.01.01.09	MONETARY AND VARIATION	6,787	(16,468)	9,367	11,186
4.01.01.10	ALLOWANCE FOR DOUBTFUL ACCOUNTS RECEIVABLE	36,286	78,675	65,275	142,847

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4.01.01.11	PLANS FOR POST-EMPLOYMENT BENEFITS	(293)	(372)	611	1,222
4.01.01.12	PROVISION FOR CONTINGENCIES	30,825	63,188	34,123	69,805
4.01.01.13	PROVISION(REVERSAL) FOR SUPPLIERS	(56,843)	(25,524)	(16,308)	(65,522)
4.01.01.14	PROVISION (REVERSAL) FOR DISPOSAL OF ASSETS	(668)	(3,024)	-	(795)
4.01.01.15	PROVISION FOR TAXES	23,818	121,233	2,423	63,812
4.01.01.16	PROVISION (RESERVAL) FIDELITY PROGRAM	6,765	11,475	(8,211)	(11,327)
4.01.01.17	PROVISION DEFERRED INCOME TAXES	105,367	149,297	47,663	106,237
4.01.02	CHANGES IN ASSETS AND LIABILITIES	6,386	(893,837)	209,024	(233,538)
4.01.02.01	TRADE ACCOUNTS RECEIVABLE	(28,052)	(77,988)	(19,091)	100,212
4.01.02.02	INVENTORIES	(85,879)	39,457	75,320	363,471
4.01.02.03	DEFERRED AND RECOVERABLE TAXES	(88,257)	(54,458)	(165,471)	48,335
4.01.02.04	OTHER CURRENT AND NONCURRENT ASSETS	173,395	(519,182)	138,053	(254,917)
4.01.02.05	PAYROLL AND RELATED ACCRUALS	8,772	3,505	23,805	(29,771)
4.01.02.06	TRADE ACCOUNTS PAYABLE	(30,120)	(263,248)	101,043	(447,762)
4.01.02.07	TAXES PAYABLE	101,487	130,276	125,370	23,735
4.01.02.08	PROVISIONS FOR CONTINGENCIES (PAYMENTS)	(29,347)	(60,545)	(34,824)	(58,922)
4.01.02.09	CHARGES ON LOANS, FINANCING AND DEBENTURES	(34,568)	(59,559)	(27,024)	81,380
4.01.02.10	OTHER CURRENT AND NONCURRENT LIABILITIES	18,955	(32,095)	(8,157)	(59,299)
4.01.03	OTHER	-	-	-	-
4.02	NET CASH FLOW FROM INVESTING ACTIVITIES	(275,493)	(726,539)	(536,058)	(1,264,741)
4.02.01	ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT AND INTANGIBLE	(276,595)	(729,207)	(537,663)	(1,275,743)
4.02.02	RECEIVED FOR SUBSCRIPTION TO MINORITY	-	-	-	8,842
4.02.03	RESOURCES FROM THE DISPOSAL OF FIXED ASSETS	1,102	2,668	1,605	2,160
4.03	NET CASH FLOW FROM FINANCING ACTIVITIES	(610,667)	(1,005,210)	(864,501)	(1,320,840)
4.03.01	LOANS, FINANCING AND DEBENTURES FUNDING	361,924	471,924	124,571	334,571
4.03.02	LOANS, FINANCING AND DEBENTURES PAID	(551,640)	(985,908)	(1,076,597)	(1,627,189)
4.03.03	CASH RECEIVED OF FORWARD, SWAP AND OPTION CONTRACTS	(3,998)	2,495	87,953	95,264

4.03.04	PAYMENT OF THE REVERSE STOCK SPLIT	-	(116)	(348)	(708)
4.03.05	INTEREST ON SHAREHOLDERS' EQUITY AND DIVIDENDS PAID	(416,953)	(493,605)	(80)	(122,778)
4.05	INCREASE(DECREASE) IN CASH AND CASH EQUIVALENTS	350,221	(102,497)	(28,486)	(474,083)
4.05.01	OPENING BALANCE OF CASH AND EQUIVALENTS	-	1,258,574	-	2,182,913
4.05.02	CLOSING BALANCE OF CASH AND EQUIVALENTS	350,221	1,156,077	(28,486)	1,708,830

11.01 – CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY FROM 04/01/2010 TO 06/30/2010 (IN THOUSANDS OF REAIS)

1 - CODE	2 - ACCOUNT DESCRIPTION	3- CAPITAL	4- CAPITAL RESERVES	5- REVALUATION RESERVE	6- INCOME RESERVES	7-RETAINED EARNINGS ACCUMULATED EARNINGS	8- ADJUSTMENT OF SHEET VALUATION
5.01	OPENING BALANCE	8,780,150	518,678	-	1,503,921	397,449	(1,749,000)
5.02	PRIOR YEAR ADJUSTMENT	-	-	-	-	-	-
5.03	ADJUSTED BALANCE	8,780,150	518,678	-	1,503,921	397,449	(1,749,000)
5.04	NET INCOME/LOSS FOR THE YEAR	-	-	-	-	235,999	-
5.05	DESTINATIONS	-	-	-	(611,925)	-	-
5.05.01	DIVIDENDS	-	-	-	(611,925)	-	-
5.05.02	INTEREST ON SHAREHOLDERS' EQUITY	-	-	-	-	-	-
5.05.03	OTHER DESTINATIONS	-	-	-	-	-	-
5.05.03.01	LEGAL RESERVE	-	-	-	-	-	-
5.08	I						