

HALPERN BARUCH

Form 3

January 20, 2012

FORM 3UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIESFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â HALPERN BARUCH

(Last)

(First)

(Middle)

6720 N SCOTTSDALE
ROAD,Â SUITE 390

(Street)

SCOTTSDALE,Â AZÂ 85253

(City)

(State)

(Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

01/18/2012

3. Issuer Name **and** Ticker or Trading Symbol
NUTRACEA [NTRZ]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer ☐ Other
(give title below) (specify below)6. Individual or Joint/Group
Filing(Check Applicable Line)
☒ Form filed by One Reporting
Person
☐ Form filed by More than One
Reporting Person**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

440,000

D

Â

Common Stock

350,000

I

Baruch Halpern Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative
Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)4. Conversion
or Exercise
Price of5. Ownership
Form of
Derivative6. Nature of Indirect
Beneficial
Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Common Stock Warrant, right to buy	07/01/2009	01/17/2017	Common Stock	1,406,720	\$ 0.1	I	Baruch Halpern Revocable Trust
Common Stock Warrant, right to buy	07/01/2009	01/17/2017	Common Stock	640,000	\$ 0.1	I	Baruch Halpern Revocable Trust
Common Stock Warrant, right to buy	07/01/2009	01/17/2017	Common Stock	2,800,000	\$ 0.1	I	Baruch Halpern Revocable Trust
Common Stock Warrant, right to buy	07/01/2009	01/17/2017	Common Stock	219,800	\$ 0.1	D	Â
Common Stock Warrant, right to buy	07/01/2009	01/17/2017	Common Stock	100,000	\$ 0.1	D	Â
10% Secured Convertible Promissory Note Due 2015	01/18/2012	01/18/2015	Common Stock	25,000,000	\$ 0.1	I	The Shoshana Shapiro Halpern Revocable Trust
Common Stock Warrant, right to buy	01/18/2012	01/18/2017	Common Stock	25,000,000	\$ 0.12	I	The Shoshana Shapiro Halpern Revocable Trust

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HALPERN BARUCH 6720 N SCOTTSDALE ROAD SUITE 390 SCOTTSDALE, AZ 85253	Â X	Â	Â	Â

Signatures

J. Dale Belt, by power of
attorney

01/20/2012

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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