

Morris Ian H  
Form 4  
May 04, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Morris Ian H

2. Issuer Name and Ticker or Trading Symbol  
Market Leader, Inc. [LEDR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
11332 NE 122ND WAY, SUITE 200  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/02/2012

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
CEO

KIRKLAND, WA 98034

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	05/02/2012		M		4,000 (1) A \$ 2 467,521	D	
Common Stock	05/02/2012		M		31,000 (2) A \$ 2 498,521	D	
Common Stock	05/02/2012		M		3,783 (2) A \$ 2 502,304	D	
Common Stock	05/02/2012		M		41,217 (2) A \$ 2 543,521	D	
Common Stock	05/02/2012		M		33,600 (3) A \$ 2.5 577,121	D	

Edgar Filing: Morris Ian H - Form 4

Common Stock	05/02/2012	F	50,434 (4)	D	\$ 4.02	526,687	D
Common Stock	05/02/2012	S	33,600 (5)	D	\$ 4.0201	493,087	D
Common Stock	05/03/2012	M	2,701 (3)	A	\$ 2.5	495,788	D
Common Stock	05/03/2012	S	2,701 (6)	D	\$ 4.0283	493,087	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy)	\$ 2	05/02/2012		M	4,000	06/17/2003	06/27/2012	Common Stock	204,000
Option (Right to Buy)	\$ 2	05/02/2012		M	31,000	08/31/2004	06/27/2012	Common Stock	31,000
Option (Right to Buy)	\$ 2	05/02/2012		M	3,783	08/31/2002	06/27/2012	Common Stock	3,783
Option (Right to Buy)	\$ 2	05/02/2012		M	41,217	06/17/2003	06/27/2012	Common Stock	204,000
Option (Right to Buy)	\$ 2.5	05/02/2012		M	33,600 (3)	06/01/2004	06/25/2013	Common Stock	395,000
Option (Right to Buy)	\$ 2.5	05/03/2012		M	2,701 (3)	06/01/2004	06/25/2013	Common Stock	395,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Morris Ian H 11332 NE 122ND WAY, SUITE 200 KIRKLAND, WA 98034			CEO	

## Signatures

Jacqueline  
Davidson, CFO

05/04/2012

Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares acquired on exercise of stock options.
- (2) Shares acquired on exercise of stock options.
- (3) The exercise was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (4) Shares withheld by company to cover exercise price and taxes on exercise of stock options; not an open market transaction.

The sale was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person. The reported price is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$4.02 to \$4.025. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, full information regarding the number of shares sold at each separate price within the range.

- (6) The sale was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person. The reported price is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$4.02 to \$4.095. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, full information regarding the number of shares sold at each separate price within the range.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.