Edgar Filing: VEEVA SYSTEMS INC - Form 4

VEEVA SYS	STEMS INC										
Form 4											
March 24, 20	17										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION								OMB APPROVAL			
	UNITED	STATES		ITIES Al hington, 1			NGE (COMMISSION	OMB Number:	3235-0287	
Check this box										January 31,	
subject to	subject to STATEMENT OF CHANGES IN BI							Expires: Estimated	Estimated average burden hours per		
Section 10		SECURITIES						burden hou			
Form 4 or Form 5		anont to l	Santian 14	S(a) of the	Saguriti	ac Er	rohon	hat of 1024	response	0.5	
obligation	· ·							ge Act of 1934, f 1935 or Sectio	'n		
may conti	nue.		of the Inv	•	•	• •			/11		
See Instru 1(b).	iction	20(11)	or the m		company	1100	. 01 17				
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SEKHRI PAUL J Symbol VEEVA			Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
			•	A SYSTEMS INC IVEEVI							
			VEEVA SYSTEMS INC [VEEV]					(Check all applicable)			
(Last)	(First) (N	Aiddle)	3. Date of Earliest Transaction (Month/Day/Year)X_Dir			_X_ Director	100	6 Owner			
			03/22/20	-				Officer (give		er (specify	
HACIENDA			03122120	, , ,				below)	below)		
			4. If Amer	If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
			ith/Day/Year)				Applicable Line)				
								X Form filed by			
PLEASANT	ON, CA 94588							Form filed by M Person	Note than One R	eportung	
(City)	(State)	(Zip)	Table	I - Non-De	orivotivo S	ocuri	tios A.c	quired, Disposed o	f or Bonoficia	lly Ownod	
1.Title of	2. Transaction Dat	- 24 Dec		3.			nes Ae			-	
Security	(Month/Day/Year)		on Date, if			Acquired (A) or		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect	
(Instr. 3)	· · ·	any		Code	Disposed			Owned In	D) or	Beneficial Ownership (Instr. 4)	
		(Month/	Day/Year)	(Instr. 8) (Instr. 3, 4 a		4 and	5)		Indirect (I) (Instr. 4)		
								Reported	(111501. 4)	(IIIsu. +)	
						(A) or		Transaction(s)			
				Code V	Amount		Price	(Instr. 3 and 4)			
Class A							\$0				
Common	03/22/2017 <u>(1)</u>			Μ	1,108	А	φ0 (2)	5,730	D		
Stock							_				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 6. Date Exercisable and 7. Title and Amount of 8. Pr 2. 4. 5. Number Derivative Conversion (Month/Day/Year) Execution Date, if Transaction of Derivative Expiration Date Underlying Securities Deri Security or Exercise any Code Securities (Month/Day/Year) (Instr. 3 and 4) Secu (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Acquired (Inst Derivative (A) or Security Disposed of (D) (Instr. 3, 4, and 5) Amount or Date Expiration Title Number Exercisable Date of Code V (A) Shares (D) Restricted Class A (3)(3) Stock 03/22/2017(1) Common (2) Μ 1,108 1.108Units Stock

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Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
SEKHRI PAUL J C/O VEEVA SYSTEMS INC. 4280 HACIENDA DRIVE PLEASANTON, CA 94588	Х							
Signatures								
/s/ Brian N. Savage, attorney-in-fact		03/24/2017						
<pre>**Signature of Reporting Person</pre>		Date						
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Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction exempt from Section 16(b) of the Securities Exchange Act of 1934 (the "Act") pursuant to Rule 16b-6(b) promulgated under the Act.
- (2) Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of Class A Common Stock of the Issuer.
- On June 22, 2016, the Reporting Person was granted 4,430 RSUs under the Issuer's 2013 Equity Incentive Plan, of which 1/4 of the RSUs
 (3) will vest on September 22, 2016, and the remaining RSUs vesting equally on a quarterly basis thereafter, subject to continued service on the Issuer's board of directors on the applicable vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.