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| Check this box if no longer subject to Section 16. SECURITIES STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. SECURITIES SECURITIES | | | | | | | | 3235-0287 January 31, 2005 werage | | |
|---|--|---|--|---|---|--------------------|--|--|----------|--|
| DAVIS BRUCE L Symbol Digin | | | . Issuer Name and Ticker or Trading mbol gimarc CORP [DMRC] Date of Earliest Transaction | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
| | | | (Month/Day/Year) 04/01/2016 | | | | Director 10% Owner X Officer (give title Other (specify below) Chairman and CEO | | | |
| | endment, Date Original onth/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | | | |
| BEAVERT | ON, OR 97008 | | | | | | Person | lore than One Re | porting | |
| (City) | (State) | (Zip) Tab | le I - Non-I | Derivative | Secur | ities Acq | uired, Disposed of | , or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactio Code (Instr. 8) Code V | 4. Securi on(A) or D (Instr. 3, Amount | ispose | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | |
| Common Stock | 04/01/2016 | 04/01/2016 | М | 5,000 | А | \$ 9.64 | 92,644 | D | | |
| Common Stock | 04/01/2016 | 04/01/2016 | S | 5,000 (1) | D | \$ 29.84 (2) | 87,644 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amour Underlying Securit (Instr. 3 and 4) | |
|---|---|---|---|--|---|--|--------------------|--|---------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amo Num Share |
| Non-Qualified Stock Option | \$ 9.64 | 04/01/2016 | 04/01/2016 | М | 5,000 | 10/30/2010 | 10/30/2018 | Common Stock | 5,0 |
| Non-Qualified Stock Option | \$ 14.99 | | | | | 01/02/2011 | 01/02/2020 | Common Stock | 70, |
| Non-Qualified Stock Option | \$ 30.01 | | | | | 01/02/2012 | 01/02/2021 | Common Stock | 75, |
| Non-Qualified Stock Option | \$ 27.61 | | | | | 12/04/2011 | 11/04/2021 | Common Stock | 100 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--|---------------|------------|------------------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| DAVIS BRUCE L 9405 SW GEMINI DRIVE BEAVERTON, OR 97008 | | | Chairman and CEO | | | |
| Signatures | | | | | | |
| Robert Chamness for Bruce Davis | (| 04/01/2016 | | | | |

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported on this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 12, 2013 and amended on February 24, 2014.
- (2) The price reported on this transaction is an average price. Shares were sold in multiple transactions at prices ranging from \$29.25 to \$30.51. If requested, the reporting person will provide full details of the sale.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.