Dr Pepper Snapple Group, Inc.

Form 4

March 04, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations

may continue. See Instruction STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Dr Pepper Snapple Group, Inc.

Symbol

LDDCI

1(b).

(Print or Type Responses)

ELLEN MARTIN M

1. Name and Address of Reporting Person *

				[DPS]					(The same of				
(Last) (First) (Middle) 5301 LEGACY DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 03/02/2015					Director 10% Owner _X_ Officer (give title Other (specify below) Executive Vice President & CFO					
(Street)				Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
	PLANO, T	TX 75024		į					Form filed by More than One Reporting Person				
	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially (ally Owned		
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	3. Transaction Code (Instr. 8)	4. Securit ovor Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Common Stock	03/02/2015			<u>J(1)</u>	19,685	A	\$0	19,685	D			
	Common Stock	03/02/2015			J(2)	1,874	A	\$ 0	21,559	D			
	Common Stock	03/02/2015			F	9,045 (3)	D	\$0	12,514	D			
	Common Stock	03/04/2015			S	11,514	D	\$ 78.5397 (4)	1,000	D			
	Common Stock	03/04/2015			J <u>(5)</u>	1,000	D	\$ 0	0 (6)	D			

OMB APPROVAL

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January 31,

2005

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Number:

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response...

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

Estimated average

burden hours per

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of actionDerivative Securities Acquired 8) (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Restricted Stock Unit	\$ 0 (7)	03/02/2015		J <u>(1)</u>		19,685	<u>(1)</u>	(8)	Common Stock	19,
Employee Stock Option (Right to Buy)	\$ 79.2	03/02/2015		A	31,588		<u>(9)</u>	03/02/2025	Common Stock	31,
Restricted Stock Unit	\$ 0 (7)	03/02/2015		A	5,516		(8)	(8)	Common Stock	5,5

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ELLEN MARTIN M 5301 LEGACY DRIVE PLANO, TX 75024

Executive Vice President & CFO

Signatures

Wayne R. Lewis, attorney in fact 03/04/2015

**Signature of Reporting Person Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares represent restricted stock units granted pursuant to the Issuer's Omnibus Stock Incentive Plan of 2009 that vested on March 2, 2015.
- (2) These shares are restricted stock units (acquired with dividend equivalent payments made under the Issuer's dividend reinvestment plan with respect to the shares referenced in footnote (1) above) that vested on March 2, 2015.
- (3) Represents shares withheld by Issuer to satisfy tax withholding obligations in connection with the vesting of restricted stock units referenced in footnotes (1) and (2) above.
 - The price represents the weighted average sale price of the securities disposed of. The range of prices for the transaction is \$78.14-\$78.90.
- (4) The reporting person shall provide upon request by the SEC, the issuer, or any security holder of the issuer, full information regarding the number of shares sold at each separate price.
- On March 4, 2015 the reporting person directed that the 1,000 shares beneficially owned by reporting person be transferred to Martin Robin Partners, L.P., in which the reporting person has a pecuniary interest.
- (6) 62,000 shares are beneficially owned by Martin Robin Partners, L.P., in which the reporting person has a pecuniary interest.
- (7) Each restricted stock unit represents a contingent right to receive one share of the Issuer's Common Stock and is granted pursuant to the Issuer's Omnibus Stock Incentive Plan of 2009.
- (8) Restricted stock units vest in one installment three years from the date of grant and will be settled in shares of the Issuer's Common Stock on the vesting date.
- (9) This option was granted pursuant to the Issuer's Omnibus Stock Incentive Plan of 2009 and vests in three equal annual installments on each anniversary date of the grant commencing on March 2, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.