

WOLVERINE WORLD WIDE INC /DE/  
Form 3  
January 12, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Gedra Ted S		(Month/Day/Year)	WOLVERINE WORLD WIDE INC /DE/ [WWW]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		01/02/2015		
C/O 9341 COURTLAND DRIVE NE			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
ROCKFORD,Â MIÂ 49351			(give title below)	(specify below)
(City)	(State)	(Zip)	President, Heritage Group	
				6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock <sup>(1)</sup>	252,739	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
		Title			

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	Date Exercisable	Expiration Date	Amount or Number of Shares	or Indirect (I) (Instr. 5)
Stock Option (Right to Buy)	Â (2)	02/06/2017	Common Stock 23,600	\$ 15.13 D Â
Stock Option (Right to Buy)	Â (3)	02/05/2018	Common Stock 32,000	\$ 12.53 D Â
Stock Option (Right to Buy)	Â (4)	02/09/2019	Common Stock 42,000	\$ 8.56 D Â
Stock Option (Right to Buy)	Â (5)	02/10/2020	Common Stock 30,400	\$ 12.5 D Â
Stock Option (Right to Buy)	Â (6)	02/08/2021	Common Stock 20,800	\$ 18.25 D Â
Stock Option (Right to Buy)	Â (7)	02/07/2022	Common Stock 22,400	\$ 19.92 D Â
Stock Option (Right to Buy)	Â (8)	02/05/2023	Common Stock 25,240	\$ 21.48 D Â
Stock Option (Right to Buy)	Â (9)	02/10/2024	Common Stock 22,123	\$ 27.13 D Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Gedra Ted S C/O 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	Â	Â	Â President, Heritage Group	Â

## Signatures

/s/ Timothy E. Foley, by Power of Attorney 01/12/2015

\*\*Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The number of shares reported includes 16,796 restricted shares of common stock granted to the reporting person on February 11, 2014, under the Company's Stock Incentive Plan of 2013. Subject to the Company's achievement of specified performance criteria in accordance with the terms of the grant, restrictions on such shares will lapse in February 2017. In addition, the number of shares reported (1) includes 18,492 and 20,584 restricted shares of common stock granted to the reporting person on February 8, 2012, and February 6, 2013, respectively, under the Company's Stock Incentive Plan of 2010. Subject to the Company's achievement of specified performance criteria in accordance with the terms of the grant, restrictions on 18,492 and 20,584 of such shares will lapse in February 2015 and February 2016, respectively. Any shares as to which restrictions do not lapse at such times will be forfeited.

(2) This option became exercisable as to 7,867 shares on February 7, 2008, as to 7,867 shares on February 7, 2009, and as to 7,866 shares on February 7, 2010.

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- (3) This option became exercisable as to 10,667 shares on February 6, 2009, as to 10,667 shares on February 6, 2010, and as to 10,666 shares on February 6, 2011.
- (4) This option became exercisable as to 14,000 shares on February 10, 2010, as to 14,000 shares on February 10, 2011, and as to 14,000 shares on February 10, 2012.
- (5) This option became exercisable as to 10,134 shares on February 10, 2011, as to 10,133 shares on February 10, 2012, and as to 10,133 shares on February 10, 2013.
- (6) This option became exercisable as to 6,934 shares on February 9, 2012, as to 6,933 shares on February 9, 2013, and as to 6,933 shares on February 9, 2014.
- (7) This option became exercisable as to 7,467 shares on February 8, 2013, and as to 7,466 shares on February 8, 2014, and becomes exercisable as to 7,467 shares on February 8, 2015.
- (8) This option became exercisable as to 8,414 shares on February 6, 2014, and becomes exercisable as to 8,413 shares on February 6, 2015, and as to 8,413 shares on February 6, 2016.
- (9) This option becomes exercisable as to 7,375 shares on February 10, 2015, as to 7,374 shares on February 10, 2016, and as to 7,374 shares on February 10, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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