### Edgar Filing: Mondelez International, Inc. - Form 4

| Mondelez In<br>Form 4<br>May 22, 201  | ternational, Inc.  |  |        |                          |              |  |   |  |                         |  |  |  |
|---|--|--|--------|--------------------------|--------------|--|---|--|-------------------------|--|--|--|
| FORM  |  |  | TECHD  |                          | NT.          | OMB APPROVAL   |   |  |                         |  |  |  |
|   | UNITED STATES SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549 |  |        |                          |              |  |   |  | N OMB                   | 3235-0287  |  |  |
| Check th<br>if no long<br>subject to<br>Section 1<br>Form 4 c<br>Form 5<br>obligatio<br>may cont<br><i>See</i> Instr<br>1(b). | ger<br>50<br>16.<br>50<br>Filed purs<br><sup>ns</sup> Section 17(a         | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section |        |                          |              |  |   |  |                         | January 31,<br>2005<br>d average<br>iours per<br>e 0.5 |  |  |
| (Print or Type l  | Responses)   |  |        |                          |              |  |   |  |                         |  |  |  |
| (I fint of Type I   | (csponses)   |  |        |                          |              |  |   |  |                         |  |  |  |
| 1. Name and Address of Reporting Person _2. IssuePELTZ NELSONSymbol   |  |  | Symbol | Name <b>and</b>          |              |  | ıg  | 5. Relationship of Reporting Person(s) to Issuer   |                         |  |  |  |
|   |  | Mondelez International, Inc.<br>[MDLZ]   |        |                          |              |  | (Check all applicable)  |  |                         |  |  |  |
| (Last) (First) (Middle) 3. Date of<br>(Month/D<br>280 PARK AVENUE, 41ST FLOOR 05/21/20  |  |  |        |                          |              |  |   | X_ Director10% Owner<br>Officer (give titleOther (specify<br>below)below)                                    |                         |  |  |  |
| (Street) 4. If Ame  |  |  |        | Amendment, Date Original |              |  |   | 6. Individual or Joint/Group Filing(Check  |                         |  |  |  |
| Filed(Mon<br>NEW YORK, NY 10017   |  |  |        | th/Day/Year              | )            |  |   | Applicable Line)<br>Form filed by One Reporting Person<br>_X_Form filed by More than One Reporting<br>Person |                         |  |  |  |
| (City)  | (State)  | (Zip)  | Table  | e I - Non-D              | erivative    | Securi   | ities A   | cquired, Disposed  | of, or Benefi           | cially Owned   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)2. Transaction Date<br>(Month/Day/Year)2A. Deemed<br>Execution Date, if<br>any            |  | 3. 4. Securities<br>TransactionAcquired (A) or<br>Code Disposed of (D)<br>(Instr. 8) (Instr. 3, 4 and 5)<br>(A)  |        |                          |              | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6.<br>Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial   |                         |  |  |  |
|   |  |  |        | Code V                   | Amount       | or<br>(D)  | Price   | (Instr. 3 and 4)   |                         |  |  |  |
| Class A<br>Common<br>Stock  | 05/21/2014   |  |        | А                        | 3,854<br>(1) | А  | \$0   | 5,616 <u>(2)</u>   | D                       |  |  |  |
| Class A<br>Common<br>Stock  |  |  |        |                          |              |  |   | 41,736,238   | I <u>(3)</u> <u>(4)</u> | Please see explanation below $(3)$ $(4)$               |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     | Date               | Amou<br>Unde<br>Secur | le and<br>int of<br>rlying<br>ities<br>. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|-----------------------|---|---|---|
|   |   |   |   | Code V                                | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title                 | Amount<br>or<br>Number<br>of<br>Shares            |   |   |

# **Reporting Owners**

| Reporting Owner Name / Address   |                         | Relationsh | ips     |       |  |
|--|-------------------------|------------|---------|-------|--|
|  | Director                | 10% Owner  | Officer | Other |  |
| PELTZ NELSON<br>280 PARK AVENUE<br>41ST FLOOR<br>NEW YORK, NY 10017                | Х                       |            |         |       |  |
| TRIAN FUND MANAGEMENT, L.P.<br>280 PARK AVENUE<br>41ST FLOOR<br>NEW YORK, NY 10017 | Х                       |            |         |       |  |
| Signatures   |                         |            |         |       |  |
| Stacey L. Sayetta, Attorney-in-Fact for  | 05/22/2014              |            |         |       |  |
| <u>**</u> Signa  | Date                    |            |         |       |  |
| Stacey L. Sayetta, Attorney-in-Fact for E<br>Fund Management, L.P.                 | eneral partner of Trian | 05/22/2014 |         |       |  |

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Grant of deferred shares under the Issuer's Amended and Restated 2005 Performance Incentive Plan. The deferred shares are 100%
(1) vested, but receipt of the shares is deferred until the six-month anniversary of Mr. Peltz's separation from service as a director of Mondelez International, Inc. ("Mondelez International").

(2) Total number of shares owned includes 7 shares acquired through a dividend reinvestment program.

\*\*Signature of Reporting Person

(3) Trian Fund Management, L.P. ("Trian Management") serves as the management company for Trian Partners, L.P., Trian Partners Master Fund, L.P., Trian Partners Master Fund ERISA, L.P., Trian Partners Parallel Fund I, L.P., Trian Partners Strategic Investment Fund, L.P., Trian Partners Strategic Investment Fund II, L.P., Trian Partners Strategic Investment Fund-A, L.P., Trian Partners Strategic Investment

Date

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Fund-D, L.P., Trian Partners Fund (Sub)-G, L.P., Trian Partners SPV (SUB) VII, L.P., Trian SPV (Sub) VII-L, L.P. and Trian SPV (Sub) VII-TR, L.P. (collectively, the "Trian Entities") and as such determines the investment and voting decisions of the Trian Entities with respect to the shares of Mondelez International held by them.

(FN 3, contd.) Mr. Peltz is a member of Trian Fund Management GP, LLC, which is the general partner of Trian Management, and therefore is in a position to determine the investment and voting decisions made by Trian Management on behalf of the Trian Entities. Accordingly, Mr. Peltz and Trian Management may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under

(4) the Securities Exchange Act of 1934) the shares beneficially owned by the Trian Entities. The Reporting Persons disclaim beneficial ownership of such shares except to the extent of their respective pecuniary interests therein and this report shall not be deemed an admission that the Reporting Persons are the beneficial owner of such securities for purposes of Section 16 or for any other purpose. Mr. Peltz is a director of Mondelez International.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.