

KROGER CO  
Form 5  
February 18, 2014

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
**MOORE CLYDE R**  
  
(Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
**KROGER CO [KR]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

**C/O THE KROGER CO.,, 1014 VINE STREET**  
  
(Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
**02/01/2014**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**CINCINNATI, OH 45202**  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
  
(check applicable line)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	12/19/2013		G	200 D \$0	53,620	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Non-Qualified Stock Option	\$ 19.525	Â	Â	Â	Â (A) Â (D)	Â (1) 12/08/2015	Common Stock	5,000
Non-Qualified Stock Option	\$ 23.1	Â	Â	Â	Â (A) Â (D)	Â (1) 12/07/2016	Common Stock	5,000
Non-Qualified Stock Option	\$ 26.21	Â	Â	Â	Â (A) Â (D)	Â (1) 12/13/2017	Common Stock	5,000
Non-Qualified Stock Option	\$ 26.14	Â	Â	Â	Â (A) Â (D)	Â (1) 12/11/2018	Common Stock	6,500
Non-Qualified Stock Option	\$ 20.06	Â	Â	Â	Â (A) Â (D)	Â (1) 12/10/2019	Common Stock	6,500
Non-Qualified Stock Option	\$ 20.76	Â	Â	Â	Â (A) Â (D)	Â (1) 12/09/2020	Common Stock	6,500
Non-Qualified Stock Option	\$ 24.74	Â	Â	Â	Â (A) Â (D)	Â (1) 06/23/2021	Common Stock	6,500
Non-Qualified Stock Option	\$ 21.96	Â	Â	Â	Â (A) Â (D)	Â (1) 07/12/2022	Common Stock	6,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MOORE CLYDE R C/O THE KROGER CO., 1014 VINE STREET CINCINNATI, OH 45202	Â X	Â	Â	Â

## Signatures

/s/ Clyde R. Moore, by Bruce M. Gack,  
Attorney-in-Fact

02/18/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted under a long-term incentive plan of The Kroger Co. and vest in equal annual installments in whole amounts over a five-year period, at the rate of 20% per year commencing one year from the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.