Tesoriero Joseph S. Form 4 December 27, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Middle)

1(b).

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * Tesoriero Joseph S.

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

DOLE FOOD CO INC [DOLE]

(Last) (First) 3. Date of Earliest Transaction

(Month/Day/Year)

12/24/2012

Director

X_ Officer (give title

10% Owner _ Other (specify

C/O DOLE FOOD COMPANY,

below) EVP & CFO

4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

INC., ONE DOLE DRIVE (Street)

Filed(Month/Day/Year)

WESTLAKE VILLAGE, CA 91362

						_			
(City)	(State)	(Zip) Tab	le I - Non	-Derivativ	e Secui	rities Acqui	red, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transact Code (Instr. 8)	iomr Dispo (Instr. 3,	sed of 4 and . (A) or	Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/24/2012		S	10,597 (1)	D	\$ 11.499 (2)	39,334 (3)	D	
Common Stock							750	I	See Footnote (4)
Common Stock							750	I	See Footnote (5)
Common							750	I	See

Footnote

(6)

(9-02)

9. Nu

Deriv

Secu

Bene Own Follo Repo Trans (Insti

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.	8)	5. nNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Tit Amou Under Secur (Instr	int of rlying	8. Price of Derivative Security (Instr. 5)
				Code	V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Tesoriero Joseph S.

C/O DOLE FOOD COMPANY, INC. ONE DOLE DRIVE WESTLAKE VILLAGE, CA 91362

EVP & CFO

Signatures

/s/ Jeffrey Conner,

attorney-in-fact 12/27/2012

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sold in reliance on Rule 10b5-1
- (2) 10597 shares sold at an average price of \$11.499 per share; each of the following was a single transaction at the indicated price per share: 200 shares at \$11.42; 100 shares at \$11.43; 100 shares at \$11.44; 200 shares at \$11.45; 500 shares at \$11.46; 1400 shares at \$11.47; 291 shares at \$11.470309; 1397 shares at \$11.48; 200 shares at \$11.485; 1000 shares at \$11.49; 200 shares at \$11.495; 1209 shares at \$11.50; 200 shares at \$11.505; 100 shares at \$11.51; 300 shares at \$11.513333; 100 shares at \$11.52; 300 shares at \$11.523333; 400 shares at

Reporting Owners 2

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\$11.53; 200 shares at \$11.535; 200 shares at \$11.54; 147 shares at \$1.544014; 1853 shares at \$11.55.

- (3) Of these shares: (a) 16,667 are restricted and vest in full on 11/21/2014; and (b) 16,667 are restricted and vest in full on 11/29/2013.
- (4) As UGMA Custodian for eldest son's custodial account.
- (5) As UGMA Custodian for middle son's custodial account.
- (6) As UGMA Custodian for youngest son's custodial account.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.