Sprecher Jeffrey C Form 4 August 22, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Expires:

OMB APPROVAL

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

January 31, 2005

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Sprecher Jeffrey C | | | Symbol | CONTIN | Ticker or Trading | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|--|-----------------------------------|----------|---|---------------------------|---|---|-----------------|----------------------|--|
| (Last) 2100 RIVE | (First) REDGE Y, SUITE 500 | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 08/21/2012 | | | X Director 10% OwnerX Officer (give title Other (special below) Chief Executive Officer | | | |
| | (Street) | | | endment, D nth/Day/Yea | ate Original | 6. Individual or Jo Applicable Line) | oint/Group Fili | ng(Check | |
| ATLANTA | , GA 30328 | | 1 11 00 (1110 | | • | _X_ Form filed by N Form filed by N Person | 1 0 | | |
| (City) | (State) | (Zip) | Tab | le I - Non- | Derivative Securities Acqu | ired, Disposed of | , or Beneficial | ly Owned | |
| 1.Title of Security | 2. Transaction D (Month/Day/Ye | | | | 4. Securities Acquired (A) onor Disposed of (D) (Instr. 2, 4 and 5) | 5. Amount of Securities | 6. Ownership | 7. Natur Indirect | |

| (City) | (State) | Tabl | le I - Non-I | Derivative | Secur | ities Acqui | red, Disposed of, | or Beneficiall | y Owned |
|--------------------------------------|---|---|--|---|-------|---------------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securit or Dispos (Instr. 3, 4 | ed of | ` ′ | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 08/21/2012 | | S | 12,292 (1) | D | \$ | 1,123,049 (3) | I | CPEX |
| Common Stock | 08/21/2012 | | S | 13,620 (1) | D | \$ 135.11 (4) | 1,109,429 (3) | I | CPEX |
| Common Stock | 08/21/2012 | | S | 16,088 (1) | D | \$ 136.01 (5) | 1,093,341 (3) | I | CPEX |
| Common | 08/21/2012 | | S | 1,250 | D | \$ | 22,948 (7) | I | By spouse |

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| Stock | | | <u>(1)</u> | 136.11 (6) | | | |
|-----------------|------------|---|------------|---------------|--------------|---|-----------|
| Common Stock | 08/21/2012 | G | 200 (8) D | \$ 0 | 22,748 (7) | I | By spouse |
| Common Stock | 08/21/2012 | G | 500 (9) D | \$ 0 | 250,507 (10) | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transact Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Titl Amou Under Securi (Instr. | int of lying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|---|---|---|---|--------------------------------------|---|---------------------|--------------------|---|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|-------------------------|-------|--|--|--|
| Reporting Owner Name / Name : | Director | 10% Owner | Officer | Other | | | |
| Sprecher Jeffrey C 2100 RIVEREDGE PARKWAY SUITE 500 ATLANTA, GA 30328 | X | | Chief Executive Officer | | | | |

Signatures

/s/ Andrew J. Surdykowski, 08/22/2012 Attorney-in-fact

**Signature of Reporting Person Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported in this Form 4 were effected pursuant to a previously announced, pre-arranged trading plan established in accordance with Rule 10b5-1 of the Securities Act of 1934, as amended.
- The price range for the aggregate amount sold by the direct holder is \$133.60 \$134.58. The Issuer will upon request by the Staff of the U.S. Securities and Exchange Commission or a security holder of the Issuer provide the full information regarding the number of shares sold at each separate price.
- These shares are beneficially owned directly by CPEX. Mr. Sprecher beneficially owns 100% of the equity interest in CPEX directly.

 Additionally, as previously reported, the reporting person also owns shares directly and indirectly owns shares that are beneficially owned directly by the reporting person's spouse for which the reporting person disclaims beneficial ownership.
- The price range for the aggregate amount sold by the direct holder is \$134.60 \$135.59. The Issuer will upon request by the Staff of the U.S. Securities and Exchange Commission or a security holder of the Issuer provide the full information regarding the number of shares sold at each separate price.
- The price range for the aggregate amount sold by the direct holder is \$135.60 \$136.51. The Issuer will upon request by the Staff of the U.S. Securities and Exchange Commission or a security holder of the Issuer provide the full information regarding the number of shares sold at each separate price.
- The price range for the aggregate amount sold by the direct holder is \$136.02 \$136.22. The Issuer will upon request by the Staff of the U.S. Securities and Exchange Commission or a security holder of the Issuer provide the full information regarding the number of shares sold at each separate price.
- As previously reported, the reporting person also indirectly owns 1,093,341 shares that are beneficially owned directly by Continental Power Exchange, Inc. ("CPEX"). The reporting person beneficially owns 100% of the equity interest in CPEX. Additionally, as previously reported, the reporting person also beneficially owns shares directly.
- The transactions reported in this Form 4 were effected pursuant to a previously announced, pre-arranged trading plan established in accordance with Rule 10b5-1 of the Securities Act of 1934, as amended. The trading plan was adopted in November 2011. This transaction involved a gift of 200 shares of the Issuer's Common Stock by the reporting person's spouse to charity.
- The transactions reported in this Form 4 were effected pursuant to a previously announced, pre-arranged trading plan established in accordance with Rule 10b5-1 of the Securities Act of 1934, as amended. The trading plan was adopted in November 2011. This transaction involved a gift of 500 shares of the Issuer's Common Stock by the reporting person to charity.
- As previously reported, the reporting person also indirectly owns 1,093,341 shares that are beneficially owned directly by Continental Power Exchange, Inc. ("CPEX"). The reporting person beneficially owns 100% of the equity interest in CPEX. In addition, as previously reported, the reporting person also indirectly owns shares that are beneficially owned directly by the reporting person's spouse for which the reporting person disclaims beneficial ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.