Vice Charles A Form 4 September 10, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

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obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and A | Address of Reporti | ng Person * | 2. Issue | r Name and | l Ticker or Trading | 5. Relationship of | f Reporting Pe | rson(s) to |
|------------------------|------------------------------------|-------------|---|-------------------|---|--|--|----------------------|
| Vice Charles A | | | Symbol | CONTIN | ENTALEXCHANGE | Issuer (Check all applicable) | | |
| (Last) 2100 RIVE | (First) REDGE Y, SUITE 500 | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 09/06/2007 | | | DirectorX Officer (giv below) President | e title Oth below) & Chief Op. C | er (specify |
| (Street) | | | 4. If Amendment, Date Original | | | 6. Individual or J | oint/Group Fil: | ing(Check |
| | | | Filed(Mor | nth/Day/Year | ·) | Applicable Line) _X_ Form filed by Form filed by ! | 1 0 | |
| ATLANTA | , GA 30328 | | | | | Person | viore man One R | eporting |
| (City) | (State) | (Zip) | Tab | le I - Non-I | Derivative Securities Acqu | ired, Disposed of | , or Beneficial | ly Owned |
| 1.Title of Security | 2. Transaction D (Month/Day/Yea | | | 3. Transactio | 4. Securities Acquired or(A) or Disposed of (D) | 5. Amount of Securities | 6. Ownership | 7. Natur Indirect |

| (City) | (State) | (Zip) Tabl | e I - Non-D | erivative | Secur | ities Acqu | ired, Disposed of | , or Beneficiall | y Owned |
|--------------------------------------|---|---|--|--------------|---|---------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactio Code (Instr. 8) | on(A) or Di | I. Securities Acquired A) or Disposed of (D) Instr. 3, 4 and 5) (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 09/06/2007 | | Code V M | Amount 4,000 | (D) | Price \$ 8 | 44,181 | D | |
| Common Stock | 09/06/2007 | | S(1) | 100 | D | \$ 136.72 | 44,081 | D | |
| Common Stock | 09/06/2007 | | S(1) | 1,800 | D | \$ 136.7 | 42,281 | D | |
| Common Stock | 09/06/2007 | | S(1) | 100 | D | \$ 136.71 | 42,181 | D | |
| Common Stock | 09/06/2007 | | S(1) | 300 | D | \$ 139.2 | 41,881 | D | |

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| Common Stock | 09/06/2007 | S <u>(1)</u> | 200 | D | \$ 139.07 | 41,681 | D |
|-----------------|------------|--------------|-------|---|--------------|--------|---|
| Common Stock | 09/06/2007 | S <u>(1)</u> | 1,400 | D | \$ 139 | 40,281 | D |
| Common Stock | 09/06/2007 | S <u>(1)</u> | 100 | D | \$ 139.06 | 40,181 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | Transaction Derivative Code Securities | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---------------------------------------|--|---------------------|--|-----------------|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Employee Stock Option (right to buy) | \$8 | 09/06/2007 | | M | 4,000 | (2) | 12/11/2013 | Common Stock | 4,000 | |

Reporting Owners

| Reporting Owner Name / Address | | | | |
|--------------------------------|----------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |

Vice Charles A 2100 RIVEREDGE PARKWAY SUITE 500 ATLANTA, GA 30328

President & Chief Op. Officer

Relationships

Signatures

/s/ Andrew J. Surdykowski, 09/10/2007 Attorney-in-fact

2 Reporting Owners

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a pre-arranged trading plan established in accordance with Rule 10b5-1 of the Securities Act of 1934, as amended.
- (2) These options are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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