LANDS' END, INC. Form SC 13D/A October 13, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934

(Amendment No. 13)*

Lands End, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

51509F105

(CUSIP Number)

Janice V. Sharry, Esq.

Haynes and Boone, LLP

2323 Victory Avenue, Suite 700

Dallas, Texas 75219

(214) 651-5000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

October 11, 2016

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this
Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the
following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended (the <u>Act</u>) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

^{*} The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

nes of Reporting l	Persons.
nes of Reporting l	Persons.

ESL Partners, L.P.

- 2. Check the Appropriate Box if a Member of a Group (See Instructions)
 - (a) (b)
- 3. SEC Use Only
- 4. Source of Funds (See Instructions)

00

- 5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
- 6. Citizenship or Place of Organization

Delaware

7. Sole Voting Power

Number of

Shares

6,615,280

Beneficially

8. Shared Voting Power

Owned by

_

Each

9. Sole Dispositive Power

Reporting

Person

6,615,280

With

10. Shared Dispositive Power

12,437,882

11. Aggregate Amount Beneficially Owned by Each Reporting Person

19,053,162

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
- 13. Percent of Class Represented by Amount in Row (11)

59.5% (1)

14. Type of Reporting Person (See Instructions)

PN

1.	Names of Reporting Persons.					
2.	SPE I Partners, LP Check the Appropriate Box if a Member of a Group (See Instructions) (a) (b)					
3.	SEC U	Jse O	nly			
4.	Source	of F	Funds (See Instructions)			
5.	OO Check	if Di	sclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizer	nship	or Place of Organization			
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Bene	ficially	8.	Shared Voting Power			
Own	ned by					
Е	ach	ch 9. Sole Dispositive Power				
Rep	orting					
Pe	rson		45,156			
V	Vith	10 Shared Dispositive Power				

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11. Aggregate Amount Beneficially Owned by Each Reporting Person

45,156

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
- 13. Percent of Class Represented by Amount in Row (11)

0.1% (1)

14. Type of Reporting Person (See Instructions)

PN

Names of Reporting Persons.					
SPE Master I, LP Check the Appropriate Box if a Member of a Group (See Instructions) (a) (b)					
SEC U	se Oi	nly			
Source	of F	unds (See Instructions)			
OO Check	if Dis	sclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
Citizer	ship	or Place of Organization			
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eficially	8.	58,156 Shared Voting Power			
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Each	ach 9. Sole Dispositive Power				
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11. Aggregate Amount Beneficially Owned by Each Reporting Person

58,156

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
- 13. Percent of Class Represented by Amount in Row (11)

0.2% (1)

14. Type of Reporting Person (See Instructions)

PN

1	.]	Names	of	Reporti	ng	Persons.
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RBS Partners, L.P.

- Check the Appropriate Box if a Member of a Group (See Instructions) 2.
 - (a) (b)
- 3. SEC Use Only
- Source of Funds (See Instructions)

00

- Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
- Citizenship or Place of Organization

Delaware

7. Sole Voting Power

Number of

Shares

6,718,592

Beneficially

8. Shared Voting Power

Owned by

Each

9. Sole Dispositive Power

Reporting

Person

6,718,592

With

10. Shared Dispositive Power

12,437,882

Aggregate Amount Beneficially Owned by Each Reporting Person 11.

19,156,474

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
- 13. Percent of Class Represented by Amount in Row (11)

59.8% (1)

14. Type of Reporting Person (See Instructions)

PN

Names	of Reporting	Persons.
	Names	Names of Reporting

ESL Investments, Inc.

- Check the Appropriate Box if a Member of a Group (See Instructions)
 - (a) (b)
- SEC Use Only
- Source of Funds (See Instructions)

00

- Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
- Citizenship or Place of Organization

Delaware

7. Sole Voting Power

Number of

Shares

6,718,592

Beneficially

8. Shared Voting Power

Owned by

Each

9. Sole Dispositive Power

Reporting

Person

6,718,592

With

10. Shared Dispositive Power

12,437,882

Aggregate Amount Beneficially Owned by Each Reporting Person 11.

19,156,474

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
- 13. Percent of Class Represented by Amount in Row (11)

59.8% (1)

14. Type of Reporting Person (See Instructions)

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1. Names of Rep	porting Persons.
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Edward S. Lampert

- 2. Check the Appropriate Box if a Member of a Group (See Instructions)
 - (a) (b)
- 3. SEC Use Only
- 4. Source of Funds (See Instructions)

PF

- 5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
- 6. Citizenship or Place of Organization

United States

7. Sole Voting Power

Number of

Shares

19,156,474

Beneficially

8. Shared Voting Power

Owned by

_

Each

9. Sole Dispositive Power

Reporting

Person

6,718,592

With

10. Shared Dispositive Power

12,437,882

11. Aggregate Amount Beneficially Owned by Each Reporting Person

19,156,474

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
- 13. Percent of Class Represented by Amount in Row (11)

59.8% (1)

14. Type of Reporting Person (See Instructions)

IN

This Amendment No. 13 to Schedule 13D (this <u>Amendment</u>) relates to shares of common stock, par value \$0.01 per share (the <u>Common Stock</u>), of Lands End, Inc., a Delaware corporation (the Issuer). This Amendment amends the Schedule 13D, as previously amended, filed with the Securities and Exchange Commission by ESL Partners, L.P., a Delaware limited partnership (<u>Partners</u>), SPE I Partners, L.P., a Delaware limited partnership (<u>SPE Master I</u>), RBS Partners, L.P., a Delaware limited partnership (<u>RBS</u>), ESL Institutional Partners, L.P., a Delaware limited partnership, RBS Investment Management, L.L.C., a Delaware limited liability company, CRK Partners, LLC, a Delaware limited liability company, ESL Investments, Inc., a Delaware corporation (<u>ES</u>L), and Edward S. Lampert, a United States citizen, by furnishing the information set forth below. Except as otherwise specified in this Amendment, all previous Items are unchanged. Capitalized terms used herein which are not defined herein have the meanings given to them in the Schedule 13D, as previously amended, filed with the Securities and Exchange Commission.

Item 3. Source and Amount of Funds or Other Consideration.

Item 3 is hereby amended and supplemented as follows:

In various open market purchases between October 3, 2016 and October 12, 2016, Mr. Lampert acquired an aggregate of 348,283 shares of Common Stock for aggregate consideration of approximately \$5,200,775 (excluding commissions) using personal funds.

Item 5. Interest in Securities of the Issuer.

Item 5 is hereby amended and restated in its entirety as follows:

(a)-(b) Each Reporting Person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, the beneficial owner of any securities covered by this statement.

Each Reporting Person may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for the purposes of Section 13(d) or 13(g) of the Act. Each Reporting Person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, (i) acting (or has agreed or is agreeing to act) with any other person as a partnership, limited partnership, syndicate, or other group for the purpose of acquiring, holding, or disposing of securities of the Issuer or otherwise with respect to the Issuer or any securities of the Issuer or (ii) a member of any syndicate or group with respect to the Issuer or any securities of the Issuer.

As of the time of filing October 13, 2016, the Reporting Persons may be deemed to beneficially own the shares of the Common Stock of the Issuer set forth in the table below.

REPORTING	NUMBER OF SHARES BENEFICIALLY	PERCENTAG OF OUTSTANDIN	SOLE	SHARED SOLE VOTIN H SPOSITIVE	SHARED E DISPOSITIVE
PERSON	OWNED	SHARES	POWER	POWER POWER	POWER
ESL Partners, L.P.	19,053,162 (1)	59.5%	6,615,280	0 6,615,280	12,437,882 (1)
SPE I Partners, LP	45,156	0.1%	45,156	0 45,156	0

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SPE Master I, LP	58,156	0.2%	58,156	0	58,156	0
RBS Partners, L.P.	19,156,474 (1)(2)	59.8%	6,718,592 (2)	0	6,718,592 (2)	12,437,882 (1)
ESL Investments, Inc.	19,156,474 (1)(3)	59.8%	6,718,592 (4)	0	6,718,592 (3)	12,437,882 (1)
Edward S. Lampert	19,156,474 (1)(4)	59.8%	19,156,474 (1)(4)	0	6,718,592 (4)	12,437,882 (1)

(1) This number includes 12,437,882 shares of Common Stock held by Mr. Lampert. Partners has entered into the Lock-Up Agreement with Mr. Lampert that restricts the purchase and sale of securities owned by Mr. Lampert. Pursuant to the Lock-Up Agreement, Partners may be deemed to have shared dispositive power over, and to indirectly beneficially own, securities beneficially owned by Mr. Lampert. RBS, ESL and Mr. Lampert may also be deemed to have shared dispositive power over, and to indirectly beneficially own, such securities.

- (2) This number includes 6,615,280 shares of Common Stock held by Partners, 45,156 shares of Common Stock held by SPE I and 58,156 shares of Common Stock held by SPE Master I. RBS is the general partner of, and may be deemed to indirectly beneficially own securities beneficially owned by, Partners, SPE I and SPE Master I.
- (3) This number includes 6,615,280 shares of Common Stock held by Partners, 45,156 shares of Common Stock held by SPE I and 58,156 shares of Common Stock held by SPE Master I. ESL is the general partner of, and may be deemed to indirectly beneficially own securities beneficially owned by, RBS.
- (4) This number includes 6,615,280 shares of Common Stock held by Partners, 45,156 shares of Common Stock held by SPE I and 58,156 shares of Common Stock held by SPE Master I. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to indirectly beneficially own securities beneficially owned by, ESL.
- (c) Other than as set forth on Annex B hereto, there have been no transactions in the class of securities reported on that were effected by the Reporting Persons during the past sixty days or since the most recent filing of Schedule 13D, whichever is less.
- (d) Not applicable.
- (e) Not applicable.

Item 7. Material to be Filed as Exhibits.

Item 7 is hereby amended and restated in its entirety as follows:

The following exhibits are filed as exhibits hereto:

Exhibit	Description of Exhibit
99.1	Joint Filing Agreement (incorporated by reference to Exhibit 99.1 to the Schedule 13D filed on April 8, 2014).
99.2	Letter Agreement, dated June 2, 2010, by and between ESL Partners, L.P. and Edward S. Lampert (incorporated by reference to Exhibit 99.2 to the Schedule 13D filed on April 8, 2014).
99.3	Form of Purchase and Sale Agreement, dated as of July 2, 2015, by and among the Participating Limited Partner, RBS Partners, L.P. and RBS Partners, L.P., in its capacity as general partner of either SPE I Partners, LP or SPE Master I, LP (incorporated by reference to Exhibit 99.3 to the Amendment to the Schedule 13D filed on July 6, 2015).
99.4	Rule 10b5-1(c) Plan, dated July 2, 2015, by SPE I Partners, LP and RBS Partners, L.P. (incorporated by reference to Exhibit 99.4 to the Amendment to the Schedule 13D filed on July 6, 2015).
99.5	Rule 10b5-1(c) Plan, dated July 2, 2015, by SPE Master I, LP and RBS Partners, L.P. (incorporated by reference to Exhibit 99.5 to the Amendment to the Schedule 13D filed on July 6, 2015).
99.6	Stock Purchase Plan, dated December 11, 2015, among Edward S. Lampert, ESL Partners, L.P. and Watermill Institutional Trading LLC (incorporated by reference to Exhibit 99.6 to the Amendment to the Schedule 13D filed on December 14, 2015).

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: October 13, 2016 ESL PARTNERS, L.P.

By: RBS Partners, L.P., as its general partner

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert
Name: Edward S. Lampert
Title: Chief Executive Officer

SPE I PARTNERS, LP

By: RBS Partners, L.P., as its general partner

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert
Name: Edward S. Lampert
Title: Chief Executive Officer

SPE MASTER I, LP

By: RBS Partners, L.P., as its general partner

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert
Name: Edward S. Lampert
Title: Chief Executive Officer

RBS PARTNERS, L.P.

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert
Name: Edward S. Lampert
Title: Chief Executive Officer

ESL INVESTMENTS, INC.

By: /s/ Edward S. Lampert Name: Edward S. Lampert Title: Chief Executive Officer

EDWARD S. LAMPERT

By: /s/ Edward S. Lampert

ANNEX B

RECENT TRANSACTIONS BY THE REPORTING PERSONS IN THE SECURITIES OF LANDS $\,$ END, INC.

		Description		
	Date of		Shares	Shares Price
Entity	Transaction	of Transaction	Acquired	Disposed Per Share
Edward S. Lampert	10/03/2016	Open Market Purchases	16,846	\$ 14.5967
Edward S. Lampert	10/06/2016	Open Market Purchases	76,001	\$ 14.9759
Edward S. Lampert	10/07/2016	Open Market Purchases	102,375	\$ 14.9971
Edward S. Lampert	10/10/2016	Open Market Purchases	82,310	\$ 14.9175
Edward S. Lampert	10/11/2016	Open Market Purchases	59,890	\$ 14.8897
Edward S. Lampert	10/12/2016	Open Market Purchases	10,861	\$ 14.8940

EXHIBIT INDEX

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