LANDS' END, INC. Form SC 13D/A September 24, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934

(Amendment No. 4)*

Lands End, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

51509F105

(CUSIP Number)

Janice V. Sharry, Esq.

Haynes and Boone, LLP

2323 Victory Avenue, Suite 700

Dallas, Texas 75219

(214) 651-5000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

September 22, 2015

(Date of Event Which Requires Filing of This Statement)

| If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. | | | | | |
|---|--|--|--|--|--|
| | | | | | |
| Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent. | | | | | |

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended (the Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

^{*} The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

| 1. | Names | of re | porting persons. |
|---------------------------------|------------------|------------|--|
| 2. | ESL Pa Check | the ap | s, L.P. ppropriate box if a member of a group (see instructions) " |
| 3. | SEC us | se onl | у |
| 4. | Source | of fu | nds (see instructions) |
| 5.6. | | | closure of legal proceedings is required pursuant to Items 2(d) or 2(e) " or place of organization |
| Num | Dela | ware 7. | Sole voting power |
| | ares ficially | 8. | 6,615,280 Shared voting power |
| e | ach | 9. | 0 Sole dispositive power |
| | rson vith | 10. | 6,615,280 Shared dispositive power |

8,780,473

| 12. | 15,395,753 Check if the aggregate amount in Row (11) excludes certain shares (see instructions) " |
|-----|--|
| 13. | Percent of class represented by amount in Row (11) |
| 14. | 48.1% (1) Type of reporting person (see instructions) |
| | PN |

| 1. | Names of reporting persons. | | | | |
|---------------------------------|---|-------------|------------------------------------|--|--|
| 2. | SPE I Partners, LP Check the appropriate box if a member of a group (see instructions) (a) x (b) " | | | | |
| 3. | SEC us | se on | ly | | |
| 4. | Source | of fu | ands (see instructions) | | |
| 5.6. | | | | | |
| | | 1 | | | |
| Num | Dela | iware 7. | Sole voting power | | |
| | ares ficially | 8. | 45,156 Shared voting power | | |
| e | ach orting | 9. | 0 Sole dispositive power | | |
| | rson ⁄ith | 10. | 45,156 Shared dispositive power | | |
| | | | | | |

0

| 12. | 45,156 Check if the aggregate amount in Row (11) excludes certain shares (see instructions) | |
|-----|---|--|
| 13. | Percent of class represented by amount in Row (11) | |
| 14. | 0.1% (1) Type of reporting person (see instructions) | |
| | PN | |

| 1. | Names | of re | porting persons. |
|------|-------------------------|-------------|---|
| 2. | SPE M Check (a) x | the ag | ppropriate box if a member of a group (see instructions) |
| 3. | SEC us | se om | y . |
| 4. | Source | of fu | ands (see instructions) |
| 5. | OO Check | if dis | closure of legal proceedings is required pursuant to Items 2(d) or 2(e) |
| 6. | Citizen | ship | or place of organization |
| Num | Dela | iware 7. | |
| sh | ares | | 70.176 |
| | ficially | 8. | 58,156 Shared voting power |
| own | ed by | | |
| e | ach | 9. | 0 Sole dispositive power |
| repo | orting | | |
| - | rson | 10. | 58,156 Shared dispositive power |
| W | ith | 10. | onarea dispositive power |

0

| | 58,156 | |
|-----|--|----|
| 12. | Check if the aggregate amount in Row (11) excludes certain shares (see instructions) | •• |
| | | |
| 13. | Percent of class represented by amount in Row (11) | |
| | | |
| | 0.2% (1) | |
| 14. | Type of reporting person (see instructions) | |
| | | |
| | | |
| | PN | |

| 1. | Names | of re | porting persons. |
|---------------------------------|------------------|-------------|--|
| 2. | RBS Pa Check | the a | rs, L.P. ppropriate box if a member of a group (see instructions) " |
| 3. | SEC us | se onl | y |
| 4. | Source | of fu | ands (see instructions) |
| 5.6. | | | closure of legal proceedings is required pursuant to Items 2(d) or 2(e) " or place of organization |
| Num | Dela | iware 7. | Sole voting power |
| | ares ficially | 8. | 6,718,592 Shared voting power |
| ea | ach | 9. | 0 Sole dispositive power |
| - | rson ⁄ith | 10. | 6,718,592 Shared dispositive power |

8,780,473

| 12. | 15,499,065 Check if the aggregate amount in Row (11) excludes certain shares (see instructions) " |
|-----|--|
| 13. | Percent of class represented by amount in Row (11) |
| 14. | 48.5% (1) Type of reporting person (see instructions) |
| | PN |

| 1. | Names | oi re | porting persons. |
|------|-------------|-------------|--|
| 2. | Check | the a | cional Partners, L.P. ppropriate box if a member of a group (see instructions) |
| | (a) x | (t | o) |
| 3. | SEC us | se on | ly |
| 4. | Source | of fu | ands (see instructions) |
| 5. | OO Check | if dis | closure of legal proceedings is required pursuant to Items 2(d) or 2(e) |
| 6. | Citizer | ship | or place of organization |
| Num | Dela | iware 7. | |
| sh | ares | | 2.077 |
| bene | ficially | 8. | 3,077 Shared voting power |
| own | ned by | | |
| e | ach | 9. | 0 Sole dispositive power |
| repo | orting | | |
| pe | rson | | 3,077 |
| W | vith | 10. | Shared dispositive power |
| | | | |

0

| | 3,077 | |
|-----|--|--|
| 12. | Check if the aggregate amount in Row (11) excludes certain shares (see instructions) " | |
| 13. | Percent of class represented by amount in Row (11) | |
| 14. | 0.0% (1) Type of reporting person (see instructions) | |
| | PN | |

| 1. | Names of reporting persons. | | | |
|-----|---|-------------|---|--|
| 2. | | the a | ment Management, L.L.C. ppropriate box if a member of a group (see instructions) o) | |
| 3. | SEC us | se onl | ly | |
| 4. | Source | of fu | ands (see instructions) | |
| 5. | OO Check | if dis | closure of legal proceedings is required pursuant to Items 2(d) or 2(e) " | |
| 6. | 6. Citizenship or place of organization | | | |
| Num | Dela | iware 7. | Sole voting power | |
| | ares ficially | 8. | 3,077 Shared voting power | |
| ea | ach | 9. | 0 Sole dispositive power | |
| - | rson ⁄ith | 10. | 3,077 Shared dispositive power | |
| | | | | |

0

| | 3,077 | |
|-----|--|--|
| 12. | Check if the aggregate amount in Row (11) excludes certain shares (see instructions) | |
| 13. | Percent of class represented by amount in Row (11) | |
| 14. | 0.0% (1) Type of reporting person (see instructions) | |
| | 00 | |

| 1. | Names of reporting persons. | | | | | |
|---------------------------------|--|-------------|---------------------------------|--|--|--|
| 2. | CRK Partners, LLC Check the appropriate box if a member of a group (see instructions) (a) x (b) " | | | | | |
| 3. | SEC use only | | | | | |
| 4. | 4. Source of funds (see instructions) | | | | | |
| 5.6. | | | | | | |
| Num | Dela | iware 7. | Sole voting power | | | |
| shares beneficially | | 8. | 224 Shared voting power | | | |
| each reporting | | 9. | 0 Sole dispositive power | | | |
| | rson ⁄ith | 10. | 224 Shared dispositive power | | | |
| | | | | | | |

0

| | 224 | |
|-----|--|---|
| 12. | Check if the aggregate amount in Row (11) excludes certain shares (see instructions) | • |
| 13. | Percent of class represented by amount in Row (11) | |
| 14. | 0.0% (1) Type of reporting person (see instructions) | |
| | 00 | |

1. Names of reporting persons.

| 2. | | | ments, Inc. ppropriate box if a member of a group (see instructions) | | | | | | |
|-------------------------|--|-------------------------------|--|--|--|--|--|--|--|
| | (a) x | (a) x (b) " | | | | | | | |
| 3. | SEC use only | | | | | | | | |
| 4. | . Source of funds (see instructions) | | | | | | | | |
| 5. | OO 5. Check if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e) | | | | | | | | |
| 6. | 6. Citizenship or place of organization | | | | | | | | |
| Num | Dela | nware 7. | | | | | | | |
| shares beneficially | | 8. | 6,721,893 Shared voting power | | | | | | |
| owned by each reporting | | och 9. Sole dispositive power | | | | | | | |
| person with | | 10. | 6,721,893 Shared dispositive power | | | | | | |
| | | | | | | | | | |

8,780,473

| | 15,502,366 |
|-----|--|
| 12. | Check if the aggregate amount in Row (11) excludes certain shares (see instructions) " |
| | |
| 13. | Percent of class represented by amount in Row (11) |
| | • |
| | |
| | 48.5% (1) |
| 14. | Type of reporting person (see instructions) |
| | |
| | |
| | CO |
| | |

1. Names of reporting persons.

| 2. | Edward S. Lampert Check the appropriate box if a member of a group (see instructions) | | | | | | | | | |
|--------------|---|-------------|-----------------------------------|--|--|--|--|--|--|--|
| | (a) x | (a) x (b) " | | | | | | | | |
| 3. | SEC use only | | | | | | | | | |
| 4. | . Source of funds (see instructions) | | | | | | | | | |
| 5. | PF 5. Check if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e) | | | | | | | | | |
| 6. | 6. Citizenship or place of organization | | | | | | | | | |
| Num | Unit | ed St 7. | | | | | | | | |
| | ares | | | | | | | | | |
| beneficially | | 8. | 15,502,366 Shared voting power | | | | | | | |
| owned by | | | | | | | | | | |
| each | | 9. | 0 Sole dispositive power | | | | | | | |
| reporting | | | | | | | | | | |
| person | | | 6,721,893 | | | | | | | |
| W | vith | 10. | Shared dispositive power | | | | | | | |
| | | | | | | | | | | |

| | 15,502,366 |
|-----|--|
| 12. | Check if the aggregate amount in Row (11) excludes certain shares (see instructions) " |
| 13. | Percent of class represented by amount in Row (11) |
| 14. | 48.5% (1) Type of reporting person (see instructions) |
| | IN |

This Amendment No. 4 to Schedule 13D (this <u>Amendment</u>) relates to shares of common stock, par value \$0.01 per share (the <u>Common Stock</u>), of Lands End, Inc., a Delaware corporation (the Issuer). This Amendment amends the Schedule 13D, as previously amended, filed with the Securities and Exchange Commission by ESL Partners, L.P., a Delaware limited partnership (<u>Partners</u>), SPE I Partners, L.P., a Delaware limited partnership (<u>SPE Master I</u>), RBS Partners, L.P., a Delaware limited partnership (<u>RBS</u>), ESL Institutional Partners, L.P., a Delaware limited partnership (<u>Institutional</u>), RBS Investment Management, L.L.C., a Delaware limited liability company (<u>RBSIM</u>), CRK Partners, LLC, a Delaware limited liability company (<u>CRK LLC</u>), ESL Investments, Inc., a Delaware corporation (<u>ESL</u>), and Edward S. Lampert, a United States citizen, by furnishing the information set forth below. Except as otherwise specified in this Amendment, all previous Items are unchanged. Capitalized terms used herein which are not defined herein have the meanings given to them in the Schedule 13D, as previously amended, filed with the Securities and Exchange Commission.

Item 3. Source and Amount of Funds or Other Consideration.

Item 3 is hereby amended and supplemented as follows:

In various open market purchases between September 18, 2015 and September 23, 2015, Mr. Lampert acquired an aggregate of 421,462 shares of Common Stock for aggregate consideration of approximately \$11,232,660 (excluding commissions) using personal funds.

Item 5. Interest in Securities of the Issuer.

Item 5 is hereby amended and restated in its entirety as follows:

(a)-(b) Each Reporting Person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, the beneficial owner of any securities covered by this statement.

Each Reporting Person may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for the purposes of Section 13(d) or 13(g) of the Act. Each Reporting Person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, (i) acting (or has agreed or is agreeing to act) with any other person as a partnership, limited partnership, syndicate, or other group for the purpose of acquiring, holding, or disposing of securities of the Issuer or otherwise with respect to the Issuer or any securities of the Issuer or (ii) a member of any syndicate or group with respect to the Issuer or any securities of the Issuer.

As of the time of filing on September 24, 2015, the Reporting Persons may be deemed to beneficially own the shares of the Common Stock of the Issuer set forth in the table below.

| | NUMBER | | | | | |
|--------------------|--------------------------|---------|------------------|--------------|---------------|---------------|
| | OF PER | CENTAG | E | | | |
| | SHARES | OF | SOLE | SHARED | SOLE | SHARED |
|] | BENEFICIALL Y OUT | STANDIN | N O OTING | VOTING | SPOSITIVE D | ISPOSITIVE |
| REPORTING PERSON | OWNED S | SHARES | POWER | POWER | POWER | POWER |
| ESL Partners, L.P. | 15,395,753 (1) | 48.1% | 6,615,280 | 0 | 6,615,280 | 8,780,473 (1) |
| SPE I Partners, LP | 45,156 | 0.1% | 45,156 | 0 | 45,156 | 0 |
| SPE Master I, LP | 58,156 | 0.2% | 58,156 | 0 | 58,156 | 0 |
| RBS Partners, L.P. | 15,499,065 (1)(2) | 48.5% | 6,718,592 (2) | 0 | 6,718,592 (2) | 8,780,473 (1) |

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| ESL Institutional Partners, | | | | | | |
|-----------------------------|-------------------|-------|-------------------|---|---------------|---------------|
| L.P. | 3,077 | 0.0% | 3,077 | 0 | 3,077 | 0 |
| RBS Investment | | | | | | |
| Management, L.L.C. | 3,077 (3) | 0.0% | 3,077 (3) | 0 | 3,077 (3) | 0 |
| CRK Partners, LLC | 224 | 0.0% | 224 | 0 | 224 | 0 |
| ESL Investments, Inc. | 15,502,366 (1)(4) | 48.5% | 6,721,893 (4) | 0 | 6,721,893 (4) | 8,780,473 (1) |
| Edward S. Lampert | 15,502,366 (1)(5) | 48.5% | 15,502,366 (1)(5) | 0 | 6,721,893 (5) | 8,780,473 (1) |

- (1) This number includes 8,780,473 shares of Common Stock held by Mr. Lampert. Partners has entered into the Lock-Up Agreement with Mr. Lampert that restricts the purchase and sale of securities owned by Mr. Lampert. Pursuant to the Lock-Up Agreement, Partners may be deemed to have shared dispositive power over, and to indirectly beneficially own, securities beneficially owned by Mr. Lampert. RBS, ESL and Mr. Lampert may also be deemed to have shared dispositive power over, and to indirectly beneficially own, such securities.
- (2) This number includes 6,615,280 shares of Common Stock held by Partners, 45,156 shares of Common Stock held by SPE I and 58,156 shares of Common Stock held by SPE Master I. RBS is the general partner of, and may be deemed to indirectly beneficially own securities beneficially owned by, Partners, SPE I and SPE Master I.
- (3) This number includes 3,077 shares of Common Stock held by Institutional. RBSIM is the general partner of, and may be deemed to indirectly beneficially own securities beneficially owned by, Institutional.
- (4) This number includes 6,615,280 shares of Common Stock held by Partners, 45,156 shares of Common Stock held by SPE I, 58,156 shares of Common Stock held by SPE Master I, 3,077 shares of Common Stock held by Institutional and 224 shares of Common Stock held by CRK LLC. ESL is the general partner of, and may be deemed to indirectly beneficially own securities beneficially owned by, RBS. ESL is the manager of, and may be deemed to indirectly beneficially own securities beneficially owned by, CRK LLC.
- (5) This number includes 6,615,280 shares of Common Stock held by Partners, 45,156 shares of Common Stock held by SPE I, 58,156 shares of Common Stock held by SPE Master I, 3,077 shares of Common Stock held by Institutional, and 224 shares of Common Stock held by CRK LLC. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to indirectly beneficially own securities beneficially owned by, ESL.
- (c) Other than as set forth on Annex B hereto, there have been no transactions in the class of securities reported on that were effected by the Reporting Persons during the past sixty days or since the most recent filing of Schedule 13D, whichever is less.
- (d) Not applicable.
- (e) Not applicable.

Item 7. Material to be Filed as Exhibits.

Item 7 is hereby amended and restated in its entirety as follows:

The following exhibits are filed as exhibits hereto:

| Exhibit | Description of Exhibit |
|---------|---|
| 99.1 | Joint Filing Agreement (incorporated by reference to Exhibit 99.1 to the Schedule 13D filed on April 8, 2014). |
| 99.2 | Letter Agreement, dated June 2, 2010, by and between ESL Partners, L.P. and Edward S. Lampert (incorporated by reference to Exhibit 99.2 to the Schedule 13D filed on April 8, 2014). |
| 99.3 | Form of Purchase and Sale Agreement, dated as of July 2, 2015, by and among the Participating Limited Partner, RBS Partners, L.P. and RBS Partners, L.P., in its capacity as general partner of either SPE I Partners, LP or SPE Master I, LP (incorporated by reference to Exhibit 99.3 to the Amendment to the Schedule 13D filed on July 6, 2015). |
| 99.4 | Rule 10b5-1(c) Plan, dated July 2, 2015, by SPE I Partners, LP and RBS Partners, L.P. (incorporated by reference to Exhibit 99.4 to the Amendment to the Schedule 13D filed on July 6, 2015). |

Rule 10b5-1(c) Plan, dated July 2, 2015, by SPE Master I, LP and RBS Partners, L.P. (incorporated by reference to Exhibit 99.5 to the Amendment to the Schedule 13D filed on July 6, 2015).

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: September 24, 2015

ESL PARTNERS, L.P.

By: RBS Partners, L.P., as its general partner

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert
Title: Chief Executive Officer

SPE I PARTNERS, LP

By: RBS Partners, L.P., as its general partner

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert
Title: Chief Executive Officer

SPE MASTER I, LP

By: RBS Partners, L.P., as its general partner

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

RBS PARTNERS, L.P.

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert

Title: Chief Executive Officer

ESL INSTITUTIONAL PARTNERS, L.P.

By: RBS Investment Management, L.L.C., as its

general partner

By: ESL Investments, Inc., as its manager

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

RBS INVESTMENT MANAGEMENT, L.L.C.

By: ESL Investments, Inc., as its manager

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

CRK PARTNERS, LLC

By: ESL Investments, Inc., as its sole member

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

ESL INVESTMENTS, INC.

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

EDWARD S. LAMPERT

By: /s/ Edward S. Lampert

ANNEX B

RECENT TRANSACTIONS BY THE REPORTING PERSONS IN THE SECURITIES OF LANDS $\,$ END, INC.

| | | | | | Price |
|-------------------|-------------|-----------------------|----------|----------|------------|
| | Date of | Description | Shares | Shares | Per |
| Entity | Transaction | of Transaction | Acquired | Disposed | Share |
| Edward S. Lampert | 09/18/2015 | Open Market Purchases | 205,042 | | \$ 26.5763 |
| Edward S. Lampert | 09/21/2015 | Open Market Purchases | 86,789 | | \$ 26.5829 |
| Edward S. Lampert | 09/22/2015 | Open Market Purchases | 82,629 | | \$ 26.7435 |
| Edward S. Lampert | 09/23/2015 | Open Market Purchases | 47,002 | | \$ 26.9459 |

EXHIBIT INDEX

| Exhibit | Description of Exhibit |
|---------|---|
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